Balancing Our Priorities for Strategic Success

2014 Fall Faculty Assembly
Dr. Ralph Wilcox
Provost and Executive Vice President
August 21, 2014

@provostusf
Adapting to Changing Conditions

July 29, 2014

31 Million in Higher Education Limbo: Some College, No Degree
Adapting to Changing Conditions

The INDEPENDENT

July 24, 2014

Will The Minerva Project - the first 'elite' American university to be launched in a century - change the face of higher learning?
Adapting to Changing Conditions

New Technology Is Turning Education Upside Down

June 28, 2014
Characterizing the Change
Balanced Goals

Goal One
Well-educated and highly skilled global citizens through our continuing commitment to student success

Goal Two
High-impact research and innovation to change lives, improve health, and foster sustainable development and positive societal change

Goal Three
A highly effective, major economic engine, creating new partnerships to build a strong and sustainable economic base in support of USF’s continued academic advancement

Goal Four
Sound financial management to establish a strong and sustainable economic base in support of USF’s continued academic advancement
# Tracking Performance

## Florida Board of Governors
Performance Funding Allocation, 2014-2015

<table>
<thead>
<tr>
<th>Institution</th>
<th>Points</th>
<th>Allocation of New Funds</th>
<th>Restoration of 2013-2014 Base Funds</th>
<th>Allocation of Funds Previously used in 2013-2014 for the TEAm Grants</th>
<th>Allocation of 2013-2014 Performance Funds</th>
<th>Total Performance Funding Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>FAMU</td>
<td>29</td>
<td>$5,541,681</td>
<td>$3,602,093</td>
<td>$831,252</td>
<td>$869,565</td>
<td>$10,844,591</td>
</tr>
<tr>
<td>FGCU</td>
<td>30</td>
<td>$3,297,844</td>
<td>$2,143,599</td>
<td>$494,677</td>
<td>$2,173,913</td>
<td>$8,110,033</td>
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<tr>
<td>FIU</td>
<td>34</td>
<td>$13,912,467</td>
<td>$7,103,925</td>
<td>$2,086,870</td>
<td>$2,173,913</td>
<td>$25,277,176</td>
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<tr>
<td>FSU</td>
<td>33</td>
<td>$16,426,934</td>
<td>$10,677,507</td>
<td>$2,464,040</td>
<td>$2,173,913</td>
<td>$31,742,394</td>
</tr>
<tr>
<td>UCF</td>
<td>34</td>
<td>$16,757,792</td>
<td>$8,953,386</td>
<td>$2,513,669</td>
<td>$2,608,696</td>
<td>$30,833,543</td>
</tr>
<tr>
<td>UF</td>
<td>42</td>
<td>$22,453,117</td>
<td>$12,199,069</td>
<td>$3,367,967</td>
<td>$1,739,130</td>
<td>$39,759,283</td>
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<tr>
<td>UNF</td>
<td>29</td>
<td>$4,510,490</td>
<td>$2,931,819</td>
<td>$676,574</td>
<td>$2,173,913</td>
<td>$10,292,796</td>
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<tr>
<td>USF</td>
<td>37</td>
<td>$17,099,675</td>
<td>$9,004,505</td>
<td>$2,564,951</td>
<td>$2,608,696</td>
<td>$31,277,827</td>
</tr>
<tr>
<td>Sub-Total</td>
<td></td>
<td>$100,000,000</td>
<td>$56,615,903</td>
<td>$15,000,000</td>
<td>$16,521,739</td>
<td>$188,137,642</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Institution</th>
<th>2013-2014 Base Funds at Risk</th>
<th>2013-2014 Performance Funds at Risk</th>
<th>Total Funds at Risk</th>
</tr>
</thead>
<tbody>
<tr>
<td>FAU</td>
<td>$5,213,263</td>
<td>$1,739,130</td>
<td>$6,952,393</td>
</tr>
<tr>
<td>NCF</td>
<td>$645,594</td>
<td>$434,783</td>
<td>$1,080,377</td>
</tr>
<tr>
<td>UWF</td>
<td>$2,525,240</td>
<td>$1,304,348</td>
<td>$3,829,588</td>
</tr>
<tr>
<td>Sub-Total</td>
<td>$0</td>
<td>$3,478,261</td>
<td>$11,862,358</td>
</tr>
</tbody>
</table>

| Total       | $100,000,000                  | $65,000,000                        | $20,000,000          | $200,000,000          |
Finding the Right Balance

