

# USF WORLD 2013-14 ANNUAL REPORT

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19% increase  
in the international  
student population

17% increase  
in the number of  
students going  
abroad



USF World welcomed  
95 global delegations



Education Abroad  
awarded 91 student  
scholarships





# EXECUTIVE SUMMARY

## Office of International Services (OIS)

- ▶ In Academic Year 2013-14, USF System's international population of students and scholars totaled 3,675. This represents a 19% increase from 2012-2013. Currently USF is home to international students from 139 countries.
- ▶ The OIS office implemented case management software, Sunapsis, to improve efficiency and move towards a paperless office.

## Education Abroad Office (EAO)

- ▶ More than 1,355 USF students studied abroad in 2013-14, an increase of 17.46% from last year.
- ▶ With the support of USF World, the Genshaft Greenbaum Passport Scholarships and the Provost, Education Abroad awarded 98 student scholarships totaling \$124,250 an increase of \$41,000 from the previous year.

## Confucius Institute (CI)

- ▶ The CI provided 2 instructors from our Chinese partner, Qingdao University to teach Chinese language in the Department of World Languages.
- ▶ The CI supported 3 Confucius Classrooms in local middle and high schools.

## Center for Strategic & Diplomatic Studies

- ▶ The Center hosted three lectures and two current event student discussions as well as a conference featuring prominent experts, academics, and diplomats.

## Global Discovery Hub

- ▶ The Global Discovery Hub is a single repository for all international agreements and global faculty and staff activity. The hub contains information about USF's more than 200 international partnership agreements and the global activities of 400+ faculty representing 7,200+ activities in 193 separate locations.

## Peace Corps

- ▶ USF ranked 5th in the nation, as a Peace Corps' Top Volunteer-Producing College among Graduate Schools. USF has 13 alumni currently volunteering worldwide.

## Fulbright

- ▶ The USF World Fulbright Faculty Advisor works with faculty from across all colleges and has assisted with 16 faculty applications this year.

## International Agreements

- ▶ In 2013-14, 27 new international agreements were signed. USF World maintains 218 university agreements in 59 countries.

## International Visitors

- ▶ USF World welcomed 95 global delegations. Guests included ambassadors, Consul Generals, Cultural Attaches, VPs/Provosts, and Presidents/CEOs.

## USF World Event Funding

- ▶ USF World contributed \$9,550 to global events across campus last year.

# USF World

## ANNUAL REPORT 2013-14

USF World leads the university's involvement in the international arena. This report chronicles the work of USF World during the 2013-14 academic year. USF World aligns its mission to three of the USF Strategic Goals:

- ▶ Goal One: Well-educated and highly skilled global citizens through our continuing commitment to student success.
- ▶ Goal Two: High-impact research and innovation to change lives, improve health, and foster sustainable development and positive societal change.
- ▶ Goal Three: A highly effective, major economic engine creating new partnerships to build a strong and sustainable future for Florida in the global economy.

### **USF World Departments & Initiatives**

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# ADVANCING USF'S GLOBAL PROFILE

*The office of the Vice Provost and Associate Vice President in USF World works collaboratively to advocate for global curricular efforts across campus.*

In addition to providing oversight, coordination, and management of the USF World departments, the Vice Provost/AVP is responsible for promoting USF's global strategy. To do this, USF World aims to build strong working relationships with colleges, departments, institutes, centers, and support offices across the USF system.

## **Integrated International Student Experience**

USF World actively supports the international student recruitment experience from initial inquiry through the admissions process, to enrollment and then curricular and co-curricular student success. The USF World leadership oversees corporation and efficiency with all offices involved in the process. These include the Office of International Admissions, the INTO-USF Center, the Office of Undergraduate Studies, the Graduate School, the administration at USFSM and USFSP, USF Health, and Student Government.

This communication is carefully planned, engages multiple stakeholders within and beyond the university system and assists in the broader profile development and marketing efforts of the university.

## **Resources & Support**

The office coordinates the implementation of global initiatives and programs across campus. Leveraging resources, USF World is able to provide support and funding to globally focused projects across the USF system. In 2013-14 USF World liaised with administration and faculty to support:

- ▶ The Quality Enhancement Plan Committee (QEP)
- ▶ Two USF representatives based in Delhi, India who oversee USF profile development
- ▶ Enacting the Strategic Plan
- ▶ Small event funding for global activity on campus
- ▶ Hosting the OACAC conference that brought 1,150 overseas admissions counselors to USF in July 2014
- ▶ Metrics for the Times Higher Education (THE) World University Rankings and the Shanghai Jiao Tong (SJT). In 2014 USF ranked in the top 250 Universities in the world on the SJT and in the 251-275 tier by the THE.
- ▶ The new Global Experience Center at USF-SM
- ▶ The Risk Analyst position responsible for managing global student security and safety
- ▶ The Annual Fulbright Breakfast recognizing the extraordinary student and scholar commitment to Fulbright

Much of this work involves articulating to faculty leaders across the USF system the resources available in USF World. During 2013-14, USF World visited colleagues across all three USF campuses.

