

CURRICULUM VITAE

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BACKGROUND

UNIVERSITY EXPERIENCE:

1992 – Present

University of South Florida College of Business Administration Graduate Faculty
Adjunct Professor, Visiting Professor, Visiting Instructor, Instructor, Exide Distinguished
Lecturer, Instructor Level II.

Faculty affiliate of USF MUMA College of Business MBA and EMBA Programs and the USF Patel
College of Global Sustainability.

Director/ USF Building Sustainable Enterprise Graduate Certificate

Director/Building Sustainable Enterprise Concentration Patel College of Global Sustainability

Mentor and Advisor to sustainable business MA and MBA graduate students of the MCOB and
Patel Colleges.

Thesis Advisor for MA in Global Sustainability and Honor's College students.

Active member of the USF Provosts Global Sustainability Assessment Committee or GSAC.

Active member and Former Chair of the President's Council on Academic Integrity

TEACHING EXPERIENCE:

GEB6445 Social, Ethical and Legal Systems

GEB6457 Ethics, Law and Sustainable Business Practices – 3 versions

S-Lab: in-class sustainable business plan development course

On-line /8 modules format

DBA hybrid course

GEB6930 Environmental Law and Issues in Sustainable Enterprise

BUL3320 Law and Business

On-Line Course Development:

- GEB 6457 Ethics, Law and Sustainable Business Practices – I developed a fully asynchronous version.
- IDS4239 Introduction to Global Sustainability – 3 modules developed for asynchronous delivery.

- MUMA Leadership Program : 5 modules on Ethics and Sustainability
- GEB6445 Social, Ethical and Legal Systems – available on-line in Fall 2017.

Cross Discipline Courses and Experience:

- GEB 6457 –I combined this course with Bob Brinkman’s Environmental Law and Policy MA students to do the Lykes Sustainability Project in South Florida. We made a business case for the sustainable development of a large tract of land owned by the company and made recommendations for sustainable tourism, agriculture, water management, wildlife management and sustainable growth. We held “class” at various points on the road trip down. The project was an enormous success. One student recommendation was for the company to stop cutting their timber and instead have that portion of the land certified for carbon sequestration. This would give the owners money for **not** cutting their trees, and allow them to continue to run cattle in the area. The “client” later sold the largest carbon credit in the southeast.
- I developed 3 modules for the multidisciplinary PCGS undergraduate course IDS4239 Introduction to Global Sustainability and team-taught it with members of the Patel College faculty. 2016
- I co-developed a Graduate Certificate in Building Sustainable Enterprise that is co-sponsored by MUMA and PCGS. 2016

International:

- I teach a course in US Business Law (BUL3320) in Lima, Peru, at Universidad San Ignacio de Loyola every two years. This course is a three week intensive with an applied emphasis legal differences and contract law.

MISC.:

- I developed an extensive project involving five teams of MBA students who completed a sustainability analysis of USF with the purpose of demonstrating the need and interest in an Office of Sustainability for USF. The office would aid the various colleges and departments who wish to collaborate on sustainability research and projects, as well as facilitate community outreach for these projects. It would focus on ensuring that USF would engage in sustainable practices and encourage the use of the campus as curriculum. In addition, I presented a business proposal concerning waste and recycling at USF to a business planning class under the Center for Entrepreneurship which resulted in my working with a team of graduate students on that project which was also incorporated it into the campus sustainability project. The results were compiled into a major report which was submitted to the President and Provost. USF went

on to formalize a commitment to embed sustainability into its research, curriculum and action by signing the ACUPCC.

SERVICE AND ADMINISTRATION:

- Chair – Building Sustainable Enterprise Track
- COBA Ethics Code- Faculty advisor and advocate (This initiative was the impetus for the development of the USF Honor Code passed by student government and implemented campus wide.) 2007
- **Patel Building Committee:** I participated in the initial stages of discussion on this project about a possible green building. It later was decided to build it to LEED green building standards. 2007
- **Emerging Green Builders/USF Chapter of the USGBC:** I served as the business Faculty Advisor for this group. They hosted the first Green building panel discussion which drew several hundred attendees. 2007
- **2008 USF Sustainability EXPO –Chair**
Sustainable business research and practice event at the USF Sun Dome which attracted over 3,000 visitors. We raised all of the money for this event with enough to fund a subsequent event in 2009.
- **USF Sustainability Steering Committee Co-Chair: 2008-2011**
Committee was charged with organizing a campus sustainability initiative and ensure compliance with The American College and University Presidents Climate Commitment. We divided up the task of greening the campus into 14 subcommittees, and recruited chairs and representatives for each one. We began the process of charging the committees and defining tasks. At the end of our first year we met our targets required by the ACUPCC. This led the Provost to create a new Office of Sustainability and add permanent staff to ensure the ongoing efforts.
- I continued to serve on the **USF Sustainability Steering Committee** until fall 2013.
- USF Waste/Recycling/Purchasing Subcommittee Co-Chair 2008-2010
- **USF 2009 Sustainability EXPO and Conference Steering Committee - Chair**
- **USF Sustainability EXPO Business and Sponsor Committee**
Going Green Tampa Bay Sustainability EXPO 2009 and Campus and Community Sustainability Conference:

