



STUDENT AFFAIRS
UNIVERSITY OF SOUTH FLORIDA

2014-2015 Annual Report

Inspiring learning, changing
lives, one student at a time.

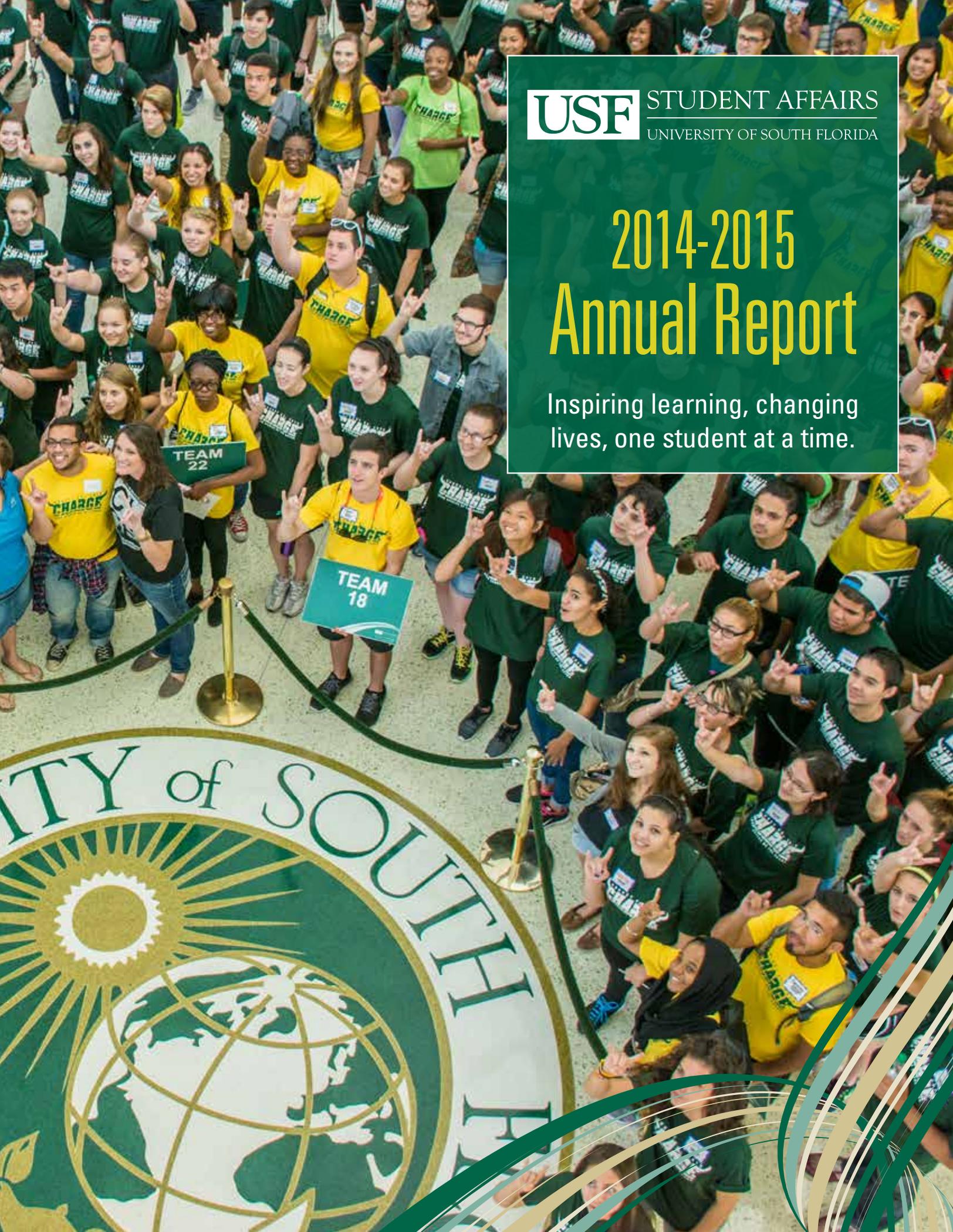


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Message from the Vice President

Dear Faculty, Staff, Students, and Friends:

The Executive Team in Student Affairs at the University of South Florida is proud to present the 2014-2015 Annual Report. We are pleased to take this opportunity to introduce you to our departments, programs, services, and facilities; demonstrate highlights of the excellent work done throughout Student Affairs to provide the best out-of-classroom learning experience for our students; share our strategic goals and the contributions we have made to the University's strategic initiatives; and celebrate our USF students.

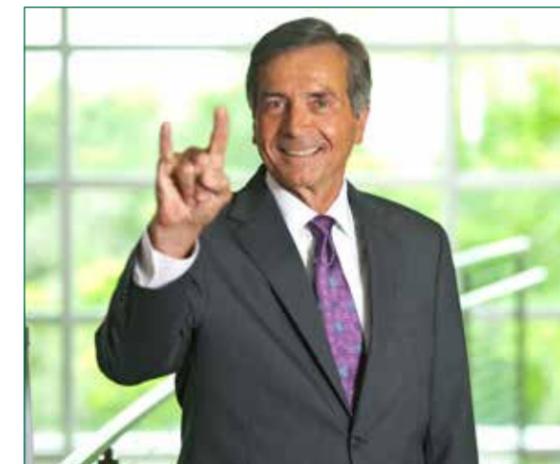
The mission of Student Affairs is to cultivate student engagement, development, learning, and success through meaningful experiences and inclusive environments. Student Affairs provides quality programming and services to enhance student success at the University of South Florida. As a matter of fact, the National Survey of Student Engagement shows that student involvement is directly correlated to student success. We strongly believe that engagement in activities prepares students to become dynamic contributors in a continuous growing global and technological society. Therefore, Student Affairs partners with Student Success, Undergraduate Studies, academic colleges and other university stakeholders to ensure students are successful throughout their college careers and beyond.

The variety of experiences provided through Student Affairs is paramount to the progression of the students' learning and holistic development in and outside the classroom. We invite you to share in the contributions and accomplishments of Student Affairs, and we look forward to the continued partnerships and collaborations as we make USF the best university experience for our students.

