



A degree in  
**MANAGEMENT** from the  
UNIVERSITY OF SOUTH FLORIDA



UNIVERSITY of  
**SOUTH FLORIDA**  
Muma College of Business

# TRAITS OF USF MANAGEMENT STUDENTS

## LEADERSHIP SKILLS

Management grads spearhead systems and lead people. They must be able to lead and persuade people from a variety of disciplines, cultures, and teams.

## SOLID COMMUNICATOR

Managers must be able to communicate ideas and sometimes have to convey difficult messages.

## COMPETITIVE SPIRIT

Effective leaders typically enjoy friendly competition and understand the importance of benchmarks.

## INTEGRITY

Integrity is defined as “doing the right thing, even when no one is looking.” Management grads must consider the needs of their stakeholders and act with integrity while encouraging ethical behavior at all levels.



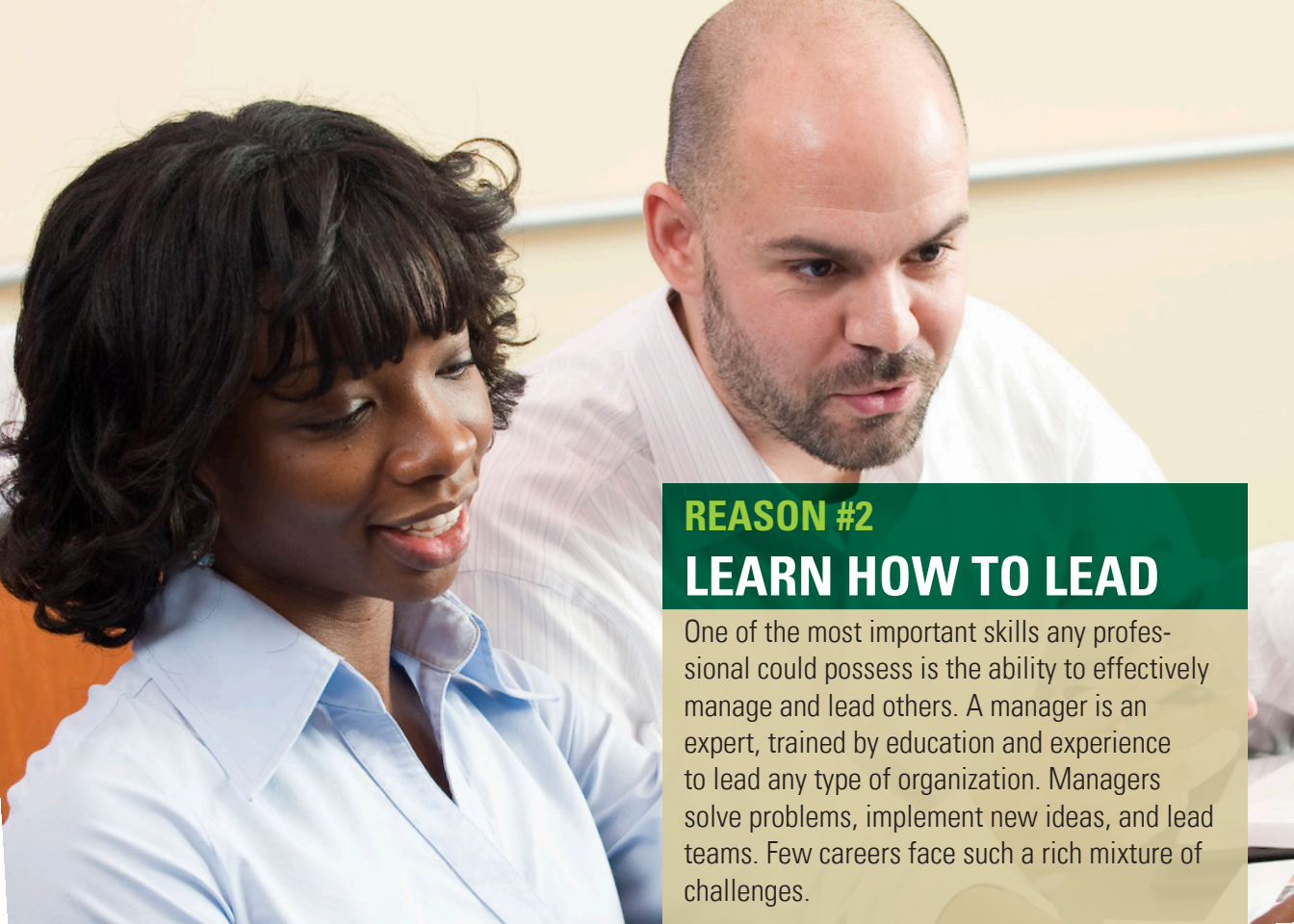
# WHY STUDY MANAGEMENT AT USF?



## REASON #1

### THE BIG PICTURE

A management degree provides students with a comprehensive understanding of all areas of business: finance, economics, IT, and marketing. Students gain sound working knowledge of policies, procedures and practices that govern business and social operations. Students explore policies and practices, allowing them to see the big picture in terms of overall business operations.



## REASON #2

# LEARN HOW TO LEAD

One of the most important skills any professional could possess is the ability to effectively manage and lead others. A manager is an expert, trained by education and experience to lead any type of organization. Managers solve problems, implement new ideas, and lead teams. Few careers face such a rich mixture of challenges.



## REASON #3 EXPLORATION

Management is ideal for anyone who wants to discover the realities of starting or managing a business. By exploring many facets within the business sphere, such as human resources, sustainability, and organizational behavior, students gain a broad understanding of business and commonly choose careers in leadership, human resources, or entrepreneurship.



## ALUMNI SPOTLIGHT

# ROBERT CHANDLER

“ The management program at USF taught me the fundamental principles of management and leadership along with the guidance to apply them into my field of study. I gained valuable mentors and coaches among the faculty that I still call upon even after my graduation.”

Robert earned his bachelor's in management in December of 2015, and graduated with his MBA specializing in healthcare management the following year.

Currently applying for his Ph.D. in public health, Robert is a prime example of the diverse career options ahead of a management graduate.

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