I chaired the event committee that planned a combined Campus and Community Sustainability Conference and Business Expo event for October 8-10, 2009, after the success of the 2008 USF Sustainability EXPO. I personally prepared and submitted the

bid for the state-wide conference to Sustainable Florida in Tallahassee. I covered weekly meetings with the USF team and the same with my external business partners. I submitted a successful grant for support from the Florida Campus Compact as well as many sponsors. The entire event, including meals, an off-site dinner, exhibits, workshops, poster competitions, promotion, celebrity speakers and facility rental was paid for by monies raised by me and my team. More than 400 people attended the conference which featured over 90 presentations and a curriculum development workshop. More than 1200 people attended the green business EXPO. The combined event took place in the USF Marshall Student Center ballrooms, theatre, meeting rooms and grounds. It showcased USF sustainability related research, teaching and outreach activities which address and promote sustainable healthy communities. Three television stations and two radio stations covered the event.

- Faculty Advisor: **Graduate Business Association** – 5 years
- **USF BP Oil Spill Conference Task Force** - 2010
- Faculty Advisor to USF chapter of **Net Impact** – 2010 – 2015
- **Graduate Business Ethics Essay Contest** – Chair/I business ethics essay competitions
- MBA student case competitions – developed and delivered ethics analysis workshops; coached teams 2007 – present;
- Florida Intercollegiate Graduate Case Competition
- **Honor Code Development for USF and COBA** (now MCOB)
- Business faculty representative with the USF team for the DOE Solar Decathlon
- Curriculum Development for the Global School of Sustainability (later the Patel College of Global Sustainability) 2010
- Campus tree planting event sponsored by the National Arbor Day Foundation – Spring 2012 Co-chair (94 volunteers/300+ trees)
- **USF President's Council on Ethics and Integrity**- 2011-2013 Chair; 2013- date Campus Awareness Committee;
- Chair /EIC Campus Awareness Committee 2013-date
- **USF Office of Community Engagement Faculty Advisory Board** 2011-2014
- **USF Sustainability Steering Committee** 2008-2015
- **USF World Brazilian Task Force** 2014
- COB Graduate Policy Committee 2013

- **Patel College of Sustainability Admissions Committee**- 2010 – present;
- MBA Scholarship Committee - July 2013 and 2014.
- **Patel College of Global Sustainability Curriculum Committee**
- **MUMA Life** Committee-Developed a “Passport” and mentorship program to improve undergraduate retention in the college.
- Numerous search committees

PRESENTATIONS:

Host/Coordinator “**Building Sustainable Enterprise**” symposia
University of South Florida, 2006, 2007

“Teaching Business Ethics and Sustainability at the Graduate Level”
AACSB Teaching Conference, June 2006

Panelist, “Innovative Sustainability Projects”
University of Florida Campus Sustainability Conference, October 2006

USF/COB Sustainable Business Symposium – Master of Ceremonies, Introductory speaker
2006

Florida State University Campus Sustainability Conference, October 2007,
Panelist, “*Connecting Campus and Community*”

Channel 10 TV: *Ethics and Insider Trading: The Case of Martha Stewart* 2007

USF/COB Sustainable Business Symposium *Building Sustainable Enterprise II: Opportunities for Positive Change* – Master of Ceremonies, Introductory speaker 2007

UCEA Workforce Development Forum: *The Importance of Workforce Development in Addressing Sustainability* 2008

USF Student Government, USF Faculty Senate and USF President’s Cabinet: *The Importance of the Formal Adoption of Sustainability at USF and the American College and Universities President’s Climate Commitment* 2008

WUSF – *Sustainability Expo at USF* 2008, 2009

AACSB Dean’s Conference 2010 - Sustainability in the Business Curriculum

USF ERIC Speaker Series -, 2007, 2010

CNN Presidential Debates 2010/USF Topic Commentator

Tampa Exchange Club- *Sustainability and the Role of Business* 2010

CNN Spin Zone – Jan. 12, 2012 USF Tampa, Florida, Marshall Center

Sarasota Sustainable Communities Conference 2012: *Sustainable Business Action Research in the USF MBA Program*

ICAI Conference 2/27/13: *Establishing the University's Ethics and Integrity Council*

Stetson Law School Sustany Foundation Conference – *Business as a Driver in Sustainability*, April 13, 2012.

