Board of Trustees Academics and Campus Environment Committee

Thursday, April 6, 2017
8:00 a.m. – 9:30 a.m.
USF Tampa, Marshall Student Center, MSC 3707

Trustees: Stan Levy, Chair, James Garey, Stephanie Goforth, Chris Griffin, Byron Shinn, Jim Stikeleather
Faculty Liaisons: Marie Bourgeois, David Himmelgreen, Jennifer Lister, Deanna Michael
Foundation Board Liaison: Geoff Simon
USF St. Petersburg Campus Board Liaison: Judy Mitchell
USF Sarasota-Manatee Campus Board Liaison: David Eckel
Executive Vice President: Ralph Wilcox

AGENDA

I. Call to Order and Comments
   Chair Stan Levy

II. Public Comments Subject to USF Procedure
    Chair Levy

III. New Business – Action Items
   a. Approval of February 16, 2016 Meeting Minutes
      Chair Levy
   b. Proposed termination of M.A. in Journalism
      Dean Eric Eisenberg

IV. New Business – Information Items
   a. USF System Report on Mental Health Counseling Services
      Vice President Paul Dosal
      Professor Rita Debate
   b. USF System 5-Year Master Plan for New Degrees
      Interim Regional Chancellor Terry Osborn
   c. USF System Collaborative Design and Delivery of UG and Pre-CPA Accounting
      Dean Moez Limayem
      Dean Sridhar Sundaram
      Dean James Curran
   d. Academic Profile, Performance, and Success of USF Student Athletes
      Interim Dean William Cummings
   e. USF Sarasota-Manatee update
      Interim Regional Chancellor Terry Osborn
   f. USF St. Petersburg update
      Regional Chancellor Sophia Wisniewska

V. Adjournment
   Chair Levy

Next Scheduled Meeting: May 18, 2017, 2:30-4:00 p.m.
PROCEDURE FOR APPEARANCES BEFORE THE BOARD OF TRUSTEES

Individuals or representatives of groups, who desire to appear before the Board to comment on an agenda item prior to the Board taking action on the agenda item, must submit written requests to comment to the Corporate Secretary, c/o Office of the Board of Trustees Operations, 4202 E. Fowler Avenue, CGS401, Tampa, FL 33620 or via e-mail to: board@trustees.usf.edu

The request to comment should specify: (1) the agenda item upon which the requester wishes to comment; and (2) whether the comment will be offered in support, opposition or neutrality to the agenda item. Such a request, along with any supporting documentation, must be submitted at least three (3) business days (i.e. Monday-Friday excluding legal holidays) prior to the start of the Board Workgroup meeting in which the agenda item will be considered.

Comments shall be heard at Board Workgroups; however, the President, in consultation with the Board Chair, will determine whether the item will be heard and when it will be heard. As permitted by Section 286.0114 Florida Statutes the Board Chair may decline to hear any matter as well as any matter determined by the President and Chair not to relate to a particular agenda item or that is outside the Board’s jurisdiction, or because it is not practicable for a particular meeting.

There will be a three minute time limit on any presentation. The total time allotted for all comments shall not exceed a reasonable period of time of fifteen minutes, unless approved by the Chair.

In order to proceed with the essential business of the Board in an orderly manner, any individual or group representative who attempts to disrupt a Board meeting will be subject to appropriate action pursuant to law.
I. Call to Order and Comments

Chair Stan Levy, via telephone, called the meeting to order at 2:22 PM. Roll call was taken with the following Trustees present:

Trustee Stan Levy, Chair (joined meeting via teleconference)
Trustee Stephanie Goforth
Trustee Byron Shinn
Trustee Jim Stikeleather

II. Public Comments Subject to USF Procedure

Chair Levy confirmed with Dr. Cindy Visot that no public comments had been received.

III. New Business – Action Items

a. Approval of Minutes – January 19, 2017

A motion was made and seconded. Approved by all committee members present.

b. Amend USF Regulation 3.029: Textbook and Instructional Materials Affordability

USF Library Dean Todd Chavez described the amendments to USF System Regulation 3.029. Dr. Chavez explained that, due to comments received after the agenda was posted, an additional change was made to include mention of the Textbook Affordability Project website as an alternative source of obtaining textbooks. The updated language was distributed to committee members. A brief discussion followed, during which Chair Levy explained that a more detailed report on the larger topic of textbook affordability would be presented at the next ACE meeting.

A motion was made and seconded. Approved by all committee members present.

c. Adopt new USF Regulation 6.0025: Veterans Students’ Services and Awarding of
Academic Credit

Interim Dean of Undergraduate Studies William Cummings presented the new USF System Regulation. He explained that, pursuant to new BOG Regulation 6.013 Military Veterans and Active Duty, the current USF System policy has been integrated into this new regulation and the previous policy will be repealed once the new regulation is adopted. The regulation provides specialized services to veterans and prohibits any student enrolled in a college credit course from incurring academic or financial penalties by virtue of performing military service on behalf of our country.

