

What's New

We are pleased to announce a new conference location this year at the newly renovated Marshall Student Center on the USF Tampa campus! The new venue offers complimentary Wi-Fi and parking for all attendees. Seating for the CPE presentations will be theatre-style so please plan accordingly. (Tablets will work better than laptops.) Also, the conference concludes each day at 4:15 pm.

The Lynn Pippenger School of Accountancy continues to be one of the top accounting programs in the nation, and provides a high-quality, diverse learning environment that focuses on innovation and critical thinking skills, preparing students to impact both our profession and society. The recently launched "Compliance, Risk, and Anti-Money Laundering" graduate certificate program has drawn considerable interest from students and employers in the Tampa Bay area. Our new "Certifying for Success" initiative was launched in spring 2016 and is aimed at increasing the number of our students obtaining certifications such as the CPA, CMA, CIA, CISA, and beyond.

Accounting Circle

The mission of the Accounting Circle is focused on engaging the Lynn Pippenger School of Accountancy, enhancing student professional development and promoting student and faculty success through distinctive and impactful opportunities which engage the Tampa Bay business community in support of USF students and faculty.

For more information regarding the Accounting Circle as well as a list of our board members, visit our website: <http://www.usf.edu/business/departments/accountancy/accounting-circle.aspx>

Benefit

Conference proceeds support students, faculty, and programs at the University of South Florida Lynn Pippenger School of Accountancy. In fiscal year 2015, students received over \$90,000 in scholarships and other support.

CPE Credit

This conference qualifies for 16 CPE credits; 11 of the credits meet the accounting and auditing requirement (subject to approval).

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University of South Florida

Lynn Pippenger School of Accountancy

Muma College of Business

4202 East Fowler Avenue, BSN3403

Tampa, Florida 33620-5500

USF
UNIVERSITY OF
SOUTH FLORIDA

Act fast and receive an early bird discount as well as group discounts – see inside for details.

The Accounting Circle speaker presentations will be available online the week of the conference at <http://www.usf.edu/ua/accounting>.



USF LYNN PIPPENGER
SCHOOL OF ACCOUNTANCY
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Accounting Circle Conference

May 26-27, 2016

Premier Conference Sponsors



Conference Sponsors



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Thursday

May 26, 2016

- 7:30-8:15 **REGISTRATION/WELCOME**
- 8:15-9:05 **THE FIDUCIARY STANDARD: BEST PRACTICES FOR U.S. RETIREMENT PLANS**
Matt DiGennaro, Founder and CEO, Seabridge Wealth Management, LLC
- 9:05-9:55 **THE IMPACT OF BIG DATA ON THE ACCOUNTING PROFESSION**
Brian Sommer, President, Vital Analysis
- 9:55-10:10 **BREAK**
- 10:10-11:00 **THE ACCOUNTING AND AUDITING PROFESSION – NOW, NEXT AND NEW**
Jeff Burgess, National Managing Partner Audit Services, Grant Thornton LLP
- 11:00-11:50 **INFORMING STANDARD SETTING THROUGH ACCOUNTING RESEARCH**
Lisa Milici Gaynor, PhD, Associate Professor, USF Lynn Pippenger School of Accountancy
- 11:50-12:40 **LUNCH**
- 12:40-1:30 **IDENTITY THEFT: TAX IMPLICATIONS AND MORE**
Carrie Kerskie, Director, Identity Fraud Institute, Hodges University, President, Kerskie Group, Inc.
- 1:30-2:20 **MIDDLE MARKET M&A**
Dave Enick, CPA, Managing Director, CBIZ MHM, LLC
- 2:20-2:35 **BREAK**
- 2:35-3:25 **FOREIGN CORRUPT PRACTICES ACT: RISKS IN TODAY'S WORLD**
Sergio P. Negreira, JD, CPA, CFF, Partner, Fraud Investigation and Dispute Services (FIDS), Ernst & Young, LLP
- 3:25-4:15 **REVENUE RECOGNITION UPDATE AND IMPLEMENTATION CHALLENGES**
John R. Lambert, Partner, KPMG LLP
Valerie Boissou, Department of Professional Practice, KPMG LLP

