



JOSÉ LÁZARO QUINTERO SANTOS, Ph.D.

Curriculum Vitae

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EDUCATIONAL BACKGROUND

Ph.D. in International Economics and Development, Complutense University of Madrid, Spain, 2006
Highest Academic Equivalency Recommended in the United States Ph.D. in Economics. Academic Evaluation and Translation Services, Inc. Tampa, Florida. USA.

Master of Economics, University of Havana, Cuba, 1996
Bachelor of Economics, University of Havana, Cuba, 1985

CERTIFICATION/TRAINING

Diploma in Tourism Management, Institute of Tourism and Hotel Management Klessheim, Salzburg, Austria, 2001
Diploma in Economics and Commercial Management in Tourism, School of Tourism and Hospitality Management, Havana, Cuba, 1998

RESEARCH STATEMENT AND INTERESTS

I have devoted my career to teaching, research and consultancy related to tourism and hospitality management. In that role, I have developed curriculum in the areas of Destination Management Organization, Tourism and Management of local Development, Sustainable Tourism Management, Local Entrepreneurship and Tourism, and Management of Tourism Observatories which are my research interests. The intellectual aim is to study tourism destinations as an integrated system that includes planning, tourism product development, sustainable development goals, the community participation and the actual and potential tourists' interests. The practical aim is to support the tourism stakeholders' needs in the development of strategies and policy-making planning.

HONORS AND AWARDS

Prometeo Scholarship. National Secretary of Higher Education, Science, Technology and Innovation of Ecuador (SENESCYT). April 2015 – April 2016.

Outstanding Achievement Award. Universidad Tecnológica Equinoccial. Quito, Ecuador. Abril 2016.

Prometeo Scholarship. National Secretary of Higher Education, Science, Technology and Innovation of Ecuador (SENESCYT). March 2013 – May 2014.

Outstanding Achievement Award. Escuela Superior Politécnica del Litoral (ESPOL), Guayaquil. Ecuador. Abril 2014.

Distinguished Service Award. Tourism Development Council. Guayas Province Government. Ecuador Abril 2014.

Outstanding "CUM LAUDE". Complutense University of Madrid. Spain. November 2006.

Outstanding Teacher Recognition. University of Guadalajara, Mexico. Jun 2005.

Scholarship. Austrian Development Agency. Institute of Tourism and Hotel Management Klessheim. Salzburg, Austria. September 2000 – May 2001.

Outstanding Teacher Recognition. School of Tourism and Hospitality Management. April 1999, Havana, Cuba.

ACADEMIC WORK EXPERIENCE

- August 2016 – May 2018 (August 2016 – January 2017) Visiting Professor at Patel College of Global Sustainability, University of South Florida, Tampa, Florida, USA. Developed focused research agenda in Sustainable Tourism Management, and Tourism Observatories. (May 2017 - May 2018) Courtesy Faculty at Patel College of Global Sustainability.
- March 2013 – April 2016 Worked closely with the Prometeo Project, National Secretary of Higher Education, Science, Technology and Innovation of Ecuador (SENESCYT). The role in SENESCYT was Tourism Sales Manager, Professor and Adviser.
- From April 2015 to April, 2016 the role in Prometeo Project was to manage the project creation and implementation of Tourism Observatory for Pichincha Province, Ecuador. At Universidad Tecnológica Equinoccial taught undergraduate courses, advised on the design of Master in Tourism Management and the Master in Gastronomy and worked as Committee Co-chair of the II International Conference on Tourism, Hospitality and Gastronomy Research 15th 16th, 17th, 18th November 2016 and the I International Conference on Tourism, Hospitality and Gastronomy 11th, 12th 13th November 2015, Quito, Ecuador.
 - May 2013 – May 2014 the role in Prometeo Project was to manage the project Model Proposal for Sustainable Tourism in Playas County (Local Entrepreneurship and Tourism), Guayas Province, Ecuador. At University Escuela Superior Politécnica del Litoral developed and taught undergraduate courses and worked as Committee Co-chair of the International Conference of Tourism Professionals 19th, 20th, 21th February, Guayaquil, Ecuador.
- August 2015 Visiting Professor at Observatório Econômico e Social do Turismo, Federal University of Juiz de Fora, Minas Gerais, Brasil. Interchange: Sharing knowledge, experiences, ideas and points of view about Management, Organization and Entrepreneurship and the role of Observatories of Tourism based on the creation of a technological platform that will allow the sharing of information efficiently and economically.
- February 2006 – Jun 2012 Associate Professor Department of Tourism, Nebrija University, Spain. Developed focused research agenda on a wide range of tourist destination management. Developed and taught undergraduate, Master's, and doctoral courses. Course developed: Destination Management, Strategies for Marketing and Positioning in tourism, Tourism Entrepreneurship, Tourism and Management of local Development and Sustainable Tourism Management.
- September – December 2011 Visiting Professor at Center for Tourism and Policy Studies, University of Brighton, United Kingdom. Developed focused research agenda in Tourism and Poverty Reduction and applying pro poor approach to tourism in Cuba.
- November 2001 – November 2006 Developed focused research agenda in a PhD program in International Economics and Development at Department of International Economics and Development, Faculty of Economics & Business Complutense University of Madrid, Spain. Dissertation title: Tourism and Local Development in Mexico: Coast North of Jalisco as tourist destination. Developed and taught Tourism Management and entrepreneurship at University of Guadalajara, Jalisco, Mexico.
- September 2000 – May 2001 Developed focused research agenda in Tourism Management and Sustainable Tourism with a tough schedule of lectures and practical training at Institute of Tourism and Hotel Management Klessheim. Salzburg, Austria.
- January 1996 – September 2000 Assistant Professor at School of Tourism and Hospitality Management, Havana,