USF Academic Integrity Workshop – *Academic Integrity in the Classroom: Strategies and Tools*, August 23, 2012 (130 TA's)

University of Tampa: *Business Ethics and Sustainability* (350 students and faculty attendees) Fall 2012

Channel 10: *Sustainable Business in Tampa* 2012

Sarasota Sister Cities International Sustainability Conference - Keynote speaker –Nov. 13-15, 2013

Patel College of Sustainability Pre College Seminar 6/20/13: *3 Rs of Sustainability*

10/24/14 USF Foundation Women in Leadership Conference: *Lessons in Leadership from Women in Global Business*, moderator and panelist (540 attendees)

Plenary Panel/ USF Women in Leadership Conference, Tampa 5/17/14, *Finding Your Unique Career Path in the Traditional World of Academia*

International Solar Energy Society (ISES) – *The Business of Sustainable Energy* 2014

USF Women in Academia Conference- *Finding Your Unique Path in the Traditional World of Academia* 2014

City of Sarasota Sustainability Conference –*Sustainability and the Role of Business*-2014

AACSB Sustainability Conference, June 2014: Presenter: *Building a Sustainability Program at Business Schools*

Panelist- USF Women in Leadership and Philanthropy -2014

Speaker and Facilitator- USF Women in Leadership and Philanthropy 2015

Solar Power Economics Conference- Keynote speaker 2015

Global Citizen Cohort address-2015

Graduate Business Association- *Sustainability and the Role of Business* 2016

Temple Terrace – Earth Day *Sustainable Business and Communities* 2016

Panelist –**Global Business at Price Waterhouse Cooper** 2016

Solar Energy and Jobs – 2016

COMMUNITY SERVICE:

Northeast Rural Protection Plan/NEPCC- facilitator and spokesperson; aided in the creation of a sustainable growth plan for NE Pasco County, Fl. 2005-2009;

2005 – 2007 Board of Directors Pasco County Junior Achievement

Mayor’s Citizen/TECO Energy Conservation Task Force 2009-2011 (Task Force) was formed in 2009 by Mayor Pam Iorio and charged with the responsibility of providing the Mayor with fiscally responsible recommendations for energy conservation, renewable energy & climate change initiatives for implementation by the City of Tampa (COT), Tampa Electric Company (TECO) and a public education campaign to include the general public.

Work with and advise numerous companies on sustainable business practices.

Appointed to the Pasco County Environmental Lands Acquisition Board by the Board of County Commissioners, 2017 – present.

Action Research Projects:

I work with students on developing sustainable business plans and reports for corporations and other organizations, both domestic and international, every year. The following is a sampling:

- University of South Florida
- Lykes Enterprises
- Wish Farms
- Vanke Construction
- Pinellas County Sheriff’s Office
- Hillsborough County Courthouse
- Unilever
- Baycare
- Starbucks
- Tampa Bay Times Forum
- Aramark
- Rooms to Go
- St. Joseph Hospital
- Lakeland Regional Hospital
- The Refinery
- Calusa Brewery

Meals On Wheels Hillsborough County
Bayshore Home Care
Tesla
Jullaaha
Whole Foods
Raymond James
Little Everglades, Inc.
Chiles Group

EDUCATION:

University of South Florida

Bachelor of Arts

- Pi Kappa Phi Academic Honor Society

University of Florida

Juris Doctorate

- ABA-ALI Scholarship Winner
- Book Award: Federal Environmental Law
- Co-Book Award: State Environmental Law
- President – Environmental Law Society

HONORS:

- Beta Gamma Sigma – Honoree 2007
- 1st USF Sustainability Mentors Award 2009
- National Women’s History Month Tampa Honoree “Women: Taking the Lead to Save the Planet” 2009
- Exide Distinguished Lecturer of Ethics: 2004-2010
- Member: International Society of Sustainability Professionals

PREVIOUS WORK EXPERIENCE:

1982 - 1985

Sessums & Mason, PA

1985 – 1992

President - Hanna-West, Inc. a corporation engaged in international trade with annual sales of over \$17.5 million at time of sale. Imported seafood from China and South America for processors in the United States, Europe and Japan. Extensive world travel.

SKILLS

Microsoft Word, Excel, PowerPoint
Blackboard on-line course management
Canvas on-line course management