## **University Liaison**

The office serves as a key resource for local and global community engagement. In 2013-14 these efforts included:

- ▶ Major delegations and partnerships from international institutions of higher education and government agencies and representatives
- ▶ Sponsoring College Day, with the UK and U.S.-U.K. Fulbright Commission
- ▶ Fostering economic development opportunities by liaising with Hillsborough County Economic Development Corporation and the City of Tampa Chamber of Commerce

## **Strategic Opportunities**

USF World identifies and pursues strategic opportunities, in 2013-14 the scope of this work included:

- ▶ Grants - Supporting Startalk and the Florida France Linkage Institute
- ▶ The Brazil Student Mobility Program and other student recruitment initiatives
- ▶ The IIE *Generation Study Abroad* commitment
- ▶ Helping faculty and advisors construct and embed global content into their programs' scope and sequence

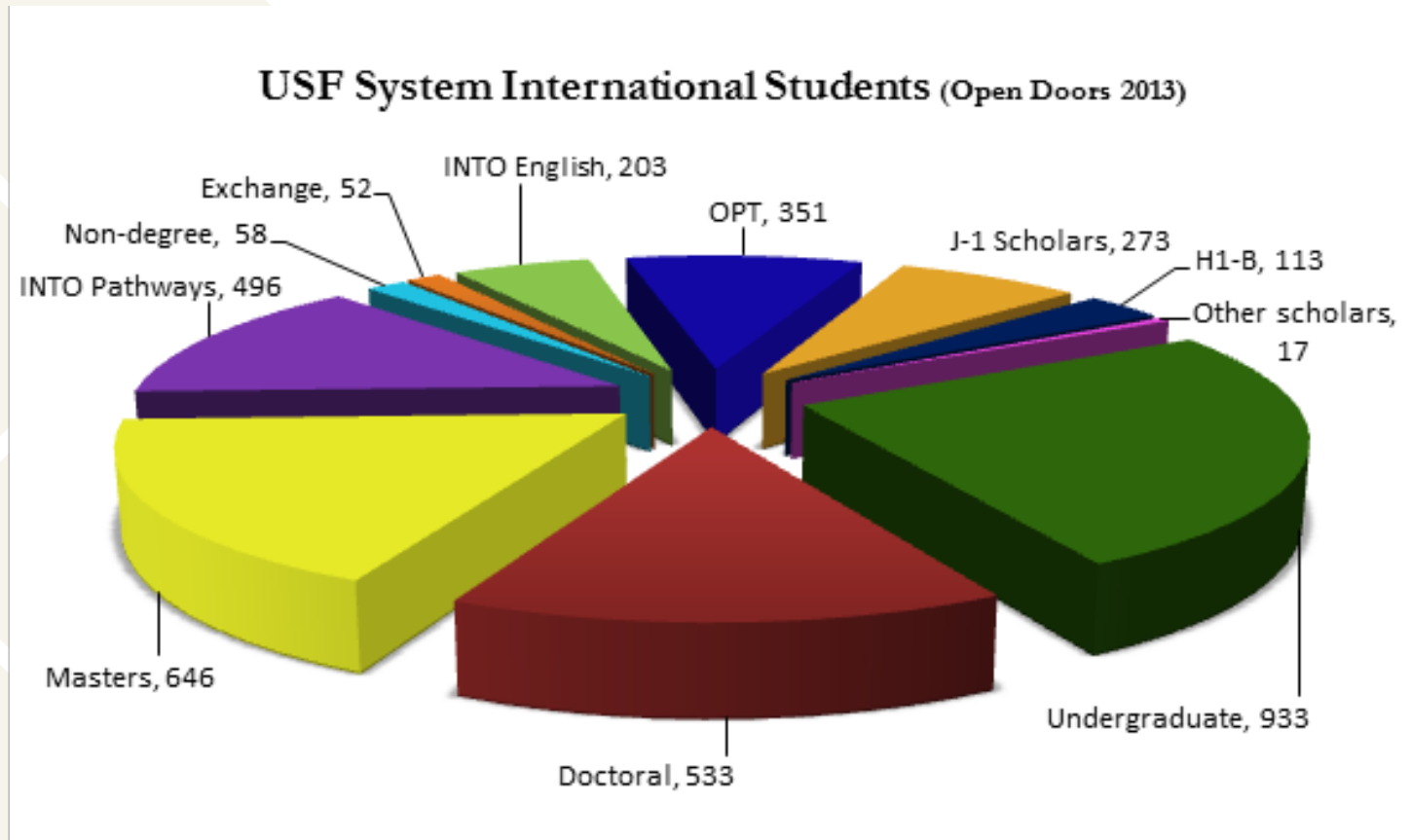
# OFFICE OF INTERNATIONAL SERVICES

*In the Academic Year 2013-14, USF System's international population of students and scholars totaled 3,675. This represents a 19% increase from 2012-2013.*

The Office of International Services (OIS) is the main administrative and advising office for international students, visiting scholars, and international faculty in the USF System. The department aims to support and enhance the academic, cultural, and social experience of all international students and scholars, and serves as their primary link with the university, community, and federal government.

## High Growth

The OIS assisted 2,112 degree seeking students, 496 students enrolled in one of the INTO Pathways, 203 students completing English language courses, 273 J-1 scholars, and the 113 H1-B colleagues employed by USF. These students and scholars came from 139 countries.