Balancing USF’s Strategic Priorities

- Carnegie Classification
- AAU Metrics
- Preeminence Metrics
- Performance-Based Funding Metrics
Legislative Support

Florida Center for Cybersecurity
Legislative Support

FIO Member Institutions

★ = FIO Member Institution
★ = FIO Institution
★ = Florida Board of Governors
Legislative Support
2013-14 Success

April 11, 2014

USF second only to UF in new performance standards
USF Center for Cybersecurity sees strong student interest

The University of South Florida Center for Cybersecurity, a bold initiative to make the state a national leader in cybersecurity, has generated some buzz within the Tampa Bay business community.
USF in Tampa sees large increase in graduation rates

Stephanie Hayes, Times Performing Arts Critic

Friday, January 17, 2014 4:47pm
2013-14 Success

SIERRA

AMERICA'S GREEDEST COLLEGES: THE TOP 10

by Avital Andrews

Cool Schools Home | Slideshow: The Top 10 | The Complete Ranking | Scoring Key | Methodology | FAQ
Faculty Success
National Scholarships Success

Fulbright

Benjamin A. Gilman International Scholarship

Barry M. Goldwater Scholarship and Excellence in Education Program

Marshall Scholarship

University of South Florida
Promoting Undergraduate Research
Impressive Gains in Graduation Rates

### Poor Institutions Comparison

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>UIC *</td>
<td>RU/VH</td>
<td>48%</td>
<td>58%</td>
<td></td>
</tr>
<tr>
<td>UAB *</td>
<td>RU/VH</td>
<td>40%</td>
<td>48%</td>
<td></td>
</tr>
<tr>
<td>USF</td>
<td>RU/VH</td>
<td>43%</td>
<td>57%</td>
<td></td>
</tr>
<tr>
<td>Georgia State</td>
<td>RU/VH</td>
<td>44%</td>
<td>51%</td>
<td></td>
</tr>
<tr>
<td>Univ. of Utah</td>
<td>RU/VH</td>
<td>51%</td>
<td>53%</td>
<td></td>
</tr>
<tr>
<td>Stony Brook U. **</td>
<td>RU/VH</td>
<td>61%</td>
<td>70%</td>
<td></td>
</tr>
<tr>
<td>Univ. at Buffalo*</td>
<td>RU/VH</td>
<td>62%</td>
<td>70%</td>
<td></td>
</tr>
</tbody>
</table>

* National Peer  
** AAU Institution  
* Provisional Data

3rd highest growth rate of all Research institutions in the nation.

### Student Success Focus

Yields Graduation Rate Improvement
Space Improvements
Geographic Diversity

- International Students
- Out-of-State Students

Fall 2009: 1,000
Fall 2010: 2,000
Fall 2011: 3,000
Fall 2012: 4,000
Fall 2013: 5,000

Fall 2009: 2,000
Fall 2010: 3,000
Fall 2011: 4,000
Fall 2012: 5,000
Fall 2013: 6,000
DegreeWorks and ATLAS

![Image of DegreeWorks and ATLAS interface]

**Description:** 3SEM - 2014 - BA FALL1

**Degree:** Undeclared

**Tracking Status:** Not displayed, plan is not active

### Fall 2014
- **Critical:**
- **Course Requirement:**
  - ENC 1101
  - MAC 1105

  **Credits:** 3.0, 3.0
  **Minimum Grade:** C, C

### Spring 2015
- **Critical:**
- **Course Requirement:**
  - ENC 1102
  - MAC 2233

  **Credits:** 3.0, 3.0
  **Minimum Grade:** C, C

### Summer 2015
- **Total Credits:** 0.0

### Fall 2015
- **Total Credits:** 6.0

**Disclaimer:** You are encouraged to use this degree plan as a guide for tracking your progress toward completion of the above requirements. Your academic advisor or the Registrar’s Office may be contacted for assistance in interpreting this report. This plan is not your academic transcript and it is not official notification of completion of degree or certification.
Civitas Learning Community

