

The Division of Human Resources (DHR) is proud to announce that we now have a “Recruiter Seat” with LinkedIn.

**What is this?** It is more than being able to post our job openings. It is more about finding and engaging qualified candidates, having a recruitment process that works in a socially connected, data-driven world.

**Enhanced proactive search capability for “A” level talent.** The LinkedIn network is a remarkably comprehensive database that will enable us to push our career opportunities to active and *passive* talent with targeted and viral distribution.

**USF’s very own LinkedIn Career Page.** Will automatically provide information of over 530 million LinkedIn members worldwide. Ability to hone in on exactly the right talent with 20+ advanced search filters.

LinkedIn is the world’s largest professional network with more than 546 million users in more than 200 countries. Many people think of LinkedIn as a location to connect with former classmates and colleagues. LinkedIn is a strong tool for recruitment efforts especially in reaching out to passive job seekers. Typically, a passive job seeker is employed, but not currently looking for a new employment opportunity. Recent data indicates that passive job seekers account for 75% of the workforce.

USF currently maintains a page on LinkedIn, which allows users to connect with the University and receive a variety of updates. USF has also launched a Life Page, which will allow USF to provide users a view of our culture with videos, photos, and targeted messaging.



You will now be able to expand your search for talent by advertising job openings. Below is the fee structure to advertise jobs on LinkedIn.

Duration	Cost
One Week	\$75.00
Two Weeks	\$125.00
One Month (30 Days)	\$250.00

To advertise job openings on LinkedIn or to seek additional information, please contact your service center’s [Sr. Human Resources Specialist](#).