Regards,



Thomas E. Miller, Ed.D.
Vice President of Student Affairs



Student Affairs Strategic Plan

Vision

Student Affairs empowers USF students for lifelong success.

Mission

Student Affairs cultivates student engagement, development, learning, and success through meaningful experiences and inclusive environments.

Values

Student Affairs is intentional in the development of learning opportunities for our students and university community. We are committed to holistic development through a set of core values that support our mission and provide the underlying structure for our work, including: Collaboration, Community, Inclusiveness, Integrity, Learning, and Wellness.

Strategic Goals

GOAL 1: Advance student success by fostering experiential learning environments which prepare students to become responsible ethical citizens in a global society.

GOAL 2: Equip and empower students to become impactful and innovative societal leaders.

GOAL 3: Promote a healthy and safe campus environment and university community.

GOAL 4: Enhance and sustain a robust campus life.

GOAL 5: Use best practices in business services and programs that maximize the strategic productivity of human, financial, physical and technological resources.

USF Strategic Goals

Goal One

Well-educated and highly skilled global citizens through our continuing commitment to student success

Goal Two

High-impact research and innovation to change lives, improve health, and foster sustainable development and positive societal change

Goal Three

A highly effective, major economic engine, creating new partnerships to build a strong and sustainable future for Florida in the global economy

Goal Four

Sound financial management to establish a strong and sustainable economic base in support of USF's continued academic advancement



Student Affairs departments provided numerous programs, services, and initiatives that contribute to the achievement of the goals established in university's 2013-2018 Strategic Plan. We invite you to explore some of these key accomplishments in this annual report.



COMMUNITY DEVELOPMENT & STUDENT ENGAGEMENT



Danielle McDonald
*Assistant Vice President
& Dean of Students*

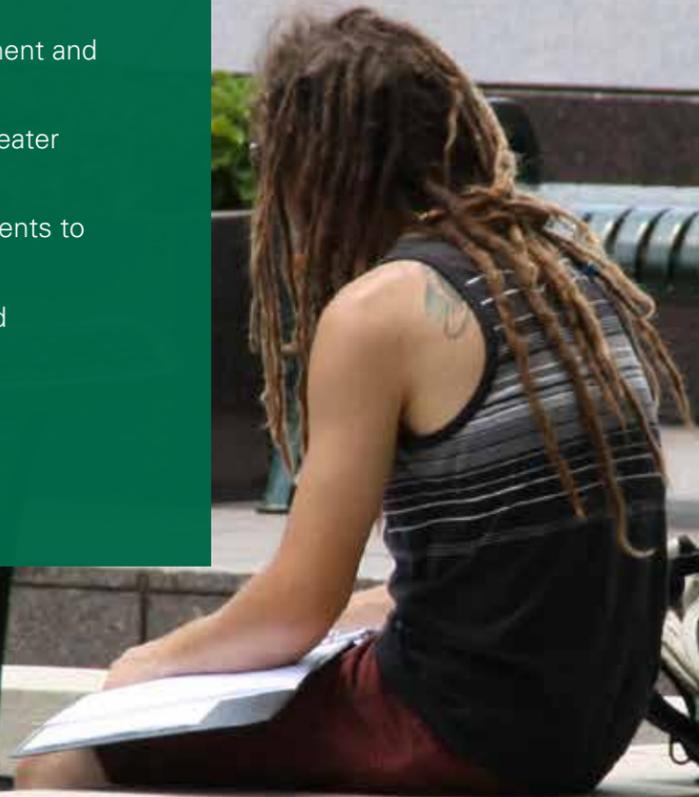
Office of the Dean of Students

Mission Statement

The mission of the Dean of Students and related entities at the University of South Florida is to support student learning and development through community building, advocacy, and student engagement.

Achievements & Accomplishments

- Created Off-Campus Safety Group & Partnership with Hillsborough County officials
- Created community safety and responsibility workshop for Orientation Co-Chaired First-year Experience Council
- Completed a White Paper defining Community Development and Student Engagement
- Created graduate assistant training program to ensure greater departmental efficiency and effectiveness.
- Collaborated with Student Affairs and University departments to create a new medical amnesty policy
- Served as a member of the OEP Steering Committee and Co-curricular workgroup
- Participated in AAC&U Global Learning Conference
- Served on Hi-Tech Pathways workgroup of the Florida Consortium initiative



Office of Fraternity & Sorority Life

Mission Statement

The Office of Fraternity and Sorority Life advocates for the American fraternal values movement by providing quality, education, advising, and outreach that empowers values-based decisions and fosters the betterment of the USF students, chapters, and councils.

Accomplishments & Achievements

- The second fraternity and sorority Bulls Service Break took place in partnership with the Center for Leadership and Civic Engagement. A total of 19 students went to Charlotte, NC to do service with a focus on awareness of the differently-abled.
- Coordinated and facilitated the Olympian Summit for 46 chapter presidents and 31 chapter officers, focusing on exemplary leadership practices, community building, and the future direction of USF's fraternity and sorority community.
- Began partnership with Athletics to host "Greek Nights" at games. The first included the USF v. UConn Men's Basketball game, with almost 500 fraternity and sorority members attending this game.
- Implemented Officer Kick-Start program, which is focused on prevention education and best practices for new member education and intake processes, partnerships, leadership development, crisis management, and expectations for Chapter Presidents.
- Almost 500 Tampa community members attended Trick or Treat with the Greeks, a safe community Halloween event, hosted by 36 fraternities and sororities in partnership with Housing and Residential Education.
- USF Panhellenic held a record-breaking formal recruitment process, with 632 women registering and 512 women receiving bids.
- Chapter efforts in community service and philanthropy donations continue to be strong with \$162,346.17 raised and 25,289 hours of community service completed.
- Ten members of the fraternity and sorority community attended the Undergraduate Interfraternity Institute; three members attended the Association of Fraternal Leadership and Values' LeaderShape; 15 students participated in the Association of Fraternal Leadership and Values' Central Fraternal Leadership Conference.
- The USF Panhellenic Association was one of 21 Collegiate Panhellenic Councils (there are 645 nationally) to receive the National Panhellenic Conference Excellence Award for the 2014-2015 academic year.
- The Office of Fraternity and Sorority Life completed its departmental review, which included three experts in fraternity and sorority life as reviewers who have been or currently are the President of the Association of Fraternity/Sorority Advisors.