Cuba. Served as professor, researcher and consultant to several tourism stakeholders: hotels, restaurants, local governments and tourism corporations. Developed and taught undergraduate courses. Course developed: Tourism Economics, Logistics, Supply Chain Management in Tourism and Accounting and Finance for Tourism Managers.

April 1994 – January 1996

Instructor at Study Center of Management Techniques, Centro Universitario Jose Antonio Echeverria (CUJAE), Havana, Cuba. Developed and taught Principles of Management for Tourism Managers and Principles of marketing.

PUBLICATIONS

Refereed Journal Articles

- Salazar Duque, DA., Quintero Santos, JL. & Mena Galárraga, FJ. (Accepted for publication, 2017).** Measurement criteria of factors affecting customer loyalty in the restaurants of Quito City. (Criterios de medición en la lealtad del cliente aplicados a restaurantes de la ciudad de Quito). *Gran Tour. Revista de Investigaciones Turísticas*. ISSN: 2172-8690.
- Quintero Santos, JL., Mena Galárraga, FJ. & Aguirre Ulloa, LX. (2016).** Analysis of Community Based Tourism in Yunguilla Community, Pichincha Province, Ecuador (Análisis del Turismo de Base Comunitaria en Yunguilla) *Journal of Business and Economics*. ISSN 2155-7950, USA. Volume 7, Issue. 6, pp. 1023-1030, Jun.
- Quintero Santos, JL. (2016).** Vulnerability of the Spanish economy into the current economic crisis (Vulnerabilidad de la economía española en los marcos de la crisis económica actual). *Revista Latino-Am. Turismología /RLAT, Juiz de Fora*, v.2, n.1, pp.19–30, Jan. /Jun.
- Quintero Santos, JL. (2016).** Socio-cultural sustainability and tourism: Proposal for Cantón Playas. Provincia del Guayas, Ecuador (Sostenibilidad sociocultural del turismo: propuestas para el cantón Playas. Provincia del Guayas, Ecuador). *Revista Espiga*, Vol. XV, (31), 31-43.
- Quintero Santos, JL. (2014).** Economic sectors of Canton Playas and their linkages with tourism. (Los sectores económicos del Cantón Playas y sus vinculos con el turismo). *Anais Brasileiros de Estudos Turísticos (ABET)*. V. 4, N. 2, pp. 32-42, Maio /Agosto.
- Quintero Santos, JL. (2014).** Study of the economic sustainability of tourism in Cantón Playas, provincia del Guayas, Ecuador (Estudio de la sostenibilidad económica del turismo en el Cantón Playas, provincia del Guayas, Ecuador). *Revista Científica Ecociencia*. Vol. 1, N.1, pp.1-23, Diciembre.
- Quintero Santos, JL. (2014).** Reflections on scientific research in tourism (Reflexiones acerca de la investigación científica en turismo). *RES NON VERBA*. Vol.4 N.1, pp.28-42, Abril.
- Quintero Santos, JL. (2013).** Changing Foreign Trade and Foreign Direct Investment in Cuba (Los giros del comercio exterior y la inversión extranjera directa en Cuba). *Revista Retos*. Vol. 3. N. 6, pp. 172-183. Diciembre.
- Quintero Santos, JL. & Cabral Araiza, J. (2008).** Tourism and local development: socioeconomic and cultural analysis of the 09 North Coast Region of Jalisco State, Mexico (Turismo y desarrollo local: análisis socioeconómico y cultural de la Región 09 Costa Norte del Estado de Jalisco, México). *Anales del Museo de América*. Año 2008. No. 16, pp. 229-238.
- Quintero Santos, JL. (2004).** Economic, socio-cultural and environmental impacts of tourism and sustainable tourism (Los impactos económicos, socioculturales y medioambientales del turismo y sus vínculos con el turismo sostenible). *Anales del Museo de América Magazine*. Año 2004. No. 12, pp. 623-2674.