Friday

May 27, 2016

- 7:45-8:15 **WELCOME**
- 8:15-9:05 **SEC UPDATE**
Ray Quintin, CPA, Technical Director, Professional Practices, Cherry Bekaert LLP
- 9:05-9:55 **CONFIGURING YOUR ERP SYSTEM TO ACCOUNT FOR NEW LEASE STANDARD – ONE RETAILER'S PERSPECTIVE**
Mike Booher, CPA, Director of Finance & IT Support, Publix Super Markets, Inc.
- 9:55-10:10 **BREAK**
- 10:10-11:00 **REDUCING AUDIT DEMANDS: OPTIMIZING SOC 2**
Avani Desai, Principal and Executive Vice President, Schellman & Company (formerly BrightLine)
Greg Miller, Principal, Schellman & Company (formerly BrightLine)
- 11:00-11:50 **GAAP UPDATE**
Karen Wiltsie, Audit Partner, Deloitte & Touche LLP
- 11:50-12:40 **LUNCH**
- 12:40-1:30 **TURNAROUND AND TRANSFORMATION IN CYBERSECURITY: KEY FINDINGS FROM THE GLOBAL STATE OF INFORMATION SECURITY® SURVEY 2016**
Bruno E. Haring, CISSP, CRISC, CISA, CIPT, Director, PricewaterhouseCoopers LLP
- 1:30-2:20 **CYBERSECURITY RISKS AND OPPORTUNITIES: PANEL DISCUSSION**
MODERATOR:
Sri Sridharan, Managing Director and Chief Operating Officer, Florida Center for Cybersecurity (FC²) at the University of South Florida
PANELISTS:
Yong-Gon Chon, Chief Executive Officer, Cyber Risk Management, LLC.
Bruno E. Haring, CISSP, CRISC, CISA, CIPT, Director, PricewaterhouseCoopers LLP
Mark Madar, National Director, CBIZ Risk & Advisory Services, LLC
- 2:20-2:35 **BREAK**
- 2:35-3:25 **SETTING GLOBAL STANDARDS FOR RISK AND CONTROL ACTIVITIES**
Fausto Pombar, Director of Risk and Control for Finance and Risk Operations, Citi
- 3:25-4:15 **BASE EROSION AND PROFIT SHARING (BEPS) / TRANSFER PRICING: DATA CHALLENGES AND OPPORTUNITIES**
Erik Hansen, Jr., Director – Financial Systems, Walt Disney Parks and Resorts U.S., Inc.

Keynote Speaker



Brian Sommer, President, Vital Analysis

For over 30 years, Brian has been advising the world's largest firms on strategy, change, process and technology initiatives. Brian assisted over 100 of the Fortune 500 companies on financial & human resources software selections and continues to advise a wide array of high technology firms globally.

Brian was a senior partner at Accenture with leadership roles in their Software Intelligence, Human Capital and Finance & Performance Management groups. Brian led global finance & HR shared services projects for companies like Novartis, Tenneco, BOC (British Oxygen Corp.) and others. He was a quality assurance partner on large PeopleSoft projects globally. And, he's led dozens of ERP software selections at companies like McDonnell Douglas, Alcoa and Boise Cascade. Recently, Brian led a global payroll shared services project for a major home products firm and an ERP selection for a major Chicago firm in the transportation asset management field.

Brian is frequently sought after for sensitive ERP-related initiatives including a massive ERP litigation project, ERP antitrust consultation, ERP contract negotiations and consultancy/software vendor alliance assistance. Many of Brian's more recent clients have included notable technology & consulting firms such as SAP, Intel, Accenture, Workday, Progress Software and Deloitte. Brian is a frequent guest lecturer at major university MBA programs including Harvard Graduate School, Wharton School of Business and Arizona State University.

Cost and Discounts

Cost per attendee: \$395. Early bird discount of 5% if paid by May 2, 2016. Group discount of \$25 each for 5 or more attendees.

Late registration cost after May 20, 2016: \$435

Registration and Payment

To register and pay by check or credit card use our convenient registration website: http://www.usf.edu/ua/accounting

Online registration will not be available after 12 p.m. on May 23, 2016. After this date, registration will only be available on-site at the conference.

Cancellations received in writing up to five business days prior to the start of the conference will receive a full refund. Transfers and substitutions are allowable.



Location

USF Marshall Student Center, 4103 USF Cedar Cir, Tampa, FL 33620. Free Wi-Fi & Parking Included