A total of 1,110 new members (nearly a 10% increase over last year) and one new Interfraternity Council chapter, Phi Gamma Delta, was welcomed to the community. Contributes to USF Strategic Goal Two.

Center for Leadership & Civic Engagement

Mission Statement

The Center for Leadership & Civic Engagement provides intentional learning opportunities in order to develop effective ethical leaders who serve as engaged citizens for the global community.

Accomplishments & Achievements

- Collaborated with 27 unique campus departments on service projects, leadership programs, career workshops, and donation campaigns.
- 464 student leaders held an unpaid leadership position in our office and gained practical leadership experience. 751 students applied to be part of our leadership and civic engagement boards.
- With significant contributions by our office, USF was designated as a recipient of the 2014 President's Higher Education Community Service Honor Roll by the Corporation for National and Community Service as a university that plays a part in solving community problems and places emphasis on creating students who are civically engaged.
- The Lunchtime Leadership Series saw a 93% increase in student attendance from fall 2014 to spring 2015 with more than 650 students in attendance during both semesters.
- From January to June 2015, BullSync recorded 847,693 page views and 43% new sessions or first time users.
- Dance Marathon registered nearly 1,000 dancers and raised \$72,000 for All Children's Hospital—the most ever raised in the event's history!
- Registered over 73 unique community partners in BullSync that provide USF students with ongoing and regular service opportunities.

Recorded 195,266 university wide service hours with a total economic impact of \$4,403,248.30. Contributes to USF Strategic Goals One, Two.

Office of Multicultural Affairs

Mission Statement

The Office of Multicultural Affairs offers learning opportunities to students, faculty, and staff in order to develop multicultural competencies. Multiculturalism is a critical educational strategy that provides students with knowledge and skills to be successful in the global society. Multiculturalism builds students' capacity through diverse co-curricular experiences, enabling them to live and work with people of all backgrounds and build strong communities.

Accomplishments & Achievements

- Established and hired a new full-time, professional staff member in fall 2014 as Coordinator for LGBT Programs and Services.
- 96% of student participants in the Intercultural Student Leadership Conference (ISLC; designed to strengthen the engagement and retention of underrepresented students) strongly agree/agree that "as a result of being a participant at ISLC, I feel like I matter at USF" and 98% strongly agree/agree that ISLC increased their intercultural awareness.
- More than 2,000 students, faculty, and staff attended the International Festival, showcasing the vast opportunities students have to engage in global learning experiences at USF; 98% of the undergraduate students in attendance reported that they learned about a culture other than their own.
- Oversaw the Black Heritage Month student leadership board, hosted several signature programs, and coordinated a campus-wide calendar of events, with 22 diverse educational programs offered in partnership with academic departments; Diversity, Inclusion and Equal Opportunity; the Institute on Black Life; Athletics; and USF Foundation.
- Enhanced LGBT History Month with six signature programs and a total of 15 campus collaborations with programs related to intersectionality, PRIDE Alliance's 40th birthday celebration, and the "Gay Landslide" where USF Libraries featured Mitch Katine, the USF alumnus and lawyer who won the Lawrence v. Texas Supreme Court case, in a conversation about inclusion and political progression for rights of LGBTQ+ Americans.
- USF was proudly represented with a delegation of 35 students and staff in the Tampa Pride Parade, the first held in Tampa in 13 years. This public visibility showed welcoming inclusion for current and prospective students.

The Interanational Buddy Program (iBuddy) partnered together 251 international and domestic students for a 7-week program to increase cultural awareness and to build global friendships. Contributes to USF Strategic Goal One, Two.

New Student Connections

Mission Statement

New Student Connections creates and supports shared USF experiences that connect students to the campus community and provide for a successful transition.

Accomplishments & Achievements

- Led and organized the inaugural First Fifty Days of Summer initiative, a connection and transition programming series held during summer B session to include 26 departments, 30 campus events, and approximately 1,300 interactions occurred.
- 77 first-year students attended CampU to learn USF history and traditions, discover their strengths, and gain confidence to begin their USF experience from 18 student leaders and five staff members. As a result, 94% felt supported at USF, 93% felt a sense of belonging, 93% felt more confident to start their first semester, and 91% felt inspired to make a contribution to USF and/or Tampa Bay community.
- CampU participants are persisting at higher rates compared to non-participants: the 2013 cohort persisted in year one at a 97% rate; the 2012 cohort persisted in year one at 92% rate and an 84% rate in their second year.
- Hosted six events during the first three days of fall Week of Welcome with 4,654 interactions with students, which helped to develop a sense of belonging and affinity for the university.
- 95% of students surveyed expressed that fall Week of Welcome strengthen their love for USF and 92% agreed that it confirmed their decision to attend.
- As a result of participating in The Network, 100% of student participants expressed that they understood what it will take to succeed in their classes and 95% felt confident in their academic performance.
- In 2013, the 423 first-year Network participants persisted at a 95% rate; higher than non-participants.
- Developed the curriculum and syllabus for a fifteen week leadership seminar for 25 student leaders. Framed in the Social Change model of Leadership, the seminar equipped students with the skills, knowledge, and resources they needed to be a successful leader in New Student Connections, the USF community, and in their future career.
- Increased the number of community and university partners which resulted in \$14,000 donated in promotional items, Tampa Bay experiences for students, and funds to cover 22 registration fees for CampU.

818 student interactions took place through 63 Network Link events, which aided new students to successfully transition to the campus community. Contributes to USF Strategic Goals One, Two, Three.

Parent & Family Programs

Mission Statement

Parent and Family Programs & Services at the University of South Florida serves as the resource for parents and families of USF students. Our goal is to assist parents and families in supporting their student's growth and development while at USF.