In 2013-14, the OIS advised new and continuing international students and scholars regarding immigration, personal, social, and acculturation issues. With the growth in total population, the office encountered an increase in most office services.

- ▶ 11% more office visits (appointments or walk-ins)
- ▶ 58% increase in requests for letters
- ▶ 18% more requests for immigration document processing from current student (signatures or data updates)
- ▶ 34% increase in admitted students that were evaluated for immigration status and document creation

## Best-Practice Improvements

a) During this academic year the OIS implemented case management software, Sunapsis, to improve office efficiency and move towards a paperless office. This software has impacted all procedures in our office by centralizing functionality and allowing the office to combine multiple functions (batch, email, reporting, and tracking) into one system that is easily used and monitored by all staff.

All areas have improved efficiency due to:

- Elimination of need to backfill data from SEVIS RTI and Banner due to the Sunopsis Embedded RTI Browser. This cut down on data errors, and sped up processes related to SEVIS.
- Faster document creation for both INTO USF and OIS staff.
- Centralized tracking of all visa types and produced more accurate counts of any specific population.

b) In Spring 2014, OIS and our advisors in INTO USF began using electronic forms (e-forms) to collect document copies and information from new students. Students were able to upload documents directly at their own convenience or using one of the six scanners in our office lobby. This resulted in two important improvements:

- Advisors were able to quickly identify part of entry or other errors and correct with local immigration offices.
- Advisors had additional time to allot to 10-15 minute personal document check appointments. These meant that ALL incoming students met with an immigration advisor at the very beginning and could ask questions and begin a relationship with the OIS.

c) During 2013-14 there was a deliberate effort to increase communication and coordination with recruiting offices (International Admission, Graduate Admission, INTO USF) to meet USF recruitment goals. The Leadership from these offices met regularly to discuss ways to improve services, and staff from all offices collaborated on yield activities and improvement of shared systems resulting in positive inter-office relationships and greater understanding of each offices' role in the yield of students. In addition, the INTO USF immigration staff report to the OIS through the Assistant Director and attend weekly OIS staff meetings to ensure consistency of process and to increase cooperative efforts. Despite the OIS receiving 34% more admitted files for immigration coding than the previous year the team worked to come up with better methods of sharing tasks improving document production time. The level of communication with students missing documents was increased and personalized, and errors in names were drastically reduced by requiring passports for all students seeking I-20's or DS-2019's.

d) The Student experience also improved through the development of new tracking mechanisms and improved wait times. The OIS utilized *eshipglobal* to provide graduate students with the best method of express mailing. *Eshipglobal* allows the student to enter their address and payment method for the shipment and selects the best and fastest carrier for the student's country.

e) The OIS assisted as USFSM constructed services for their international student visitors in 2013. The OIS director worked with USFSM leadership to hire an experienced international student advisor, Amela Malkic, to handle proposed new programs and be the SEVIS DSO for USFSM.

f) The sponsored student population at USF has increased in both number of total students and number of sponsors and with this trend the office redefined the role of assistant director to include sponsored student services. The Assistant Director for sponsored students is now the primary liaison for sponsored students and their supporting agencies with the goal of balancing the interests of the university, students, and agencies by providing services to meet the special needs of this population.

## **Partnerships**

During 2013-14 the OIS also purposefully increased the level of social and cultural services through stronger collaborations with university and community partners. The OIS continues to enhance the international students' and scholars' experience by participating in key USF traditions such as USF Homecoming Parade and Parade of Flags during the International Education Week International Festival. The most popular event continues to be the Graduation Sash Ceremony held each semester. Students registered for commencement are given a sash that features the flag from their home country. Parents, American host families, and friends attend to watch the student being "sashed," and in the spring of 2014, 300 students attended. Other University and community partnership collaborations included:

- Education Abroad - co-hosting a welcome picnic for incoming international students and returning education abroad students
- Payroll – conducted workshops on how to use tax preparation software purchased by OIS
- Human Resources - training sessions on hiring foreign nationals
- Office of Multicultural Affairs - supported and endorsed iBuddy and annual International Student Festival
- Counseling Center – provided students with a range of workshops
- Various multicultural student groups – endorsed and marketing events for students and scholars

- Friends of Internationals (FOI) – provided free airport pickup each semester, trips to local shopping, and a range of interesting social activities to students and scholars
- Osher Lifelong Learning Institute (OLLI) special interest group - provided opportunities for students to interact with USF community members including trips to local shopping and monthly potlucks at member’s homes

**Professional Development**

OIS staff have regional and national reputations for excellence and seven of the office staff presented at critical professional development conferences during 2013-14.

