

CHIKAOMI TAKAHASHI
4202 E Fowler Ave. CPR 107
Tampa, FL 33620
e-mail: ctakahashi@usf.edu

EDUCATION

Ph.D., Anthropology

University of Florida, Gainesville, FL

M.A., Anthropology

University of Illinois, Urbana-Champaign, IL

B.A., Humanities and Culture Studies

Waseda University, Tokyo Japan

CURRENT POSITION

University of South Florida

August 2023 –

Assistant Professor of Instruction, full-time, Department of World Languages and Cultures

- Designed and taught lower-level Japanese language courses and culture-content courses for Japanese and East Asian Studies programs. Held full responsibility for all course preparation, instruction, and grading.

Contribution: Japanese language and culture course development and Japanese/East Asian Studies-program curriculum management and development.

WORKING EXPERIENCE

Willamette University

August 2020 – May 2023

Continuing Professor of Japanese, full-time, Department of Japanese

- Designed and taught upper-level Japanese language courses and culture-content courses for Japanese, Asian Studies, and Global Cultural Studies programs. Held full responsibility for all course preparation, instruction, and grading.

Contribution: Japanese language and culture course development and Japanese/Asian Studies/Global Cultural Studies-program curriculum management and development.

North Central College

August 2017 – June 2020

Visiting Assistant Professor of Japanese, full-time, Department of Modern and Classical Languages

- Designed and taught Japanese language courses at all levels and culture-content courses for Japanese and East Asian Studies programs. Held full responsibility for all course preparation, instruction, and grading.

Contribution: Japanese language and culture course development, Japanese and East Asian Studies-program curriculum management/development, and a college-level committee service.

California State University Monterey Bay

Lecturer of Japanese, full-time, School of World Languages and Cultures

- Designed and taught twelve Japanese culture-content courses, three Japanese language courses, and one first-year seminar course. Held full responsibility for all course preparation, instruction, and grading.

Contribution: Japanese culture and first-year seminar course development and Japanese-program curriculum management/development.

TEACHING COURSES

Willamette University

ANTH299: Tourism, Indigeneity, and Sustainability

- Fall 2021 & Fall 2022

The course analyzes and interprets current tourism practices and cross-cultural encounters, and their impacts on peoples, cultures, and environments through an examination of the issues of authenticity and cultural identity, politics of cultural and natural heritage management, negotiation and commodification of ethnicity and indigeneity, and sustainable tourism development. Syllabus and student evaluation are available.

GCS299: Sustainable Development in East and Southeast Asia

- Spring 2022

This course focuses on the society and culture in the World's fastest changing/growing region and explores the new urban cultures that have emerged in countries like China, Indonesia, Japan, Malaysia, Philippines, Singapore, and Thailand, and the social issues that have arisen as a result. Strong consideration was given the countries' quest for national survival on the modern international scene and the impact of change on both individuals and groups within various societies in Asia. Syllabus and student evaluation are available.

JAPN199/299: Japanese Popular Culture and Media

- Fall 2020, Fall 2021 & Fall 2022

This course covers a wide swath of popular texts, products, and media that make up much of mainstream and alternative culture in Japan today. The study of Japanese popular culture using the insights from art, anthropology, economics, literature, media and film studies, and sociology illustrates not only the role and impact popular culture has on Japanese and international societies, but also the changing character of media, capitalism, fan communities, and culture. Syllabus and student evaluation are available.

JAPN299: Samurai Spirit

- Fall 2021

This course explores the samurai tradition from the beginning to the end to survey changing roles and philosophy behind its existence. The survey of the samurai will be extended to modern periods to analyze why concepts of samurai still get popularity, how and why the stereotypical images of the samurai were created through media and school education, what kind of roles the samurai as a cultural icon played in reconstructing national identity, etc. Syllabus and student evaluation are available.

JAPN299: Current Social Issues in Japan

- Spring 2021

This course offers anthropological perspectives on issues such as equal treatment of minorities, gender relations and labor issues, collapsed educational systems, aging and depopulation, domestic and world ecological concerns, and relevant institutions that promote or attack prejudice towards heterogeneous social groups. The course also highlights the global implications of social features of postwar Japan including moral education and social conformity as well as Japanese cultural ‘soft power’ qua media exports to Asia and other countries in the world. Syllabus and student evaluation are available.

