

Your Guide to the Online MBA



AACSB
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Top-Ranked by
U.S. News & World Report



UNIVERSITY of
SOUTH FLORIDA
Muma College of Business

Why an Online MBA?

LEARN THE SKILLS YOU NEED TO LEAD

You're driven to be the best. Shouldn't your MBA program be the best, too?

Advance your career and build your network with the online MBA program ranked No. 24 of top 25 Online MBA programs by *The Princeton Review*. We create intellectual capital and produce graduates who are ready for today's industry challenges and trained to be forerunners in tomorrow's workplace.

How is the USF MBA unique? Our program helps students develop analytical skills and creative abilities – so you'll learn to not only understand data, but also how to use it to make sound predictions and explain what it means to the bottom line.

GRADUATE IN JUST THREE SEMESTERS

The online MBA is a 33-hour program, which full-time students can complete in just three semesters if waived from the foundation courses, or six semesters if foundation courses are required. Part-time students can complete all work within a reasonable time, too – approximately three years.

FLEXIBLE CURRICULUM

You have the flexibility of earning a general MBA or an MBA with a concentration. You can select one of four concentrations in cybersecurity, data analytics, healthcare analytics, or compliance, risk and anti-money laundering.

STUDY ONLINE – FROM ANYWHERE

Our newest MBA offering combines the quality of our face-to-face program with the convenience of online courses. Learn anytime and anywhere, without the hassle and expense associated with driving to campus.

EARN A SIGNIFICANT RETURN ON INVESTMENT

We offer numerous networking and professional development programs, and at the completion of the program, our students often find themselves choosing among several job offers with leading companies.

ENGAGE WITH YOUR PEERS

Administered from USF's beautiful St. Petersburg campus, the USF Online MBA Residency Program is designed to help you succeed in our program and beyond. At the beginning of your first semester, you will attend a two-day, on-campus orientation that will allow you to network with your peers, meet our world-class faculty and visit with industry leaders. Online MBA students will have many opportunities to engage in professional development throughout their program in various immersion electives and online or on-campus, co-curricular activities that are strongly encouraged.

COMMUNITY OF PROFESSIONALS

The online MBA attracts working professionals from myriad of industries. The average post-bachelor's work experience for online MBA students is six years. Students represent a variety of employers including:

Adventist Health System • AT&T • Capital One • Catalina Marketing • Citigroup • Clear Channel • Cott Beverages
Deloitte • DTCC • Ernst & Young • Geico • General Dynamics • Gerdau Steel • Goldman Sachs • Jabil • JPMorgan
KPMG • Marine Max • Merrill Lynch • MetLife • Morgan Stanley • Nielsen • Novo Nordisk • PricewaterhouseCoopers
Publix • SunTrust • Tech Data • Tribridge • Verizon • Moffitt Cancer & Research Center

Coursework

Business Foundation (16 Credit Hours)

The business foundation courses provide background in several functional areas in order to prepare for more advanced studies. Students who have a recent undergraduate degree or coursework in business may be able to waive some or all of the business foundation courses.

- **ACG 6026** - Accounting Concepts for Managers (3 Credit Hours)
- **ECO 6005** - Introduction to Economic Concepts for Managers (3 Credit Hours)
- **FIN 6406** - Financial Management (2 Credit Hours)
- **ISM 6021** - Management Information Systems (2 Credit Hours)
- **MAR 6815** - Marketing Management (2 Credit Hours)
- **QMB 6305** - Managerial Decision Analysis (2 Credit Hours)
- **QMB 6603** - Operations Management & Quality Enhancement (2 Credit Hours)

GRADUATE CERTIFICATE IN BUSINESS FOUNDATIONS

Some students choose to complete the Business Foundations graduate certificate prior to enrolling in the MBA. This option may be attractive for students that do not have a bachelor's degree in business and have not yet met all admission requirements to the MBA. Connect with a recruiter for more details.

Required Courses (18 Credit Hours)

Advanced core courses are required courses for every MBA student. No exceptions are granted.

- **MAN 6055** - Organizational Behavior & Leadership (3 Credit Hours)
- **GEB 6445** - Social, Ethical, Legal Systems (3 Credit Hours)
- **GEB 6215** - Communication Skills for Managers (3 Credit Hours)
- **FIN 6465** - Financial Statement Analysis (3 Credit Hours)
- **QMB 6358** - Data Analytics for Business (3 Credit Hours)
- **GEB 6898** - Capstone (3 Credit Hours)

Elective Courses (15 Credit Hours)

Students take five graduate-level business electives to complete MBA requirements. One course must be an approved global elective. Some students pursue a concentration in cybersecurity, data analytics, healthcare analytics, or compliance, risk and anti-money laundering. Other students select a unique combination of business and other graduate courses to create their own distinct area of emphasis.

