

Moez Limayem, Ph.D.

Dean

Muma College of Business
University of South Florida
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ACADEMIC EXPERIENCE

Dean

2012 – Present **Muma College of Business**
University of South Florida, USA

Main Duties:

- **Strategic Planning** – Responsible for ongoing strategic planning for the Muma College that provides a long-range vision, specific strategies, and detailed administrative and fiscal provisions to ensure the excellence of the College faculty, its teaching, curricular and research programs, both disciplinary and interdisciplinary, the diversity of its faculty and staff, and its engagements with external constituencies. In exercising this planning leadership, I work closely with the University's senior officers, the Provost, and with the other Deans to develop and promote cross university strategic initiatives.
- **Faculty Appointments and Scholarship** – As the academic leader of The Muma College of Business, I am responsible for the recruitment, appointment, reappointment/retention, promotion, and tenure of the Muma faculty. I work through the established appointment, promotion, and tenure process of the University and is responsible for maintaining its integrity in The Muma College of Business. I am also responsible for orienting new faculty (both regular rank and non-regular rank) to University policies and procedures. I work with the Associate Deans and Department Chairs at Muma in the context of approved long-range plans to develop annual recruiting plans for the College with the approval of the Provost. I am responsible for ensuring that the University's and the College's objectives with respect to the quality of the faculty and its diversity are met. Similarly, I am responsible for maintaining the highest standards of scholarship among the faculty.
- **Budgetary and Administrative Oversight** – Responsible for all aspects of Muma's budget consistent with the University's management center budget system. The Muma budget includes the budget of all academic programs. In addition to budgetary oversight, the other principal areas of administrative responsibility include (1) allocation of academic facilities, (2) responsibility for building operations, (3) planning for future

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academic facilities needs, (4) responsibility for non-faculty staffing decisions within the context of university-wide policies and procedures, and (5) operation and financial management of all Muma Centers.

- **Fundraising and Stewardship**– Represent the College and the University to important constituencies, including various regional, national and international groups. I am also responsible for alumni relations and stewardship and relations with the USF Board of Trustees. I have primary responsibility for articulating the development needs of Muma in conjunction with the long-range plans of the College and the University. I work with the Provost, President, and other Deans in planning university-wide funding priorities and goals, cooperates with the University and the College Development staff in executing those plans, and manage the development team of the Muma College.
- **Educational Leadership** – Provide leadership for the Muma student community and am responsible for developing and implementing curriculum as well as recruitment and career services.
- **External Visibility and Community Engagement** – Responsible for managing and promoting Muma’s external visibility to all relevant constituencies, including prospective students, recruiters, media, other educational and business organizations, and alumni.
- **Global Engagement** – Provide leadership for building partnerships with global institutions, starting programs overseas and recruiting international students.

Major Accomplishments to date:

The USF Muma College of Business has received several naming gifts in the past three years, significant investments by donors who want to invest in this forward-thinking business school:

- In 2014, the college received a \$25 million gift from Pam and Les Muma, the single largest individual gift in its history, to name the College of Business. The landmark gift was ear-marked to bolster faculty engagement in the business community and to help students become even better prepared for the workplace. The gift has established the Muma Leadership Program, designed to help place students on a professional development track from their first moments at USF. New resources allow the college to operate the program, track student participation, and offer incentives for top participants.
- In 2015, USF’s School of Accountancy recognized a new gift of \$10 million from retired Raymond James executive Lynn Pippenger, whose total giving to the USF Muma College of Business exceeds \$21 million. USF's programs prepare students for private or public accounting, auditing, taxation, accounting information systems, and consulting. The school’s undergraduate and graduate programs in accountancy have

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both been ranked in the top 50, and accounting faculty are some of the leading researchers in fields such as auditing, tax, accounting and accounting information systems. Pippenger's gift helps USF address a projected shortfall and prepare more students to take the examinations to become Certified Public Accountants or to earn additional accounting credentials such as Certified Internal Auditor or Certified Management Auditor. Additional scholarships have been created for accounting majors and the school will provide stipends for students who participate in internships. The gift also supports the school's infrastructure.

- A \$10.85 million gift from Barron Gift Collier III and his wife, Dana Collier, named a unit of the business school that focuses on student success and career preparedness programs. Their 2015 gift created the Collier Student Success Center at USF's Muma College of Business. Additionally, a gift of \$180,000, outside of the newly announced gift, expanded the college's Corporate Mentor Program.
- In 2016, Naples entrepreneurs Frank and Ellen Daveler donated \$2.9 million to the Muma College of Business to spearhead a state-wide effort to educate entrepreneurs. The transformational estate and cash gift established the Frank & Ellen Daveler Entrepreneurship Program to help undergraduate students launch prosperous and sustaining businesses. The Davelers, accomplished entrepreneurs in the aerospace, engineering, and scientific instrument manufacturing arenas, chose to make the gift to USF because of its proven history of graduating successful students and entrepreneurs. Plus, they know from experience that young entrepreneurs need help the most when they're starting their careers.

Our emphasis on student success is more than a catchphrase. We've looked carefully at our metrics to identify areas where we can do more to help students graduate on time and find jobs. The results are measurable:

- The College has seen a significant increase in the number of first-time-in-college students who graduate in a timely fashion – a nine percent increase in our four- and six-year graduation rates.
- The USF chapter of accounting honor society Beta Alpha Psi has been consistently recognized for excellence at a national level: it has earned the superior designation from its international organization for nearly 40 years and is one of only two schools to have received the KPMG Gold Award from Beta Alpha Psi for five years running.
- USF's American Marketing Association chapter has been in the top six nationwide for the last three years. USF has received a superior (or better) ranking since 2009.
- USF is striving for 100 percent job placement and has started with some key programs as it works toward that goal. Its dual-degree MBA-MS in Sport & Entertainment Management boasts 100 percent job placement for its first two graduating classes and expects to hit that mark for its third class in the coming weeks. Its Corporate Mentor Program has reported 100 percent job placement for each of the past four semesters.

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Students in its Student Managed Investment Fund have reported 100 percent job (or graduate school) placement and are earning salaries that are more than 50 percent higher than the salaries other finance graduates report. Its Business Honors Program, the only business-specific honors program in Florida, has had 100 percent job placement for the last three years.

- Nearly 350 businesses have been launched by students or graduates from USF's nationally ranked Center for Entrepreneurship. The center hosts several business plan competitions each year and has been in the Top 25 for the last eight years.

