

*Special Event*: **Aligning Business Strategy  
with  
People Strategy**

Please save the date for a very special event bringing the leadership teams from two outstanding organizations together to talk about a national, transformational trend to align human resources practices with business practices.

Thursday, Oct. 5 | 8:30 a.m. – 10:00 a.m. | University Club  
201 N. Franklin St., Tampa



**Patrick Geraghty**

Pat Geraghty is CEO of Florida Blue and its parent organization, GuideWell. Geraghty was the architect of the strategic restructuring that created GuideWell from the foundation of a 70+ year-old health insurance company, transforming it into a forward-looking, diversified health solutions company.



**Bob Dutkowsky**

Bob Dutkowsky is the CEO of Tech Data Corporation, one of the world's largest distributors of IT products and services. With more than 30 years of experience in the IT industry, Dutkowsky oversees all aspects of the company's worldwide IT products distribution operations.



**Amy Ruth**

Amy Ruth is the chief human resource officer for GuideWell and Florida Blue. She leads human resources and corporate services, including talent management, workforce planning, learning/development, diversity, compensation and benefits, culture, and facilities operations.



**Beth Simonetti**

Beth Simonetti is Tech Data's chief human resources officer. She leads the HR operations function worldwide, including talent management/retention, organizational and performance management, training, development, succession planning, benefits, and compensation.

Space is limited. Visit [bit.ly/CEO-CHOROSVP](https://bit.ly/CEO-CHOROSVP) to RSVP. | Registration opens at 8:00 a.m.