Quintero Santos, JL. (1996). Foreign Direct Investment to Latin America: Cuba a particular cases. (Flujos de Inversión Extranjera Directa hacia América Latina: Cuba un Caso Particular: Revista Economía y Desarrollo. No. 2, 1996. Facultad de Economía, Universidad de la Habana. <http://biblat.unam.mx/es/revista/economia-y-desarrollo/12>

Books and E-books

Quintero Santos, JL. & Plaza Macías, NM. (2015). Book Coordinator. Research in Economics: Reflections and cases studies (Investigación en Economía: reflexiones y casos de estudio). Centro de Investigación y Desarrollo Ecuador (CIDE). Cdla. Martina Mz. 1 V. 4 - Guayaquil, Ecuador. ISBN 978-9942-21-292-4. 1º Edición, Septiembre 2015. **E-Book:** <https://www.cidecuador.com/libros>

Quintero Santos, JL. (2015). Book Coordinator. Research in Tourism: Reflections and cases studies (Investigación en turismo: reflexiones y casos de estudio). Centro de Investigación y Desarrollo Ecuador (CIDE). Cdla. Martina Mz. 1 V. 4 - Guayaquil, Ecuador. ISBN 978-9942-20-737-1. Primera Edición, Enero 2015. (Coordinador). **E-book:** <https://www.cidecuador.com/libros>

Quintero Santos, JL. & Gavilanes Valle JE (2014). Model Proposal of Sustainable Tourism for the Playas County, Guayas Province, Ecuador (Propuesta de un Modelo Turístico Sostenible para el Cantón Playas. Provincia del Guayas. Ecuador). Servicio de Publicaciones Escuela Superior Politécnica del Litoral (ESPOL). Km 30.5 Vía Perimetral. Guayaquil. Ecuador. ISBN 9789942922069. Primera Edición Julio 2014.

Quintero Santos, JL. (2008). Tourism and local development. Case Study: Cabo Corrientes, Jalisco, Mexico (Turismo y desarrollo local en México. El caso del municipio de Cabo Corrientes, Estado de Jalisco, México). Publicación Conjunta Universidad de Guadalajara, México – Universidad Complutense de Madrid, España. Servicio de Publicaciones Centro Universitario de la Costa, Av. Universidad de Guadalajara 2003, Delegación Ixtapa, 48280, Puerto Vallarta Jalisco, México. Primera Edición. <http://www.worldcat.org/title/turismo-y-desarrollo-local-en-mexico-el-caso-del-municipio-de-cabo-corrientes-en-jalisco/oclc/317618627>

Magazines, Manuals, and Newsletters

Quintero Santos, JL. (2013). Challenges of tourism development and changing the productive matrix in Ecuador (Los retos del desarrollo turístico y los cambios de la matrix productiva en Ecuador). Revista FOCUS. Escuela Superior Politécnica del Litoral (ESPOL) Vol. 8. N. 59. Noviembre.

Quintero Santos, JL. (2009). Cuba – Spain. Key issues between both countries: Immigration, Foreign Trade, Foreign Direct Investment, Tourism and Governmental Relationship. Period 1990- 2009 (Cuba - España. Importantes aspectos que vinculan a ambos países: Inmigración, Comercio Exterior, Inversión Extranjera Directa, Turismo y Relaciones Gubernamentales. Periodo1990-2009. Instituto de Estudios Latinoamericanos. Universidad Alcalá de Henares. Madrid, España. Diciembre.