Concentrations

Data Analytics

This is an online concentration that prepares graduates with the necessary skill set to draw insights from the data for decision making in different functional areas of business. Courses in the concentration will provide hands-on experience with analytical tools and database software.

Required Courses:

- **ISM 6930** - Fundamentals of Data Management and Analysis
- **ISM 6136** - Data Mining
- **QMB 6304** - Analytical Methods for Business

Plus One Course from the Following:

- **MAR 6936** - Marketing Analytics
- **ACG 5841** - Analytics in Accounting
- **ISM 6137** - Statistical Data Mining
- **ISM 6419** - Data Visualization
- **MAN 6374** - People Analytics

Compliance, Risk & Anti-Money Laundering

This is an online concentration that prepares graduates for a career in compliance, risk management and anti-money laundering, especially pertinent to the financial sector.

Required Courses:

- **BUL 5842** - Risk Management and Legal Compliance
- **ACG 6688** - Forensic Accounting and Legal Compliance
- **ACG 6457** - Accounting Systems Audit, Control and Security

Plus One Course from the Following:

- **ISM 6217** - Database Administration
- **ISM 6930** - Decision Process for Business Continuity and Disaster Recovery
- Other graduate course approved by MBA advisor.

Cybersecurity

This is an online concentration that prepares graduates for a career in information security management and business continuity. This concentration is fairly technical, given the nature of cybersecurity.

Required Courses:

- **ISM 6328** - Information Security and Risk Management
- **ISM 6930** - Decision Process for Business Continuity and Disaster Recovery

One of the Following Two Courses:

- **ISM 6225** - Distribution Information Systems
- **EEL 6787** - Data Networks, Systems and Security

Plus One Course from the Following:

- **ISM 6217** - Database Administration
- **CIS 4364** - Cryptology and Information Security
- **BUL 5842** - Risk Management and Legal Compliance
- Other graduate course approved by MBA advisor.

Healthcare Analytics

The goal of this concentration is to produce graduates who have the skills necessary to support the healthcare industry, manage large amounts of data, and make timely decisions based on that information.

Required Courses:

- **MAN 6930** - Healthcare Management
- **ECP 6536** - Economics of Healthcare

Two of the Following Courses:

- **ISM 6316** - Project Management
- **ISM 6930** - Fundamentals of Data Management and Analysis
- **ISM 6930** - Database Visualization
- **ISM 6436** - Operations & Supply Chain Processes
- **GEB 6255** - Advanced Negotiation

Finance

This concentration strengthens MBA students' financial acumen. Students intending to work in the financial services sector will benefit from tailored elective offerings in areas like financial modeling, investments and capital markets.

Required Courses:

- **FIN 6246** - Advanced Money and Capital Markets
- **FIN 6455** - Financial Modeling and Analytics
- **FIN 6515** - Investments

One of the Following Courses:

- Plus a free elective in finance

Admission Requirements

The USF MBA admission committee uses a portfolio approach: the strength of each applicant is determined based on the entire application. Candidates must submit the following to be considered for admission:

- Bachelor's degree from a regionally accredited university (or equivalent if bachelor's degree was earned at a foreign institution)
- Valid GMAT or GRE score*
- Statement of purpose
- Resume
- Three Reference letters (at least one must be a professional reference)

*A waiver of the GMAT/GRE requirement may be requested when a candidate meets one or more of the following criteria:

- 3.5 cumulative undergraduate GPA from either USF, a preeminent university in Florida or an AAU institution.
- Minimum three years professional or managerial work experience
- Active professional license or certification of significant merit
- At the discretion of the admission committee conditional admission may be offered to candidates who display a high capability to succeed in the MBA, but do not meet one or more admission standards.

How to Apply

Applications are submitted online at grad.usf.edu and are evaluated as they are received. Admissions decisions are usually made within four weeks. Non-USF transcripts must be submitted with application. Application deadlines are:

Application Deadline

Fall Start

June 1

For Domestic Students

Spring Start

October 15

For Domestic Students

Cost to Attend

\$750 per credit hour

Foundation courses are \$497/credit hour



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Our college is accredited by:



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