Sponsorship Options

**Bull Runner Sponsor** — Yearly and per month costs with a one year commitment. As explained in the letter to the business community this is a program designed to give you the opportunity to help the Bull Runner maintain and expand services in the USF Area.

**Interior Bus card** – This is an 11” x 24” card that is installed on the interior of a bus. It is to be designed by you in accordance with our sponsor policy. For more information view our [FAQ sheet](#).

We will also include your logo on our Route Map if artwork is provided soon enough for our printing deadline. *(You must make a one time payment for the entire year for the logo to be placed on the map.)*

>> $600.00/ mo or $7200.00/ yr

**Exclusive Stop Sponsor** – This is to assist us to provide service to an area that has few businesses or if your business is situated so that a route could pass through you property to give you an exclusive stop. It is a little more expensive for that reason; however it is not the full cost of operating a route so we will need a combination of funding to justify a route to any location. The difference in the “1” or “2” stop option is if your property is large enough and you need more than one stop to adequately serve your customers. An example of this is the University Mall, our route travels through the mall property with two stops. This option will also include your name and/or logo on map

First Stop >> $1000.00/ mo

Second Stop >> $2000.00/ mo

*(Will only be accepted if you are on a current or newly designed route for the Bull Runner.)*

**Route Sponsor** – This is an option for small businesses with a smaller marketing budget. You can benefit from the millions of views per year that our maps get by having your name at the location of your business on our map. With the “logo upgrade” instead of just the name we will include your logo at your location.

>> $4200.00/ yr

Logo upgrade >> $5000.00/ yr

*(Will only be accepted if you are on a current or newly designed route for the Bull Runner.)*
**GOLD Bull Runner Sponsor** – This prestigious group is for those that desire a combination of services while committing to the endeavor of this transit operation in a significant manner. You will have available if you need them, at least two stops at your property, Interior card on all regular route buses and business logo on all Bull Runner maps. Also includes special mention on other Bull Runner Publications (as available) and your web link on our web site.

$2500.00/ mo or $30,000.00/ yr

**GREEN Bull Runner Sponsor** : - As with the Gold Sponsor this is an option for a business that wants to make a statement to the community that you support our efforts to provide the best transit services possible. You will have one stop available at your business location if you need it as well as a card on all route buses and business logo on all Bull runner maps. Also includes special mention on other Bull Runner Publications (as available) and your web link on our web site.

$1500.00/ mo or $18,000.00/yr