

USF VITA

JUDY LYNN GENSHAFT President & Chief Executive Officer University of South Florida

EDUCATION

<u>Institution</u>	<u>Degree</u>	<u>Year Conferred</u>
Kent State University	Ph.D./Counseling Psychology	1975
Kent State University	M.A./School Psychology	1973
University of Wisconsin-Madison	B.A./Social Work & Psychology	1969

USF APPOINTMENT

July 2000-present	President/Chief Executive Officer of the University of South Florida
July 2001-present	Corporate Secretary, University of South Florida Board of Trustees

ADMINISTRATIVE RESPONSIBILITIES

President/Chief Executive Officer of the University of South Florida (July 2000-present) & Corporate Secretary, University of South Florida Board of Trustees (July 2001-present)

The University of South Florida system serves a metropolitan region of more than 3.9 million people and is one of the nation's largest and most comprehensive research universities. USF has more than 46,000 students on four campuses, including a major academic medical center. The University offers 219 degree programs at the undergraduate, graduate, specialist and doctoral levels, including the doctor of medicine. In addition, the University has an annual economic impact of more than \$3.2 billion on the Tampa Bay region. The President is responsible for the management of all units of the University, a \$1.8 billion operating budget that includes more than \$360 million in sponsored research funding, relations with the Board of Trustees, the Board of Governors, the State Board of Education, the Florida Legislature and other state government; Congress and federal agencies; and other external affairs.

ACHIEVEMENT HIGHLIGHTS AS PRESIDENT AND CEO OF USF:

Strategic Planning

- ❖ Initiated and oversaw two comprehensive strategic planning efforts that led to new mission, goals, vision and values statements, identified institutional strengths and opportunities for development and linked university budgeting to the strategic plan.
- ❖ Led USF's first successful effort to achieve funding that is equitable with other state universities.

- ❖ Led USF's successful effort to secure funding for its first Florida Center of Excellence, receiving top ranking of all proposals. \$8 million was awarded to create the Biomolecular Identification and Targeted Therapeutics Center (BITT). Included partnerships with Hillsborough County, the City of Tampa, the Florida High Tech Corridor Council, the City of St. Petersburg, Hillsborough Community College, and St. Petersburg College.
- ❖ Initiated salary-enhancement programs for top-performing faculty.
- ❖ Substantially increased funding for graduate fellowships and stipends and undergraduate scholarships.
- ❖ Raised admissions standards for the University.
- ❖ Led USF's efforts to strengthen the regional campuses including increased degree programs, enhanced services and developed differential missions to improve educational opportunities in the region. Restructuring led to the successful submission for separate accreditation for the USF St. Petersburg campus.
- ❖ Led USF's effort to secure a \$20 million partnership between USF's College of Marine Science and Ocean Technology and Stanford Research Institute International. The expected outcome of this collaboration includes a \$172 million impact on the local economy with support from the City of St. Petersburg and Pinellas County.
- ❖ Led USF's successful effort to move to a BCS affiliated athletic conference, the Big East Conference.
- ❖ Secured the University's 3 largest private gifts providing USF the opportunity to expand our global reach and enhance healthcare in the Tampa Bay community.
- ❖ Announced the University of South Florida's economic impact on the Tampa Bay region and State of Florida is more than 3.2 billion dollars every year.
- ❖ Became the first university in Florida and the first major public research university in the Southeastern United States to establish a Confucius Institute. (*The Confucius Institute is a partnership between the Chinese government and educational institutions around the world, with approximately 210 branches in 64 nations.*)

Organization/Structure:

- ❖ Led USF's transition from status as one of 11 universities governed by a statewide Board of Regents to a university with its own Board of Trustees then again to a university with a statewide Board of Governors and University Board of Trustees.
- ❖ Led USF's reorganization to establish a culture of performance accountability at USF through an independent financial and budgeting system.
- ❖ Oversaw reorganization of enrollment management function to stabilize enrollment and provide for manageable growth. This reorganization has allowed the university to focus on raising the university's academic profile and enhancing student life.

- ❖ Reorganized Diversity and Equal Opportunity operations to promote systemic approaches to diversity issues, strengthen enforcement processes, and provide comprehensive diversity education efforts.
- ❖ Reorganized administration of research to strengthen financial systems for sponsored research and provide a coherent economic development effort.
- ❖ Opened a business incubator.
- ❖ Established USF's Honor's College, which is the largest in Florida and serves students with the highest SAT scores among comparable programs in the state.
- ❖ Reorganized athletics administration to ensure that athletics is integrated into the University, strengthened athletic department management, compliance and oversight and achieved NCAA Division I-A status for USF's four-year old football program.
- ❖ Strengthened and expanded USF's partnerships with area hospitals to provide top-quality health care solutions for the community.
- ❖ Received the largest grant ever awarded a USF faculty member, \$169 million for an international study to understand the triggers of juvenile diabetes.