# EDUCATION ABROAD OFFICE

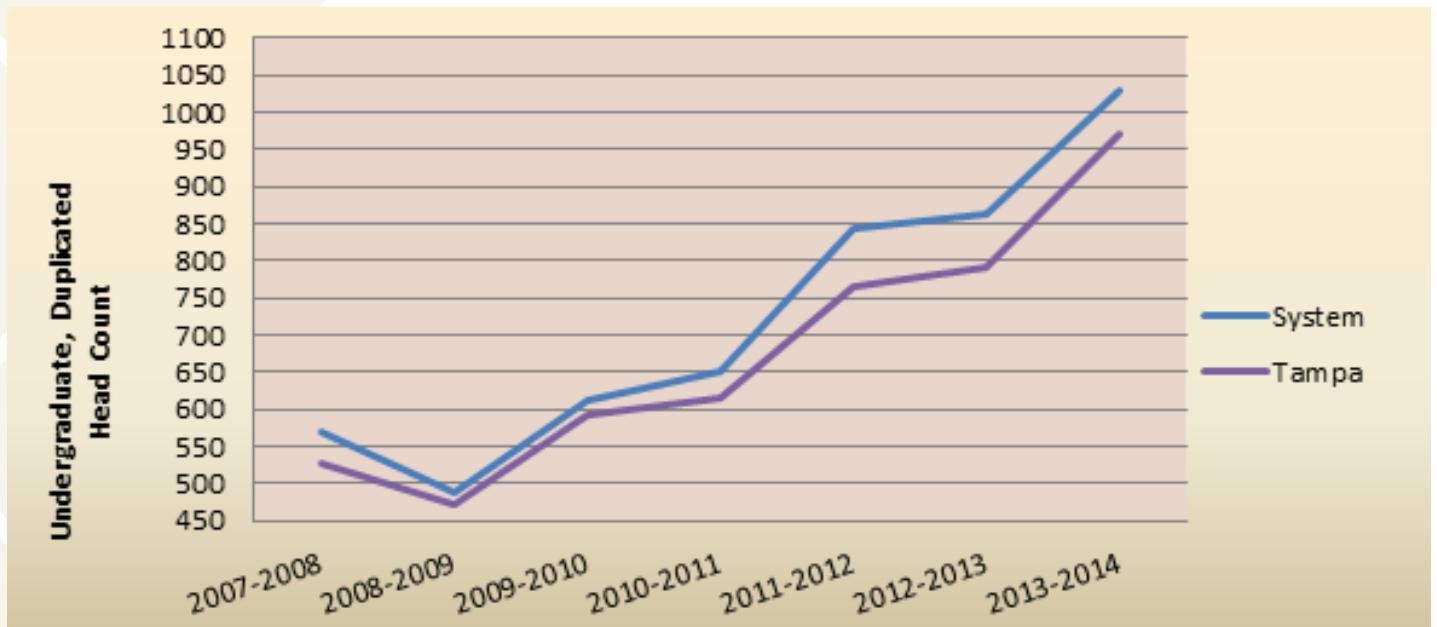
*As of June 2014, 1,358 USF-System undergraduate and graduate students studied abroad in 2103-14, an increase of 17.46% from the 2012-13.*

The Education Abroad Office (EAO) administers and supports all USF students engaging in an international education experience outside of the United States. While the majority of USF’s students participate in a faculty-led program, the EAO also facilitates and administers independent research abroad, internships, service learning, and participation in semester exchanges in addition to experiences abroad organized by other universities or study abroad providers.

**High Growth**

The EAO is half way through a ten year process to fundamentally increase the access and opportunities for USF students to include a transformative experience abroad as part of their for-credit undergraduate or graduate academic work. Whether for required program coursework, applied or independent research, or for service, the EAO is broadening and deepening the support structures necessary to increase the number of undergraduate students who travel abroad from 486 on 2008-09 to 1,780 by the end of 2017-18. The EAO has worked tirelessly with students, faculty, and staff to more than double our numbers of the past five years.

The EAO saw a significant increase in both graduate (15.44%) and undergraduate students (17.47%) studying abroad.





|  | USF Study<br>Abroad<br>Participants | F'13<br>Head<br>Count | Percentage<br>of student<br>population | Percentage Change<br>from 2012-2013 Data |
|--|-------------------------------------|-----------------------|--|--|
| <b>Tampa</b>                             | <b>1246</b>                         | <b>41,225</b>         | <b>2.65%</b>                           | <b>17.33%</b>                            |
| Undergraduate                            | 937                                 | 30,000                | 2.64%                                  |  |
| Graduate                                 | 309                                 | 9,569                 | 3.16%                                  |  |
| Non-Degree                               | 0                                   | 1656                  | 0%                                     |  |
| <b>St. Petersburg</b>                    | <b>100</b>                          | <b>4,740</b>          | <b>2.11%</b>                           | <b>28.21%</b>                            |
| Undergraduate                            | 63                                  | 3,949                 | 1.59%                                  |  |
| Graduate                                 | 37                                  | 552                   | 3.06%                                  |  |
| <b>Sarasota-Manatee</b>                  | <b>12</b>                           | <b>1852</b>           | <b>0.64%</b>                           | <b>-7.69%</b>                            |
| Undergraduate                            | 12                                  | 1,671                 | 0.72%                                  |  |
| Graduate                                 | 0                                   | 128                   | 0.71%                                  |  |
| <b>System Undergraduate and Graduate</b> | <b>1,358</b>                        | <b>47,852</b>         | <b>2.48%</b>                           | <b>17.47%</b>                            |
| Undergraduate                            | 1,012                               | 35,620                | 2.43%                                  |  |
| Graduate                                 | 346                                 | 10,249                | 3.38%                                  |  |

USF Tampa sent 3.12% of its undergraduate students abroad in academic year 2013-2014, exceeding the 2.85% goal. When including non-USF students participating in a study abroad program as well as faculty researching abroad the EAO serviced 1,695 individuals.

| <b>Total Students and Faculty Served</b>                                | <b>1695</b> |
|---|-------------|
| Duplicated (count per overseas experience)                              | 1785        |
| USF Students Engaged in International Experience (Includes Puerto Rico) | 1358        |
| Faculty/Staff   | 75          |
| Non-USF Students Served   | 262         |
| Non-USF Students on USF Program   | 80          |
| Incoming Exchange Students  | 60          |
| USF and UF Florence Agreement (Transcribing)                            | 122         |

## Student Trends

The ethnic distribution of students who study abroad strongly mirrors the ethnic distribution of the USF as a whole indicating the broad range of program academic foci and locations appeals to the USF students. It should also be noted that USFSP has continued to show significant growth, increasing their study abroad population from seventy eight to one hundred students.