A motion was made and seconded. Approved by all committee members present.

d. Tenure as a Condition of Employment (USFSP)

Regional Vice Chancellor Martin Tadlock reviewed the career history of Dr. Teresa Conover, as part of her nomination for tenure as a condition of employment. Dr. Conover has accepted the offer to serve as Director of the Program of Accountancy in the Kate Tiedemann College of Business at USF St. Petersburg.

A motion was made and seconded. Approved by all committee members present.

e. 2015-2016 SUS Accountability Reports

System Provost Ralph Wilcox, with USFSP Regional Vice Chancellor Martin Tadlock and USF Sarasota-Manatee Regional Vice Chancellor Terry Osborn, reviewed the reports using a detailed Power Point presentation. The USF System level and three individual institution reports contained graphic dashboards highlighting performance based funding metrics, key achievements, detailed data, progress related to the BOG Strategic Plan and institution-level strategic priorities. Dr. Wilcox summarized the status of USF Tampa’s Preeminence metrics for which 11 of 12 must be achieved, with USF currently at 10. Committee members discussed each report, including the important role of advisors, student success initiatives to improve any weak areas, class size, online programs, the regional institutions’ inability to benefit from economy of scale, and comparisons to other SUS institutions. Chair Levy requested a more specific comparison to peer institutions be included in the next reports.

A motion to approve all of the four reports was made and seconded. Approved by all committee members present.

IV. New Business – Information Items

BOT Chair Brian Lamb joined the meeting at this time.

a. TEAm Grant Update and Recommendations (Accounting)

USF College of Business Dean Moez Limayem and USFSP College of Business Dean Sri Sundaram provided additional data with the Power Point slides to update the committee on the TEAm grant in Accounting. Dr. Wilcox gave a brief history of the one-time grant from the state of Florida in 2014 intended to increase the number of bachelor’s degrees awarded in Accounting. Partner institutions with USF Tampa are USFSP, Florida International University, and University of Central Florida. Deans Limayem and Sundaram said that, though the performance goals were not met, the highest increases within the SUS were FIU at
45%, USF at 32%, and UCF at 28%. Dr. Limayem said that an additional benefit has been that the departments are now more thoroughly tracking progress and motivating students. The members discussed at length how goals were set, possibility of a deadline extension, USF Tampa’s role as lead institution, and future projected graduate numbers and enrollments. President Judy Genshaft stressed the importance of the USF System meeting every promised goal. The committee asked that another progress report be presented at a future ACE meeting.

b. Update on Student Enrollment and Student Success Initiatives at USF Sarasota-Manatee

Regional Vice Chancellor Terry Osborn gave a brief overview of new and ongoing initiatives designed to increase enrollment and student success at USFSM, focusing primarily on programs of strategic emphasis. He discussed PBF metrics, STEM enrollments, FUSE program progress, a potential coach for the rowing program, and the search for a Development Officer.

V. Adjournment

Chair Levy adjourned the meeting at 4:17 PM.
Agenda Item III.b.

USF Board of Trustees
(June 8, 2017)

Issue: Program Termination

Proposed action: Termination of MA in Journalism

Executive Summary:

Proposed termination of MA in Journalism, CIP 09.0401. This program has no students enrolled. As such, this program has been recommended for Termination. No faculty, staff, or students will be affected by this action.

Financial Impact: No financial impact.

Strategic Goal(s) Item Supports: Goal 1
Workgroup Review Date: April 6, 2017 ACE
Supporting Documentation Online (please circle): Yes No
USF System or Institution specific: USF Tampa
Prepared by: Dr. Theresa Chisolm
Revised 12/2016

Board of Governors, State University System of Florida
ACADEMIC DEGREE PROGRAM TERMINATION FORM
In Accordance with BOG Regulation 8.012

UNIVERSITY: University of South Florida Tampa

PROGRAM NAME: Journalism

DEGREE LEVEL(S): Masters (MA) CIP CODE: 09.0401 (Classification of Instructional Programs)
B., M., Ph.D., Ed.D., etc.)

ANTICIPATED TERMINATION TERM: Spring 2017
(First term when no new students will be accepted into the program)

ANTICIPATED PHASE-OUT TERM: Spring 2017
(First term when no student data will be reported for this program)

Please use this form for academic program termination. The form should be approved by the University Board of Trustees (UBOT) prior to submission to the Board of Governors, State University System of Florida for consideration. Please fill out this form completely for each program to be terminated in order for your request to be processed as quickly as possible. Attach additional pages as necessary to provide a complete response. In the case of baccalaureate or master's degree programs, the UBOT may approve termination in accordance with BOG Regulation 8.012, with notification sent to the Board of Governors, Office of Academic and Student Affairs. For doctoral level programs please submit this form with all the appropriate signatures for Board of Governors' consideration. The issues outlined below should be examined by the UBOT when approving program terminations.

1. Provide a narrative rationale for the request to terminate the program.

The MA in Journalism (CIP 09.0401) at USF Tampa has been suspended since Spring 2014. There are currently no students in the program so a teach-out plan is not required.
2. Indicate on which campus(es) the program is being offered and the extent to which the proposed termination has had or will have an impact on enrollment, enrollment planning, and/or the reallocation of resources.