Achievements and Accomplishments

- Conducted a parent and family survey that received 285 responses to help guide future direction through the strategic plan and evaluated current programs and services.
- Expanded partnership with the Office of Orientation to include leading and facilitating two sessions during First Year Student Orientation and Family Orientation: Letting Grow and a new session Making the Most of Your Orientation Experience.
- Interacted with over 4,000 guests of students attending Orientation.
- Created and launched a new name and brand for our weekend program experience, now Family and Friends Weekend.
- Created a Family and Friends Weekend Planning Committee comprised of 20 campus wide staff members and students to collaborate on and guide programming for Family and Friends Weekend.
- Increased number of family members enrolled in our database by 51%.
- Utilized the Parent Fund to provide 10 scholarships for students to participate in the CampU program.
- Created vision and mission statements for department.
- Created a Strategic Plan to be implemented from 2015-2017.
- Identified funding for and created graduate assistant and graduate intern positions to better support achievement of mission and vision.
- Conducted a benchmark of Florida system institutions to expand knowledge of parent and family programs offices across the state.

Collaborated with 14 departments and student organizations to host Fall Family Weekend to include 10 new programs where families traveled from 19 states and Trinidad and Tobago. Contributes to USF Strategic Goal Three.



Student Government Advising, Training & Operations

Mission Statement

The mission of the Student Government Advising, Training and Operations office at the University of South Florida is to advise and assist Student Government members with the planning and implementation of programs, operations, and services as we strive to foster student support, community engagement, and leadership development to ensure both student and organizational success.

Accomplishments & Achievements

- Entered into off campus student housing website service contract with third party vendor.
- Transitioned TechSmart printing services contract to USF Print; participated in IT Services' year-long transition to eliminate the POS system on campus and go to third party providers.
- Replaced WMNF Community Radio partnership with Student Government (SG) Bulls Radio with new WUSF partnership to include technical training and production support.
- Student Memorial site was completed with inaugural ceremony in January.
- Bulls Radio became the campus music vendor for music steamed in the SG Computer Lab and in the Campus Recreation Center.
- Coordinated USF Day at the Capitol.
- The Huddle, a new event tradition between SG and USF Athletics, was created.
- Collaborated with SG, Counseling Center, and Center for Leadership & Civic Engagement to hold PLUNGE leadership retreat for SG members.
- Other annual contributions made by SG with SGATO advising: "OUR" Shirt, USF handbook/planner, Welcome Back events, Apartment Business Expo, Mr. & Miss USF Scholarship Pageant, Inauguration, Bulls Blitz, Town Hall Forums, and Taste of Bulls Country.
- Held SG ASRC members accountable for breaking the memorandum of understanding signed with the university and the violation of viewpoint neutrality thus creating teachable moments for SG leadership.
- In conjunction with Wharton High School staff and SG members, coordinated/ conducted a SG training workshop for the Hillsborough County High School Student Governments at their regional meeting.

Partnered with Student Government administration to begin the five (5) year strategic planning process to align with university practices. Contributes to USF Strategic Goal Two.

Center for Student Involvement

Mission Statement

The Center for Student Involvement and its programmatic departments strive to provide a purposeful and positive out-of-class experience for USF students and student organizations. This is achieved through a variety of programs, services, and activities. The uniqueness and variety of these programs, services, and activities allows for all members of the campus community to interact with others and be involved in meaningful ways of their choosing.

Achievements & Accomplishments

- Hosted The Leadership Challenge, in collaboration with the Center for Civic and Leadership Engagement, for student organization leaders, which resulted in increased capacity to lead.
- Co-sponsored the Intercultural Student Leadership Conference hosted and coordinated by the Office of Multicultural Affairs.
- Employed five graduate and 41 undergraduate students; provided personal and professional development in a variety of areas including: advising, program development, leadership, and career field experience.
- Hosted a Bulls Give Back Bulls Nite Out which provided 75 students with an opportunity assist the community with school supplies packaging.
- Worked with Student Government and USF World to develop a Global Conversation Series to provide enhanced global understanding in the 2015-2016 academic year.
- University Lecture Series contributed to student knowledge and critical thinking through six featured speakers and four collaborative speaker programs, who focused on scientific, political, and social issues; total attendance of the featured speaker lectures of 4,043.
- Hosted unique programs in the Centre Gallery such as an Art Walk, documentary night, and painting class.
- Over 57,000 students attended our 106 coordinated programs throughout the year.
- Coordinated record-setting Homecoming and USF Week programming with the highest attendance at most programs that has ever occurred, most especially the Homecoming Parade.
- 88.4% of 432 students attending a department hosted event said they had a greater connection to the university as a result of attending.

Co-sponsored the Undergraduate Research and Arts Colloquium with the Office of Undergraduate Research, as part of USF Week, providing an opportunity for students to display their research efforts and educate their peers across multiple disciplines. Contributes to USF Strategic Goals One, Two, Three.

Office of Student Rights & Responsibilities

Mission Statement

The Office of Student Rights and Responsibilities' mission is to provide for the safety and well being of the university environment, to aid in the growth and development of a student as related to a student's behavior, and to serve as the management agency for the University Conduct System. The Office of Student Rights and Responsibilities utilizes fundamental fairness and strives to inspire trust and confidence in the University Conduct System. We strongly encourage individual responsibility and promote the incorporation of community standards for acceptable behavior via the Student Code of Conduct.

Accomplishments & Achievements

- Developed an Alternative Dispute Resolution Model ("Peace Virus Project") for students.
 - Developed two new educational workshops around the issue of Alternative dispute resolution.
 - Partnered with Career Services to survey Career Services corporate sponsors to see what hiring value they placed on students leaving an institution with documented mediation and dispute resolution skills.
 - Hired a PhD intern/extern to help develop the Alternative Dispute Resolution program.
- Developed and received approval for a new Title IX investigator position in our office.
- Developed a new Admission Prior Conduct database using Advocate Symplicity.
- Implemented a new Review Team model for reviewing Admission Prior Conduct application.
- Collaborated with Computer Information Services to create awareness of cyber issues facing students.
- Created and implemented a new Training Program for University Conduct Board that included online modules for new hearing board members, mock hearings and on-going brown bag lunch discussion around ethical decisions, learning outcomes and sanctioning guidelines.
- Reworked the educational support programs facilitated through the Counseling Center to address the changing needs of students associated with drug and alcohol use and abuse.
- Expanded the physical space in the office to accommodate two new staff positions (one full time and one graduate student) and an additional conference room.