Several new programs have been launched in the USF Muma College of Business over the last three years:

- Executives returned to the classroom in 2015, part of the inaugural cohort of USF's Doctor of Business Administration program. Designed exclusively for C-suite executives and business leaders with at least a dozen years of upper-level industry experience – the DBA is intended for working professionals with extensive managerial experience who are looking to transform business practice. The traditional PhD in Business Administration, which USF also offers, is intended for those who want to pursue research-focused careers in academia while the DBA provides senior-level business leaders an opportunity to develop rigorous research skills that can be applied to contemporary business problems.
- Muma College of Business now offers a General Business Certificate, allowing non-business majors a chance to develop business skills without incurring extra credits that might delay their graduation.
- Muma College of Business was the first university in the nation to offer a graduate certificate focusing on compliance, risk, and anti-money laundering. USF's graduate certificates focus on several niche areas: entrepreneurship; compliance, risk, and anti-money laundering; and analytics and business intelligence.
- Additionally, the following centers were established in the last three years:
 - Center for Supply Chain Management & Sustainability
 - Florida Center for Cybersecurity
 - Center for Analytics & Creativity
- Dual degree programs such as MBA/MD and MBA/PharmD are now being offered.

Our programs have been ranked:

- Muma's graduate program in entrepreneurship is currently ranked #11 in the United States by The Princeton Review.
- Muma's MBA program is currently ranked #32 part time program in the United States by Bloomberg Businessweek.

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- The undergraduate MIS program offered by the Muma College is ranked #25 in the United States by Bloomberg Businessweek 2013 rankings.

Our faculty/staff have received international awards and honors over the last three years:

- Three Core Fulbright Awards
- One Association of Information Systems Fellow Award
- One National Academy of Inventors Fellow
- One Schoeller Senior Fellow

Global Engagement:

- Articulation agreements signed with: the Mediterranean School of Business, Tunisia; Manipal International University, Malaysia; Manipal University, India; Narsee Monjee Institute of Management Studies, India.
- An MoU signed to deliver USF program in Casablanca, Morocco.
- An agreement signed to deliver an analytics certificate in Mumbai, India in partnership with Narsee Monjee Institute of Management Studies.
- Muma has a new study abroad programs in London and Panama.

New partnerships:

- The Muma College is partnering with CareerSource and other entities in the community on a \$3.8M grant announced by the White House to train workforce in IT.
- The Muma College in partnership with two other state universities in Florida has undertaken activities to attract, educate and place students in high demand areas such as accountancy and IT as part of multimillion dollar TEAm grant.
- In partnership with Citigroup, Muma is now hosting boot camps to train students for jobs in anti-money laundering.
- We are partnering with Jabil to train its employees to be citizen data scientists.

Accreditation:

- I have been a member of the AACSB Initial Accreditation Committee and have chaired several Peer Review Teams for initial accreditation and reaccreditation in North America, Asia, Africa and the Middle East.
- The University of South Florida Muma College of Business and Lynn Pippenger School of Accountancy were recognized for excellence in 2013 when the Board of Directors of AACSB International – the Association to Advance Collegiate Schools of Business – reaffirmed their accreditation, a move that kept USF on a list of just 178 institutions worldwide certified for quality in both overall business and accounting programs.

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AACSB gave the school a resounding vote of confidence when its reaffirmation came with zero notes for improvement or noted areas of deficiency. Less than five percent of the world's business schools are accredited by this international organization, which evaluates programs based on a wide range of quality standards relating to strategic management of resources, interactions of faculty and students in the educational process, and achievement of learning goals in degree programs.

- We successfully reorganized and restructured our College, creating service centers, consolidating departments, and improving efficiencies while helping implement a university-wide shift in its funding model.

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**Associate Dean for Research and Graduate Programs and Edwin & Karlee Bradberry
Chair in Information Systems**

2010 – 2012

**Sam M. Walton College of Business
University of Arkansas, USA**

Main Duties:

- Oversee all graduate programs including Master, PhD programs and all Executive Education Programs.
- Academic Director of the MBA programs.
- Supervise 11 outreach and research centers including the Center for Retailing Excellence, the Applied Sustainability Center, the Center for Business and Economic Research, the Garrison Financial Institute, the Small Business and Technology Development Center, the Center for Management and Executive Education, the Supply Chain Management Research Center, the Information Technology Research Institute, the Radio Frequency Identification Center, the Tyson Center for Faith and Spirituality in the Workplace and the Bessie B. Moore Center for Economic Education.
- Have oversight of the Global Engagement Office that covers all international collaborations and activities.
- Tasked with fostering research in the college.
- Coordinate process of college endowed chair reviews.
- Coordinate AACSB Accreditation processes for the college.

Major Accomplishments:

- Led the development of innovative multi-disciplinary programs in the college and the university such as a Graduate Certificate in Cross-Sector Alliances and a Graduate Certificate in Sustainability.
- Led the creation of several executive education programs such as a Certificate in Business Intelligence and a Certificate in RFID.
- Led the creation of several international programs such as the Certificate in Entrepreneurial Excellence in Panama and currently working on a Managerial MBA in the same country and a Certificate in Supply Chain Management in China.
- The MBA program is ranked #1 in the nation in Placement at Graduation for both public and private institutions by *U.S. News and World Report*, the 2011 MMBA enrollment is 16% larger than any previous class, and *The Princeton Review* increased our MBA ranking from #10 to #7.
- Led expansion of college-level partnerships with Historically Black Colleges and Universities with targeted visits with regional and national HBCUs.
- Increased diversity in the full time MBA program by over 100%.
- In partnership with the Walton College Career Center, developed successful external and graduate assistantship and internship programs in which more than a dozen partner companies hire MBA and other graduate students to work onsite year-round. The program provides more than \$250,000 in external stipends and scholarships to graduate students annually.

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- Supervised the creation of the first nationally-focused MBA Campus Visit Day. More than half of all MBA students now come from outside the state, while more than 70% of MBA graduates are employed in Arkansas.
- Supervised the creation of a communication plan program to ensure better communication with new graduate students upon admission into the program.
- Helped with the expansion of the professional development program which is available to all master's level students.
- Led the effort to enhance the Clinton-Walton MBA-MPS collaboration (a multi-disciplinary program).
- Have been leading the negotiations with a Chinese university to explore the possibility of starting a Sam M. Walton College campus in south China.
- Played a major role in the creation of the Association of Latino Professionals (ALPFA) Institute at the Walton College.
- Helped all 11 outreach and research centers to work together in achieving financial sustainability.
- Took part in the core team that developed a proposed strategic and financial plan to create the School of Retail at the Walton College.
- Started the Walton Outreach Center Newsletter to better promote research in the college.
- Streamlined the process of faculty summer grant applications resulting in a significant reduction in the cycle time.
- Revamped the governance structure of the Business Behavioral Business Research Laboratory.
- Played an important role in preparing the college proposed plan for the incoming capital campaign. This plan lists all the college's priorities and the anticipated funds to be raised for each one of them.
- Participated in several development trips and visits resulting in building new relationships and strengthening existing ones.

Executive Director of the Information Technology Research Institute (ITRI) and the Radio Frequency Identification (RFID) Center
2010 – 2012 Information Systems Department
Sam M. Walton College of Business
University of Arkansas, USA

Main Duties:

- Manage the budget and staff of the ITRI and RFID.
- Revisit the vision and mission of ITRI and RFID.
- Set strategic priorities.
- Foster the relationship between these two units and the industry.
- Improve the visibility of the Institute and the Center internally and externally.