Quintero Santos, JL. (2003). The Impact of Economic Policy on Sustainable Development: case study Lanzarote (Impactos de la política económica en el Desarrollo Sostenible: estudio de caso del sector turístico de Lanzarote). Cabildo de Lanzarote. Islas Canarias. España. www.cabildodelanzarote.com/life/otros.htm

Quintero Santos, JL. (2000). Economic Impacts of Tourism (Los impactos económicos del turismo). Revista Apuntes. Ediciones Balcón. Escuela de Altos Estudios de Hotelería y Turismo. Habana, Cuba. Abril-Mayo.

Quintero Santos, JL. (1999). Reflections on Foreign Direct Investment in Tourism Industry and developing Countries (Reflexiones acerca de la Inversión Extranjera Directa en el Turismo hacia los Países en Desarrollo). Revista Apuntes. Ediciones Balcón Escuela de Altos Estudios de Hotelería y Turismo. Habana, Cuba. Enero Marzo.

SCHOLARLY PRESENTATIONS

Keynote and Invited Speaker Presentations

- Quintero Santos, JL.** (2016, November 15th-18th). **Keynote Speaker.** Conference: Tourism observatories as instruments for sustainable tourism development: The Blue Community Observatory, Patel College of Global Sustainability (Observatorios de turismo como instrumentos para el desarrollo del turismo sostenible: The Blue Community Observatory, Patel College of Global Sustainability). II International Conference on Tourism, Hospitality and Gastronomy Research. Universidad Tecnológica Equinoccial, Quito City, Pichincha. Ecuador.
- Quintero Santos, JL.** (2016, September 13th – 14th). **Keynote Speaker.** Conference: Pathways to measure tourism sustainability (La ruta hacia la medición de la sostenibilidad en turismo). Fourth National and International Observatories Meeting. Guanajuato City, Estado de León. Mexico.
- Quintero Santos, JL.** (2015, October 29th – 30th). **Invited Speaker.** Conference: Tourism and scientific research. Challenges and future perspectives (Turismo e investigación científica. Retos y perspectivas). VI International Seminar on Research and Tourism. Universidad de Especialidades Turísticas. Quito. Ecuador.
- Quintero Santos, JL.** (2015, Jun 10th-12th). **Keynote Speaker.** Conference: Community based tourism: international visitor profiles (Turismo de base comunitaria: perfil del turista internacional). VI International Conference on Tourism, Hospitality and Environment. Universidad de Santa Elena. Santa Elena. Ecuador.
- Quintero Santos, JL.** (2014, December 3th-5th). **Keynote Speaker.** Conference: The role of BRICS in the global economy (El papel de los BRICS en la economía global). II Conference on International Economics. Universidad Técnica de Manabí. Manabí. Ecuador.
- Quintero Santos, JL.** (2014, February 19th - 21th). **Invited Speaker.** Conference: Challenges of scientific research in tourism (Retos de la investigación científica en turismo). First International Conference of Tourism Professionals. Escuela Superior Politécnica del Litoral (ESPOL), Guayaquil, Ecuador.
- Quintero Santos, JL.** (2014, January 22th-24th). **Invited Speaker.** Conference: Business Models for Small and Medium-Sized Enterprises (Modelos de negocios para pequeñas y medianas empresas). 3rd International Conference on Business Management and Entrepreneurship. Universidad Técnica de Manabí. Manabí. Ecuador.

Conference Presentations/Abstracts (Refereed)

- Quintero Santos, JL.** (2015, December 15th – 19th). Analysis of community based tourism in Yunguilla Community (Análisis del turismo de base comunitaria en comunidad de Yunguilla), Quito, Ecuador. **Paper accepted for presentation** at 3rd World Research Summit for Tourism and Hospitality and 1st USA-China Tourism Research Summit: Transforming Partnerships. UCF Rosen College of Hospitality Management, Orlando, Florida, USA.
- Quintero Santos, JL.** (2015, December 5th – 6th). Economic Crisis in the European Union: Spain one of the weakest links in the eurozone (Crisis económica en la Unión Europea: España uno de los eslabones más débiles de la eurozona). **Paper accepted for presentation** at Canadian International Conference on Global Studies. Ryerson University, Toronto City, Canada.
- Quintero Santos, JL.** (2014, October 22th – 24th). The role of the tourism activity in expanding economic opportunities in Playas County (El papel del turismo en la expansión de las oportunidades económicas en el Cantón Playas). **Paper accepted for presentation** at International Conference on Tourism Research. Universidad Externado de Colombia. Bogotá, Colombia.
- Quintero Santos, JL.** (2013, November 13th - 16th). Challenges of tourism development in Playas County (Retos del desarrollo turístico en el Cantón Playas). **Paper accepted for presentation** at TMS Algarve 2013 –Tourism & Management Studies International Conference. Universidade do Algarve. Portugal.