Developed a new Admission Prior Conduct database using Advocate Symplicity.





HEALTH & WELLNESS



Eric Hunter
*Interim Assistant
Vice President
for Health & Wellness*

Campus Recreation

Mission Statement

Campus Recreation enriches the educational experience by empowering the university community to achieve holistic wellness. We contribute to lifelong learning by promoting diversity, personal growth, and exploration in safe, challenging, and supporting environments.

Accomplishments & Achievements

- Annual usage by campus community:
 - Indoor Facility: 678,958
 - Indoor Pool: 11,310
 - Andros Pool: 3,902
- Partnered with several organizations in the creation and launch in September 2015 of the Student Green Energy Fee funded Share-A-Bull Bike Share program, including College of Engineering and the Patel School of Global Sustainability.
- Held 42 home games and tournaments for the sports clubs with more than 2,900 sport club athletes participating and 43 different sport clubs at the peak.
- Intramural participation:
 - Participant hours: 82,127
 - Teams: 2,123
 - Participants: 11,467
- As part of the Week of Welcome, the Intramural program coordinated the 7th Annual New Student Flag Football Tournament for 23 teams.
- 32% of adventure trip participants identified themselves as international students.
- Completed Capital Improvement Trust Fund projects, including:
 - Installed fire sprinklers in north half of REC (lower and upper)
 - Renovated the men and women's student locker rooms
 - Renovated the natatorium
- USF Cricket Club won the American College Cricket Nationals.
- USF Disc Golf Club competed at the National Collegiate Disc Golf National Championships.
- USF Wrestling Club men's team placed 5th and the women's team placed 3rd at the National Collegiate Wrestling Association's National Tournament.
- Intramurals sent 14 students to the Suncoast Officials Workshop at FAU. It was the largest number USF has ever sent and it was the largest group from any school.
- Intramurals represented USF at 10 different extramural events with 12 different officials working.

Campus Recreation reduced the use of paper by increasing use of technology, specifically iPads and Aquos Board. Contributes to USF Strategic Goal Four.

Counseling Center

Mission Statement

The mission of the Counseling Center is to enhance the intellectual, social, and emotional functioning of students, faculty, and staff in ways that further develop student self-knowledge, enhance the capacity to learn, improve the quality of personal experience, and increase the potential for community and civic engagement. This is accomplished through the provision of the following programs: Psychological Services, Outreach, Consultation and Collaboration, Professional Development, and Training and Research.

Accomplishments & Achievements

- Implemented a new system of case intake and disposition.
- Implemented procedural guidelines for all major clinical systems and services for improved consistency and functionality.
- Revised and implemented a more comprehensive Scope of Care guideline.
- Improved the organization of services for students with disordered eating, including specialized training for clinicians and staff, development of a referral system, bi-weekly case consultations, and ongoing training.
- Improved the organization of Group Services.
- Initiated an intentional culture shift to include service, teamwork, appreciation, and staff empowerment.
- Moved to a "paperless" record keeping system.
- Published an enhanced website with access to online workshop requests, anonymous online access to mental health screenings, and interactive self-help tools, articles, and resources.



Increased participation of clinical trainees in the provision of group therapy from less than 50% to 100%, which increased the number of groups offered to students. Contributes to USF Strategic Goal Two.

Student Health Services

Mission Statement

Student Health Services provides University of South Florida students with high quality health care and education to strengthen student learning and promote lifelong success through health and wellness.

Accomplishments & Achievements

- Initiated psychiatric services for students and process for billing for psychiatric services.
- Initiated physical therapy services for students and process for billing physical therapy services.
- Held fall flu clinic providing 411 flu vaccines.
- Held spring and fall “Get Yourself Tested” clinics to screen students for sexually transmitted infections; provided a total of 367 screens.
- Underwent a renovation project in the SHS Annex and SHS clinic to include creation of psychiatry suite, administrative suite, and additional exam rooms.
- Planned and implemented new collaborative in-house laboratory services with USF Health.



Provided 30,795 medical visits for students and staff; 3,590 psychiatric visits, and 1,360 physical therapy visits. Contributes to USF Strategic Goals Two and Four.

Student Outreach & Support

Mission Statement

The mission of Student Outreach & Support is to work with students who may be troubled or whose behavior is of concern to others and to develop intervention plans which provide support to a student before more significant problems arise.

Achievements & Accomplishments

- In collaboration with the Students of Concern Assistance Team (SOCAT), revised the Concern Scale Rubric to offer more consistent, tailored, and effective services to students. This rubric is used to assess the level of concern for all students referred to our department and the level of concern assessed drives the intensity and duration of the response to the student of concern.
- Conducted a successful search and hire for the new director, who joined USF in March 2015.
- Hired a new part-time case manager and employed a Graduate Assistant for the office in order to meet the demands of growing case-loads and to provide more timely services students.
- Implemented a new software system, Symplicity, which allows for case management documentation and data tracking, which aligns with national best practices. All staff received a one-day workshop training on the software and the case manager also attended the Symplicity conference.
- Moved into a new larger office suite, allowing for more case managers, more timely and private services for students, and a conference room for SOCAT meetings.

Provided 30,795 medical visits for students and staff; 3,590 psychiatric visits, and 1,360 physical therapy visits. Contributes to USF Strategic Goals Two and Four.



Victim Advocacy & Violence Prevention

Mission Statement

The mission of the University of South Florida Center for Victim Advocacy and Violence Prevention is to empower survivors of crime, violence, and abuse by promoting the restoration of decision-making and control to survivors and advocating for their rights. Through education and collaboration, the victim advocacy reduces risk, prevents violence, and fosters a safer university community.

