

BULLS BUSINESS COMMUNITY

BIG UNIVERSITY, SMALL COMMUNITY



AUGUST 2012



VOLUME 5, ISSUE 1

WELCOME TO THE BULLS BUSINESS COMMUNITY!

WE ARE EXCITED TO MEET YOU!

Congratulations on your recent high school graduation! You are about to embark on a brand new journey here at USF's College of Business.

You may be feeling a bit apprehensive about this new journey, but, fortunately, you have opted to participate in one of the very best programs on campus.

Your Bulls Business Community advisors and resident assistants are here to help make your transition and adjustment to college easier -- and a lot of fun. We look forward to getting to know you.

In turn, we expect that you, as part of our sixth BBC class, will make us proud. The BBC is known for developing student leaders and role models within the College of Business as well as in other campus programs.

What can you expect during your year in the Bulls Business Community?

- A group of **105 business students** will soon become your close friends and acquaintances! You'll see your fellow residents in some of your classes, your study groups, and on your residence hall floor.
- A friendly and welcoming group of **second-year BBC** students are excited to show you the ropes and help you acclimate to the BBC and USF!



- **Business Training**, including sessions on dining etiquette, branding, interview skills, résumés and cover letters, networking...the list goes on and on.

- **Company Tours** let you see how your business education will be applicable to many areas of interest, including professional athletics, restaurants, and theme parks.
- An **Improv Lab**. **Improvise** [*im-pruh-vahyz*] *verb (used with object):* to compose and perform or deliver without previous preparation; extemporize (*dictionary.com 2012*)
 - At first glance, it may look like a bunch of silly games, but the Improv Lab will prepare you to think on your feet, adapt and react quickly, and ignite your creativity!



- **Networking** opportunities with USF alumni, successful business owners, and other Tampa Bay professionals! You will make connections that could lead to future internship and employment opportunities.

Take advantage of these unique programs, guest speakers, and events. You will get out of this experience what you put into it, so don't let it pass you by!

Stats on the 2012-2013 BBC class:

- Number of brand new BBC students: 78
- Average weighted high school GPA: 3.97
- Average SAT composite score: 1219
- Average ACT composite score: 27
- Number of returning BBC members: 27
- 84% - Florida residents
- 12 % - Out-of-state students
- 4% - International students



BBC SPEED-MENTOR EVENT

Soon after you move-in, you will be matched with a second year BBC student who will serve as your mentor. This matching will occur on **Friday, August 24, 2012**. Please make plans to attend, as this is your **first official BBC networking** event of the year!

You may ask yourself, **“What is the purpose of a mentor and why do I need one?”**

- Plain and simple, a BBC Mentor is an experienced BBC student who is there to help you as you transition into your new role as a USF student and a member of the Bulls Business Community.
- Your mentor was in your shoes exactly one year ago, so he/she knows how it feels to come to a large university and try to adjust to college and the BBC. He/she can answer your questions about classes, organizations on campus, how to navigate the College of Business, or just become a trusted friend.

How is your mentor selected?

- Your mentor is not chosen for you; rather, you get a say in who you want as your mentor through our **Speed Mentoring Event**. Speed Mentoring will allow you to meet and talk to every single mentor.
- You will determine who you feel most comfortable with and rank your top choices. The mentors will also rank their top choices, and based on the matches, mentor/mentee assignments will be made.



A few of the 2011-2012 BBC Mentors!!



2012-2013 BBC Speed-Mentor Event

Friday, August 24
10:00 a.m.- 12:30 p.m.
JPH 1317

Attire: Business Casual

HELP! WHAT IS BUSINESS CASUAL??

Business casual attire includes: **MEN:** khaki pants, polo shirts, shirt tucked in, belt, closed toed shoes **WOMEN:** knee length skirts, button up shirts/blouses, slacks, dressy sandals

Business casual does NOT include: jeans, shorts, mini skirts, flip flops, business suits, spaghetti strap, or anything revealing stomach, chest, or back. Feel free to ask any questions if you are unsure.