Quintero Santos, JL. (2013, September 18th -20th). Challenges of sustainable tourism development (Retos del desarrollo sostenible del turismo). **Paper accepted for presentation** at International Seminar on Sustainable Tourism. Universidad de Santa Elena. Santa Elena. Ecuador.

Quintero Santos, JL. (2013, July 3th -5th). Applied research and sustainable tourism planning at the local level (Investigación aplicada a la planificación del turismo sostenible en el ámbito local). **Paper accepted for presentation** at Fourth International Conference on Tourism and Hospitality. Universidad Estatal Amazónica. Puyo. Ecuador.

Quintero Santos, JL. (2007, September 19th – 21th). Tourism and local development in Mexico. Case study Cabo Corrientes, Jalisco (Turismo y desarrollo local en México. Caso de estudio Cabo Corrientes, Jalisco). **Paper accepted for presentation** at IX National Conference and III International Conference on Tourism Research. Universidad de Colima, México.

Other Presentations

Quintero Santos, JL. (2013, September 27th - 28th). International Tourism Markets (Mercados Turísticos Internacionales). 1st Community-Based Rural Tourism National Conference. Tourism Development Council. Guayas Province Government. Ecuador.

Quintero Santos, JL. (2012, October 16th). Foreign direct investment in Cuba (Inversión Extranjera Directa en Cuba). 1st International Conference on Economic Development. Red de Desarrollo Económico. Instituto Politécnico Nacional. México.

TEACHING AND ADVISING EXPERIENCE

Universidad Tecnológica Equinoccial, Quito, Ecuador 2015 - 2016 **School of Hospitality and Services**

Teaching Tourism Destination Management and Local Development (undergraduate level)
Applied Research in Tourism (training courses for professors)

Thesis Co-director **Cristian Elvis Auz Montes.** Thesis: “Proposal for the creation of Tourism Observatory for Pichincha Province”. Bachelor's Degree Program in Tourism Enterprise Management.

Andrea Estefanía Salazar Garrido. Thesis: “ Proposal for the creation of Hospitality Observatory for Pichincha Province”. Bachelor's Degree Program in Hospitality Management with Entrepreneurship.

David Hernan Bermeo Rocha. Thesis: Proposal for the creation of Gastronomy Observatory. Bachelor's Degree Program in Food and Beverage Management.

Escuela Superior Politécnica del Litora (ESPOL), Guayaquil, Ecuador 2013 – 2014 **School of Maritime Engineering, Biological Sciences, Oceanic, and Natural Resources**

Teaching Tourism Planning (undergraduate level).
Environmental Impact Assessment of Tourism Development (undergraduate level).
Quality Research Methods (training courses for professors).

Thesis Director **Rosa Marianella Contreras Jordán & Asmara Liced Becerra Rodríguez.** Thesis: Model proposal for tourism economic sustainability in Playas County, Guayas Province, Ecuador. Bachelor's Degree Program in Tourism.

Thesis Director **Hanyel Fran Campoverde Silva & Dayane Coral Vásquez Paredes.** Thesis: Model

proposal for tourism socio cultural sustainability in Playas County, Guyas Province, Ecuador.
Bachelor's Degree Program in Tourism.

Thesis Director **Omaira Nathaly Navarrete Bustamante & Andrea Carolina Zambrano Murillo**
Thesis: Model proposal for tourism environmental sustainability in Playas County, Guyas
Province, Ecuador. Bachelor's Degree Program in Tourism.

Nebrija University, Madrid, Spain 2006 - 2010
Department of Tourism

Teaching Marketing Plan Methodology (undergraduate level).
Strategies for Marketing and Positioning in tourism (undergraduate level).
Tourism Business Plan (undergraduate level).
Market Structure and Travel Agencies (graduate level).
The tourism system (graduate level)

Business Plan Supervisor
International Travel Agency for Singles. Master's Degree Program in Travel Agencies.
Equus Spanish Travel Agency. Master's Degree Program in Travel Agencies.
Naturist Travel Agency. Master's Degree Program in Travel Agencies.
All Events, SL. Master's Degree Program in Tourism.
Gastronomy Interpretation Centre. Master's Degree Program in Tourism.