Major Accomplishments:

- The RFID Center has raised \$904,383 since July 2010, mostly in cash donations and sponsorships.
- The number of retail supplier partners and RFID Center board members has increased.

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- The RFID Center has expanded its activities and is now taking a leadership role in the RFID community by helping to organize and execute many of the new standards and best practices in organizations.
- The RFID Center has added capabilities in a new field called Near Field Communications (NFC).
- Successfully conducted and published Phase 1 of an important study aimed at investigating Supplier RFID ROI.
- RFID Testing operations have expanded tremendously since early 2011, and many retailers are now requiring the RFID Center's approval of RFID products before they can be used in a store environment.
- The RFID Center participated in multiple events geared towards drawing high school and junior high involvement in the Walton College, including tours for students, teachers, staff, and outreach programs where the lab visited local schools and community groups.
- The RFID Center conducted a Retail Supply Chain study with 10-15 partner companies to study the value of RFID to product manufacturers in an international open loop supply chain.
- The ITRI organized an IT Day for high school students. About 500 students mostly from under-represented groups attended this event.
- ITRI organized the Technology Awareness Program (TAP). This program's objective is to promote interest in the study of information technology and is designed to expose under-represented groups (specifically, women and racial minorities) in high school to the field of IT and college life. The Information Technology Research Institute creates, funds, and coordinates this program with the assistance of the Office of Diversity Programs.

Chair of the Information Systems Department

2007 – 2010

**Information Systems Department
Sam M. Walton College of Business
University of Arkansas, USA**

Main Duties:

- Responsible for developing goals and implementing plans that facilitate the accomplishment of departmental and college objectives including leading research initiatives, curriculum development, and outreach as well as other administrative activities such as personnel recruitment, evaluation and course scheduling.

Major Accomplishments:

- Led the redefinition of the department's mission, vision and strategic priorities.
- The department increased the number of IS majors by about 300%.
- The department raised \$33,555,215 in donations (cash and gifts-in-kind).
- The department's Enterprise Systems Program is now a leader in the nation.
- During my time as a chair, the department was consistently ranked among the top 5 departments in the world in terms of publishing in the two most prestigious IS journals (i.e. *MIS Quarterly* and *Information Systems Research*).

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- Revived the Professional Master in Information Systems (PMIS) by revamping its curriculum and changing its format to one Saturday a month.
- Streamlined many of the department processes including class scheduling, resource allocation, Graduate Assistant assignment and reimbursement.

Professor and Director of the Information Systems Master Program

2005 – 2007 Information Systems Department, HEC Lausanne
 Lausanne University, Switzerland

Main Duties:

- Led the redesign of the Master in IS program.
- Developed and implemented effective strategies to increase students' enrollment in this program.
- Worked with companies to ameliorate the placement of this program's graduates.

Major Accomplishments:

- Completely redesigned the master program.
- Increased the students' enrollment by 400%.
- The placement rate of the students doubled.

Professor and Director of the Electronic Commerce Undergraduate Program

1998 - 2005 Department of Information Systems
 City University of Hong Kong, Hong Kong

Major Duties:

- The design and launch of the first bachelor degree in Electronic Commerce in Hong Kong.

Major Accomplishments:

- The Bachelor in Electronic Commerce was for many years the best ranked program in Electronic Commerce in Hong Kong.

Department Chair

1996 - 1998 Management Information Systems Department
 Laval University, Canada

Main Duties:

- Set the strategic orientation of the department (the department was at that time the biggest IS department in Canada).
- Managed the department budget.
- Managed the human resources of the department in terms of recruitment and evaluation.
- Oversaw the curriculum revisions of the undergraduate and graduate programs.

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Major Accomplishments:

- Coordinated the redesign of all undergraduate and graduate programs in the department.
- The enrollment of the MBA in IS increased dramatically.
- The undergraduate program in IS was ranked among the top programs in Canada.
- The research output of the department improved significantly in terms of publications in top journals and research funding from provincial and federal agencies.

Associate Professor

1995 - 1996 Management Information Systems Department
Laval University, Canada

Assistant Professor

1992 - 1995 Management Information Systems Department
Laval University, Canada

Lecturer

1990 - 1992 Department of Information and Decision Sciences
University of Minnesota, USA

Research Assistant

1988 - 1990 The Group Decision Support Systems research project
University of Minnesota, USA

BUSINESS EXPERIENCE

1992- Present International expert in IT
UNESCO.

1986-1988 Consultant,
West Bank Computing Services, University of Minnesota.

1985-1986 Systems Analyst,
SNC, Inc.

EDUCATION

1988 - 1992 Ph.D. Business Administration.
Carlson School of Management - University of Minnesota, USA.
Thesis Advisor: Professor Gerardine DeSanctis

1986 - 1988 M.B.A.
University of Minnesota, USA.

1981 - 1985 Bachelor in Computer Science Applied to Management
Institut Supérieur de Gestion,
University of Tunis, Tunisia

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PUBLICATIONS

Publications in refereed journals:

Gill, G., Mullarkey, M., Mohr, J., Limayem, M. "Building an Informing Business School: A Case Study of USF's Muma College of Business" *Informing Science*. Volume 19 (2016).

Soror, A., Hammer, B., Steelman, Z. R., Davis, D., and Limayem, M. "Good Habits Gone Bad: Explaining Negative Consequences Associated with the Use of Mobile Phones from a Dual-Systems Perspective." *Information Systems Journal*. 5(4), 2015.

Steelman, Z. R., Hammer, B. I., and Limayem, M. "Data Collection in the Digital Age: Innovative Alternatives to Student Samples." *MIS Quarterly*, (38:2), 2014, 355-378.

Bhattacharjee, A., Limayem, M., Cheung, C., "User Switching of Information Technology: A Theoretical Synthesis and Empirical Test", *Information and Management*. Volume 49 Issues 7-8 (2012). 327-333.

Hassell, M. D., Goyal, S., Limayem, M., and Bougzhal, I. 2012. "Effects of Presence, Copresence, and Flow on Learning Outcomes in 3D Learning Spaces." *Administrative Issues Journal* (2:1), April, pp. 62-73.

Rouis, S., Limayem, M., Salehi-Sangari, E., "Impact of Facebook Usage on Students' Academic Performance: Role of self-regulation and trust", *Electronic Journal of Research in Educational Psychology*. Volume 9 Issue 3. (2011). 961-994.

Limayem, M., Cheung, C., "Predicting the Continued Use of Internet-Based Learning Technologies: The Role of Habit" *Behaviour & Information Technology*. Volume 30 Issue 1 (2011). 91-99.

Apon, A., Ahalt, S., Dantuluri, V., Gurdgiev, C., Limayem, M., Ngo, L., Stealey, M., "High Performance Computing Instrumentation and Research Productivity in U.S. Universities", *Journal of Information Technology Impact*. Volume 10, Issue 2. (2010). 87-98. **This article was recently listed on SSRN's Top Ten download list.**

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Niederman, F., Larsen, T., Limayem, M., Chan, J., "UML: A Complex Technology Embedded in Complex Organizational Issues", *Information Systems Journal*. Volume 19 Issue 1. (2009). 83-117.