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**Scarlett Jones**
ID: 987654321

| Student Information | | | | |
|---------------------|-----------------|----------------|-----------------|
| Student Level       | Undergraduate   |
| Student Type        | Continuing      |
| Plan                | Major In Business Administration |
| Program             | BBUS, US |
| Concentration       | ACC |
| Home Location       | Online |
| Cycle               | 1 |

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**Current Session**
March 2014  12 Credits

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Current Grade</th>
<th>Daily Visits</th>
<th>Relative Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intro to Communications</td>
<td>61%</td>
<td>4/8</td>
<td></td>
</tr>
<tr>
<td>COM 200</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>College Algebra</td>
<td>68%</td>
<td>3/7</td>
<td></td>
</tr>
<tr>
<td>MAT 133</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creative Writing I</td>
<td>70%</td>
<td>6/9</td>
<td></td>
</tr>
<tr>
<td>ENG 203</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Life on Earth</td>
<td>58%</td>
<td>4/5</td>
<td></td>
</tr>
<tr>
<td>BIO 160</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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**Academic Background**

<table>
<thead>
<tr>
<th>GPA</th>
<th>ACCUM CREDITS</th>
<th>AVG. CREDITS PER TERM</th>
<th>PRIOR WITHDRAWALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5.COM</td>
<td>2.7.PRIOR</td>
<td>15/68</td>
<td>6</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1st TERM ENROLLED</th>
<th>TRANSFER CREDITS</th>
<th>ENROLLED TERMS</th>
<th>% TERMS ENROLLED</th>
</tr>
</thead>
<tbody>
<tr>
<td>May ‘12</td>
<td>5</td>
<td>6/8</td>
<td>75%</td>
</tr>
</tbody>
</table>
Additional Course Offerings

Summer @USF
Education Abroad
Online Learning

Data Mining

This course will provide an understanding of fundamental data science concepts, techniques and business applications.

Course Syllabus
Read and review the course syllabus

Instructor Information
Meet Your Instructor, Dr. Balaji Padmanabhan

Get started by going to Modules.
Embracing Emerging Technologies

February 21, 2014

USF Engineering Expo in Tampa excites, inspires students

Board games with a robot highlight USF's 2014 Engineering EXPO.
Graduate Student Success

**Total Graduate Students**

- **Masters**
- **Doctoral-Research**
- **Doctoral-Professional**

- **Fall 2009**
- **Fall 2010**
- **Fall 2011**
- **Fall 2012**
- **Fall 2013**

**USF UNIVERSITY OF SOUTH FLORIDA**
The Path to Student Success

DEFINING STUDENT SUCCESS

- College Readiness & Access
- Retention & Progression
- Knowledge & Skill Acquisition
- Completion
- Graduate Satisfaction
- Reduced Indebtedness & Excess Hours
- Employment & Earnings
- Progress to Professional & Graduate School

UNIVERSITY OF SOUTH FLORIDA
Affordable Access

Social Science Research: Principles, Methods, and Practices
Anol Bhattacharjee, University of South Florida

Download Full Text (2.0 MB)

Translated in Arabic (3950 KB)
Translated in Chinese (3703 KB)
Translated in Korean (4439 KB)

Buy this Book

Included in American Studies
Prior Learning Assessment

Many adult learners can demonstrate college-level knowledge and competencies. Such learning—gained from experiences outside postsecondary education—often merits academic credit. Prior learning assessments (PLAs) provide a range of options from recognition of military and workforce training to national examinations and portfolio development. With more options comes the increased likelihood for greater numbers of learners to complete credentials.

For more than 60 years, ACE has been a nationally recognized leader in the evaluation of workforce and military training and provides standards, practices, and tools that higher education institutions can rely on.
Commitment to Research & Innovation
Commitment to Research & Innovation
Commercialization of Discovery

- U.S. Patents
- Start-Up Companies
- License Agreements


Graph showing the trend of U.S. Patents, Start-Up Companies, and License Agreements from 2002 to 2014.
Commitment to Innovation
Commitment to Innovation
Finding Innovative Pathways

U.S. Patents Issued
(SUS total: 262)

Licenses/Options Executed
(SUS total: 208)
Strength in Collaboration
Strength in Collaboration
Strength in Collaboration

Florida Center for Cybersecurity
at the University of South Florida

Save the Date: October 8, 2014

Don't miss the inaugural Florida Center for Cybersecurity conference
“Advancing a Holistic Approach to Strategic Cybersecurity,” an event
that will bring together experts and decision makers from industry, government
and academia to exchange ideas, network and explore innovative approaches to
counter cyber threats.