DATES FOR YOUR CALENDAR

SAVE THE DATES:

- Wed. Aug. 22** **USF Fall Residence Hall Grand Opening** **10:00am-3:30pm**
- Stop at the Marshall Student Center first to pick up your keys!
- Thurs. Aug. 23** **BBC Welcome Meeting and Cookout** **11:00am-1:30pm**
- Official welcome from the Dean of the College of Business and key College of Business staff.
- Take official 2012-2013 BBC group photo Annual BBC Cookout with College of Business Dean and staff
- **Dress:** Casual (shorts, flip flops, etc.) **Bring:** a pen
- **Location:** Meet the BBC Mentors and RAs on first floor of Juniper-Poplar by elevators and P.O. Boxes to walk over together.
- Bull-O-Bash** **1:30pm-3:00pm**
- Head back over to Juniper-Poplar with the RAs for your official welcome from Housing and Residence Life!
- Fri. Aug. 24** **BBC Speed Mentoring Event** **9:50am-12:00pm**
- Choose your BBC Mentor at your first networking session!
- Begins PROMPTLY at 10:00am, so get there early!
- **Dress:** Business Casual **Bring:** a pen
- **Location:** JPH 1317
- Sun. Aug. 26** **BBC Meeting for all BBC Residents** **5:00pm-6:30pm**
- All BBC residents must attend this meeting
- Meet the BBC advisors, Mentors, and RA's
- **Location:** JPH 1317
- Directly following this meeting you will head to upstairs to your Pod for your Mandatory Pod Meeting with your RA.
- Mandatory Pod Meetings with your R.A.** **6:30pm-7:30pm**
- Head upstairs to your pod to attend this meeting led by your BBC RA

***Members of the Bulls Business Community are expected to attend all events ***



Join BBC 2012-2013 Group on Facebook

Connect to the BBC now through Facebook Groups. Essential for you to keep up with all the BBC events and activities for the 2012-2013 year.

Throughout the year, you will be responsible for checking this page regularly in order to keep up with the BBC events including company tours, Improv Lab, programs, guest speakers, etc.

***This group is only open to residents living in the BBC for the 2012-2013 year, and will be deleted at the end of the 2012-2013 year.*

Search the group name: **BBC 2012-2013**, and request to join.

STAY CONNECTED!



bullsbusiness

facebook.com/bullsbusinesscommunity

bullsbusinesscommunity.blogspot.com



big university
small community

Contact Information:
Shawna Grant, BBC Advisor
srgrant@usf.edu

Advisors



Shawna Grant: BBC Advisor

Ms. Grant is from Grayson, GA, right outside of Atlanta. She attended Georgia Southern University where she earned her bachelor's degree in psychology, and Ohio University for her master's degree in college student personnel. Ms. Grant has been at USF and with the BBC for two years now, and before coming to USF she was a Residence Life Coordinator at Mercer University in Macon, GA. In her spare time, she enjoys working out, reading, baking, the beach, and trying to visit family as often as possible back in Georgia, especially her 18-month old nephew! (email: srgrant@usf.edu)

Michelle December: BBC Graduate Assistant

Originally from St. Petersburg, Michelle was fortunate to grow up near the beach. She loves anything that allows her to be out on the water. Michelle is a recent graduate of USF earning a bachelors degree in public health and has worked with Campus Recreation since 2009. She is starting her graduate program in College Student Affairs this fall and is excited to work with the BBC as her Graduate Assistantship. In her spare time Michelle likes to workout, cook, scuba dive, spend time with family and friends, and go to Rays games. Go Bulls! (email: BSN-BBNGA@usf.edu)



Resident Assistants

RA's are employed by Housing and Residential Education. They are here to help build community, serve as a resource and an educator, respond to emergencies, and ensure the residence hall experience is enjoyable and fun for everyone! There are three RA's in the BBC- one per pod!

Emily Berkes

A native of Tampa, Emily is a junior double majoring in marketing and management. She enjoys meeting new people, traveling and photography. She is currently the Marketing Coordinator for USF's Women in Business Society and serves as an Orientation Team Leader for first year students. Emily has been very active in the BBC for the past two years. She was a BBC Mentor, a member of the Poplar Hall Residence Hall Association, and helped lead the BBC's team for Relay for Life. This year she plans to begin her search for a great internship and a summer study abroad trip.



