



Master *of* Business Administration

USF MUMA
COLLEGE OF BUSINESS
UNIVERSITY OF SOUTH FLORIDA

CAREER ADVANCEMENT ASSISTANCE

We know that most people choose to pursue an MBA to advance their careers – or change professions. We help make this easier by providing myriad services to help you. Professional staff are always available to provide feedback on your résumé and help you prepare cover letters as you apply for jobs. We offer professional development programs throughout the year, including workshops that focus on how to land an interview, business etiquette, and selling yourself to a potential employer.

A short list of companies hiring USF MBAs in the last three years includes:

Adventist Health System • AT&T • Capital One • Catalina Marketing • Citigroup • Clear Channel • Cott Beverages • Deloitte • DTCC • Ernst & Young • Geico • General Dynamics • Gerdau Steel • Goldman Sachs • Jabil • JPMorgan • KPMG • Marine Max • Merrill Lynch • MetLife • Moffitt Cancer & Research Center • Morgan Stanley • Nielsen • Novo Nordisk • PricewaterhouseCoopers • Publix • SunTrust • Tech Data • Tribridge • Verizon

POWERED BY ANALYTICS, DRIVEN BY CREATIVITY

Big Data is only a buzzword phrase until you can decipher the information, interpret it and connect it to the bottom line.

The term “data analytics” may seem numerical and cold on its surface, but it can take many human forms in business: A sports team figuring out how much its fans are willing to pay for prime tickets. FedEx deciding to deliver on Mother’s Day so moms can receive flowers, but not on most Sundays.

Although creativity is considered an innate skill, research has shown creativity can and should be cultivated in the classroom. While creativity breeds innovation to make new forms, methods, and interpretations, analytics are utilized to describe, predict, and improve business performance. These two competencies provide our students with a competitive advantage.

Because creativity and analytics often function together, the result is a data-driven process yielding the discovery of meaningful data patterns. Philosophically, we believe business graduates demonstrating competencies in producing original, and worthwhile creative ideas will be highly recruited by many different industries. USF graduates combining creativity, analytical skills, and competencies with statistics and predictive modeling will have a distinct advantage when it comes to their future careers.

Learn more about customization, courseload, cost and curriculum.



CUSTOMIZED AREAS OF STUDY

We know that the reasons for pursuing your MBA are varied and, as a result, we don't follow a "one size fits all" approach. You choose your electives according to your career aspirations. We offer individualized areas of emphasis in:

- Analytics & Business Intelligence
- Compliance, Risk & Anti-Money Laundering
- Creativity and Innovation
- Digital Marketing
- Entrepreneurship
- Finance
- Healthcare Management
- International Business
- Leadership Concepts & Organization Theory
- Management Information Systems
- Marketing Strategy
- Project and Process Management
- Sustainable Business

In addition to the above areas of study, we also offer an MBA concentration in supply chain management as well as a full-time, cohort-based dual degree of Master of Science and an MBA in Sport and Entertainment Management

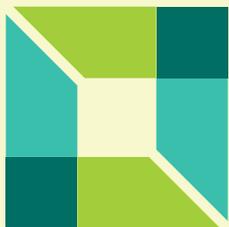
GRADUATE CERTIFICATES

GRADUATE CERTIFICATE IN BUSINESS FOUNDATIONS

This option can fulfill the Business Foundation courses requirements toward your MBA. It can be done before or during your MBA schedule.

EXPANDED LEADERSHIP DEVELOPMENT AND ENGAGING EXPERIENTIAL LEARNING

Team collaborations are part of your learning experience at USF that help hone your leadership skills in real-life situations. Most courses require collaboration with a team of students in order to do research, analyze case studies, and deliver presentations. The capstone course is Integrated Business Applications, involving an in-depth consulting project for a live company in strategy, marketing and finance with actionable recommendations.



**AACSB
ACCREDITED**

AACSB-accredited schools have the highest quality faculty and relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.

CREATIVE, FAST-TRACK SCHEDULING

Most USF business students continue in their professional careers while completing the MBA program. We have designed our fast-track semesters so that you can get through the program more quickly - between one-and-a-half years to five years maximum.

In a traditional MBA program, it takes 16 weeks of class in order to complete one three-credit-hour course. The USF MBA program offers alternative scheduling, including 12-week, eight-week, four-week, and one-week courses. This course design allows students to complete extra classes in a year, shortening the time it takes to earn the degree.

YOUR USF MBA SCHEDULE

Typical MBA program semester
16 weeks - 3 credit hours earned

Fast-track semester
12 weeks - 3 credit hours earned

4-week course
3 credit hours

8-week course
2 credit hours earned

8-week course
2 credit hours earned

NETWORKING OPPORTUNITIES AND EMPLOYER INFORMATION SESSIONS

Networking with classmates and employers is a very important part of your MBA experience. You will develop your professional network as you go through your courses. Beyond the classroom, the Graduate Business Association and other student organizations offer several opportunities for social interaction.

To help you advance your career, the college hosts two Corporate Connections events annually. These networking events are exclusively for graduate students and allow you to interact with corporate recruiters.

We also host employer information sessions throughout the semester, bringing in hiring managers from large and small companies to talk about the skills needed to land a job with that firm and the opportunities available to our graduates.

MENTORSHIP

Our MBA students have an opportunity to request placement with an alumni mentor. A mentor might provide tips on how to balance your new work-life-study obligations or discuss potential career paths you might take when you graduate. Mentors help expand your professional network and provide access to networking opportunities in the field.