The degree program in Journalism at USF Tampa was suspended in 2014 due to low degree productivity. The closure of the Tampa program will have no impact on enrollment, enrollment planning, and/or reallocation of resources. USF St. Petersburg, which has separate SACSCOC accreditation, will continue its masters’ degree program in the CIP 09.0401.

3. Explain how the university intends to accommodate any students or faculty who are currently active in the program scheduled to be terminated. State what steps have been taken to inform students and faculty of the intent to terminate the program. Please provide the date when the teach-out plan was submitted to SACSCOC, if applicable.

No faculty, staff or students will be affected by the termination of this program. No students are currently enrolled and there are no staff or faculty positions designated solely for this program.

4. Provide data (and cite sources) on the gender and racial distribution of students in and faculty affiliated with the program. For faculty, also list the rank and tenure status of all affected individuals.

Not applicable

5. Identify any potential negative impact of the proposed action on the current representation of females, minorities, faculty, and students in the program.

This termination results in no negative impact on the current representation of females, minorities, faculty or students.

6. If this is a baccalaureate program, please explain how and when the Florida College System (FCS) institutions have been notified of its termination so that students can be notified accordingly.

This is not a baccalaureate program.
Agenda Item: IV.a.

USF Board of Trustees
June 8, 2017

Issue: Mental Well Being and College Success

Proposed action: Information item

Executive Summary:
Overview of mental health trends and how the USF System is responding to increasing need of our students.

Financial Impact: To be determined

Strategic Goal(s) Item Supports: Goal one
BOT Committee Review Date: ACE April 6, 2017
Supporting Documentation Online (please circle): Yes No
USF System or Institution specific: USF System
Prepared by: Paul Dosal, Vice President for Student Affairs and Student Success
Rita Debate, Associate Vice President for Health and Wellness
Mental Wellbeing & College Success
A USF System 2017-2018 LBR Update
College Student Success & Mental Wellbeing

Higher Education Student Success Indicators

- Student Retention
- Graduation
- Student Advancement
- Academic Achievement
- Holistic Development
  - Intellectual, Emotional/Mental, Social, Ethical, Physical, and Purposeful Wellbeing

We’re sorry
This student has discontinued
College Student Success & Mental Wellbeing

ANXIETY
Intensifies effect

Academic Problems
Withdrawal
Over-commitment
Increased Substance Abuse
Sleep Issues

DISCONTINUE
64%*

↓GPA

↓GPA

Academics & Campus Environment Committee agenda - New Business - Information Items
National College Student Mental Health 2012-2016 Trends
<table>
<thead>
<tr>
<th>Condition</th>
<th>2014 DX</th>
<th>2016 DX</th>
<th>2014 TX</th>
<th>2016 TX</th>
<th>+/-%</th>
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<tr>
<td>Anxiety</td>
<td>10.9</td>
<td>12.6</td>
<td>74.8</td>
<td>70.3</td>
<td>+1.7</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>-4.5</td>
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<tr>
<td>Depression</td>
<td>8.5</td>
<td>9.1</td>
<td>83.7</td>
<td>77.0</td>
<td>+0.6</td>
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<td></td>
<td></td>
<td></td>
<td></td>
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<td>-6.7</td>
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<tr>
<td>Panic Attack</td>
<td>5.8</td>
<td>7.6</td>
<td>62.9</td>
<td>64.3</td>
<td>+1.8</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>+1.4</td>
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<tr>
<td>Insomnia</td>
<td>3.7</td>
<td>3.2</td>
<td>68.1</td>
<td>70.0</td>
<td>-0.5</td>
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<td></td>
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<td></td>
<td></td>
<td></td>
<td>+1.9</td>
</tr>
<tr>
<td>Other Sleep Disorder</td>
<td>1.8</td>
<td>1.0</td>
<td>60.0</td>
<td>63.6</td>
<td>-0.8</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>+3.6</td>
</tr>
<tr>
<td>Other Mental Health Condition</td>
<td>1.9</td>
<td>1.9</td>
<td>90.9</td>
<td>66.7</td>
<td>-24.2</td>
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</tbody>
</table>
## USF NCHA: MENTAL WELLBEING & ACADEMIC PERFORMANCE

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2016</th>
<th>+/-</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Anxiety (HC 2020 TARGET=16.5%)</td>
<td>22.6</td>
<td>24.8</td>
<td>+2.2</td>
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<tr>
<td>Depression</td>
<td>14.2</td>
<td>14.7</td>
<td>+0.5</td>
</tr>
<tr>
<td>Stress (HC 2020 TARGET=24.7%)</td>
<td>30.9</td>
<td>34.1</td>
<td>+3.2</td>
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<tr>
<td>Relationship difficulties</td>
<td>12.4</td>
<td>10.7</td>
<td>-1.7</td>
</tr>
<tr>
<td>Concern for family member/friend</td>
<td>14.7</td>
<td>10.4</td>
<td>-4.3</td>
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<tr>
<td>Sleep difficulties (HC 2020 TARGET=18.0%)</td>
<td>21.9</td>
<td>21.8</td>
<td>-0.1</td>
</tr>
<tr>
<td>Finances</td>
<td>11.2</td>
<td>9.8</td>
<td>-1.4</td>
</tr>
<tr>
<td>Work (HC 2020 TARGET=12.3%)</td>
<td>17.5</td>
<td>15.2</td>
<td>-2.3</td>
</tr>
</tbody>
</table>
USF Counseling/Wellness Mission

TAMPA: To promote the wellbeing of the campus community by providing culturally sensitive counseling, consultation, prevention, and training that enhances student academic and personal success.

