

# Rocky T. Bull

---

4202 E. Fowler Ave. ♦ Tampa, FL 33620 ♦ 813-555-5555 ♦ rockybull@yahoo.com

May 29, 2013

Alexander Peterson  
Partner  
Sparta Consulting  
111 Woodmere Road Suite 200  
Folsom, California, 95630

Dear Mr. Peterson:

I came across your advertisement on Career Connections. I'm looking for an entry level position as a marketing professional at your new firm in Hollywood, FL.

My interest in your delivery of products stemmed from attending a career center info session and speaking to one of your recruiting representatives. Will Smith educated me on the technological advances you have infused into your national and international global business. Your 2010 Impact Award demonstrates the innovative input your firm puts forth in the world of technological systems. My coursework in Marketing Management and Professional Selling has provided me with a skill set that I could use to help create new ways to market your services to potential new clients. My Electronic/Promotion Management course helped me develop skills to use to market services electronically. Some of the skills I have developed are self-motivation, organization, and communication. For more information on my coursework or skills, my résumé is enclosed for your reference.

I am requesting an interview to review how my qualifications meet your needs. Kindly reach me at (813) 555-5555 or e-mail me at rockybull@yahoo.com. In two weeks, I will check on the status of my application. Thank you for your valued time.

Sincerely,

**(Handwritten Signature)**

**Rocky T. Bull**

*Good sample for applicants who found positions in Career Connections or other online resources, and want to break into entry-level position.*