Achievements & Accomplishments

- Provided direct services to 300 new individuals; continued services to 92 people, for a total of 392 individuals served.
- Developed a sexual violence survivor support group.
- Modified the REAL Promise to be more gender inclusive.
- In collaboration with faculty in Criminology, completed the second year of a 3-year empirical evaluation of the effectiveness of the REAL Deal Bystander Intervention program.
- Developed Violence Against Women Act (VAWA) compliant training curricula for new faculty and new employees.
- Developed Victim Guide Booklet for victims of gender-based crimes/discrimination that covers all 22 VAWA-mandated topics.
- Developed Supporting Crime Victims flyer to be one side of the Title IX/VAWA flyer.
- Developed new mandated handouts on Sexual Battery Prevention Strategies, Preserving Evidence, Warning Signs of an Abuser, Active Bystander Intervention, Florida Statutes, as well as how to help a friend who has been the victim of sexual violence; revised existing flyers to support compliance mandates.
- Administered Campus Clarity's Think About It online training modules to nearly 5,000 (4,761) new graduate students and new undergraduate students system-wide, with nearly 3,000 (2,702) students completing it (56%).
- Developed separate VAWA training curricula for three different student populations (new FTIC, new transfer students, and new international and INTO students) and provided one-hour programs using these curricula during Orientation.
- Developed a specific prevention program for student athletes and trained all students on all teams.
- Provided a total of 200 live presentations and trainings to 9,700 individuals.
- Provided 35 REAL Deal Bystander Intervention programs to 1,600 students.

Trained over 1,182 new employees and faculty and 193 existing faculty and staff in 45 Violence Against Women Act trainings at all 3 system campuses. Contributes to USF Strategic Goal One.



Wellness Education

Mission Statement

The mission of Wellness Education is to promote health and academic success in the USF community through collaboration to provide wellness initiatives.

Achievements & Accomplishments

- Successfully searched and hired an Alcohol & Other Drug Prevention Coordinator.
- Implemented a new student employment model incorporating Wellness Center student assistants.
- Provided free fruit to students who visit the Wellness Center, with 2,400 pounds of apples and oranges distributed.
- 22,576 total visits to the Wellness Center.
- Oversaw the production of a new USF Survival Guide video for first year students.

Utilization of the InBody body composition analysis machine yielded 1,209 unique users during the year. Contributes to USF Strategic Goal Two.



RESIDENTIAL EXPERIENCE & LEARNING



Ana Hernandez
Assistant Vice President

Housing & Residential Education

Mission Statement

The Department of Housing & Residential Education provides a safe community, innovative programs, and quality services that contribute to our residents' success by fostering learning, personal development, and citizenship.

Achievements & Accomplishments

- Hosted representatives from 13 countries for Association of College and University Housing Officers-International Study Tour.
- Selected as host site for ACUHO-I James C. Grimm National Housing Training Institute (2016-2018).
- Residential Curriculum globalization learning outcome adopted as university-wide QEP.
- Selected as 2014 American College Personnel Association Residential Curriculum Showcase Institution.
- Maintained housing occupancy in excess of 100%.
- Over 3,700 participants in camps and conferences with a record number of summer intern residents and expansion of the Visiting Scholar program.
- Created a new process to facilitate streamlined application and assignment process for INTO-USF partner.
- Upgraded Argos buildings with resurfaced walkway, added guttering, and a renovated Assignments Office.
- Developed online processes for requesting and processing room changes and cancellations and utilized automated workflow for approvals.
- Secured new television provider with the help of IT and Purchasing.

Developed and issued Intent to Negotiate documents to identify partner for Student Housing Redevelopment Project; selected and secured Board of Trustee approval of Capstone-Harrison Street as Public Private Partnership entity for new Residential Village; initiated negotiations, design, and site due diligence. Contributes to USF Strategic Goal(s): One, Two, Three, Four.



Student Services & Facilities



Guy Conway
*Assistant Vice President
for Student Services
& Facilities*

Communications & Marketing

Mission Statement

The Communication & Marketing department supports the Student Affairs' goals and strategies with strategic direction and effective execution of divisional communications and marketing initiatives.

Achievements & Accomplishments

- Supported the planning, content, photography, and/or graphic design needs for more than 225 projects for Student Affairs departments, administration, and campus partners.
- Lead and significantly supported the cross campus communications in support of the Medical Amnesty Policy, Violence Against Women Act, Title IX, Academic Integrity education, and QEP promotion.
- Expanded the department structure by integrating the Health & Wellness and Marshall Student Center marketing officers and student employees; added a Graduate Assistant to focus on web content management system site conversions.
- Developed/implemented a Web-based project management system to facilitate work requests from divisional clients and streamline internal workflow.
- Managed the editorial and creative for the fall and spring issues of the Student Affairs Catalyst e-magazine to showcase the work of Student Affairs and enhance communications with administration, faculty, staff, and other stakeholders.
- Coordinated media interactions in partnership with University Communications and Marketing for more than 36 requests from off-campus media and The Oracle.
- Launched five departmental websites on the university CMS system.

Conferencing & Special Events

Mission Statement

The mission of the Conferencing & Special Events is to coordinate the efforts of various departments within Student Affairs which facilitate conferences and major campus events and to generate additional revenue for those departments within Student Affairs.

Achievements & Accomplishment

- Organized a summer camp and conferencing workgroup to improve summer programs that are hosted at the University of South Florida utilizing multiple departments within Student Affairs.
- Coordinated 16 summer camps, including establishing relationships with two new summer camps.
- Coordinated and executed the OACAC Conference for 1,110 people in July. Managed the conference budget of \$750,000 and coordinated logistical details with the Marshall Student Center, Campus Recreation Center, Housing & Residential Education, Dining Services, University Police, Parking & Transportation Services, and Physical Plant.
- Generated \$420,754 in gross revenue, which due to sales revenue and low operating expenses, covered the operating expense for the department.
- Collaborated with the Marshall Student Center to sell and service the meeting space for all non-university clients.