DeSanctis, G., Poole, S., Zigurs, I., Limayem, M., Associates, O., "The Minnesota GDSS Research Project: Group Support Systems, Group Processes, and Outcomes", *Journal of AIS*. Vol. 9 Issue 10, 2008, pp 551-608.

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- Limayem, M. and Cheung, C. M. K., "Understanding Information Systems Continuance: The Case of Internet-Based Learning Technologies", *Information and Management*, Vol. 45, 2008 pp. 227-232.
- Hendaoui, A., Limayem, M., Thompson, C. W., "3D Social Virtual Worlds: Research Issues and Challenges", *IEEE Internet Computing*, Vol. 12 Issue 1. 2008, pp. 88-92.
- Limayem, M., Hirt, S. and Cheung, C. M. K., "How Habit Limits the Predictive Power of Intentions: The Case of IS Continuance", *MIS Quarterly*, (31:4), 2007, pp. 705-737.
- Limayem, M., " Human Versus Automated Facilitation in the GSS Context", *The DATA BASE for Advances in Information Systems*, Vol. 37, No. 2-3, 2006, pp. 156-166.
- Limayem, M., Banerjee, P. and Ma, L., "Impact of GDSS: Opening the Black Box", *Decision Support Systems*, Vol. 42, No. 2, November 2006, pp. 945-957.
- Cheung, C. M. K., Chan, G. W. W. and Limayem, M., "A Critical Review of Online Consumer Behavior", *Journal of Electronic Commerce in Organizations*, Vol. 3, No. 4, October-December 2005, pp. 1-19.
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- Limayem, M., Khalifa, M. and Chin, W., "CASE Tools Usage and Impact on System Development Performance", *The Journal of Organizational Computing and Electronic Commerce*, Vol. 14, No. 3, 2004, pp. 153-174.
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- Khalifa, M. and Limayem, M., "Drivers of Internet Shopping", *Communications of the ACM*, Vol. 46, No. 12, December 2003, pp. 233-239.
- Limayem, M. and Hirt, S., "Internet-Based Teaching: How to Encourage University Students to Adopt Advanced Internet-Based Technologies?", *Journal of the Association for Information System*, Vol. 4, Article 3, August 2003.
- Lee, F., Vogel, D. and Limayem, M., "Virtual Community Informatics: A Review and Research Agenda", *The Journal of Information Technology Theory and Application (JITTA)*, Vol. 5, No. 1, 2003, pp. 47-61.
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- Limayem, M., Khalifa, M. and Frini, A., "What Makes Consumers Buy from Internet? A Longitudinal Study of Online Shopping", *IEEE Transactions on Systems, Man, and Cybernetics - Part A*, Vol. 30, No. 4, July 2000, pp. 421-432.
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- Dickson, G. W., DeSanctis, G., Poole, M. S. and Limayem, M., "Multicriteria Modeling and What If Analysis as Conflict Management Tools for Group Decision Making", *DSS Transactions*, May 1991, pp. 133-142.

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Scholarly Books:

Habibi, S., Amin-Naseri, Limayem, M., *Understanding The Use of Technology-Based Self Service: The Consumers' Point of View*. Lambert Academic Publishing. Germany. (2009).

Book Chapters:

Fillion, G., Limayem, M., Lafferiere, T., Mantha, R. "Onsite and Online Students' and Professors' Perceptions of ICT Use in Higher Education. IGI Global Publishing. USA 2010. pp. 83-117.

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Refereed Conference Proceedings:

Onkar Malgonde, Balaji Padmanabhan, and Moez Limayem, "Bottlenecks in Dynamic Organizational Processes: Formalisms, Discovery Methods, and Recommendations", Proceedings of WITS 2014.

Moez Limayem, Ph.D.

Zachary Steelman, Amr Soror, Moez Limayem, and Dan Worrell, "Obsessive Compulsive Tendencies as Predictors of Dangerous Mobile Phone Usage" (July 29, 2012). *AMCIS 2012 Proceedings*.

Richard Kumi and Moez Limayem, "Impact of Online Content on Attitudes and Buying Intentions" (July 29, 2012). *AMCIS 2012 Proceedings*.

Soror, A. A., Steelman, Z. R., Limayem, M., "Discipline Yourself Before Life Disciplines You: Deficient Self-Regulation and Mobile Phone Unregulated Use", Proceedings of the Hawaii International Conference on System Sciences (HICSS-45), Kauai, Hawaii, 4-7 January, 2012.

Shah, Vishal; Rouis, Sana; Subramanian Sankara; and Limayem, Moez, " A Study on the Impact of Facebook Usage on Student's Social Capital and Academic Performance " (2012). *AMCIS 2012 Proceedings*.

Hassell, M. D., Limayem, M., "A Portfolio of Media: Effects of Media Synchronicity on Communication Performance", Proceedings of the International Conference on Information Systems (ICIS 2011), Shanghai, China, 4-7 December, 2011.

Limayem, M., Conway, C., "You Want It When?" How Temporal Dissonance in IT Workers Contributes to Project Failures", Proceedings of the International Conference on Information Systems (ICIS 2011), Shanghai, China, 4-7 December, 2011.

Boukef, C., Nabila, C., Mohamed, H., Limayem, M., "Toward Understanding the Barriers to the Global Data Synchronization Networks Standard Adoption", Academy of Management Annual Meeting, San Antonio, Texas, 12-16 August, 2011.

Limayem, M., Boukef, C., Nabila, C., Mohamed, H., "Making Sense & Giving Sense to the Global Data Synchronization Network Standard Adoption", The European Conference on Information Systems, Helsinki, June 11, 2011.

Conway, C., Limayem, M., "Temporal Dissonance in Teams", Proceedings of the European Academy of Management Annual Meeting, Academy of Management, Tallinn, Estonia, June 4, 2011.

Conway, C., Limayem, M., "Temporal Dissonance in IT Workers", Proceedings of the European Conference on Information Systems (ECIS 2011), Helsinki, Finland, 9-11 June, 2011.

Boukef, C., Nabila, C., Mohamed, H., Limayem, M., "Making Sense & Giving Sense to the Global Data Synchronization Network Standard Adoption", The European Conference on Information Systems (ECIS 2011), Helsinki, Finland, 9-11 June, 2011.

Rouis, S., Limayem, M. and Salehi-Sangari, E (2011) "Social Media and students' achievement: The role of culture and personality", Annual conference of the Association of Marketing Science (AMS), Florida, 24-27 May 2011.

Limayem, M., Boukef, C., Nabila, C., Mohamed, H., "Toward Understanding the Barriers to the Global Data Synchronization Networks Standard Adoption", Academy of Management

Moez Limayem, Ph.D.

Annual Meeting - Division Program: Organization Communication and Information Systems (OCIS), Academy of Management, San Antonio, TX, April 16, 2011.