José Jarquin

José is a third-year marketing major from Guatemala City, Guatemala. He is also minoring in accounting. José has lived in the BBC for two years and was a BBC mentor last year. During his free time, José enjoys sports, especially soccer, tennis, golf, and beach volleyball. He also enjoys going to the beach and the pool. José is in the Business Honors Program, and this Summer, he participated in a study abroad program in Slovakia. Back in Guatemala, he is currently interning at Leo Burnett, an advertising agency. On campus, José works at the College of Business Dean's Office, and is the Marketing Director for Noble Guides, a student organization dedicated to community service.

Brittni Lowery

Brittni is originally from South Tampa and attended Plant High School. She is a junior double-majoring in marketing and management and loves to travel; her favorite hobby is snow-skiing. She has been involved with the International Business Board, the Campus Activities Board, Hall Council, and is the Events Coordinator for the Women in Business Society for the 2012-2013 school year. She works in the College of Business Dean's Office and spent her summer as an Orientation Team Leader. She loves the BBC and can't wait to meet her residents!



Lead Mentors

Lead Mentors are second-year BBC students responsible for assisting the BBC Advisors in leading and organizing the BBC Mentor Team. The Lead Mentors are extremely helpful and a great resource for you as a member of the BBC.

Natalie Pearson: BBC Lead Mentor

My name is Natalie Pearson, and even though I'm from Tallahassee, home of the Seminoles, I will always be a Bull! I came to USF to major in finance, only to end up adding two minors - spanish and leadership studies. When I'm not in the classroom, I love to travel, volunteer, and craft, and thankfully, I got to do all of that this summer! I took a study abroad trip to Slovakia, and needless to say, it was an adventure! Once I returned, I moved back down to Tampa to volunteer with Toy Makers of East Lake, making wooden toys for at-risk children. As for crafting, let's just say that my room is going to look more like an art gallery than a sleeping quarter! Next year, I will serve as Bulls Service Breaks's Co-Fundraising Chair and Activism Club's Secretary, and I will also volunteer for on campus organizations such as University Lecture Series, Best Buddies, and Student Alumni Association. Of course, the BBC will always be at the top of my priority list, because the tools that this community gives you can be found no where else on campus! Living in the BBC my freshman year gave me so many opportunities, and I cannot wait to return! GO BULLS!



Kayonna Peel: BBC Lead Mentor

My name is Kayonna Peel and my hometown is Fairbanks, Alaska. I am a management major with a minor in economics. In my spare time I like to read an array of fictional novels and stories. I also like to craft, explore my musical interests, and catch up with friends. This summer I have done a lot of traveling starting with a short visit to Miami and then flying 14 hours to Florence, Italy for a 6 week study abroad! I explored various places such as Pisa, Rome, Venice, and Naples. I learned as much as I could about the culture of Italy in that short time and of course, ate copious amounts of extremely good food. Studying abroad was a wonderful experience that I would wish for any able person to have. I hope everyone in the BBC can have opportunities for travel and internships alike. The connections you make within the BBC open up a world of opportunity such as this, and that is why I appreciate it and the family I've come to make while being here.

Mary Babcock: BBC Lead Mentor

Hey BBCers! My name is Mary Babcock, I'm a sophomore majoring in accounting with a minor in spanish and I'm also a football fanatic! I never miss a game of USF Bulls Football or the Green Bay Packers. Why the Packers? Well, not only is Aaron Rodgers the ultimate quarterback, but Port Washington, Wisconsin is my hometown. It's a town of about 10,000 people, so you can bet going to USF (a school with a population bigger than my hometown) was an adventure... and one I will never regret! Attending USF and living in the BBC has given me many once in a lifetime opportunities, including studying abroad in Slovakia! This summer I am also running a half-marathon, with the goal to have fun. At USF I am part of the Running Club and Vice-President of ALPFA, a business organization. I am a very outgoing and spontaneous! I do my best to work hard, take chances, and love life! Let's go BULLS!



THE BBC TRAVELS ABROAD THIS SUMMER!

Each summer, a study abroad trip is offered only to BBC students! This summer, BBC students were able to choose from two BBC trips: Bratislava, Slovakia for three weeks, or Florence, Italy with the Business Honors Program for six weeks.

