LEVERAGING LESSONS LEARNED: A MODEL FOR CREATING COLLABORATIVE, INTEGRATED GLOBAL LEARNING PROGRAMS ON CAMPUS

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COMPONENTS OF THE MODEL

- **Defining** global learning and a set of associated student learning outcomes
- **Designing** educational experiences through which students learn and practice defined outcomes
- **Deploying** programs and initiatives designed to provide students with opportunities to learn and practice defined outcomes
- **Demonstrating** that deployed experiences help students achieve global learning outcomes
- **Refining** at each stage of the process based on feedback, lessons learned, and assessment data

4D-R Global Learning Program Development Model
Adapted from Hovland (2014)
LESSONS LEARNED

Defining
- Link to institutional strategic plan, priorities & data
- Invite faculty, staff, student involvement early
- Define global citizenship, global learning, globalization, etc.
- Establish measureable learning outcomes
- Identify a framework to validate global nature of experiences
- Think global and ‘glocal’
- Differentiate between international & global

Designing
- Investigate what’s already being done
- Consider needs of other departments & look for the win-wins
- Look for competing/conflicting policies
- Anticipate and offer solutions to reasonable objections
- Consider expectations for breadth vs. depth
- Develop student-facing messaging
- Ask for student, faculty, and campus partner feedback

Deploying
- Leverage existing technology (LMS, CMS, CRM)
- Use social media to engage campus
- Don’t underestimate creative marketing
- Know it’s okay to build the plane as you fly it!
- Expect & be comfortable with flexibility
- Base adjustments on learning outcomes
- Celebrate small successes
- Communicate with your campus and community partners

Demonstrating
- Think about assessment strategy from the beginning
- Differentiate between assessment & program evaluation
- Link assignments and reflection to objectives/outcomes
- Consider the impact on underserved students
- Evaluate alignment of existing assessments with your specific outcomes

RESOURCES

- Davis-Salazar, K. L (2016). 'Glocalizing' the Campus to Advance Global Learning. Liberal Education, 102(2).