Cronan, P., O. A. (Presenter & Author), Douglas, D. E. (Author Only), Limayem, M. (Author Only), "Healthcare Professionals' Reactions to Health Enterprise System Implementations: A Theory of Cynicism Perspective", Hawaii International Conference on System Sciences (HICSS-44), IEEE Computer Society, Kauai, Hawaii, January 6, 2011.

Conway, C. M., Pelet, J., Papadopoulou, P., & Limayem, M., "Coloring in the Lines: Using Color to Change the Perception of Quality in E-Commerce Sites", Proceedings of the International Conference on Information Systems (ICIS 2010), St. Louis, MO, USA, 12-15 December, 2010.

Kumi, R., Conway, C., Goyal, S., Limayem, M., "Impact of Color on Computer-Mediated Communication", Proceedings of the Decision Science Institute 41st Annual Meeting, Decision Science Institute, San Diego, CA, USA, November 20, 2010.

Conway, C. M., & Limayem, M., "Adrift in the Sands of Time: A Theory of Temporal Dissonance in the Individual", Proceedings of the Academy of Management Annual Meeting 2010, Montréaal, QC, Canada, 6-10 August 2010.

Hassell, M. D., Limayem, M., "Working In the new way: A preliminary study of media synchronicity and job satisfaction", Proceedings of the Sixteenth Americas Conference on Information Systems, Lima, Peru, August 13, 2010.

Hassell, M., Goyal, S., Limayem, M., Boughazala, I., "Being There: An Empirical Look at Learning Outcomes in 3D Virtual Worlds", Proceedings of Americas Conference on Information Systems, AMCIS (2009), San Francisco, USA, 6-9 August, 2009.

Conway, C. M., & Limayem, M., "Time Management and Temporal Dissonance in Global Virtual Teams", Proceedings of the International Conference on Information Systems (ICIS 2008), Paris, France, 14-17 December, 2008.

Goyal, S., Davis, F.D., Limayem, M., "Psychological Contract Violation in Recommendation Agent Use", Proceedings of the Seventh Annual Workshop on HCI research in MIS (Pre-ICIS), Paris, France, December 13, 2008.

Hendaoui, A. and Limayem, M., "Understanding Consumer Virtual Shopping Behavior in 3D Virtual Worlds: A Theoretical and Empirical Investigation", Proceedings of the International Conference on Information Systems (ICIS 2008), Paris, France, 14-17 December 2008.

Conway, C., Limayem, M., "Time Management and Temporal Dissonance in Global Virtual Teams", Proceedings of the International Conference on Information Systems (ICIS 2008), Paris, France, 14-17 December 2008.

Meliane, R., Limayem, M., "What makes consumers repeat their purchase from the same e-store", Proceedings of the 13th Conference of the Association Information and Management, Paris, France, December 14, 2008.

Moez Limayem, Ph.D.

Chan, J., Limayem, M., Niederman, F. and Larsen, T. J., "IT Project Risk in Hong Kong", Proceedings of the Fourteenth European Conference on Information Systems (ECIS 2006), Goteborg, Sweden, 12-14 June 2006.

Hendaoui, A. and Limayem, M., "Idea Consolidation Process in Face-to-Face Meetings: A New Approach to Organize and Integrate Individuals Perspectives", Proceedings of the Fourteenth European Conference on Information Systems (ECIS 2006), Goteborg, Sweden, 12-14 June 2006.

Larsen, T. J., Niederman, F., Limayem, M. and Chan, J., "UML: A Complex Technology Embedded in Complex Organizational Issues," Proceedings of the IFIP WG 8.6 Transfer and Diffusion of IT for Organisational Resilience, Galway, Ireland, 7-10 June 2006.

Hendaoui, A. and Limayem, M., "E-Collaboration et Systemes d'Aide a la Decision de Groupe: Une Nouvelle Approche pour la Consolidation des Idees", Proceedings of the Eleventh AIM Conference, Grand-Duchy of Luxembourg, Luxembourg, 7-9 June 2006.

Cheung, C. M. K. and Limayem, M., "The Role of Habit in IS Continuance: Examining the Evolving Relationship between Intention and Usage", Proceedings of International Conference on Information Systems (ICIS 2005), Las Vegas, USA, 11-14 December 2005.

Cheung, C. M. K. and Limayem, M., "Understanding Continuance of Advanced Internet-based Learning Technologies: The Role of Satisfaction, Prior Behavior, and Habit", Proceedings of the Ninth Pacific Asia Conference on Information Systems (PACIS 2005), Bangkok, Thailand, 7-10 July 2005.

Cheung, C. M. K. and Limayem, M., "Drivers of University Students' Continued Use of Advanced Internet-based Learning Technologies", Proceedings of the Eighteenth Bled eConference, Bled, Slovenia, 6-8 June 2005.

Cheung, C. M. K. and Limayem, M., "The Role of Habit and the Changing Nature of Relationship between Intention and Usage", Proceedings of the Thirteenth European Conference on Information Systems (ECIS 2005), Regensburg, Germany, 26-28 May 2005.

Niederman, F., Larsen, T. J., Limayem, M. and Chan, J., "Conceptual Mapping: A Key Methodology for 21st Century MIS Research", Proceedings of the Gordon B. Davis Symposium, Management Information Systems Research Center, Carlson School of Management, University of Minnesota, Minneapolis, Minnesota, USA, 13-14 May 2005.

Limayem, M., Cheung, C. M. K. and Chan, G. W. W., "Online Consumer Behavior: What We Know and What We Need to Know", Proceedings of the 12th European Mediterranean Conference on Information Systems (EMCIS 2004), Tunis, Tunisia, July 25-27, 2004.

Limayem, M., "A Comparison Between Human and Automated Facilitation in the GDSS Context", Proceedings of the 9th AIM Conference, INT Evry, France, May 26-28, 2004.

Limayem, M., Cheung, C. M. K. and Chan, G., Explaining Information Systems Adoption and Post-Adoption: Toward an Integrative Model. Proceedings of the 24th International Conference on Information Systems (ICIS 2003), Seattle, Washington, December 14-17, 2003. **This Paper won the Best Paper Award for ICIS 2003.**

Moez Limayem, Ph.D.

Limayem, M., Hirt, S. and Cheung, C. M. K., "Habit in the Context of IS Continuance: Theory Extension and Scale Development", Proceedings of the 11th European Conference on Information Systems (ECIS 2003), Naples, Italy, June 16-21, 2003.

Cheung, C. M. K., Zhu, L., Kwong, T., Chan, G. and Limayem, M., "Online Consumer Behavior: A Review and Agenda for Future Research", Proceedings of the 16th Bled eCommerce Conference, Bled, Slovenia, June 9-11, 2003.

Limayem, M., Cheung, C. and Chan, G., "A Meta-Analysis of Online Consumer Behavior Empirical Research", Proceedings of the 8th AIM Conference, Grenoble, France, May 21-23, 2003.

Khalifa, M., Abidi, R. and Limayem, M., "Effects of Electronic Customer Relationship Management on Online Shopping Satisfaction", Proceedings of the Pre-ICIS Meeting on French Speaking World IS Research, Barcelone, Spain, December 15, 2002.