ST. PETE: The Wellness Center supports the holistic development of the USFSP community by providing a comprehensive array of professional services. Our services are provided to assist the USFSP community in achieving and maintaining balanced living in regards to physical, emotional, vocational and relational functioning, with an emphasis on collaboration, prevention, and wellness.

SM (New College): A Wellness philosophy is the foundation for all services and programs. Our belief is that Wellness helps students be more responsible for their lives and to understand the factors that affect their well-being. Students are more resilient to meeting demands and challenges when they make informed and reflective decisions.
<table>
<thead>
<tr>
<th>Counseling Center Statistics 2015 and 2016 Academic Years</th>
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</thead>
<tbody>
<tr>
<td><strong>Ac. Yr</strong></td>
</tr>
<tr>
<td><strong># Students Served</strong></td>
</tr>
<tr>
<td></td>
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<tr>
<td><strong>% Increase</strong></td>
</tr>
<tr>
<td><strong># Students on Meds</strong></td>
</tr>
<tr>
<td></td>
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<tr>
<td><strong># Crisis Visits</strong></td>
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<tr>
<td></td>
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<tr>
<td><strong># Baker Acts</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Counselor: Student Ratio</strong> <em>(IACS Standard=1:1000-1500)</em></td>
</tr>
</tbody>
</table>
Demand Outweighs Capacity!

LBR Funds Requested

**TAMPA ($2,276,460):**
- Hire additional staff (n=22) to expand service accessibility and availability
  - Develop specialized care teams
  - Develop embedded counselor service delivery
  - Let’s Talk consultation services
  - Extend service delivery hours
  - Increase therapy and skill-based groups

**ST. PETE ($338,435):**
- Hire full-time Victim Advocate/Sexual Assault Prevention Specialist
- Hire full-time Licensed Clinical Social Worker
- Hire full-time Psychological Resident/Post-Doc
- Hire additional Psychologist (n=3)

**SARASOTA-MANATEE (New College):**
- Increase on-campus clinic option (currently 8hrs/week)

If NOT funded

**TAMPA:**
- Continuous quality improvement
- Continue 24/7/365 telephone crisis intervention and consultation
- Formalize operational procedures to refer students to Success & Wellness Coaches
- Increase evidence-based group interventions and digital technology

**ST. PETE:**
- Continue to provide on-call services
- Collaborate with USF Tampa to consider cost-share options for Post-Doc
- Use discretionary funding to hire a part-time LCSW

**SARASOTA-MANATEE:**
- Continue to collaborate with New College
- Continue to offer 8hr/week on-campus hours
ROI: If a counseling center treats 500 students*

30 Dropouts can be Averted

+1.2 Million Tuition

+3 Million Lifetime Earnings

QUESTIONS?

A USF System Update
AGENDA ITEM: IV.b.

USF BOARD OF TRUSTEES
(June 8, 2017)

ISSUE: USF System Academic Leadership Council (SALC) 5-Year Planning Process

PROPOSED ACTION: Present the SALC 5-Year Planning Process and Online Accounting Initiative

EXECUTIVE SUMMARY:

An overview of the System Academic Leadership Council’s process that led to the development of the USF System 5-year master plan for new degrees and an introduction of the online Accounting initiative that emerged from the same meeting. Following very careful and collaborative, data-based analysis and consideration, the SALC reached consensus approval on a master plan that provides for the consideration of new degrees and new majors in the coming years.

FINANCIAL IMPACT: Resources and funding will be identified and allocated by the unit(s) responsible for the development and implementation of new programs, as indicated.

STRATEGIC GOAL(S) ITEM SUPPORTS: Goal One
BOT COMMITTEE REVIEW DATE: ACE April 6, 2017
SUPPORTING DOCUMENTATION ONLINE (PLEASE CIRCLE): Yes
USF SYSTEM OR INSTITUTION SPECIFIC: USF System
PREPARED BY: Terry Osborn, Interim Regional Chancellor, USFSM
## 5-YEAR MASTER PLAN FOR NEW DEGREES ACROSS THE USF SYSTEM
(USF System Academic Leadership Council, 2/21/2017)

