

# New Student Connections and Parent & Family Programs STRATEGIC PLAN

## VISION

Helping every student and family member thrive in their university experience. One person at a time.



## MISSION

In order to transition into and through their USF experience, New Student Connections and Parent and Family Programs cultivates community, fosters a sense of belonging, and provides individualized support so each person:

- Feels cared for and that they matter
- Sees possibilities and hope
- Accesses knowledge and resources

We have an empowered, well-trained caring staff and student leaders who invest their time and energy to support USF students and families.

## VALUES

### *COMMUNITY*

We believe a strong, encouraging **COMMUNITY** can make the difference in people's experiences. We operate from a relational lens, built on collaboration and communication, to cultivate a sense of belonging.

### *EDUCATION*

We believe **EDUCATION** is the gateway to resilience, growth, and self-advocacy. We empower and equip individuals with knowledge and confidence to succeed.



### *SERVICE*

We believe in providing exceptional **SERVICE** to support the unique needs of individuals. Our approach is driven by teamwork, stewardship, and care.

### *JOY*

We believe in creating a caring environment where we and others experience **JOY**. We bring heart and fun to all we do.

New Student Connections  
813-974-2896 • MSC 3200  
[usf.edu/newstudents](http://usf.edu/newstudents)

Parent & Family Programs  
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[usf.edu/families](http://usf.edu/families)