JAPN314W: Japanese Literature in Translation

- Spring 2022

This writing-oriented course provides an introduction to the major works and trends in Japanese prose literature. The demanding reading schedule exposes students to many key texts, ranging from ancient/classic literature, poetry to prose to the modern novel. Where appropriate, filmic adaptations of Japanese literary works are also viewed and discussed/analyzed. Syllabus and student evaluations are available.

JAPN331: Third-Year Japanese

- Fall 2020

This third-year Japanese language course aims to guide students in their transition to advanced Japanese by solidifying and expanding the grammar, vocabulary, and kanji foundation that was built during first- and second-year Japanese. **Textbook:** An integrated approach to intermediate Japanese. Syllabus and student evaluations are available.

JAPN340: Japanese Cinema

- Spring 2021 & Fall 2022

The course focuses on major Japanese directors and genres with attention to film composition, choices of subject and character, ideas of the cinematography, and the relationship of cinema to Japanese culture and society. Syllabus and student evaluations are available.

JAPN399: Japanese Visual Culture and Media

- Spring 2021

This course examines historical and modern Japanese society through the works of art and media including photography, film, TV drama and commercials, maps, wood-block prints, and other visual resources. Syllabus and student evaluations are available.

JAPN432: Conversational Japanese (Fourth-Year Japanese)

- Fall 2020

This Conversational Japanese course emphasizes the development of practical conversational proficiency in a culturally and linguistically appropriate way in both formal and informal styles. The course provides intensive training in oral expression and listening comprehension exercises, including authentic listening materials and vocabulary enlargement. **Textbook:** Shin Nihongo Keigo Toreiningu. Syllabus and student evaluations are available.

North Central College

EAS292/JPST240: Japanese Culture and Society (course prefix changed in fall 2019)

- Spring 2020, Spring 2019 & Winter 2018

The course introduces and discusses key concepts (cultural contact, cultural space, cultural heritage, cultural hegemonies, and cultural dynamism) for students to understand significant essences of Japanese culture and society while developing their overall academic skills. Syllabus and student evaluations are available.

IDS125: Japanese Popular Culture and Media (Interdisciplinary Studies First-Year Seminar)

- Winter 2019

With a particular focus on Japanese popular culture and media, this seminar course introduces first-year students interdisciplinary approaches to investigate the roles of popular culture in modern-day Japan. Writing-program course for first-year students. Syllabus and student evaluations are available.

JAPN102: First Year Japanese II (course prefix changed due to the transition to the two-semester system)

- Spring 2020

This course is a continuation of JAPN101 and aims to develop reading, writing, listening, and speaking skills. The course introduces elementary-level grammar, vocabulary, and kanji. **Textbook:** Genki I, Ch. 7-12. Syllabus and student evaluations are available.

JPN103: First Year Japanese III

- Spring 2018

This course is a continuation of JPN102 and aims to develop reading, writing, listening, and speaking skills. The course introduces elementary-level grammar, vocabulary, and kanji. **Textbook:** Genki I, Ch. 9-12. Syllabus and student evaluations are available.

JPN201: Intermediate Japanese I

- Fall 2018 & Fall 2017

This course is a continuation of JPN103 and aims to further develop reading, writing, listening, and speaking skills. The introduction of basic grammar is completed by the end of the intermediate Japanese sequence. **Textbook:** Genki II, Ch. 13-16. Syllabus and student evaluations are available.

JPN202: Intermediate Japanese II

- Winter 2019

This course is a continuation of JPN201 and aims to further develop reading, writing, listening, and speaking skills. The introduction of basic grammar is completed by the end of the intermediate Japanese sequence.

Textbook: Genki II, Ch. 17-20. Syllabus and student evaluations are available.

JPN301: Third Year Japanese I

- Fall 2019, Fall 2018 & Fall 2017

This course is a continuation of JPN203 and aims to further develop reading, writing, listening, and speaking skills. The course introduces intermediate/advanced-level grammar, vocabulary, and kanji. **Textbook:** Tobira, Ch. 1-3. Syllabus and student evaluations are available.

JPN302: Third Year Japanese II

- Spring 2020, Winter 2019 & Winter 2018

This course is a continuation of JPN301 and aims to further develop reading, writing, listening, and speaking skills of intermediate/advanced-level students. **Textbook:** Tobira, Ch. 4-6. Syllabus and student evaluations are available.

JPN303: Third Year Japanese III

- Spring 2019 & Spring 2018

This course is a continuation of JPN302 and aims to further develop reading, writing, listening, and speaking skills of intermediate/advanced-level students. **Textbook:** Tobira, Ch. 7-9. Syllabus and student evaluations are available.