### Year 1 AY 17/18

<table>
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<tr>
<th>Institution</th>
<th>CIP</th>
<th>CIP Title</th>
<th>Degree Level</th>
<th>PSE</th>
<th>Notes</th>
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<tr>
<td>Sarasota-Manatee</td>
<td>52.1701</td>
<td>Insurance</td>
<td>Bachelors</td>
<td>GAP ANALYSIS</td>
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<td>St. Petersburg</td>
<td>30.3301</td>
<td>Sustainability Studies</td>
<td>Bachelors</td>
<td>STEM</td>
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<td>St. Petersburg</td>
<td>27.0304</td>
<td>Computational &amp; Applied Mathematics</td>
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<td>Tampa</td>
<td>13.0501</td>
<td>Educational/Instructional Technology</td>
<td>Masters</td>
<td>STEM</td>
<td>Major Name: TBD</td>
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<td>Tampa</td>
<td>14.0501</td>
<td>Bioengineering and Biomedical Engineering</td>
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### Year 2 AY 18/19

<table>
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<tr>
<td>Sarasota-Manatee</td>
<td>26.0101</td>
<td>Biology/Biological Sciences, General</td>
<td>Masters</td>
<td>STEM</td>
<td>Needs Focus</td>
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<td>SP / SM</td>
<td>52.1301</td>
<td>Management Science</td>
<td>Bachelors</td>
<td>STEM</td>
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<td>St. Petersburg</td>
<td>24.0102</td>
<td>General Studies</td>
<td>Bachelors</td>
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<td>Supports Complete FL</td>
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<td>St. Petersburg</td>
<td>40.0509</td>
<td>Environmental Chemistry</td>
<td>Bachelors</td>
<td>Ask for STEM</td>
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<tr>
<td>Tampa</td>
<td>11.0104</td>
<td>Informatics</td>
<td>Research</td>
<td>STEM</td>
<td>Needs cross college collaboration</td>
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<tr>
<td>Tampa</td>
<td>52.0203</td>
<td>Logistics, Materials, &amp; Supply Chain Mngmnt</td>
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<td>STEM</td>
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<td>Tampa</td>
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<td>Logistics, Materials, &amp; Supply Chain Mngmnt</td>
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### Year 3 AY 19/20

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<td>Sarasota-Manatee</td>
<td>03.0201</td>
<td>Natural Resources Management and Policy</td>
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<td>SP / SM</td>
<td>44.0701</td>
<td>Social Work</td>
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<td>Information Technology</td>
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<td>STEM</td>
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<td>Tampa</td>
<td>13.0701</td>
<td>International and Comparative Education</td>
<td>Masters</td>
<td>GLOBAL</td>
<td>Needs distinctive focus, maybe online</td>
</tr>
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<td>Tampa</td>
<td>51.1505</td>
<td>Marriage and Family Therapy/Counseling</td>
<td>Masters</td>
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### Year 4 AY 20/21

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<td>Sarasota-Manatee</td>
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<td>Audiology/Audiologist and SLP/Pathologist</td>
<td>Masters</td>
<td>HEALTH</td>
<td>Major Name: Speech-Language Pathology</td>
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<td>St. Petersburg</td>
<td>45.1101</td>
<td>Sociology</td>
<td>Bachelors</td>
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<td>Tampa</td>
<td>09.0702</td>
<td>Digital Communication and Media/Multimedia</td>
<td>Research</td>
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### Year 5 AY 21/22

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<td>Secondary Education and Teaching</td>
<td>Masters</td>
<td>EDUCATION</td>
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<tr>
<td>St. Petersburg</td>
<td>45.0299</td>
<td>Anthropology, Other</td>
<td>Masters</td>
<td>--</td>
<td>Major Name: Heritage &amp; Comm. Anthropology</td>
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</table>
# 5-Year Master Plan for New Degrees Across the USF System

(USF System Academic Leadership Council, 2/21/2017)

## Deferred to Health Consortium/Alliance

<table>
<thead>
<tr>
<th>Institution</th>
<th>CIP</th>
<th>CIP Title</th>
<th>Degree Level</th>
<th>PSE</th>
<th>Notes</th>
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<tr>
<td>SP/SM</td>
<td>TBD</td>
<td>Nursing</td>
<td>Bachelors</td>
<td>HEALTH</td>
<td>Continue collaborations with USF Tampa/Health</td>
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<td>Health/Medical Preparatory Programs, Other</td>
<td>Bachelors</td>
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<tr>
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<td>Orthotist/Prosthetics</td>
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## Deferred for Future Consideration Pending Further Analysis

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<tbody>
<tr>
<td>Sarasota-Manatee</td>
<td>09.0100</td>
<td>Communications, General</td>
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<tr>
<td>Tampa</td>
<td>13.0202</td>
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<td>Education programs are ONLY PSE if leads to teacher certification or student counseling.</td>
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<tr>
<td>Tampa</td>
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<td>STEM</td>
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<tr>
<td>Tampa</td>
<td>13.0603</td>
<td>Educational Stats and Research</td>
<td>Research</td>
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<td>Tampa</td>
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<td>Bachelors/Masters</td>
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## Identified High Needs per State Gap Analysis