Limayem, M., Khalifa, M. and Ma, S., "Human Versus Automated Facilitation in the GDSS Context", Proceedings of the 2002 IEEE International Conference on Systems, Man and Cybernetics, Vol. 5, Hammamet, Tunisia, October 6-9, 2002.

Limayem, M., Banerjee, P. and Ma, L., "Impact of GDSS: Opening the Black Box", Proceedings of the 6th Pacific Asia Conference on Information Systems (PACIS 2002), Tokyo, Japan, September 2-4, 2002.

Kwong, T., Cheung, C. M. K., Zhu, L., Limayem, M. and Viehland, D., "Online Consumer Behavior: An Overview and Analysis of the Literature", Proceedings of the 6th Pacific Asia Conference on Information Systems (PACIS 2002), Tokyo, Japan, September 2-4, 2002.

Skik, M. and Limayem, M., "Intention to Buy from the Web: A Comparative Study Between Canada and Tunisia", Proceedings of the 7th AIM Conference, Hammamet, Tunisia, May 30 - June 1, 2002.

Limayem, M. Zhu, L. and Rowe, F., "An Empirical Study of Online Shopping in China", Proceedings of the Information Resources Management Association International Conference 2002 (IRMA 2002), Seattle, USA, May 19-22, 2002, pp. 447-448.

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Limayem, M. and Khalifa, M., "The impact of GDSS: A Process Oriented Approach", Proceedings of the 12th Mini Euro Conference on DSS, Brussels, Belgium, April 2-5, 2002.

Lee F. S. L., Vogel D. and Limayem, M., "Virtual Community Informatics: What We Know and What We Need to Know", Proceedings of the 35th Annual Hawaii International Conference on System Sciences (HICSS-35), Big Island, Hawaii, January 7-10, 2002, pp. 2863-2872.

Moez Limayem, Ph.D.

Limayem, M. and Rowe, F., "Factors Affecting Intentions to Buy Through the Web in Hong Kong and in France: The Role of Social Uncertainty Avoidance", Proceedings of the 5th International Conference on the Management of Networked Enterprises (CIMRE'2001), Mahdia, Tunisia, October 25-27, 2001.

Limayem, M. and Khalifa, M., "Electronic Commerce: Winning Strategies", Proceedings of the 6th IEEE Symposium on Computers and Communications (ISCC 2001), Hammamet, Tunisia, July 3-5, 2001.

Limayem, M., Hirt, S. and Chin, W., "Intention Does Not Always Matter: The Contingent Role of Habit on IT Usage Behavior", Proceedings of the 9th European Conference on Information Systems (ECIS 2001), Bled, Slovenia, June 27-29, 2001.

Khalifa M., Limayem, M. and Liu, V., "Manager Satisfaction with Internet EDI", Proceedings of BITWorld 2001, Cairo, Egypt, June 4-6, 2001.

Khalifa M., Limayem, M. and Liu, V., "Online Consumer Stickiness: A Longitudinal Study", Proceedings of the 5th Pacific Asia Conference on Information Systems (PACIS 2001), Seoul, Korea, June 2001.

Hirt, S. and Limayem, M., "Integrating Three Theoretical Perspectives to Explain Internet-Based Technology Usage by University Students: A Qualitative Study", Proceedings of the 21st International Conference on Information Systems (ICIS 2000), Brisbane, Australia, December 10-13, 2000.

Frini, A. and Limayem, M., "Factors Influencing Web-Purchasing Intentions: A Comparative Study of Buyers Versus Non-Buyers", Proceedings of the 5th AIM Conference, Montpellier, France, November 2000.

Limayem, M. and Khalifa, M., "Business-to-Consumer Electronic Commerce: A Longitudinal Study", Proceedings of the 5th IEEE Symposium on Computers and Communications (ISCC 2000), Antibes, France, July 3-6, 2000, pp. 286-290.

Limayem, M. and Hirt, S., "Internet-Based Teaching: How to Encourage University Students to Adopt Advanced Internet-Based Technologies". Proceedings of the 33rd Annual Hawaii International Conference on System Sciences (HICSS-33), Maui, Hawaii, January 4-7, 2000.

Limayem, M., Khalifa, M., and Chin, W. "Factors Motivating Software Piracy: A Longitudinal Study", Proceedings of the 20th International Conference on Information Systems (ICIS 1999), Charlotte, NC, USA, December 13-15, 1999.

Limayem, M., Chin, W. W., Poisson, M. A. and Hichem, D., "Investigation of the Relationship Internet Usage - Organizational Performance (Modelisation de la relation Utilisation d'Internet - Performance Organisationnelle)", Proceeding of the 26th Administrative Sciences Association of Canada (ASAC) Conference, Saskatoon, Saskatchewan, May 30 - June 2, 1998. **This paper won the Best IS Paper Award.**

Limayem, M. and Khalifa, M., "CASE Tools Use and Impact", Proceedings of IEEE International Conference on Systems, Man and Cybernetics - Computational Engineering in Systems Applications (IEEE SMC - CESA), Hammamet, Tunisia, 1998.

Moez Limayem, Ph.D.

Limayem, M. and Chelbi, A., "Improving Multicriteria Group Decision Making with Automated Decision Guidance", Proceedings of the 1997 IEEE International Conference on Systems, Man, and Cybernetics, Vol. 2, October 12-15, 1997, pp. 1890-1895.

Chelbi, A., Ait-Kadi, D. and Limayem, M., "Optimal Periodic Replacement Strategy for Non-Self-Announcing Failure Equipment", Proceedings of the 4th International Conference on Computer Integrated Manufacturing, October 1997.

Limayem, M. and Chabchoub, N., "Les Facteurs Motivateurs de l'Utilisation du Reseau INTERNET", Proceedings de Comptes Rendus, 3eme Colloque de l'Association Internationale de Management (AIM), May 1997.

Rowe, F. and Limayem, M., "Richesse et Perception des Medias: Effets sur l'Exclusion dans un Service Public", Proceedings de Comptes Rendus, 3eme Colloque de l'Association Internationale de Management (AIM), May 1997.

Khalifa, M. and Limayem, M., "Perceived Effects of Telecommuting", Proceedings of the 1st Tunisian Scientific Society (TSS) and the Network of Arab Scientists and Technologists Abroad (ASTA) International Conference on Technology Park and Transfer of Knowledge, Tunis, Tunisia, July 22-24, 1996.

Limayem, M. and Khalifa, M., "La Mise a Niveau Passe Par la Reingenierie des Processus d'Affaires", Proceedings of the First Tunisian Scientific Society (TSS) and the Network of Arab Scientists and Technologists Abroad (ASTA) International Conference on Technology Park and Transfer of Knowledge, Tunis, Tunisia, July 22-24, 1996.

Limayem, M. and Khalifa, M., "Impacts of GSS on Participation and Influence Behavior", Proceedings of the TIMS XXXIII, Singapore, June 25-28, 1995.

Limayem, M. and DeSanctis, G., "Automating Decision Guidance in a Group Decision Environment", Proceedings of the 14th Annual International Conference on Information Systems (ICIS 1993), Orlando, Florida, December 5-8, 1993.