JPN490: Fourth Year Japanese: Capstone Seminar

- Spring 2018

This course is the capstone course for advanced-level and/or fourth-year students. The course was designed to conduct a content-based capstone project and continue the development of linguistic skills using authentic Japanese reading and visual materials. Syllabus and student evaluations are available.

MALS654: East Asia on the Edge (graduate course)

- Spring 2020

Graduate seminar course. Hybrid format (online and lecture). The course focuses on the society and culture in the World's fastest changing region, and explores the new urban cultures that have emerged in countries like China, Japan and Korea, and the social issues that have arisen as a result. Syllabus is available.

California State University Monterey Bay

FYS159: First Year Seminar: Far East Explorer

With a particular focus on tourism practices in Japan and other Asian countries, this course introduces first-year students an anthropological approach to investigate a variety of tourism practices. Syllabus and student evaluations are available.

JAPN102: Beginning Japanese II

This course is a continuation of JAPN101, Beginning Japanese I. **Textbook:** Yookoso! Syllabus and student evaluations are available.

JAPN212: Samurai Spirit

This course explores the samurai tradition from the beginning to the end to survey changing roles and philosophy behind its existence. Syllabus and student evaluations are available.

JAPN215: Cool Japan Today

This course examines contemporary media culture and products as a conceptual lens to focus on Japanese pop culture and soft power in the 21st Century. Syllabus and student evaluations are available.

JAPN305: Intro to Japanese Culture/Civilization

This course provides an introduction to Japanese culture, history and geography, art forms, literature, philosophy, religion, customs & traditions, and pop culture. Syllabus and student evaluations are available.

JAPN306: Japanese Mind

This project-based course explores the Japanese social masks to understand how Japanese people build relationships, make decisions, and negotiate things. The topics include ambiguity concepts, private/public stance, virtue of modesty, etc. Syllabus and student evaluations are available.

JAPN308: Japanese Pop Culture

This course explores the post WWII Japanese music, literature, artistic media, and hi-tech products. The course does not cover manga and anime. Syllabus and student evaluations are available.

JAPN309: Japanese Literature in Translation

This course provides an introduction to the major works and trends in Japanese prose literature from the earliest times to the modern period. Syllabus and student evaluations are available.

JAPN310: Japanese Cinema

The course focuses on major Japanese directors and genres with attention to film composition, choices of subject and character, ideas of the cinematography, and the relationship of cinema to Japanese culture and society. Syllabus and student evaluations are available.

JAPN311: Social Issues in Japan

This course offers interdisciplinary perspectives on issues such as aging, minorities, gender and labor, educational systems, business structures, social withdrawals. Syllabus and student evaluations are available.

JAPN313: Manga, Anime, and Modern Japan

This course uses Japanese Manga (cartoon comics) and Anime (animated films) as modern mirrors that reflect the Japanese experience of rapid economic and social transformation over the past 150 years. Syllabus and student evaluations are available.

JAPN314: Japanese Visual Culture and Media

This course examines historical and modern Japanese society through the works of art and media including photography, film, TV drama and commercials, maps, wood-block prints, and other visual resources. Syllabus and student evaluations are available.

JAPN315: Japanese Business Culture

This course examines a variety of business practices and norms in present-day Japan while introducing the historical development of Japanese corporate systems. Students analyze the socio-cultural concepts that underlie Japanese business structure as well as new development and trends in Japanese business today.

JAPN400 & 404: Japanese-program Capstone Seminar

Co-taught the course. These capstone courses are designed for helping Japanese-major students complete their capstone requirements/projects.

JAPN407: Japan in Asia

This project-based course examines how Japan today is optimizing its position in Asia and how Japanese economic investments, multinational corporations, and cultural exports work to change or reinforce perceptions of Japan and the Japanese people in East & Southeast Asia. Syllabus and evaluations are available.

PROFESSIONAL LANGUAGE TEACHING TRAINING

Japanese language teaching training (from course observation/participation, lecture plan making, to regular lecturing in the classrooms) by three Japanese lecturers at University of Florida. Three-semester training.