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## New Majors

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<tr>
<td>Sarasota-Manatee</td>
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<tr>
<td>Sarasota-Manatee</td>
<td>52.0201</td>
<td>Business/Sports Management</td>
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<tr>
<td>St. Petersburg</td>
<td>54.0101</td>
<td>History/Art History &amp; Museums</td>
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<tr>
<td>St. Petersburg</td>
<td>42.0101</td>
<td>Psychology/Cognitive Neuroscience</td>
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<tr>
<td>St. Petersburg</td>
<td>45.0201</td>
<td>Anthropology/Urban Studies</td>
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<tr>
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<td>Education, General/Non-Certification Major</td>
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<tr>
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<td>Major Name: Urban Education and Leadership</td>
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<td>Business/Sports Management</td>
<td>Bachelors</td>
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<td>St. Petersburg</td>
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<td>Journalism/Text &amp; Image</td>
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<tr>
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<td>52.0801</td>
<td>Finance/Personal Finance Planning</td>
<td>Masters</td>
<td>GAP ANALYSIS</td>
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Agenda Item: Item IV.c.

USF Board of Trustees
(June 8, 2017)

Issue: USF System Delivery of online Baccalaureate Accounting Degree

Proposed action: Information and Discussion: Phased approach to implementing the USF System Delivery of Online Baccalaureate Accounting Degree Program

Executive Summary:

In response to a memo (dated 2/23/17) from Provost Wilcox indicating the charge from USF Academic Leadership Council (SALC) to develop a USF System delivery of online Baccalaureate program, Deans Limayem, Curran and Sundaram propose the following:

Phase 1: Propose the “2 year program” completely ONLINE that meets all the Business Core courses and the Accounting courses. Phase 1 can be implemented in January 2018.

Phase 2: Propose the “4 year program” completely ONLINE that includes the General Education requirements. Implementation of the Phased 2 can be done in Fall 2018.

Financial Impact:

Additional resources will be needed for hiring new faculty, training and technology support, student success, etc.

Strategic Goal(s) Item Supports: USF Strategic Plan 2013-18, Goal I
BOT Committee Review Date: ACE April 6, 2017
Supporting Documentation Online (please circle): Yes  No
USF System or Institution specific: USF System
Prepared by: Dean Sundaram, Dean Limayem, Dean Curran
Memorandum

To:       Dr. Ralph Wilcox, Provost and Executive Vice-President

From:     Dr. Sridhar Sundaram, Dean, Kate Tiedemann College of Business, USFSP
           Dr. Moez Limayem, Dean, Muma College of Business, USFT
           Dr. James Curran, Dean, College of Business, USFSM

Subject:  USF System delivery of online Baccalaureate Accounting degree program

Date:     March 27, 2017

CC:        Dr. Uday Murthy, Director, Lynn Pippenger School of Accountancy
           Dr. Grover Kearns, Director, Program of Accountancy, KTCOB
           Dr. Cindy DeLuca, Associate Vice President for Innovative Education
           Dr. Gretchen Koehler, Assistant Vice President in USF Health

Attachments: 1. Curriculum map of online courses offered and needs development
              2. Year 3 and 4 recommended courses for Accounting major
              3. Recommended Four Year Plan for Accounting major

Following the conference call and memo (dated 2/23/17) from Provost Wilcox, Deans Limayem, Curran and Sundaram along with their representatives met on March 6th at the Kate Tiedemann College of Business. Both, Dr. DeLuca and Dr. Koehler also participated in the meeting. At the meeting we extensively discussed the viability of the online Bachelor’s degree in Accounting and decided upon the following:

1. Students enrolling in this program will consider USFSP as home campus for residency purposes.
2. Develop a curriculum map of the courses that are currently offered at the three campuses to identify the gap in course offerings for a complete online delivery of the Bachelor’s degree.
3. Identify the faculty and staff needs to support the program along with support for “Quality Matters” certification of these courses.
4. Identify other resource needs (example virtual tutoring, internship and placement services) needed to ensure student success in the program.
Academic advisors from the Muma College of Business (Reggie Shouse) and Kate Tiedemann College of Business (Julie Harding) met to discuss the recommended four year online program. After much discussion the following phased approach was recommended:

Phase 1: Propose the “2 year program” completely ONLINE that meets all the Business Core courses and the Accounting courses. Phase 1 can be implemented in January 2018.
- The attached curriculum map lists all the online courses currently offered at each of the three campuses.
- Some courses have to be developed and staffed for online delivery on a regular basis with a goal to help student graduation in 4 years.
- The residency requirements for the USFSP campus is
  - last 30/60 hours should be completed at USFSP;
  - 33 hours from KTCOB and 18/24 Accounting major hours at USFSP
  This can be accomplished with the current online offerings.

Phase 2: Propose the “4 year program” completely ONLINE that includes the General Education requirements.
- Ensure all Gen Ed courses are offered online on a regular basis. Many are currently offered at this time. But, coordination with College of Arts and Sciences at each of the campuses is needed for future commitment of online offerings.
- Find exceptions for Gen Ed requirements such as Public Speaking, Freshman seminar – Foundations of University Success, etc.

Some of the general issues to address prior to implementation are:
- What type of students are we targeting with this program?
- Primarily, non-traditional students would be best suited for this program.
- Marketing of the “Online Program” to targeted students.