Limayem, M., Lee, J.-E., Dickson, G. and DeSanctis, G., "Enhancing GDSS Effectiveness: Automated vs Human Facilitation", Proceedings of the 26th Hawaiian International Conference on Systems Sciences (HICSS-26), Vol. IV, Maui, Hawaii, January 5-8, 1993, pp. 95-101.

Presentations at Conferences:

Limayem, M. (Panelist), Academy of Management Annual Meeting 2011, Academy of Management, San Antonio, "Personal Experiences in Transcending the West-East Divide: Challenges, Opportunities and Lessons Learned by Seasoned Scholars", Presented. (2011, date: August 11, 2011).

Limayem, M. (Keynote Speaker), MWAIS, Association of Information Systems, Omaha, Nebraska, "When IT helps people fight for their freedom: The e-Revolution in the Middle-East", Accepted, Not Yet Presented. (2011, date: May 20, 2011).

Moez Limayem, Ph.D.

Limayem, M., International Conference on Information Systems (ICIS 2010), AIS, Saint-Louis, MO, "Revisiting the AIS Basket of Top Journals", Presented. (2010, date: December 2010).

Conway, C., Limayem, M., European Conference on Information Systems 2011, "Temporal Dissonance in IT Workers", Submitted. (2010, sub: 2010).

Conway, C., Limayem, M., for European Academy of Management Meeting 2011, "Temporal Dissonance in Teams", Submitted. (2010, sub: 2010).

Conway, C., Papadopoulou, P., Limayem, M., Proceedings of the International Conference on Information Systems, St. Louis, MO, "Coloring in the Lines: Using Color to Change the Perception of Quality in E-Commerce Sites", Presented. (2010, date: December 12, 2010).

Kumi, R., Conway, C., Goyal, S., Limayem, M., Proceedings of the Decision Science Institute 41st Annual Meeting, Decision Science Institute, San Diego, CA, "). Impact of Color on Computer-Mediated Communication", Presented. (2010, date: November 20, 2010).

Hassell, M. D., Limayem, M., Proceedings of the Sixteenth Americas Conference on Information Systems, Lima, Peru, "Working In the new way: A preliminary study of media synchronicity and job satisfaction", Presented. (2010, date: August 13, 2010).

Conway, C., Limayem, M., Proceedings of the Academy of Management Annual Meeting 2010, Academy of Management, Montréal, QC, Canada, "Adrift in the Sands of Time: A Theory of Temporal Dissonance in the Individual", Presented. (2010, date: August 6, 2010).

Limayem, M., 15th Annual Conference of the Association of Information and Management (AIM), AIM, La Rochelle, France, "Research in Virtual Worlds: Opportunities and Challenges", Presented. (2010, date: May 20, 2010).

Limayem, M., AIM International Conference, AIM, Marrakesh, Morocco, Publishing in Top Journals: Lessons I learned the Hard Way", Presented. (2009).

Limayem, M., Association of European CIO's Conference, Association of European CIO's, Paris, France, "Using Virtual Worlds for Competitive Advantage", Presented. (September 22, 2009).

Submitted Articles:

Bhattacharjee, A., Limayem, M. "User Switching of Information Technology: A Theoretical Synthesis and Empirical Test" *MIS Quarterly* (Under review).

Limayem, M., Cheung, C. M: K.. and Chan, W. W. G. "Understanding Information Systems Usage from Adoption to Post-Adoption," submitted to *Journal of the Association of Information Systems* (First Round Review).

Moez Limayem, Ph.D.

Limayem, M., Cheung, C. M. K. and Chan, G. "Empirical Research of Online Consumer Behavior in IS: In Search of Theory and IT Artifact," submitted to *Information & Management* (Second Round Review).

Limayem, M., Zhu, L., Ma, L. and Rowe, F. "Explaining Chinese Consumers Intentions to Buy Online: An Empirical Study," submitted to *Journal of Global Information Management* (Second Round Revision).

Lee Z., Wagner C. and Limayem, M. "The Effect of Decision Support System Expertise on System Use Behavior and Performance," submitted to *JMIS*.

Limayem, M., Cheung, C. M. K. and Chan, G. "Investigating IS Usage from Adoption to Post-Adoption: An Integrative Model," submitted to *Journal of AIS*. (Third revision).

Niederman, F., Larsen, T. J., Limayem, M. and Chan, J. "UML: A Complex Technology Embedded in Complex Organizational Issues," submitted to *European Journal of Information Systems* (Second revision).

Cheung, C. M. K. and Limayem, M. "Understanding Continuance of Advanced Internet-based Learning Technologies: The Role of Satisfaction, Prior Behavior, and Habit," submitted to *Information & Management* (Second Round Review).

Cheung, C. M. K. and Limayem, M. "Drivers of University Students' Continued Use of Advanced Internet-based Learning Technologies," submitted to *IEEE on Education* (Second Round Review).

Recent Research Grants:

Limayem, M., "RFID in Retail: The Value Proposition", sponsoring organization WALMART, awarding organization is Corporate, \$150000, Awarded. (start: July 1, 2011, end: December 31, 2011).

Limayem, M., "The Business Case for RFID", sponsoring organization WALMART, awarding organization is Corporate, \$150000, Awarded. (start: January 1, 2011, end: July 1, 2011).

Limayem, M., "The Business Case for RFID", sponsoring organization Wal-Mart, awarding organization is Corporate, \$74943, Awarded. (Start: August 15, 2010, end: December 31, 2010).

Conoco-Phillips Faculty Sponsorship Award (2010). Funded by COP for \$25,000.00.

Understanding Online Swiss Consumer Behavior (September 2006 - August 2008): Funded by the Swiss Science Foundation for 300,000 CHF.

Explaining IS Adoption and Continuous Usage: A Longitudinal Study (June 2004 - August 2006): Funded by Research Grant Council of Hong Kong (RGC) Competitive Earmarked Research Grant (CERG) for HK\$329,280.

Moez Limayem, Ph.D.

An Interactive Resource Portal for the Latest Information Technology Development (May 2004 - June 2005): Funded by City University of Hong Kong Teaching Development Fund (TDF) for HK\$78,000.

The Role of Habit in IS Continuance: Scale Development and Theory Extension (September 2003 - November 2005): Funded by City University of Hong Kong for HK\$180,000.

A Longitudinal Study of Students' Internet-based Technology Adoption and Usage Behavior in the Hong Kong Educational Context. Funded by the Research Grant Committee of Hong Kong (RGC) for HK\$47,194,100. Dr Sabine Hirt and Professor Lynne Markus are co-investigators in this project.

Business & Engineering Knowledge Communities: A Synergetic Environment for Life-long, Collaborative and Experiential Learning (November 2002 - December 2005): Funded by the University Grants Committee of Hong Kong (UGC) Teaching Development Grant (TDG) for HK\$2,000,000. Dr. Mohamed Khalifa is the principle investigator. Co-investigators include Drs. Christian Wagner and Khaled Ben Letaief.