JPN 1131 Beginning Japanese 2, supervised by Prof. Uotate

JPN 1130 Beginning Japanese 1, supervised by Prof. Uotate

JPN 2230 Intermediate Japanese 1, supervised by Prof. Kubota and Nakamura

JPN 2231 Intermediate Japanese 2, supervised by Prof. Nakamura

PRESENTATIONS AND CONFERENCE PAPERS

Chikaomi Takahashi (2023). Roles of Media and Popular Culture Products in Regional Economic Revitalization in Japan. Paper presented and virtual panel discussion co-organized at the regional conference of Popular Culture Association (MPCA). Online from Minneapolis, MN.

Chikaomi Takahashi (2022). Comparative Analysis of Popular Culture-Centered Approaches in Nation Branding: Cases of Japan and South Korea. Paper presented at the conference of the AAS-in-Asia Conference. Online from Kobe, Japan.

Chikaomi Takahashi (2021). Nation Branding Strategies in Asia: Issues of Popular Culture-Centered Approaches. Paper presented at the conference of the Association of Pop Culture Studies. Online from Meiji University in Tokyo, Japan.

Chikaomi Takahashi (2021). The Sustainability of 'Cool Japan' Strategies: Roles of Japanese Popular Culture in Inbound Tourism Development. Paper presented and panel discussion organized at the conference on Sustainable Tourism in Asia at the Mitsui Garden Hotel in Hiroshima, Japan.

Chikaomi Takahashi (2020). Comparative Analysis on Inbound Tourism Practices: Case Studies from Sakai Minato in Tottori and Hatsukaichi in Hiroshima. Paper presented and seminars organized at the annual conference of Japan Institute of Tourism Research at Atomi University in Tokyo, Japan.

Chikaomi Takahashi (2019). Roles of Popular Culture Products/Industry in Japanese Domestic Tourism 2017-18. Presentation given at ICLLCE (International Conference on Language, Literature, Culture, and Education) at the Novotel Bangkok Platinum in Bangkok, Thailand.

Chikaomi Takahashi (2019). Cultural Production through 'Cool Japan' and 'Malaysia Truly Asia.' Paper presented at Midwest Conference on Asian Affairs at University of Notre Dame in Notre Dame, IN.

Chikaomi Takahashi (2018). Changing Roles of 'Cool Japan' Policies in Inbound Tourism Practice. Presentation given at the JNTO semi-annual conference at Waseda University in Tokyo, Japan.

Chikaomi Takahashi (2018). Nation Branding Cultural Policies on Tourism Practices in East and Southeast Asia. Paper presented at the regional conference of the Association for Asian Studies-in-Asia (AAS-in-Asia) at Doshisha University in Kyoto, Japan.

Chikaomi Takahashi (2017). Japanese Nation Branding: 'Cool Japan' Tourism Trends. Paper presented at the regional conference of the Association for Asian Studies-in-Asia (AAS-in-Asia) at Academia Sinica in Taipei, Taiwan.

Chikaomi Takahashi (2017). Popular Culture Tourism: Preliminary Results from the field study in Sakai Minato. Presentation given at the Inbound Tourism Forum by Japan National Tourism Organization (JNTO) in Minato-ku, Tokyo, Japan

Chikaomi Takahashi (2016). The Roles of “Cool Japan” in Nation Branding Strategies. Presentation given at the regional conference of the Association for Asian Studies-in-Asia (AAS-in-Asia) at NUS in Singapore, Singapore

Chikaomi Takahashi (2015). Limitations of Japanese Eco-Tourism Approaches: Analysis of Governmental Support in 2013. Paper presented at the annual conference of the Society for Tourism Informatics in Yokohama-city, Kanagawa, Japan

Chikaomi Takahashi (2014). *Machiokoshi* through Pop Culture Contents: Analysis on Unique Potentials of *Yokai* Manga. Paper presented at the annual conference of the Society for Tourism Informatics in Kawagoe-city, Saitama, Japan

Chikaomi Takahashi (2013). Comparative Analysis on Indigenous Practices of Identity Making through Tourism: Case Studies from Japan and Mexico. Poster presentation at the annual conference of the American Anthropological Association in Philadelphia, PA.

Chikaomi Takahashi (2012). Reinvention of Ainu-ness through Guided Ecotourism in Shiretoko, Hokkaido. Paper presented at the semi-annual meeting of Japanese Society of Cultural Anthropology in Osaka-city, Osaka, Japan.

PUBLICATIONS

Chikaomi Takahashi (2023). Community Branding through Pop Culture and Media: Staging in Sakai Minato. *Japan Forum* – feedback received, revised, and resubmitted for the second review.