Education Abroad continues to work toward a greater diversity of program offerings, including STEM courses, which are underrepresented in study abroad programming in general. The office has sought out and promoted faculty led programs in the sciences. These programs include a long-standing applied anthropology and engineering program in Costa Rica that received NSF funding in academic year 2013-2014, and a physics and astronomy program in northern Chile. Also, in the Summer 2014 term, Education Abroad expanded its program offerings in Florence, Italy with the addition of the USF Florence Science Program. This program is focused on Biochemistry and Historical Perspectives of Chemistry, whose course combination targets a wide variety of science and health-related majors.

## Increase in Participation

A number of factors have contributed to the significant increase in participation:

- Faculty and departments throughout the University system have offered an exciting array of new and repeat study abroad opportunities. The EAO has noticed increased enthusiasm by academic departments for internationalizing their departments.
- Since August 2013, the EAO participated in or organized approximately 255 events to promote study abroad throughout the USF system. The office continues to organize numerous sessions for academic advisors, faculty and students on the Tampa, St. Pete and Sarasota campuses.
- The endowed fund established by President Genshaft and her husband Steve Greenbaum (Genshaft/Greenbaum Passport Scholarship), USF World scholarship support, as well as funds pledged by the USF Federal Credit Union Passport Endowed Fund allow the office to administer a greater number of scholarships.
- The expansion of the GloBull Ambassadors peer mentor and outreach program continues to reach new study abroad students as these volunteers participate in study-abroad information sessions, class presentations, Bull-Markets, showcases, and study abroad fairs.

e) The continued functionality of the “Education Abroad Gateway Office” in the Marshall Center (MSC 3301), has allowed students easier access to a study-abroad advisor. The Office is open from 9:00am-6:00pm Monday through Friday, run by the EAO Student Program Coordinator. The accessibility of the office allows students a chance to have more one-on-one interaction and provides them with a center location to drop off application/program materials, seek scholarship guidance, and obtain general tips on the study abroad process. This office also serves as a place to hold information sessions and events for students interested or already participating in study abroad, and as a venue for focusing on direct engagement with student organizations in an effort to reach out to a greater amount of students.

### **Rise in Scholarship Funds**

In 2013-14 with the support of USF World, the Genshaft Greenbaum Passport Scholarships and Provost Ralph Wilcox, the Education Abroad Office was able to add additional funding and a record 98 students were awarded scholarships totaling \$124,250. The USF World metric goal of \$91,000 for scholarship was surpassed as \$124,250 was dispersed.

### **IIE Challenge**

In February of 2014, the university joined the *Generation Study Abroad* challenge through the Institute for International Education (IIE). This is an initiative to significantly increase the amount of USF students studying abroad by doubling the number of students engaging in study abroad by the end of academic year 2017/2018. The EAO is committed to increasing the undergraduate study abroad participation from 895 in 2012-13 to 1780 in five years and will meet the challenge through:

- ▶ increased scholarships
- ▶ the GloBull Ambassador peer advising program
- ▶ the Spotlight on Education Abroad for Sophomores initiative
- ▶ partnering with additional STEM departments
- ▶ direct engagement with student organizations

### **Exchange Students**

Last year, the EAO supported more than 135 students experience 6-week to semester-length periods of study, most of them through managed reciprocal exchange programs.

### **School of Record**

The successful USF/Florence University of the Arts (Palazzi) School of Record relationship continues to grow. In the last year, serving as School of Record the EAO served over 1,300 students with tremendous support from the College of the Arts, the College of Arts and Sciences, the College of Business, the School of Hospitality (USFSM), the Office of the Registrar, and the Cashier’s Office, among other units.

## **CENTER FOR STRATEGIC AND DIPLOMATIC STUDIES**

*The unique lecture series was attended by an average 150 people at each event representing the faculty, students, community members, and military partners at CENTCOM and SOCOM.*

The Center for Strategic & Diplomatic Studies (CSDS) conducts cutting-edge research on global and national security issues and develops academic programs dealing with diplomacy, strategy and leadership. It seeks to serve as a bridge between academia, the private sector and the government, thus breaking the walls that have traditionally separated them.

The Center promotes awareness of current and emerging global issues among students, faculty, local community, and the military, complementary to the strategic mission of the university to become globally-engaged. The “Conversation Series on Global Security,” the bi-annual conferences, and the academic programs it develops serve this purpose and contribute to student success. The events at the Center are an extension of classroom education, as hundreds of students attend them and have an opportunity to meet with our influential and internationally-recognized dignitaries. These events also increase the national and international visibility of the university.