Factors Affecting Internet Purchases: A Longitudinal Study in Hong Kong and France (1999-2001): funded by the Research Grant Committee of Hong Kong in the context of PROCORE: France / Hong Kong Joint Research Scheme for \$66,000.00.

Impacts of Group Decision Support Systems: Opening Up the Black Box (February 1999 - July 2001): Funded by City University of Hong Kong for HK\$254,800.00.

Internet-Based Teaching: How to Encourage University Students to Adopt Advanced Internet-Based Technologies (June 1999, August 2001): Funded by City University of Hong Kong for HK\$139,480.00. Dr. Sabine Hirt is a co-investigator in this project.

Impacts of Group Decision Support Systems: A Process-Oriented Approach (June 2000 - June 2002): funded by the Research Grant Committee of Hong Kong (RGC) for \$277,817.00. Dr. Mohamed Khalifa is a co-investigator in this project.

Software Piracy Behavior: A Hong Kong Longitudinal Study (July 2000 - September 2002): Funded by City University of Hong Kong for HK\$250,000. Dr. Mohamed Khalifa is a co-investigator in this project.

Impact of Facilitation on Group performance: Government of Quebec (Fonds pour la formation des chercheurs et l'aide à la recherche): CAN\$49,000.

Development and evaluation of a Tool for Idea Integration: Natural Sciences and Engineering Research Council of Canada: CAN\$30,000.

Article in Professional Journals:

Limayem, M., "A Practical Guide to E-Commerce Security," *Financial Post*, October 2001.

Moez Limayem, Ph.D.

Awards and Distinctions

Nominated for the Outstanding All Around Faculty Member, Sam M. Walton College of Business, University of Arkansas, 2012.

Excellence in Diversity, Sam M. Walton College of Business, University of Arkansas, 2010.

Inclusion in Marquis Who's Who in America, 2009.

Member of the Referee Hall of Fame, Information Systems Journal, March, 2004.

Best paper Award, ICIS 2003. Seattle, USA, December 2003.

Best Teacher Award, Information Systems Department, City University of Hong Kong, January 2003.

City University of Hong Kong 2000-2001 Teaching Excellence Award, November 2001.

3M Best teacher in Canada award, November 1998.

Best MIS teacher award, Laval University, April 1998.

Best MIS paper award, ASAC, 1998.

Nominated for the Financial Post award for the best teacher in business administration, December, 1998.

Nominated for the best teacher award in the executive MBA program, Concordia University, 1997.

Best MIS teacher award, Laval University, 1995.

“Hermès award” of the best teacher, faculty of business administration, 1994.

“Dissertation Fellowship Award,” University of Minnesota, 1991.

Affiliation

Association for Information Systems

The Institute of Management Sciences

The Association for Computing Machinery

Society for Information Management

Association of Information and Management (Past President and member of the Board of Directors)

Moez Limayem, Ph.D.

Editorial and Service Activities

- Committee Member, International Conference on Information Systems (ICIS), Executive Committee, Appointed, International. (December 2007 - Present).
- Committee Member, ICIS Site Selection Committee, Appointed, International. (December 2007 - Present).
- Co-Chair, Task Force to explore the Information Systems Field Grand Research Challenges, Appointed, International. (December 2010 - Present).
- Conference Chairperson, Big XII Plus Conference on Information Systems, National. (April 2010 - Present).
- Track Co-Chair, Hawaiian International Conference on Systems Sciences (HICSS), Appointed, International. (January 2010 - Present).
- Co-Chair, Information Systems Senior Scholars Consortium, Elected, International. (December 18, 2009 - Present).
- Member of the Board of Directors, Association of Arkansas Users of Telecommunications and IT, Member, Appointed, Regional. (October 23, 2009 - Present).
- Associate Editor for *MIS Quarterly* (since 2004-Present).
- Editor, General, AIS, “Journal of AIS”, International, One-Time Editorship (Edited One Issue, Edition, Etc.) Papers, Appointed, Discipline-based Scholarship. (October 1, 2009-Present).
- Co-editor of a special issue of JAIS on collaboration virtual worlds.
- President of the Association of Information Management. 2006-2008.
- Conference Chairperson, Mediterranean Conference on Information System. 2007-2008.
- Editorial Board Member, “Information and Management”, International, Standing Editorship (Jan 1, 2007-Present).
- Editorial Board Member, “International Journal of web-based Learning and Teaching Technologies”, International Jan 1, 2004 – Present).
- Editorial Board Member, “Système d’Information et Management”, International, Standing Editorship (January 1, 1996 – Present).
- Program co-chair for ICIS 2008 held in Paris, France.
- Chair of the AIM 2007 conference held in Lausanne, Switzerland in June 2007.
- Editor and co-founder of the first francophone IS journal “*Système d’Information et Management*”. This journal was founded in 1996 and is considered now as the leading IS journal in the French speaking world.
- Associate editor of the international journal “Sciences de Gestion”
- Guest editor of a special issue of “Science de Gestion” on Electronic Commerce. This issue includes excellent articles written by leading researchers in this area (e.g. Efraim Turban, Vladimir Zwass, Yannis Bakos and Frantz Rowe).
- Guest Editor for *JMIS* (Special issue en Electronic Commerce)
- Associate Editor ICIS 2006
- Associate Editor ICIS 2003
- Program chair of the 7th international conference of the Information and Management Association (<http://www.aim2002.univ-montp2.fr/>). Keynote speakers for this conference are professor Lynne Markus and Professor Doug Vogel.
- Chair and of the *Pre-ICIS Meeting on French Speaking World IS Research*, December 2002, Barcelona, Spain. (This conference is sponsored by AIS).

Moez Limayem, Ph.D.

- Co-chair of the International Conference on the Collaboration between North America and Developing Countries. Tunis, July 27-18, 1999.
- Member of the program committee of several international conferences such as the Pacific Asia Conference on Information Systems (PACIS), the Information Resources Management Association International Conference (IRMA), the Workshop on Information Technologies and Systems (WITS), the European Conference on DSS, and the IEEE International Conference on Systems Man and Cybernetics.
- Member of the team bidding for ICIS 2006 in Paris (proposed as a track chair).

Reviewer for the following journals (non-exhaustive list):

Information Systems Research
Journal of AIS
Management Science
Organization Science
Group Decision and Negotiation

Teaching:

- I have consistently received the best teaching evaluations in all departments where I taught (teaching evaluations available upon request).
- I have been very active in curriculum redesign as I lead the development and the revamping of several graduate and undergraduate IS programs.
- During the last few years, I have developed and taught the following courses:
 - E-Government
 - Management Information Systems for MBA and EMBA
 - Business Process Reengineering (BPR)
 - Customer Relationship Management (CRM)
 - IS Research
 - IS Theories
 - Electronic Commerce Security
 - IT-Based Business Transformation
 - Change Management and Leadership
 - Electronic Commerce
 - Decision Support Systems
 - Knowledge Management
 - Management of IT

Moez Limayem, Ph.D.