We do more than simply teach business. We create business thinkers. We challenge students and we provide meaningful learning opportunities. We deliver relevant knowledge to our students and help them see how it connects with their lives. As we do so, our students win as they are trained by faculty who are developing new knowledge – which helps students land jobs in the field in which they are trained. And with a meaningful salary.”

Moez Limayem, Dean

USF MUMA
COLLEGE OF BUSINESS
UNIVERSITY OF SOUTH FLORIDA
Moez Limayem joined the USF Muma College of Business in 2012, coming from the Sam M. Walton College of Business at the University of Arkansas. At the University of South Florida, Limayem has been charged with enhancing the college’s profile and increasing its resources, building program demand, and strengthening relationships with varied stakeholders, including alumni, and business leaders. The results from his first four years on the job are impressive: the college has received three multi-million dollar naming gifts, and its programs have risen in national rankings. Pam and Les Muma’s 2014 gift of $25 million was the single largest gift in USF’s history, and will help the college join the top echelon of business schools across the nation. In 2015, in honor of more than $22 million in gifts to support the university, which includes a $10 million gift to the USF Muma College of Business and its accounting programs, the University of South Florida School of Accountancy was named for longtime supporter Lynn Pippenger. In addition, the 2015 Collier Student Success Center naming recognized a $10.85 million gift from the longtime supporters of the Muma College of Business: Barron Gift Collier III and his wife, Dana. The donation will improve a unit of the business school that focuses on student success and career preparedness programs.

As an administrator, Limayem spurred the development of a new doctoral program targeting seasoned C-suite executives and a professional development program targeting the business school’s younger students. Additionally, he has expanded the student success initiatives programs, including the Corporate Mentor Program and the Muma Leadership Program.

The recipient of numerous professional awards, Limayem has published dozens of articles, many of which focus on the intersection of technology with the consumer, academic and business worlds. He is also the coauthor of a scholarly book, “Understanding The Use of Technology-Based Self Service: The Consumers’ Point of View.” His most recent publication is “Building an Informing Business School: A Case Study of USF’s Muma College of Business.”

Limayem worked in the private sector as a systems analyst and computing consultant before receiving his MBA and PhD in business administration from the University of Minnesota in Minneapolis, Minnesota. Since 1992, he has served as an international expert in IT for UNESCO. He has taught at universities across the globe: the University of Minnesota, Laval University in Canada, City University of Hong Kong, and Lausanne University in Switzerland, as well as the University of Arkansas.
“Our emphasis on student success is more than a catchphrase. We’ve looked carefully at our metrics to identify areas where we can do more to help students graduate on time and find jobs. In the last five years, we’ve seen a significant increase in the number of first-time-in-college students who graduate in a timely fashion.”