## Conversation Series on Global Security

This unique program, moderated by Dr. Mohsen Milani, brings to the campus internationally-renowned experts for an in-depth, informal and interactive conversation. The audience is given ample opportunity to ask questions and challenge our speakers. On average 150 people have attended these events, including faculty, students, community members, and military partners at CENTCOM and SOCOM.

Conversations in 2013-14:

- Dr. Gary Samore - *Proliferation of Weapons of Mass Destruction in the Middle East: The Cases of Iran & Syria*. Dr. Samore is the Executive Director for Research at the Belfer Center for Science and International Affairs at the Kennedy School of Government at Harvard University. He is a former advisor to President Obama.
- Ambassador Christopher Hill - *American Foreign Policy: From Afghanistan to Iraq to Syria*. Ambassador Hill is Dean of the Josef Korbel School of International Studies at the University of Denver, and former ambassador to Iraq and South Korea.
- Ambassador John Beyrle - *U.S.-Russia Relations in the Aftermath of the Crisis in the Ukraine: A New Cold War?* Ambassador Beyrle served as ambassador to Bulgaria (2005-08), and Russia (2008-12).
- Mr. Joseph Cirincione - *The Ongoing Nuclear Negotiations with Iran and the Future of Nuclear Proliferation in the Middle East*. Mr. Cirincione is President of the Ploughshares Fund and previously served as the Vice President for National Security and International Policy at the Center for American Progress.
- Dr. Darryl Slider, College of Arts & Sciences, Mr. Walter E. Andrusyszyn, Adjunct Professor, College of Business, and Mr. Bill Ostrowski, U.S. Army Special Forces Chief Warrant Officer, Retired - *Conversation on the Ukrainian Crisis and Russian Military Intervention in Crimea*.
- Dr. Rachel May, Director of the Institute for the Study of Latin America and the Caribbean (ISLAC), and Drs. Martin Bosman and Harry Vanden, College of Arts & Sciences - *Conversation on the Current Crisis in Venezuela*.

## Conferences

The CSDS organized in spring 2014 a two-day conference *Middle East & Central Asia in 2020*, co-sponsored by the USF College of Business and the USF Office of National and Competitive Intelligence. The keynote speakers were Mr. Roger Cohen (The New York Times), and Dr. Paul Pillar (Georgetown University), with breakout sessions featuring Dr. Juha Kahkonen, (International Monetary Fund), Dr. Kenneth M. Pollack (Brookings Institution), Dr. Augustus Richard Norton (Boston University), Dr. Gary Samore (Harvard University), Dr. Emad El-Din Shahin (The American University in Cairo), and Dr. Frederic Wehrey (the Carnegie Endowment for International Peace).

## Certificate in Global Leadership

The CSDS is developing a graduate and interdisciplinary certificate program in Global Leadership that is designed to prepare the future leaders to effectively deal with the challenges in the international arena.

## Advisory Board and Research Affiliates

The Center has established a three-member Advisory Board to determine its future activities. The Center has now four faculty affiliates and four graduate affiliates with research and competence in international affairs and issues.

# CONFUCIUS INSTITUTE

*The CI provided 2 instructors to teach Chinese language in the Department of World Languages and a Chinese Director to assist in community outreach. The CI secured funding for 3 Confucius Classrooms in local middle and high schools.*

The USF Confucius Institute supports academic programs at USF, cultural exchange events, and K-12 Chinese programs. This is possible thanks to a partnership between USF and Qingdao University.

## Academics

- Provided 2 instructors from Qingdao to teach Chinese in the Department of World Languages. The instructors followed the curriculum designed by USF faculty.
- Provided partial funding for 20 USF students and one teacher to travel to Qingdao University for summer study abroad programs.

- Secured 5 CI Scholarships, allowing students to spend at least one semester studying in China (3 for one year and 2 for one semester).
- Administered one “Confucius China Studies Program” grant for USF Prof. Elisabeth Condon to do research in China, where she spent time interviewing Chinese artists and writing an article.
- Through the Chinese Cultural Center, the CI provided learning resources (books and videos) and peer mentors to help students enrolled in Chinese. The Chinese Cultural Center at USF is open 8 hours per day Monday-Thursday.
- Facilitated academic exchanges (visits) between USF and its partner Qingdao University (two QU delegations to USF and the dean of USF College of the Arts to QU).

### **K-12 School Outreach**

The CI has played an important role in the fast growth of K-12 Chinese language programs in Florida. K-12 Chinese is the foundation for college programs and the future global workforce. In order to sustain and expand the K-12 Chinese programs in Florida, the CI:

- Hosted an annual conference on K-12 Chinese for teacher professional development, with nearly 80 participants from Florida schools
- Established two more Confucius Classrooms at Pine View School in Sarasota and the Hillsborough County Public Schools (in addition to the first one at Thurgood Marshall Middle School in St. Petersburg). Each Confucius Classroom receives annual funding of \$10,000 for teacher development and extra-curricular activities designed by each hosting school
- Collaborated with ten K-12 schools in the Tampa Bay region for cultural activities by local performing artists, particularly around the Chinese New Year (reaching more than 2,000 students and their family members)
- Supported the Florida Chinese Teachers Association with a grant for its annual Chinese language competition (over 200 contestants) and “Teachers of the Year” awards
- Administered Youth Chinese Proficiency Test (YCT) for three dozen students at USF and Lake Highland Prep School in Orlando
- Organized the Florida Chinese Bridge Summer Camp in Beijing and Hangzhou in July 2014