Marshall Student Center

Mission Statement

The Marshall Student Center enriches the quality of student life, strengthens traditions, and enhances the learning experience by providing exceptional facilities and services for the USF community.



Achievements & Accomplishments

- Maximized business effectiveness by coordinating approximately 11,500 reservations in the Marshall Student Center.
- Employed 107 undergraduate and four graduate students.
- Completed construction/renovation of food options, including Chick-fil-A and Einstein Bros Bagels.
- Collaborated with the USF Federal Credit Union to create two new ATM locations and renovate the credit union space offering digital state-of-the-art banking and a new student managed bank concept.
- Hosted the Overseas Association for College Admission Counseling International Conference with 1,100 international student advisors and university admissions staff from 80 countries.
- Provided two student internships in event logistics and building operations.
- Hosted Herve Humler, president and chief operating officer of the Ritz-Carlton Hotel Company, L.L.C. for a guest lecture in conjunction with the College of Hospitality and Technology Leadership.
- Cosponsored with USF Dining, Wellness USF departments, and Housing & Residential Education to execute campus-wide study centers.
- Welcomed the USF Copy Center, powered by Ricoh, into the MSC.

Developed and issued Intent to Negotiate documents to identify partner for Student Housing Redevelopment Project; selected and secured Board of Trustee approval of Capstone-Harrison Street as Public Private Partnership entity for new Residential Village; initiated negotiations, design, and site due diligence. Contributes to USF Strategic Goal(s): One, Two, Three, Four.

Student Publications (The Oracle)

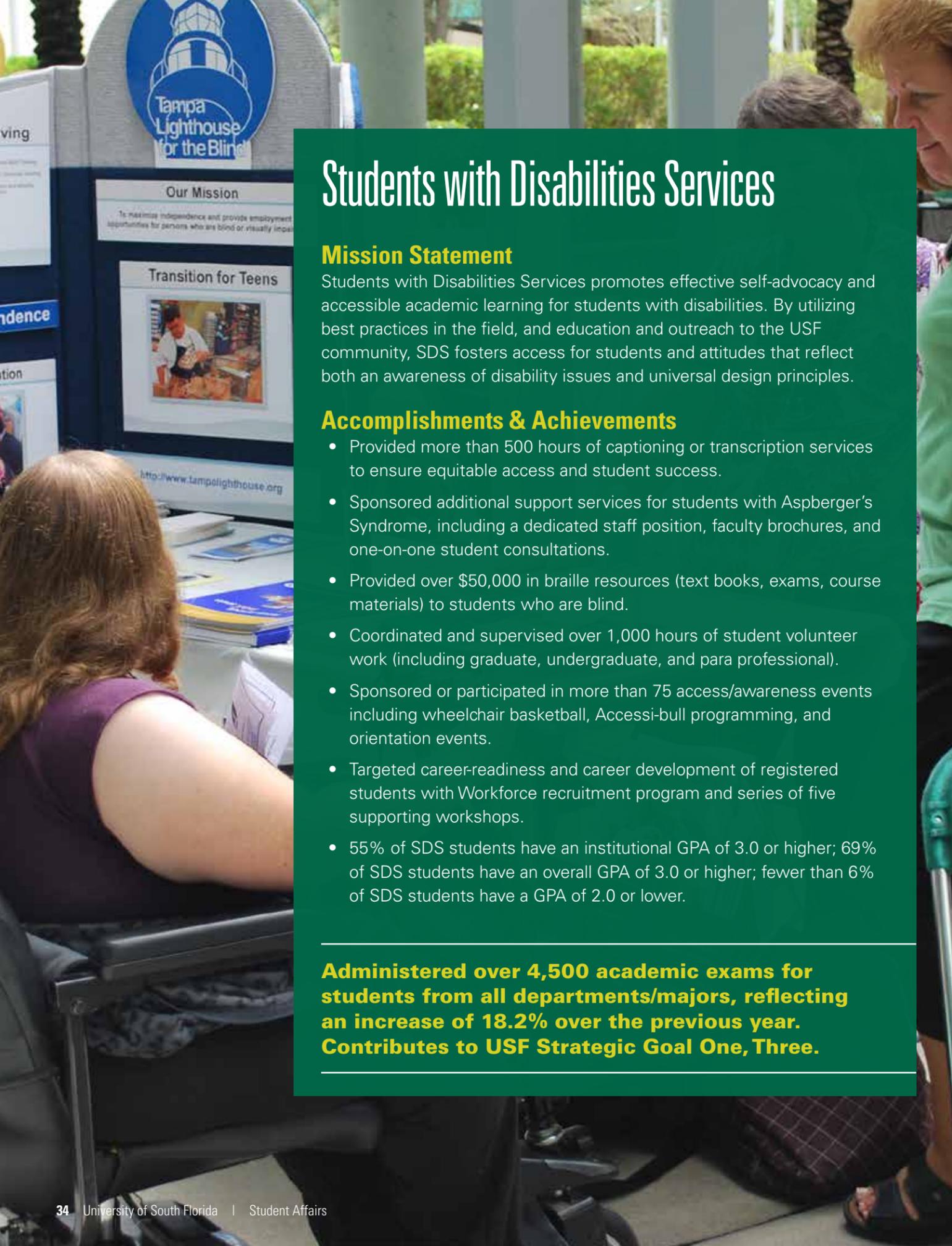
Mission Statement

Student Publications provides students an opportunity to maximize their potential for communication and critical thinking through print media and online media, and to serve the university community as a source of campus information.

Accomplishments & Achievements

- In partnership with the School of Mass Communications, began an internship program for academic credit in the newsroom; the first student completed his internship and graduated in spring 2015.
- Oracle Managing Editor Roberto Roldan was one of 10 students nationwide to be named a Chips Quinn Scholar. The prestigious internship program provides opportunity and training to student journalists of color. Roberto spent his summer internship as a reporter for the Louisville Courier-Journal.

For the 21st time in the past 22 years, the Oracle was named one of the top three college dailies in the Southeast by the Society of Professional Journalists.



