Schedule of Events

May 16, 2017 / 11:30 a.m. – 4:00 p.m.
Traditions Hall at The Gibbons Alumni Center
Presented By: USF Career Services

11:30 a.m.  Registration Opens
The Gibbons Alumni Center Lobby
Employers and Campus Partners are invited to check in at the registration desk

12:00 p.m.  Lunch
Please join us for lunch in Traditions Hall

12:30 p.m.  Opening Remarks
Dr. Paul Dosal, Vice President
University of South Florida - Student Affairs & Student Success

12:45 p.m.  A Look at Career Services Today
Russ Coughenour, Assistant Vice President
University of South Florida - Career Services

1:15 p.m.  Keynote Address: Who’s Ready to Recruit Generation Z?
John Flato, Vice President – Advisory Services
Universum

2:15 p.m.  Take a Break and Meet Our Teams
The Gibbons Alumni Center Lobby
Not sure which breakout session to attend? Have an interest in more than one topic?
Join us in the lobby for informal chats with our team members

Meet the Consultants
Learn who represents your industry to our students during the career planning process

Handshake Q & A
Get quick answers to your Handshake questions

Internship Programs
Discover the newest internship program offerings at USF

2:45 p.m.  Breakout Sessions
For topics, please see back page

4:00 p.m.  Program Concludes
Keynote Address

Who’s Ready to Recruit Generation Z?

John Flato
Vice President - Advisory Services
Universum

John Flato is the Senior Vice President of the Future Talent Council, and the President of Campus Strategic Partners, a consulting firm that helps employers with the design, implementation, and measurement of the campus recruiting and relations function.

John has recently retired from Universum Global, an employer branding firm where he served as the Vice President of Advisory Services. In that role, he provided a variety of marketing and branding activities with undergraduate and MBA schools for Universum.

John has directed the campus recruiting programs at three organizations, and has won numerous awards from the National Association of Colleges and Employers and the Employment Management Association for creative recruiting materials, technical innovation, and educational programming. He also served as the Director of Career Management at Georgetown University’s MBA School and taught Human Resources in The Johns Hopkins University graduate business program.

He has consulted with more than sixty employers, is a frequent speaker at conferences and on college and university campuses, has published chapters in three books on Human Resources, and has been quoted in the media on a variety of campus recruiting issues. He has served on boards and committees at Howard University, New Jersey Institute of Technology, and his alma mater, Washington College.

Connect with John at:
linkedin.com/in/john-flato-a20163
Breakout Sessions

ROOM A  
Get Outside of the “Good Opportunity” Box
This session will present strategies that you can use to maximize your recruiting experience on campus. Participants will learn about using data to drive recruiting goals, designing job descriptions with impact, and connecting with students in a variety of ways. Learn how to make your “good opportunity” stand out from the rest!
Mike McCay, Director - Employer Relations
Devan Lane, Assistant Director - Employer Relations
Amanda Marshall, Employer Relations Coordinator
Pranam Parsanlal, Employer Relations Assistant

ROOM B  
USF Internships and Co-ops: Which Opportunity is Right for Your Business
Looking to recruit and retain talent? With so many experiential learning programs out there, finding out which one is right for your business can be a challenge. Learn about the variety of options available through USF and hear how one Tampa Bay employer provides a robust internship that keeps students coming back for more!
Christina Ingrassia, Assistant Director - Internships & Career Readiness
Diane Mellon, Cooperative Education Coordinator
Jennifer Utroska, Student Employment Coordinator

ROOM C  
Leading and Learning with the Liaison Model
Learn how the Career Planning Team serves all of USF’s student population using a liaison model for colleges and departments. Meet the Career Consultants serving as the liaisons to these units and learn what’s new with students on USF’s campus! The Career Planning Team will also provide some insight into the best ways to make connections in the individual colleges and academic departments, what student groups are looking to meet employers, and your unique recruitment opportunities campus-wide. Join us to learn new ways to expand your campus reach!
A Panel Discussion Moderated By: Jean Keelan, Director - Career Planning