### **Community Engagement**

Facilitating cultural exchange is one of the key objectives of the USF-CI. The important projects in this area over the last year are listed below:

- Co-sponsored the Museum Nights cultural event at the University of Florida Harn Museum (more than 500 participants) and two-day Summer Institute for K-12 art teachers in July 2014 (to incorporate Asian art into the K-12 art curriculum)
- Hosted and co-sponsored cultural events and performances for USF and Tampa Bay audiences through annual festivals, with over 1,100 participants, and co-sponsored events with the Chinese American communities in Tampa Bay
- Together with the USF Honors College, co-sponsored the fourth annual Chinese Culture Festival in April with about 1,000 attendees
- Provided two 6-week classes on Chinese cultures for members of the USF Osher Lifelong Learning Institute (about 50 participants) and a 4-week class on basic Chinese for USF employees (12 participants)
- Seven CI Lectures on Chinese cultures and society for the general public (over 500 participants)
- Coordinated China’s Northwest Normal University Troupe to perform at the New College and Pine View School in May 2014 (with about 800 participants)
- Hosted a conference “China and India: Past Connections & Shared Future” on November 1, 2013 (co-sponsored with the Center for India Studies, with more than 80 participants)

## **FULBRIGHT**

*USF World's Fulbright Faculty Advisor works with faculty from across all colleges and has assisted with 16 faculty applications for Fulbright awards this year.*

USF World has appointed Dr. Darlene DeMarie (College of Education) to serve as USF's Fulbright Faculty Advisor. Dr. DeMarie advises faculty with the application process through 1-on-1 meetings, writing groups, matching collegial mentors, and identifying country experts among previous Fulbright recipients at USF.

# GLOBAL DISCOVERY HUB

*The goal of the Hub is to enable the USF Community to more easily identify internationally-engaged mentors, collaborators, and institutional research partnership opportunities at USF. The Hub includes information about international partnerships, research, teaching, conference presentations, awards and honors, professional development, service, consulting, as well as discipline, language, and geographic expertise.*

USF is a member of the UCosmic® Consortium, a global partnership of universities working collaboratively to develop an interactive online resource—the *Global Discovery Hub*—designed to comprehensively map a university's full spectrum of international activities. Every USF student, faculty, and staff member can access the Hub on the USF World website.

## **Hub Presents USF's Global Footprint**

While USF is a globally engaged research institution, the university has never been able to present this information in a single repository. Since January of 2012, USF World, in partnership with USF Information Technology, has served as the lead institution within the consortium regarding the design and development of two core functions of the Global Discovery Hub:

- ▶ International Institutional Partnerships
- ▶ International Engagement by Faculty and Staff. During 2013-14 staff reviewed faculty vitae for global activity and began the process of committing this substantial set of career experience to a common database.

## **Populating the Hub**

As of July 2014, the Hub showcases information pertaining to all of USF's active international partnership agreements (230 active agreements) as well as the international activities of 400+ faculty representing 7,200+ activities in 193 separate locations. International engagement information has been gathered from nearly 75% of the USF system faculty at USF Tampa, USFSP and USFSM.

Individual faculty profiles have been pre-populated by USF World and then piloted to departments and colleges for review. This process should be complete by the end of 2015, resulting in a highly interactive and graphically rich platform featuring maps and tables that make navigating and accessing information from the Hub easy and fun.

## **Pilot Initiative**

Feedback from a pilot initiative (Spring 2014) was overwhelmingly positive and future plans for the Discovery Hub include additional modules featuring USF alumni living and working abroad, business and corporate linkages, and student activities including international student recruitment.

# PEACE CORPS

*USF is ranked 5<sup>th</sup> in the nation, making Peace Corps' Top Volunteer-Producing Colleges list among Graduate Schools. USF has 13 alumni currently volunteering worldwide.*

The USF Peace Corps Recruiting office, led by Peggy Defay, serves as a resource for students and the Tampa community. The USF Peace Corps Recruiting office is unique as it is part of the Master's International Peace Corps programs. Utilizing these programs students can earn their master's degree and gain course credit in Public Health and Civil or Environmental Engineering while serving in the Peace Corps.

Working collaboratively with the USF World staff and academic departments the USF Peace Corps office has increased awareness about the opportunities available to students. The office hosted multiple events and information sessions during 2013-14 including two events during Peace Corps Week. USF students are currently serving in Madagascar, Peru, Botswana, and Fiji where they are mostly in the education and health sectors.

# INTERNATIONAL AGREEMENTS

*In 2013-14 27 new agreements were signed.*

USF has active collaborative agreements in 59 countries, laying the foundation for profound and enriching international educational and research experiences for both faculty and students. This year USF World has conducted a revision of all international agreement activities, and has reorganized the international partnership application process. Working with the Office of the General Counsel the General Agreement template has been updated, and an updated administrative procedure and Feasibility Report have been put in place. The international agreement website has been redesigned with the main objective of promoting mutual collaboration and facilitating a general understanding for faculty and staff beginning the process of considering an international partnership agreement. The website includes guidelines and provides the campus community with the necessary resources to construct general agreements.