Keynote Speakers

John M. (Mike) McConnell
Former Vice Chairman,
Booz Allen Hamilton
Mike McConnell led Booz Allen's rapidly
expanding cyber business. Former
Director of National Intelligence and
Retired Navy Vice Admiral, Mr. McConnell
oversaw the firm's Intelligence business
and analytics.

Donald R. Proctor
Senior Vice President,
Cisco Systems, Inc.
As executive sponsor for cybersecurity
at Cisco, Don Proctor works with Cisco's
customers, partners, and government
leaders around the world to advance
the safety, privacy, and integrity of their
critical network infrastructure.

Registration is now open!

Call 813.974.1869, email cybersecurityevents@usf.edu or visit usf.edu/cybersecurity
to learn about the Florida Center for Cybersecurity and for information about the
conference and exhibitor or sponsor opportunities.
Team to study control of malaria-related parasite growth with $2.1-million NIH grant
Strength in Collaboration
Strength in Collaboration

A Florida Center of Excellence

CDDI
Center for Drug Discovery and Innovation

USF
University of South Florida
Strength in Collaboration
Tampa Bay’s Competitive Advantage

Metropolitan University Consortium
Community Engagement
Career Services
USF World
“Passport Scholarships”
US-UK Fulbright
Global Citizens Project

preparing you for success in a global society

usf.edu/QEP
## Performance Funding Investments

Performance Funding Model  
*University of South Florida*

### Key Metrics Common to All Universities Plus 2 Institution Specific Metrics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Excellence</th>
<th>Improvement</th>
<th>Final Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of Bachelor's Graduates Employed and/or Continuing their Education Further 1 Yr after Graduation</td>
<td>69% 3</td>
<td>-1% 0</td>
<td>3</td>
</tr>
<tr>
<td>Median Average Full-time Wages of Undergraduates Employed in Florida 1 Yr after Graduation</td>
<td>$34,600 3</td>
<td>4% 4</td>
<td>4</td>
</tr>
<tr>
<td>Average Cost per Undergraduate Degree to the Institution</td>
<td>$24,340 3</td>
<td>4% 0</td>
<td>3</td>
</tr>
</tbody>
</table>
| Six Year Graduation Rate  
*Full-time and Part-time FTIC*                                         | 62% 1      | 8% 5        | 5           |
| Academic Progress Rate  
2nd Year Retention with GPA Above 2.0                                    | 87% 3      | 2% 2        | 3           |
| Bachelor's Degrees Awarded in Areas of Strategic Emphasis  
(includes STEM)                                                        | 46% 4      | 4% 4        | 4           |
| University Access Rate  
Percent of Undergraduates with a Pell-grant                               | 41% 5      | 0% 0        | 5           |
| Graduate Degrees Awarded in Areas of Strategic Emphasis  
(includes STEM)                                                        | 57% 5      | 4% 4        | 5           |

### Institution-Specific Metrics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Excellence</th>
<th>Improvement</th>
<th>Final Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of Bachelor’s Degrees without Excess Hours</td>
<td>56% 0</td>
<td>NA</td>
<td>NA 0</td>
</tr>
<tr>
<td>Number of Postdoctoral Appointees</td>
<td>300 5</td>
<td>7 5</td>
<td>5</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
<td>37</td>
</tr>
</tbody>
</table>
Credit Rating

University of South Florida & Public AAU Institutions
Moody's Ratings, FY 2011

Note: Data for Oregon not reported or not available.
Campaign Success

USF: UNSTOPPABLE®

[ $735,949,353 ]

REASONS TO SAY "THANK YOU!"
Strategic Focus

- Student Success
- Research and Innovation
- Partnerships
- Metropolitan University Consortium
- USF System STEM Collaborative
- SACS Reaffirmation
USF System Address

Wednesday, September 24
2 p.m.
Marshall Student Center