If given the approval to move ahead with the Phased approach we will develop a full proposal that details the synergies achieved between all three campuses and identify the resource needs of the program for Phase 1 and 2 at each of the three campuses.

Please see attached the curriculum map of the courses and draft MOU between the three campuses to implement the USF system online offering of Bachelor’s degree in Accounting.
**USFSP ON-LINE ACCOUNTING DEGREE**

### Residency Requirements:
- 30 of last 60 credits must be taken at USFSP
- 33 KTCOB Business hours must be taken at USFSP
- 18 of 24 Accounting major hours must be taken at USFSP

#### Junior Year

<table>
<thead>
<tr>
<th>PREFIX AND NO.</th>
<th>COURSE TITLE</th>
<th>HRS</th>
<th>TAMPA</th>
<th>ST PETE</th>
<th>SARASOTA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FALL</strong></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>ACG 3103</td>
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<td>3</td>
<td></td>
<td>X</td>
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</tr>
<tr>
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<td>Cost Accounting &amp; Control I</td>
<td>3</td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>BUL 3220</td>
<td>Law &amp; Business I</td>
<td>3</td>
<td>X</td>
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<td>X</td>
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<td>ISM 3011</td>
<td>Information Systems in Organizations</td>
<td>3</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td><strong>Total</strong></td>
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</table>

| **SPRING**     |                                     |     |       |         |          |
| ACG 3113       | Intermediate Financial Accounting II | 3   |       | X       | (Dev)    |
| ACG 3401       | Accounting Information Systems      | 3   |       |         | X        |
| QMB 5200       | Busns and econ Statistics II        | 3   | X     | X       | X        |
| MARI(K) 5023   | Basic Marketing                     | 3   | X     | X       | X        |
| **Total**      |                                     | 12  |       |         |          |

| **SUMMER**     |                                     |     |       |         |          |
| FIN 3403       | Principles of Finance               | 3   | X     | X       | X        |
| XXX XXXX       | Non-business Exit Major Works*      | 3   | X     | X       |
| **Total**      |                                     | 6   |       |         |          |

#### Senior Year

| **FALL**       |                                     |     |       |         |          |
| ACG 4632       | Auditing I                          | 3   |       | X       | (Dev)    |
| TAX 4011       | Federal Taxes                       | 3   |       | X       | X        |
| MAN 3025       | Principles of Management            | 3   | X     | X       | X        |
| XXX XXXX       | Elective 1 to 120 hours *           | 3   |       | X       |
| XXX XXXX       | Elective 2 to 120 hours *           | 3   |       | X       |
| **Total**      |                                     | 15  |       |         |          |

| **SPRING**     |                                     |     |       |         |          |
| GEB 4890       | Strategic Mgmt/Decision Making      | 3   |       | X       | X        |
| XXX XXXX       | Elective to 120 hours *             | 3   |       | X       |
| XXX XXXX       | Accounting Elective*                | 3   |       | X       |
| XXX XXXX       | Accounting Elective*                | 3   |       | X       |
| XXX XXXX       | Exit Literature and Writing         | 3   |       | X       |
| **Total**      |                                     | 15  |       |         |          |

#### Total Hours Junior/Senior Years: 60

### Accounting Electives

<table>
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<th>COURSE TITLE</th>
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<th>ST PETE</th>
<th>SARASOTA</th>
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</table>

- Dev - Under development.
**NOTE – 2 Year USFSP On-Line Accounting Degree program is contingent upon prior successful completion of:

- General Education requirements
- Public Speaking course
- Behavioral Science/Humanities course
- Political Science/Ethics course
- Professional Writing course
- International Topic course
- 7 State-Mandated Pre-Requisites (ACG 2021, ACG 2071, ECO 2013, ECO 2023, CGS 2100, MAC 2233, STA 2023 or QMB 2100) with minimum C- grade and overall 2.0 pre-requisite GPA
- Overall 2.50 GPA on all college work
## USFSP On-Line Accounting Degree

### Junior Year

<table>
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<tr>
<td>ACG 3103</td>
<td>Intermediate Financial Accounting</td>
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<td>ACG 3341</td>
<td>Cost Accounting &amp; Control I</td>
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<td>BUJ 3320</td>
<td>Law &amp; Business I</td>
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<td>ISM 3011</td>
<td>Information Systems in Organizations</td>
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<tr>
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<tr>
<td>FIN 3403</td>
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<td>XXX XXXX</td>
<td>Non-business Exit Major Works*</td>
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### Senior Year

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<tr>
<td>ACG 4632</td>
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<td>TAX 4001</td>
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<td>XXX XXXX</td>
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<td>Elective 2 to 120 hours *</td>
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<tr>
<td>GEB 4890</td>
<td>Strategic Mgmt/Decision Making</td>
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<td>Elective 3 to 120 hours *</td>
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<td>XXX XXXX</td>
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<td>3</td>
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<tr>
<td>XXX XXXX</td>
<td>Accounting Elective 2</td>
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<td>XXX XXXX</td>
<td>Exit Literature and Writing</td>
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**Total Hours Junior/Senior Years**: 60

### Accounting Electives

- ACG 4351: Cost Accounting & Control II: 3
- ACG 4642: Auditing II: 3
- ACG 4931: Intro to Fraud Examination: 3
- ACG 5205: Advanced Financial Accounting: 3
- ACG 5375: Business Valuation: 3
- ACG 5841: Analytics in Accounting: 3
- TAX 5015: Fed Taxation of Business Entities: 3

- 48 Non-Business hours met.