Capital Construction:

- ❖ During Presidency USF had approximately \$500 million worth of continued growth and enhancements totaling close to 3.6 million gross square feet, transforming USF Tampa into a vibrant campus community.
 - Major expansions of USF housing system, including construction of first-ever on-campus housing for graduate, married and non-traditional students and special-interest housing including fraternity and sorority housing.
 - Established two new state-of-the-art healthcare facilities, Center for Advanced Healthcare South and USF's first ambulatory campus facility, the Carol and Frank Morsani Center for Advanced Healthcare.
 - Construction for the university's 1st athletic training facility.
 - Opened several new facilities including the Psychology and Communications Disorders, Natural and Environmental Sciences, C .W. Bill Young Hall, Patel Charter School, Engineering III, Gibbons Center phase II, and College of Nursing and College of Business facility expansion. Current facilities under construction, in design phase, or in funding phase include Visual and Performing Arts, Interdisciplinary Sciences, Marshall Student Center, and Search and Rescue Test facility.
- ❖ Enhanced growth of regional campuses
 - USF St. Petersburg – built first residence hall (320 beds) at a Florida regional campus, built parking garage, Starbucks, bookstore, and recreational facilities;
 - USF Sarasota-Manatee – built a new campus, added faculty and staff, increased enrollment, established 10 year partnership with Manatee Community College;

- USF Polytechnic – secured 530 acre donation to build an independent campus on I-4, added faculty and staff, increased enrollment.
- ❖ Established a bioscience research park where scientists and entrepreneurs come together to work side-by-side, share innovations and make advancements that succeed in both the laboratory and in the marketplace. The park will serve as a hub for the integration of research and entrepreneurship for our region.

USF Growth since 2000:

- ❖ Total student enrollment increased from 35,728 (Fall 2000) to 46,174 (Fall 2008) and new student enrollment increased from 8,974 to 10,976.
- ❖ Incoming freshmen average SAT score increased from 1072 to 1148 and the average grade point average (gpa) increased from 3.46 to 3.79.
- ❖ Total number of students graduating increased from 8,974 to 10,993.
- ❖ Total number of faculty and staff increased from approximately 12,000 to 13,207.
- ❖ Research funding increased from \$186 million to more than \$360 million.
- ❖ Annual fundraising increased from \$27 million to more than \$75 million.
- ❖ Annual faculty/staff fundraising increased from \$392,597 to more than \$3.2 million.
- ❖ USF Endowment has grown from \$237 million to more than \$360 million.
- ❖ Total university budget has grown from \$873 million to more than \$1.8 billion.
- ❖ Total square footage on all USF campuses increased from 7,685,866 to 10,664,091.

USF Rankings:

- ❖ Achieved Carnegie Foundation for the Advancement of Teaching’s highest tier classification for the designation of “research university with very high research activity” (RU/VH). Also, achieved Carnegie Foundation’s elective community engagement classification. Only one of 10 public research universities nationwide that hold both RU/VH and Engaged designations.
- ❖ Named as one of three top research universities in the State of Florida along with UF and FSU.
- ❖ Ranked 2nd in research in the State of Florida for public research universities.
- ❖ Consistently ranked in the elite group of The Top American Research Universities moving from 107th in 2000 to 51st in 2007.
- ❖ Consistently ranked by The Princeton Review in the top 20 in the nation for having an ethnically diverse student body and a diversity-friendly campus.

- ❖ Consistently ranked in Americas Best Graduate Schools & U.S. News and World Report.
- ❖ Consistently ranked in Best Doctors in America. Two-third of Tampa Bay doctors ranked has a USF connection.
- ❖ Named as one of the two fastest growing research institutions for federal research and development spending in nation by the National Science Foundation.

AWARDS AND HONORS:

- 2009 Tampa Bay Business Hall of Fame, Tampa, Florida
- 2008 Global Leadership Award, presented by Her Royal Highness Princess Sirindhorn, Bangkok, Thailand
- 2008 Tampa Bay Heart Ball Honoree, American Heart Association
- 2008 National Girls and Women in Sports Day Recognition, Big East Athletic Conference
- 2008 Women of Excellence, National Association of Professional and Executive Women
- 2007 Tampa Bay Business Journal Business Woman of the Year and Educator of the Year
- 2007 USF Town and Gown Community Service Award
- 2007 The Loebenberg Humanitarian Award, Florida Holocaust Museum
- 2006 Community Woman of Distinction Award, Tampa Jewish Women's Federation
- 2006 Women of Distinction Award, Girl Scouts of Suncoast Council, Inc.
- 2006 Honorary Doctorate in Literature, Yeungnam University, South Korea
- 2005 Richard L. McLaughlin Award, District 5, Florida Economic Development Council
- 2005 Star Award, Women of Color Caucus, Association for Women in Psychology, American Psychological Association's Division 35 and The Black Women's Section; USF Department of Women's Studies
- 2004 Who's Who in Business in the Tampa Bay Area, Tampa Bay Business Journal
- 2004 To Life Award, Florida Holocaust Museum
- 2004 Hall of Distinction Award, Plain Local Schools Alumni Association
- 2003 Amiga Award for a Non-Hispanic Woman Whose Outstanding Efforts Have Improved the Quality of Life in the Hispanic Community
- 2003 Marketing Educator of the Year, Sales and Marketing Executives International

