

Planning & Assessment

Outcomes Assessment Plan - Quick Tips

SA Goal	Goal should clearly match the chosen outcome(s).
SA Strategy	List the Student Affairs Strategy. Please type the full strategy statement. Strategy should match the chosen outcome(s).
Departmental Goal	<ul style="list-style-type: none"> ▪ List the Departmental Goal the outcome or objective is related to, it should match the chosen outcome(s). ▪ Should be broad general statements of what the department intends to accomplish. ▪ Should describe broad learning outcomes, states what you want students to learn, staff to know, etc. ▪ Should provide a context for determining the stated outcome/objective. <p>Examples:</p> <ul style="list-style-type: none"> ➢ Expand the resources and tools available to ropes course facilitators. ➢ Provide excellent service in the Marshall Student Center. ➢ Increase interaction with faculty members outside of the classroom. ➢ Increase campus awareness of disability etiquette and culture.
Outcome/Objective	<ul style="list-style-type: none"> ▪ Outcome/Objective should be clearly articulated in a positive statement expressing the desired result. ▪ Outcome/Objective should not be too specific. ▪ Outcome/Objective should be relatively simple, focused and narrow in scope. ▪ One Outcome/Objective is sufficient, not necessary to have multiple. ▪ The Outcome/Objective is about what will be ACCOMPLISHED. ▪ Outcome/Objective is NOT about what someone plans to do. ▪ The outcome/objective is NOT related to a specific measure.
Methods of Assessment	<ul style="list-style-type: none"> ▪ Methods of Assessment should be clear and concise. ▪ Methods should eliminate any unnecessary verbiage. ▪ Do not need to give rationale, just need to state how the outcome will be assessed.
Performance Targets	<ul style="list-style-type: none"> ▪ Performance Targets should state a numeric target. ▪ Performance Targets can be used as a baseline for future measures, if prior information is not available for comparison.
Assessment Results	<ul style="list-style-type: none"> ▪ Method of Assessment is clearly shown in results. ▪ Provide sufficient and relevant information to explain the findings. ▪ Performance Target is clearly addressed in the Assessment Results.
Action Plan Use of Results for Improvement	<ul style="list-style-type: none"> ▪ A detailed plan, excluding unnecessary verbiage is presented. ▪ Includes who will take further action, person, group, etc. ▪ Explains how findings will be applied and a timeframe for when the findings will be applied. ▪ If the goal is met, that should be stated. ▪ If the goal is not met, that should also be stated with rationale. ▪ Stating that a program or process will be continued is not an action plan for improvement.