In 2013-14 USF World reached out to USF colleagues listed as the international partner initiators for agreements at the five-year renewal date, in order to appreciate their experiences and to document the outcomes of their partnership work, and also with the objective to refine the current agreement list. By auditing partnerships at the five-year “sunset” we can reestablish partnerships with successful outcomes and close those lying dormant. This audit, begun in the spring of 2014, will continue through the fall of 2014.

# INTERNATIONAL VISITORS AND DELEGATIONS

*USF World has planned and made arrangements for 95 visitors/delegations in 2013-2014.*

USF World provides international visitors with travel and local logistics itineraries, organizes appropriate meetings, plans for luncheons and conferences, photography, ceremonial gifts and documentation of the visit. USF World welcomed many notable delegations including one ambassador, two former ambassadors, four Consul Generals, two cultural attaches, seven Vice Presidents/Provosts, and five Presidents/CEO's.

# SPECIAL EVENTS AND INITIATIVES

## **USF World Event Funding**

*USF World contributed \$9,550 to global events across campus last year.*

USF World offers contributing funds to support select faculty-directed events. 2013-14 events included: invited speakers, exhibitions, summits and student presentations.

## **Going Global (aka GoinGlobal)**

*Over the course of the 2013-14 academic year, over 6,000 USF students utilized Going Global for job, internship and travel information – in particular 74% reviewed international job postings.*

Going Global is the most comprehensive and up-to-date repository of international job and internship opportunities online, as well as a travel resource, and has been available at USF since 2012. The online platform is designed to give students the necessary tools to successfully navigate internship and job opportunities across the globe and prepare for internationally relevant careers.

## Special Events & Student Marketing

*USF World increases visibility through a variety of campus events, publications and social media.*

Highlights include:

- ▶ International Photo Competition - The USF community submits photographs of their overseas experiences and the winners receive prizes and recognition. Hundreds of photos are submitted each year to this hugely popular competition.
- ▶ Going Places Student Blog - The blog is a real time platform for our students abroad to share experiences, insights and media. In summer 2014 over 50 bloggers were posting. The blog is located immediately off the USF World homepage.
- ▶ International Festival - The International Fest is organized annually by USF Student Government and supported by USF World, Multicultural Affairs and other university sponsors. Attendance is estimated at 6,000 participants.
- ▶ International Education Week - International Education Week is hosted at universities and higher education institutions across the U.S. celebrating international education and cultural exchange each November. USF World creates a comprehensive calendar of events for distribution.
- ▶ #usfworld Instagram Contest Selfie's Abroad contest - Students were able to share a selfie while overseas for prizes. Working with University Communications and Marketing, USF World was able to reach 18,000 people on social media sites.

## Florida-France Linkage Institute

*During the 2013-14 academic year 72 in-state tuition waivers were granted by USF on behalf of the State University System.*

USF World oversees the Florida-France linkage for the state of Florida. The primary activity of Florida Linkage Institutes is to process a competitive out-of-state tuition exemption program that awards exemplary students from France attending Florida's public universities and community colleges a waiver of out-of-state tuition hours.

## AIEA Thematic Forum: Designing Institutional Strategies for Growing Global Research

*The forum provided a "high dialogue" venue for senior international officers, vice presidents for research, public policy makers, industry leaders in higher education, and global research funding agency representatives.*

USF World organized and hosted a 2014 AIEA (Association of International Education Administrators) Forum dedicated to international research in conjunction with the University of North Texas on the USF campus. The goal of the forum was to better support global research engagement, including leveraging support from international funding agencies and was attended by more than 100 senior administrative leaders representing offices of research, international engagement or graduate education from more than 40 U.S. universities as well as 15 international research funding agencies from 12 countries.

## Webinars

*During 2013-14 USF World sponsored seven distinct webinars for campus communities seeking to extend scholarship and research opportunities.*

As a member of the Institute for International Education, the U.S. Fulbright Commission, the Association of International Education administrators (AIEA) and NAFSA: Association of International Educators, USF World routinely supports professional development in the USF system by hosting webinar opportunities for faculty, staff and students across the university system.



# CONTACT

Leadership  
Research and International Engagement  
Education Abroad  
International Student Services  
Confucius Institute  
Center for Strategic & Diplomatic Studies  
Global Discovery Hub  
Protocol, Agreements and Fulbright  
Sharing News about Global Initiatives  
General Requests

Dr. Roger Brindley  
Dr. Kiki Caruson  
Amanda Maurer  
Marcia Taylor  
Kun Shi  
Dr. Mohsen Milani  
Laurel Thomas  
Adriana Morales  
Amanda Gilmer  
Mary Cardenas

brindley@usf.edu  
kcaruson@usf.edu  
amaurer@usf.edu  
taylorm@usf.edu  
kshi@usf.edu  
milani@usf.edu  
lkhthomas@usf.edu  
morales@usf.edu  
gilmer@usf.edu  
mcardenas1@usf.edu

4-1218  
4-0709  
4-4314  
4-5102  
4-4391  
4-5481  
4-4579  
4-8081  
4-5528  
4-1218