FOR MORE INFORMATION, VISIT MBA.USF.EDU

2017-2018 MBA Tuition Per Credit Hour

Resident	\$467.34
Non-Resident	\$913.08

Professional Development Fee

All new MBA students are assessed a \$100 non-refundable professional development fee. This fee secures the student's place in the entering class. Additionally, these fees support the activities of the Graduate Business Association, help provide equipment and supplies for student use, and cover special seminars and networking events, subscriptions, guest speakers, refreshments, orientation, handbook, and occasional receptions and meals. The fee is in addition to the \$35 Comprehensive New Graduate Student Fee assessed by the university.

Annual increases of 15% are standard. Fees are subject to change without notice. There will also be associated costs of learning materials, software, and textbooks which can range from \$100-\$300 per course.

Financial Aid

A limited number of scholarships and graduate assistantships are available each year to full-time MBA students. Assistantships provide part-time (20 hours per week) employment in various academic departments. Duties may include research, teaching and administration. Graduate assistant hiring decisions are made by individual departments.

Scholarship applications will automatically be sent to qualified candidates and recipients are required to attend the annual Scholarship Luncheon. For other sources of financial assistance, please visit the USF Financial Aid website at usf.edu/finaid.

Please note that financial aid is limited. Both domestic and international students should plan on financially supporting themselves throughout the program.

Curriculum

BUSINESS FOUNDATION COURSES (16 credit hours)

Business Decision Making (4 total credit hours)

- MAN 6055 (2 credit hours) Organizational Behavior & Leadership
- ISM 6021 (2 credit hours) Management Information Systems

Market Orientation (5 total credit hours)

- MAR 6815 (2 credit hours) Marketing Management
- ECO 6005 (3 credit hours) Introduction to Economic Concepts for Managers

REQUIRED COURSES (18 credit hours)

- GEB 6445 (2 credit hours) Social, Ethical, Legal Systems
- GEB 6215 (2 credit hours) Communication Skills for Managers
- FIN 6466 (2 credit hours) Financial Analysis
- MAN 6726 (2 credit hours) Strategic Business Analysis
- MAN 6147 (2 credit hours) Leadership/Management Concepts

ELECTIVES (15 credit hours)

Students may select courses from many business disciplines to round out their professional and personal goals. At least one of these must be a globally-focused course.

Business majors who have completed a degree within the past seven years from an AACSB/regionally accredited institution may be eligible to bypass foundation courses.

Business Measurement (7 total credit hours)

- ACG 6026 (3 credit hours) Accounting Concepts for Managers
- FIN 6406 (2 credit hours) Financial Management
- QMB 6305 (2 credit hours) Managerial Decision Analysis

- QMB 6603 (2 credit hours) Operations Management/Quality Enhancement
- QMB 6358 (2 credit hours) Data Analytics for Business
- GEB 6895 (4 credit hours) Integrated Business Applications





A GLOBAL APPROACH

We live in a global market and international issues affect all segments of business. USF's MBA curriculum takes an international approach as faculty include international business models and case studies as part of the classroom discussion.

This global approach extends to study abroad opportunities. USF offers study abroad experiences for graduate students — shorter experiences for working adults as well as semester-long opportunities for those who are able to spend more time overseas. These powerful experiences help students understand how business differs from nation to nation and helps them learn how to adapt and succeed in a changing business world.

For those who want to spend an entire semester overseas, USF offers exchange programs for graduate students, allowing you to study at select colleges, taking electives that count toward your MBA and paying USF tuition rates.

**FOR MORE INFORMATION, VISIT
MBA.USF.EDU**



ADMISSIONS REQUIREMENTS

The Muma College of Business MBA admission committee uses a portfolio approach: the strength of each applicant is determined based on their entire application.

Our current students have an average of four years of professional working experience, as well as an excellent academic record with an average undergraduate GPA of 3.4. In addition, the average GMAT score of our students is 570. A bachelor's degree from a regionally accredited university is required.

Waiver of the GMAT requirement may be considered on a case-by-case basis for those who have already taken the GRE, those with an MD degree, those with a license to practice in Florida, or if you meet one of the following requirements:

- Have a bachelor's degree with a cumulative GPA of 3.5 or greater from the University of South Florida's Tampa campus, any Florida university that is a preeminent institution (i.e. University of Florida, Florida State University, etc.) or from a member university within the Association of American Universities.
- Have five or more years of managerial or professional experience

APPLICATION PROCESS

Submit the following:

1. Online graduate application – fee \$30
2. Official transcripts from all higher education institutions attended
3. Supporting documents (upload through the online application site)
 - a. Updated professional resume
 - b. Statement of purpose
 - c. Unofficial GMAT Score (for preliminary decision)
 - d. Recommendation letters (optional)
 - e. Any other information that helps in ensuring the potential success of the applicant in the program (e.g. community /volunteer service, etc);

International students may have additional admission requirements. Visit mba.usf.edu for more information.

APPLICATION DEADLINES

Fall Semester Start Deadlines

- June 1** | Domestic students
- June 1** | International students in the U.S. who do not need an initial I-20
- Feb. 1** | International students outside the U.S.

Spring Semester Start Deadlines

- Oct. 15** | Domestic students
- Oct. 1** | International students in the U.S. who do not need an initial I-20
- Sept. 15** | International students outside the U.S.

Contact an admission advisor at bsn-mba@usf.edu