- 2003 Person of Vision, Prevent Blindness Florida
- 2002 Woman of Distinction, The Jewish Federation of Pinellas County

*Listed in: Outstanding Young Women of America
Who's Who of American Women
Who's Who in America
Who's Who in American Education*

PROFESSIONAL SERVICE:

- 2005–present Big East Conference, Council of League Presidents
Executive Committee
- 2000 -present American Council on Education (ACE)
Board of Directors (2005-present); Chair, (2009-2010); Vice Chair (2008-2009);
Secretary (2007-2008)
Presidential Search Committee (2007)
Finance & Audit Committee (2007-2008)
Membership Committee (2006-2007)
Commission on Leadership and Institutional Effectiveness (2002-2004)
- 2000-present National Collegiate Athletic Association (NCAA)
NCAA Football Academic Working Group (2008)
Committee on Athletics Certification (2007- present)
Presidential Task Force on the Future of Division I Athletics (2005)
Presidential Leadership of Internal and External Constituencies Subcommittee
- 1995 -present National Association of State Universities and Land-Grant Colleges (NASULGC)
Council of Presidents, (2000-present)
Commission on the Urban Agenda, Executive Committee, (2000-present)
Council of Academic Affairs, Committee on Libraries and Information
Technologies (1998-2000)
Council of Academic Affairs, Committee on Accreditation
and Accountability (1995-2000)
Council of Academic Affairs, Kellogg Commission on the Future of State and
Land Grant Colleges (1996-2000)
- 2001- present Southern Association of Colleges and Schools (SACS)
Commission on Colleges (2001-2004)
- 2000 – 2005 Conference USA, President's Council

ADVISORY BOARDS AND CONSULTANTSHIPS:

- 2008 SACS Reaccreditation Team for University Texas at Austin
- 2006 – present Tampa Bay Technology Forum Foundation Board of Directors
- 2005 – present Junior Achievement of West Central Florida Trustee
- 2004 – present Salvador Dali Museum, Board of Directors
- 2003 – present Byrd Alzheimer's Center and Research Institute, Board of Directors
- 2003 – 2005 Florida BRAC (Governor's Advisory Council on Base Realignment and Closure)
- 2002 – present Museum of Science and Industry, National Board
- 2002 – present Florida Dialogue on Cancer Coalition
- 2002 – present Athena Society

2002 – present Florida Suncoast Women’s Forum
 2002 – 2004 Tampa Downtown Partnership, Board of Directors
 2001 – present Tampa Bay International Club
 2001– present Golden Triangle Association
 2001 – 2003 Florida Department of Education, K-20 Partnership Committee,
 2003-2005 K-20 Advisory Council on Educational Facilities
 2001 – 2003 Florida Chamber of Commerce, Board of Governors
 2000 – present Tampa Bay Partnership, Executive Committee & Council of Governors
 2008 Past Chair, 2007 Chair, 2006 Vice Chair and Regional Conference Chair,
 2005 Secretary/Treasurer
 2000 – present H. Lee Moffitt Cancer & Research Institute, Board of Directors
 2000 – present Greater Tampa Chamber of Commerce, Board of Directors
 2008 Chair, 2007 Chair-Elect, 2006 Secretary-Treasurer, 2003 – 2005 Committee
 of 100, Chair
 2000 – present Tampa Bay Performing Arts Center, Board of Trustees
 2000 – present Florida High Tech Corridor Council
 2000 – present Florida Council of 100, Business/Higher Education Partnership, Board of Directors
 Florida’s Future Task Force
 2000 – 2005 Conference USA, Board of Directors

PROFESSIONAL AFFILIATIONS/CREDENTIALS:

American Association of Higher Education
 American Council on Education
 American Counseling Association
 American Psychological Association
 Beta Gamma Sigma – Honorary Member
 Council for the National Register of Health Services Providers in Psychology
 Certified School Psychologist - State Of Ohio
 Golden Key National Honor Society - Honorary Member
 International School Psychology Association
 Licensed Professional Clinical Counselor - State of Ohio
 Licensed Psychologist - State Of Ohio
 Mortar Board National Senior Honor Society - Honorary Member
 National Association of School Psychologists
 National Association of Universities and Land Grant Colleges
 National Association of Women in Education
 National Certified Counselor
 National Certified School Psychologist
 New York State Association of Women in Higher Education
 New York State Psychological Association
 Phi Delta Kappa
 Phi Kappa Phi
 Sigma Xi

SELECTED INVITED PRESENTATIONS ON NATIONAL/INTERNATIONAL LEVEL:

Genshaft, J (2008, February). From Combat to Classroom. Invited moderator. American Council on Education Annual meeting. San Diego, California.

Genshaft, J (2008, February). Communications in a New Age of Media. Invited panelist, American Council on Education Annual meeting. San Diego, California.

Genshaft, J (2007, February). Increasing Access in Latin America. Invited moderator. American Council on Education Annual meeting. Washington, DC.

Genshaft, J (2006, March). Women in Leadership. Invited keynote speaker. Tampa Jewish Federation Women's Philanthropy Woman of Distinction Annual Banquet. Tampa, Florida.

Genshaft, J (2006, February). Invited commencement speaker, Yeungnam University, South Korea.

Genshaft, J (2005, February). The Politics of Accountability. Invited panelist, American Council on Education Annual meeting. Washington, DC.

Genshaft, J (2004, March). Homeland Security Issues on Campus: Secrecy, Biohazards, New Visa Restrictions, and Cyber Security. Invited moderator/panelist, American Council on Education Annual meeting. Miami, Florida.

Genshaft, J (2003, August). Invited commencement speaker, Kent State University, Cleveland, Ohio.

Genshaft, J (2002, February). Funding and Fund Raising in a Financial Chill. Invited speaker/panelist, American Council on Education Annual meeting. San Francisco, California.

Genshaft, J (2002, June). Living with Leadership Dilemmas. Invited speaker, American Council of Education Fellows program. Washington, D.C.

Genshaft, J (2002, January) Media Issues During Times of Crisis. Invited speaker, American Council on Education.

SELECTED ARTICLES, BOOKS & CHAPTERS:

Genshaft, J. "Incentive Programs Vital to Capturing High-Wage Jobs," op-ed column, The Tampa Tribune. (March 15, 2005)

Genshaft, J. & Wheat, J. "Leading a University During Controversy: Challenges Faced by a New President." Leadership Amid Controversy: Presidential Perspectives. Jossey-Bass, 2004. Edited by Judith Block McLaughlin.

Genshaft, J. "A Case Study in Progress: East Tampa/USF," Quality Cities. March/April 2004.

Genshaft, J. Guest Editor, The Sandspur. Spring, 2004.

Genshaft, J. "USF Plays Key Role in Region's Economic Development," op-ed column, The Tampa Tribune. (September 2007, 2003)

Genshaft, J. "USF Must Sever All Ties to Al-Arian," op-ed column, The Tampa Tribune. (March 2, 2003)

Genshaft, J. "Leadership Through Hard Times." ACE – The Presidency Magazine, Winter, 2002.

Genshaft, J. "Controversy Demands That University Balance Freedom and Security," op-ed column, The Tampa Tribune. (October 14, 2001)

Genshaft, J. "Universities Play Key Role in Peace," op-ed column, The Tampa Tribune on the role of universities in the war against terrorism. (September 16, 2001)

Genshaft, J. "President Sets USF Priorities," op-ed column, The Tampa Tribune on proposed statewide governance reorganization. (January 27, 2001)

Genshaft, J. "Forging an Education/Business Base of Economic Development," The Maddux Report. January 2001.

PRIOR EXPERIENCES:

Over 30 years higher education experience in administrative and faculty positions as well as experience in the field of school psychology and social work.

- ❖ Provost and Vice President for Academic Affairs and Professor of School Psychology, University of Albany, State University of New York
- ❖ Interim Vice President for Academic Affairs and Professor of School Psychology, University of Albany, State University of New York
- ❖ Dean of the School of Education and Professor of School Psychology, University of Albany, State University of New York
- ❖ Chairperson of the Department of Educational Services and Research and Professor of School Psychology, The Ohio State University
- ❖ Acting Associate Provost and Presidential Intern and Professor of School Psychology, The Ohio State University
- ❖ Assistant Chairperson of the Department of Human Services Education, Director of Counselor Education Programs and Associate Professor of School Psychology, The Ohio State University
- ❖ Assistant Chairperson, Coordinator of School Psychology and Low Incidence Programs and Assistant Professor of School Psychology, Licensed Psychologist, The Ohio State University