School of Tourism and Hospitality Management, Havana, Cuba 1996-2000
Department of Tourism Research

Teaching Tourism Economics (undergraduate level).
Logistics (undergraduate level).
Supply Chain Management in Tourism (undergraduate level).
Accounting and Finance for Tourism Managers (stakeholders in tourism development).

Consultancy Los Doce Apostoles Restaurant, Havana City, Cuba.
La Divina Pastora Restaurant, Havana City, Cuba.
Hotel Nacional de Cuba. Gran Caribe Hotels.
Grupo Empresarial Comercializadora Abatur-ITH. División Cayo Largo del Sur.

COMMITTEE MEMBER

Associate Editor and Reviewer

Revista Latino-Americana de Turismologia
<https://rlaturismologia.ufjf.emnuvens.com.br/rlaturismologia>

Editorial Board and Reviewer

Anais Brasileiros de Estudos Turísticos – ABET
<https://abet.ufjf.emnuvens.com.br/abet>

Retos. Revista Científica de Ciencias Administrativas y Económicas
<http://retos.ups.edu.ec/index.php/retos/>

Revista Científica ECOCIENCIA
<http://ecociencia.ecotec.edu.ec/>

Scientific Committee

Co-chair. II International Conference on Tourism, Hospitality and Gastronomy Research 15th - 18th November 2016. Universidad Tecnológica Equinoccial. Quito, Ecuador.

Co-chair. I International Conference on Tourism, Hospitality and Gastronomy 11th - 13th November 2015. Universidad Tecnológica Equinoccial Quito, Ecuador.

Co-chair. International Conference of Tourism Professionals 19th - 21th February 2014. Escuela Superior Politécnica del Litoral. Guayaquil, Ecuador.

Member: TMS ALGARVE 2013 – Tourism and Management Studies, International Conference 13th - 16th November 2013. Algarve, Portugal.

LANGUAGES

Bilingual fluency in both English and Spanish

COMPUTER SKILLS

Access, Excel, Firefox, Internet Explorer, Microsoft Word, Outlook, PowerPoint, Windows.

ASSOCIATIONS

Research Advisor. Observatorio de Turismo UTE. <https://www.observatorioturismoute.com/investigadores-asociados-1>

Research Advisor. Centro de Investigación y Desarrollo (CIDE). <https://www.cidecuador.com/investigadores-cide>

Research Advisor. Centro de Excelência Latino Americano em Turismologia. University of Juiz de Fora, Brasil.

Research Advisor. Observatório Econômico e Social do Turismo. University of Juiz de Fora, Brasil.

REFERENCES

Richard Berman. Coordinator of Entrepreneurship. Patel College of Global Sustainability. University of South Florida. Tel.: (813) 974-9694 Email: rberman@usf.edu

Lynnette Barrett. Administrative Assistant. Patel College of Global Sustainability. University of South Florida. Telf.: (813) 974-9694 Email: lrbarrett@usf.edu

Shirley Boyd. Fiscal & Business Analyst. Patel College of Global Sustainability. University of South Florida. Telf.: (813) 974-8367 Email: sboyd@usf.edu

Louis Zunguze. Faculty & Coordinator of Coastal Sustainability Concentration, Patel College of Global Sustainability. University of South Florida. Tel.: (813) 974-9694 Email: azunguze@usf.edu

Manuel Figuerola Palomo. Director of Tourism PhD Programme. Universidad Antonio de Nebrija. Madrid, España. Tel.: +(34) 914521100 Ext. 2758 Email: mfiguero@nebrija.es

David Meza. Supervisor. National Secretary of Higher Education, Science, Technology and Innovation of Ecuador (SENESCYT). Tel.: + (593 2) 2569898 Email: rmeza@senescyt.gob.ec

Thiago Duarte Pimentel. Associate Professor and Coordenador do Observatório Econômico e Social do Turismo. Universidade Federal de Juiz de Fora, Minas Gerais/Brasil. Tel.: +55(32) 8838-3750 Email: thiago.pimentel@ich.ufjf.br

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