University of South Florida
MS in Entrepreneurship & Applied Technologies

Leadership
Venture Creation
Creativity
Green Innovation
Value Creation
Opportunity Translation
Intrapreneurship
Global Competitiveness
Business Stewardship
Social Venturing
Technology Creation
Sustainability

Powered by Analytics • Driven by Creativity
People who dream of launching their own business or sharpening their entrepreneurial ideas often have big ideas. But they need to know how to bring those ideas to market and to land the capital to finance the venture.

The MS in Entrepreneurship and Applied Technologies is a graduate program that includes coursework on new product and service creation, strategy, financing, opportunity identification, technology translation, and more — all with an emphasis on sustainability and social responsibility. For those who are already engaged in new product or service creation, the program provides the training skills, and knowledge effective leaders and innovators need.

The program isn’t just for those who want to start a new business, however. For those who want to advance their career in an established business, the program fosters the kind of thinking that intrapreneurs — people who think like entrepreneurs but work for traditional businesses — need to thrive. Students leave with an innovator’s mindset and know how to effectively communicate their ideas.

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This program has engaged and empowered me to seek out opportunities and given me the keys to success in my endeavors. With its integrative approach to entrepreneurship and my focus in technology, medicine and business, I will have the know-how to become a successful businessman.

-Jerry Trotter, Medical Student

About the Program

This 30 credit-hour interdisciplinary program includes 15 credit hours of required core curricula to help students recognize and evaluate opportunities. Those courses include training in new venture creation, venture financing, technology and market assessment, technology commercialization, and interdisciplinary team leadership. Students take 15 credit hours in elective courses. Electives vary based on the student’s career goals and range from courses in global entrepreneurship to biotechnology to intellectual property.

The MS in Entrepreneurship and Applied Technologies may, with prior approval, be taken in conjunction with the MBA or other MS programs, allowing students to earn two degrees. Students frequently opt to pursue MS degrees in other colleges, particularly in areas such as engineering, biotechnology, and medicine, while earning the MBA and MS in Entrepreneurship and Applied Technologies.
Core Courses (15 credit hours)

- **ENT 6016** - New Venture Formation
- **EIN 6935** - Technology Venture Strategies
- **ENT 6116** - Business Plan Development
- **EIN 6324** - Technical Entrepreneurship
- **ENT 6126** - Entrepreneurship Strategy
- **EIN 6936** - Strategies in Entrepreneurship Technology
- **ENT 6186** - Strategic Market Assessments
- **EIN 6935** - Strategic Market Assessments
- **ENT 6415** - Venture Capital and Private Equity
- **EIN 6934** - Venture Capital and Private Equity

Electives (15 credit hours)

- **ENT 6606** - Product Development
- **EIN 6934** - New Product Development
- **ENT 6947** - Advanced Topics in Entrepreneurship
- **ENT 6930** - Intellectual Property
- **ENT 6119** - Mergers and Acquisitions: An Entrepreneurial Prospective
- **ENT 6930** - Global Entrepreneurship
- **EIN 6430** - Overview of Regulated Industries
- **GEB 6457** - Ethics, Law and Sustainable Business Practices
- **GEB 6457** - Improv in Business Organizations
- **BSC 6436** - Introduction to Biotechnology
- **ENT 6930** - Social Entrepreneurship

USF’s graduate program is the only Florida university included in the rankings of the nation’s best entrepreneurship education programs for seven consecutive years. USF was ranked No. 13 in 2015. The Princeton Review surveyed more than 2,000 institutions to compile the rankings. Schools were evaluated based on key criteria in the areas of academics and requirements, students and faculty, and outside-the-classroom experiences.

More than 100 new ventures have been launched by graduates of USF’s Center for Entrepreneurship.

A nationwide survey funded by the Kauffman Foundation reveals that Millennials are enthusiastic about entrepreneurship: 54 percent of them either want to start a business or have already started one. And, according to rankings by Entrepreneur magazine and the Princeton Review, USF is the best place in the Southeast to study entrepreneurship.

*“Entrepreneurship is a key driver of our economy. Particularly because the majority of jobs that are created in the United States come from small businesses started by entrepreneurially minded individuals. Our program teaches students to be flexible, resilient, creative, empathetic, and have the ability to recognize and seize opportunities.”*

- Diana M. Hechavarria, Assistant Professor
Admission Requirements
- Bachelor’s degree or equivalent from regionally accredited institution
- A “B” (3.0 on a 4.0 scale) average in all upper division work
- A graduate level test may be required on an individual basis. GMAT (score of 500 or higher), GRE, LCAT or MCAT may be substituted with appropriate score
- 2 Letters of Recommendation and a letter of Interest (250 words)
- Résumé

Financial Assistance
USF and the Muma College of Business offer a number of scholarships, graduate teaching assistantships, tutoring opportunities, and Student Excellence Grants to Tampa students. Please visit the USF Financial Aid website at www.usf.edu/financialaid for other sources of financial assistance.

How to Apply
Applications are submitted online at grad.usf.edu and are evaluated as they are received. Admissions decisions are usually made within four weeks. Non-USF transcripts must be submitted with application. Application deadlines are

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<th>Spring</th>
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<tr>
<td>Domestic: July 1</td>
<td>Domestic: November 1</td>
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<tr>
<td>International: Feb.</td>
<td>International: July 1</td>
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Please contact International Services at global.usf.edu/is for more information on international requirements.

Muma College of Business • 4202 E. Fowler Ave., BSN 3403 • Tampa, FL 33620

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