Chikaomi Takahashi (2021). Authenticity in Cultural Production: Comparative Analysis of Nation Branding in Japan and Malaysia. *Journal of Cultural Management and Cultural Policy* 5(1): 67-78.

Chikaomi Takahashi (2019). Pop Culture Tourism for Nation Branding in Japan. *The Tourism Studies* 11: 172-186.

Publication in Japanese:

Chikaomi Takahashi (2019). ‘Cool Japan’ Branding in Japanese Media. *APOCS* 12:24-38.

Chikaomi Takahashi (2017). New Frontier of Popular Culture Tourism in Japan. *Tourism Gakkai-shi* 12:68-83.

RELATED RESEARCH EXPERIENCE

Research assistant: Tokaido 53-tsui Project

University of Florida, Gainesville FL

Supervisor: Allysa Peyton (Samuel P. Harn Museum of Art)

- transcribed, translated, and analyzed Edo-period print collections, Tokaidō 53-tsui (different from Tokaidō 53-tsugi). This is the first transcription, translation, and analysis in English. The final product of this project was published by the Harn Museum of Art, University of Florida.

Research assistant

University of Florida, Gainesville FL

Supervisor: Dr. Ann Wehmeyer (also worked with other faculty members of the Department)

- worked on linguistic, folklore, and media projects with faculty members of the Japanese program.
- helped teaching courses (preparation of instructional materials, grading, substitute for teaching).

RELATED PROFESSIONAL EXPERIENCE

Associate producer, Nippon Television Network Corporation, Tokyo, Japan

- worked for the producer/director (*seisaku*) section, the film business (*eiga jigyō*) section, and the News (*hōdō*) section
- created/produced tourism programs, pop culture/entertainment programs, dramas, movie programs (working with Shochiku and Toho filming companies), and news programs.

ACADEMIC SERVICE

International Programs Committee

North Central College

- assisted the Director of the Center for Global Education in identifying, developing, coordinating, overseeing, and evaluating the internationalization of the campus and the College's off-campus academic programs, both study abroad and domestic intercultural programs.
- assisted in locating and applying for grants to support international curricular and co-curricular programs.
- worked to strengthen all aspects of faculty development related to international education.

Assistant organizer

National Consortium for Teaching about Asia seminar at University of Florida, Summer 2010

- assisted overall organization of the program (schedule/location management, lecture curriculum development, and management of attendees).
- gave multiple lectures on Japanese culture, society, and geography to high school teachers who attended the seminar to obtain program-completion certificates.

FELLOWSHIPS, GRANTS, AND AWARDS

Inbound Tourism Research Fund (インバウンド観光研究助成金), Japan Travel Bureau Foundation and Sakai Minato City Tourism Council (Case 742, July 2019- July 2022, renewable, extended due to the delay caused by COVID-19)

- conducted data gathering (interviews, questionnaire, participant observation) and organized branding practices through tourism promotion (activity planning/creation, tourism planning revisions, assistance to the renewal of tourism advertisements in multiple languages).
- conducted a variety of primary source research at numerous archives in Tottori and Tokyo.

- analyzed the data set to reveal the process and result of community branding. Issues of staging (staged authenticity) and reconstruction of communal identities through tourism practices were analyzed. The result has been disseminated at international and domestic academic conferences and colloquia.

Grinter Fellowship

Foundation for the Advancement of Mesoamerican Studies: Oaxaca project

Charles H. Fairbanks Award

Graduate Student Council Travel Grants

PROFESSIONAL AFFILIATIONS

American Anthropological Association

American Association of Teachers of Japanese

Association for Asian Studies

Association of Pop Culture Studies

SKILLS AND LICENSES

PC operation (Excel, Word, PowerPoint, Access, ArcView GIS)

National teaching license: Japanese history and geography (*kyoshoku-menkyo*)

Ecotourism producer (certificate from Japan Ecotourism Society)

LANGUAGES

Fluent in English and Japanese, intermediate level in Spanish

REFERENCES

Yoshiko Saito-Abbott

Professor

California State University Monterey Bay

ysaito-abbott@csumb.edu

831-582-3795

Shigeko Sekine

Professor

California State University Monterey Bay

ssekine@csumb.edu

831-582-4308

Fukumi Matsubara

Professor

North Central College

fmatsubara@noctrl.edu

630-637-5128

Miho Fujiwara

Professor

Willamette University

mfujiwar@willamette.edu

503-370-6015