Showcasing Your Company through Employer Showcases

**Employer of the Week:** The Employer of the Week provides our Career Center Employers with the opportunity to meet informally with students seeking career information about career pathways. The program is available in both the fall and spring semesters. Employers sign up for a date and time (usually on a Tuesday from 9:30 am until 11:30 am, though other days and times can be arranged). Employers are provided a table and chairs located in a visible space in the College of Engineering Hall of Flags. Employers usually bring materials to distribute to the students and speak with students as the students approach the table. Both the Career Center and the College advertise the Employer of the Week program through e-mail distribution to the students, announcements to teaching faculty, distribution of flyers throughout the College or on the Career Center website (www.career.usf.edu). Students are encouraged to research companies so they are prepared to ask relevant questions, and to have a prepared resume to give the representative. The Employer of the Week Program is managed through the Career Center. Please contact Ashley Motley, at akmotley@usf.edu to schedule this event. **There is no fee to Employers for this service.**

**Information Session:** The Information Session is a structured event that is held in the College at a predetermined date and time, and follows the Employer’s agenda. The program is available in both the fall and spring semesters. Employers (via the College) reserve facility space (either a classroom or conference room) in the College and invite students to attend the Session. Typically, the Employer couples the Information Session with the Employer of the Week Program, Corporate Spotlight and/or Career Center Career Fair to create a complement of activities to fully engage the students. Employers usually present an overview of the company, discuss employment opportunities (cooperative education, part-time, or full-time) and company benefits. Employers frequently provide refreshments for noon meetings or after-hour Sessions. Information Sessions vary in time from one to three hours dependent of the purpose of the Session (company briefing, pre-employment testing, workshop, etc.). Both the Career Center and the College advertise the Information Session program through e-mail distribution to the students, announcements to teaching faculty, distribution of flyers throughout the College, and on the Career Center website (www.career.usf.edu). Students are required to RSVP for the event as a means to encourage students to attend the event. The students will submit an RSVP to: Eva Fernandez at ecfern@usf.edu, unless the employer prefers to handle the RSVP process. Upon arrival students sign in on an attendance sheet (and some employers ask for a copy of the sign in sheet so that they know who attended the session). Through this approach, the room is usually filled to its capacity of 50-55 people. To register for an Information Session, send an email requesting the date and time for the Information Session to Eva Fernandez ecfern@usf.edu or call (813) 974-9503. **There is no fee to Employers for this service.**

**Corporate Spotlight:** This venue is similar to the Information Session in that it provides an opportunity for Employers to connect with the student population or a specific student organization in a more formal setting. However, the focus is on a topic as it relates to development of students professional skills (leadership, working with your new manager, cases in ethics, etc.). The Corporate Spotlight is managed through the College; please contact Eva Fernandez (ecfern@usf.edu) for more information. **There is no fee to Employers for this service.**