Students with Disabilities Services

Mission Statement

Students with Disabilities Services promotes effective self-advocacy and accessible academic learning for students with disabilities. By utilizing best practices in the field, and education and outreach to the USF community, SDS fosters access for students and attitudes that reflect both an awareness of disability issues and universal design principles.

Accomplishments & Achievements

- Provided more than 500 hours of captioning or transcription services to ensure equitable access and student success.
- Sponsored additional support services for students with Asperger's Syndrome, including a dedicated staff position, faculty brochures, and one-on-one student consultations.
- Provided over \$50,000 in braille resources (text books, exams, course materials) to students who are blind.
- Coordinated and supervised over 1,000 hours of student volunteer work (including graduate, undergraduate, and para professional).
- Sponsored or participated in more than 75 access/awareness events including wheelchair basketball, Accessi-bull programming, and orientation events.
- Targeted career-readiness and career development of registered students with Workforce recruitment program and series of five supporting workshops.
- 55% of SDS students have an institutional GPA of 3.0 or higher; 69% of SDS students have an overall GPA of 3.0 or higher; fewer than 6% of SDS students have a GPA of 2.0 or lower.

Administered over 4,500 academic exams for students from all departments/majors, reflecting an increase of 18.2% over the previous year. Contributes to USF Strategic Goal One, Three.

Office of Veterans Services

Mission Statement

The mission of the Office of Veterans Services at the University of South Florida is to provide a seamless transition for our nation's veterans from military life to campus life by enhancing personal development and academic success. We accomplish this through a one-stop resource center that provides veterans with the tools necessary to access education, health and financial benefits, navigate the university system, improve academic skills, and connect with campus resources, organizations and activities. Our office is designed to promote "success beyond service."



Accomplishments & Achievements

- Ranked #5 in the nation as a best college for veterans by Military Times Best for Vets Magazine for the third consecutive year.
- 50% of student veterans on academic probation who were enrolled in the Academic Enhancement Program returned to good academic standing by the end of SY 15 compared to 25% of those who did not enroll in AEP.
- All three proposals submitted were selected for presentation at the 2015 NASPA Veterans Conference held in Louisville, Kentucky.
- Associate Director Evan Itle elected to serve on the Florida Association of Veterans Education Specialist Board of Directors.
- Collaborated with the USF Alumni Association to secure a \$25,000 scholarship endowment for the Veterans Services Last Mile Scholarship.
- Collaborated with the USF Foundation to create the Harold & Muriel Berkman Scholarship that provides \$1,000 per semester to an eligible student veteran.
- Established the Veterans Mentoring Program providing tutoring services to over 120 students this year.
- Hosted the Annual Veterans Week Ceremony with special keynote speaker, US Army Ranger Master Sergeant Leroy Petry, 2011 Medal of Honor Recipient for actions in Afghanistan in 2008.
- Hosted the largest Veterans Week Chili Cook Off in event history with 28 teams and over 500 attendees with former New York Yankee Tino Martinez serving as honorary event judge.
- Associate Director Evan Itle selected by USF as the 2015 Gabor Employee of the Year.
- Awarded a \$30,000 Citigroup Grant to support Veteran Orientation, as well as Academic & Financial Support Planning.
- Collaborated with Campus Recreation to host a veteran kayaking trip.

25% of student veterans enrolled in the Veteran Mentoring Program received employment offers through their assigned mentor. Contributes to USF Strategic Goal Three.

Career Services

Contributed to an increase in total Job Location and Development student earnings in 2014-2015 by 25%. Contributes to USF Strategic Goals One, Three.



Russ Coughenour
Assistant Vice President

Career Services

Mission Statement

The mission of Career Services is to empower and educate students to be prepared for a global workforce. We strive to provide innovative employer-focused programming to facilitate successful connections between students and our campus and community partners.



Accomplishments & Achievements

Career Planning

- Developed and launched Shadow-A-Bull, a program designed to match currently enrolled USF students with alumni mentors from the greater Tampa Bay area.
- Of the 2,000+ students that were seen by Career Consultants and Career Peers, an overall satisfaction rating of 4.8 on a 5.0 scale was achieved.
- An electronic monthly newsletter was disseminated to faculty and academic advisors to increase an awareness of Career Services and events.

Employer Relations (launched February 2015)

- Creation of the Strategic Partners Program that generated six partners by June 2015, with more than \$24,000 in donations or in-kind contributions.
- Fully integrated the Employ-A-Bull student tracking system with the USF Banner system.

Internships and Career Readiness (launched May 2015)

- Creation of a central point of contact for new internships campus wide, through partnerships with college contacts and career consultants.
- Developed global internships toward the QEP Global Citizen Award for students both locally and abroad, and included USF programs in Merida, Mexico, and the Dominican Republic.
- Created Interns with Impact Program for career exploration in non-profit organizations, and linked to Academic Foundations and career exploration courses.
- Created On-Campus Internship Program, which is one of only approximately 17 of its kind in the country, providing internship quality, career-relevant experience on campus.
- Created the Career Readiness Certification Program in conjunction with the Muma College of Business and the College of Engineering which launch in fall 2015.



Administration



Harold Bower
Executive Director

Shared Services Center (SASSC)

Mission Statement

The Student Affairs Shared Services Center at the University of South Florida provides high quality, cost-effective financial and administrative support services to all departments and offices in Student Affairs.

Accomplishments & Achievements

- Created a Recruitment Guide Book for Student Affairs to ensure efficiency and compliance pertaining to established policies and procedures.
- Developed an internal audit/control system within SASSC HR to audit all actions sent in to Central HR to ensure accurate and timely entry into the GEMS system.
- Created and implemented a multi-part exit process for staff who leave USF to ensure the collection of all USF property, perform leave audits, and to ensure the employee selects the best departure date based on leave and benefits.
- Developed a Medical Leave Process to close the gap between FMLA and additional leave resulting in a more efficient, effective way of requesting, approving and tracking.
- Automated the forms for the “On Call” process, resulting in more efficient and accurate reporting.
- Hired and trained a new Payroll/Attendance & Leave Coordinator in SASSC HR.



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