Athletics Council End of the Year Report
2015-2016

1. Meeting dates
   a. September 25, 2015
   b. October 23, 2015
   c. November 20, 2015
   d. January 15, 2016
   e. March 25, 2016
   f. April 22, 2016

2. Topics discussed
   a. **Athletic Director’s Report.** Each meeting began with a report from the Athletic Director. He covered issues related to competition, community, classroom and current events. Current events included updates such as conference activities, contracts, multimedia contracts and conference expansion. Mr. Harlan was present at each meeting except the last when Jocelyn Fisher, Senior Associate Director of Athletics / SWA, provided his report.
   b. **Enhancing U.** Jodie Heinicka Libadisos, Associate Director of Athletics for Student-Athlete Enhancement, gave a brief presentation of the ongoing Enhancing U activities. She explained the structure of the student-athlete enhancement pyramid and reviewed the Green and Gold track checklists.
   c. **Academics.** Tim Anderson, Associate Director of Athletics for Academics, gave an update on academics. At the beginning of the year all advisor positions were full. New advisors were introduced.
   d. **Compliance.** Elliot Charles, Associate Director of Athletics / Compliance, introduced four new staff that recently joined the Compliance department.
   e. **BullsCare.** Jocelyn Fisher introduced Dr. Lee Dorpfeld who is the sports psychologist who joined Athletics this past year as Behavioral Health Coordinator. Dr. Dorpfeld gave a presentation on his activities since joining the department which includes not only behavioral health counseling, but also working with student athletes on sports performance, relationship issues, substance use and academics. Since joining the staff Dr. Dorpfeld initiated a program called BullsCare. This involved assembling a team of staff within Athletics who jointly focus on identifying specific student athletes who may be in need of an organized effort on their behalf and developing plans to assist. There was considerable discussion about the issues of stigma associated with mental health treatment and confidentiality of health information associated with providing services to student athletes.
   f. **Tour of the Athletics Facilities.** Because there were so many new members to the council a tour of the Athletics facilities within the Selmon building was provided. A future tour will be planned for the Council of the Muma Basketball facility.
g. **Strategic Planning.** This past year the Department of Athletics engaged in a strategic planning process. The plan was shared with the council and feedback was solicited with a lively discussion regarding aspirational institutions, on-campus stadium, and recruiting rankings. The council will be apprised in the fall of summer progress.

h. **Finances.** Yulander Wells, Jr., Senior Associate Director of Athletics for Finance/Chief Financial Officer, presented the budget. He discussed the five major revenue components (student feed, conference distribution, ticket sales, multimedia contracts, and donor contributions. He also extensively reviewed the major expense categories including compensation, scholarships, travel, facilities, maintenance and rentals, game expenses, medical and medical insurance and academic services. There was considerable discussion of NCAA legislative mandates, conference distribution and television rights, rising travel costs of travel, increased insurance and medical costs, donor contributions related to season ticket sales, major gifts, deferred maintenance and employee retention.

i. **Subcommittee Structure.** Members consistently expressed a desire to be more involved with athletics, be better ambassadors for the department, and better support the departments’ mission. To this end, council members began discussion around a subcommittee structure that might offer more utility to the work of the committee. Suggestions from the group included Budget/Finance, Strategic Plan, Academics/Classroom, Community, Competition, Fan & Fan Experience/ Fan Relationships/Outreach, and Branding. Committee members were encouraged to send items to the Chair between meetings. Additional items received included Gender Equity, Adding new sports, Competition, Marketing and Outreach to Faculty and Staff, and Policy, Rules, Regulations.

j. **Ralph Shick,** Interim Associate Director of Athletics/Compliance, provided an overview of Compliance including issues related to personnel, amateurism, recruiting, eligibility, financial aid, awards and benefits, playing season, head coach control and student athlete welfare.

k. **Joint Title IX and Athletics Council Meeting.** Last year it was suggested that the Council explore the possibility of a joint meeting with the Title IX committee regarding overlap in reporting responsibility. Lori Rogovin who represents that committee indicated that she would take this issue to the Title IX committee and the idea was approved. The joint meeting was held with success.

3. Future issues to be addressed:

   a. There is a committee responsible for the academic success of athletes admitted on waivers or probation, chaired by Bob Sullins that might be better served if it becomes a subcommittee of the Athletics Council; this should be explored further. This issue remains from last year and needs to be addressed this year.

   b. If we adopt a subcommittee structure, operating policies, procedures, and processes will need to be developed. These will need to be approved by the Athletic Director and the President.
ATHLETICS COUNCIL ROSTER
2015-2016

CHAIRPERSON (FAR)
Julie Serovich – CBCS Dean (term expires 7/17; 1st term)

FACULTY (9 members)
Tim Boaz – Mental Health Law & Policy (CBCS) (term expires 5/18; 2nd term)
Gianluca Del Rossi – Orthopaedics & Sports Medicine (term expired 5/18, 1st term)
Michael Mondello - Sport & Entertainment Management (term expired 5/18, 1st term)
William Lang – College of Education, St Petersburg (term expired 5/18, 1st term)
Lori Roscoe – Communication (A&S) (term expires 5/16; 2nd term)
Steven Zinder - Orthopaedics & Sports Medicine (term expired 5/18, 1st term)
*VACANCY
*VACANCY
*VACANCY

FACULTY ADMINISTRATOR (1 member)
Catherine Batsche – Associate Dean (CBCS) (term expires 5/16; 2nd term)

ADMINISTRATIVE STAFF (3 members)
Danielle McDonald – Student Affairs (term expires 5/16; 1st term)
Jay Riley – Advancement/Marketing – Sarasota-Manatee (term expires 11/17; 1st term)
*VACANCY

STAFF (3 members)
Wendy Jennings – Business (term expires 11/17; 1st term)
Richard Blocker – Physician’s Assistant Department (term expires 11/17; 1st term)
Terri Martin – Academic Advising, Sarasota-Manatee (term expires 11/18; 1st term)

STUDENTS (3 members – all terms expire after one year)
Kaitlyn Rappa, Arts and Sciences
Taylor Sanchez, Arts and Sciences
Matthew Williams, Business
Roshard Williams
Shea Wingate, Arts and Sciences

ALUMNUS (1 member)
Gene Haines (term expires 5/16, 2nd term)
Mary Harper (term expired 5/18, 1st term)

EX OFFICIO (no term limits/ not voting)
Mark Harlan – Director of Athletics
David Owens – ADA Coordinator, Diversity, Inclusion & Equal Opportunity
Lori Rogovin Social Work (CBCS) Title IX Chair
Jocelyn Fisher – Senior Women’s Administrator