* Various courses satisfy this elective.
## Online Accounting Program 4 Year (In-Process)

### Freshman Year

#### Fall

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<td>ST PETE</td>
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<td>MAC 1105</td>
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<tr>
<td>GEA 2000 or</td>
<td>World Regional Geography or</td>
<td>X</td>
<td>X</td>
<td>C</td>
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*Online options available. Student should work with advisor for best selection.
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Total Hours Junior/Senior Years: 60

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<td>ACG 6001</td>
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### Notes

- New Business - Information Items
- USFSP ON-LINE ACCOUNTING DEGREE
- Senior Year
- Summer
- Fall
- Spring
## USFSP ON-LINE ACCOUNTING DEGREE

### Junior Year

<table>
<thead>
<tr>
<th>PREFIX AND NO.</th>
<th>COURSE TITLE</th>
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<tr>
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<tr>
<td>ACG 3103</td>
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<td>BUL 3320</td>
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<td>ACG 3113</td>
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<td>ACG 3401</td>
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<td><strong>SUMMER</strong></td>
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<td>FIN 3403</td>
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<td>XXX XXXX</td>
<td>Non-business Exit Major Works</td>
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### Senior Year

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<td>ACG 4632</td>
<td>Auditing I</td>
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<td>TAX 4001</td>
<td>Federal Taxes</td>
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<td>MAN 3025</td>
<td>Principles of Management</td>
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<tr>
<td>XXX XXXX</td>
<td>Elective to 120 hours</td>
<td>3</td>
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<tr>
<td>XXX XXXX</td>
<td>Elective to 120 hours</td>
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<td><strong>SPRING</strong></td>
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<tr>
<td>GEB 4890</td>
<td>Strategic Mgmt/Decision Making</td>
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<tr>
<td>XXX XXXX</td>
<td>Elective to 120 hours</td>
<td>3</td>
</tr>
<tr>
<td>XXX XXXX</td>
<td>Accounting Elective</td>
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<td>XXX XXXX</td>
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<td>Exit Literature and Writing</td>
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<td><strong>Total Hours Junior/Senior Years</strong></td>
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### ACCOUNTING ELECTIVES

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<td>ACG 4642</td>
<td>Auditing II</td>
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<td>ACG 5205</td>
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<td>ACG 5375</td>
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<td>ACG 5841</td>
<td>Analytics in Accounting</td>
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<tr>
<td>TAX 5015</td>
<td>Fed Taxation of Bus Entities</td>
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</table>
Issue: Athlete Student Success at USF Tampa

Proposed action: Review of annual study of athlete’s student success data

Executive Summary:

Data shows that USF student-athletes come to USF-Tampa with a lower academic profile than non-athletes. This is true at the FTIC level in terms of HS GPA, ACT scores, and SAT scores. It is true of transfer students at the lower and upper levels with incoming GPAs. However, the extensive support for athletes has a clear impact. Athletes are retained, progress, and graduate at levels that meet or exceed that of non-athletes despite their lower academic profile upon admission. We recommend continued study of sub-populations of athletes to identify additional areas for improvement and evaluation of scale-able student success practices in Athletics that may be incorporated into the wider student success movement at USF.

Financial Impact: n/a

Strategic Goal(s) Item Supports: Goal One: Student Success
BOT Committee Review Date: April 6, 2017 ACE
Supporting Documentation Online (please circle): Yes No
USF System or Institution specific: USF Tampa
Prepared by: William Cummings, Interim Dean Undergraduate Studies
Summary of the report on

Academic Profile, Performance, and Success of USF Student Athletes

Academics and Campus Environment Committee
6 April 2017
# Student Athlete Academic Profile

## FTIC Admission Profile Comparison

<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>HS GPA</th>
<th>SAT</th>
<th>ACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>All FTICs</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Athletes</td>
<td>559</td>
<td>3.43</td>
<td>1051</td>
<td>23</td>
</tr>
<tr>
<td>Non-Athletes</td>
<td>19,076</td>
<td>3.82</td>
<td>1174</td>
<td>26</td>
</tr>
<tr>
<td>Male FTICs Only</td>
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<tr>
<td>Athletes</td>
<td>306</td>
<td>3.25</td>
<td>1032</td>
<td>22</td>
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<tr>
<td>Non-Athletes</td>
<td>8,206</td>
<td>3.75</td>
<td>1196</td>
<td>27</td>
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<tr>
<td>Female FTICs Only</td>
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<tr>
<td>Athletes</td>
<td>248</td>
<td>3.66</td>
<td>1055</td>
<td>24</td>
</tr>
<tr>
<td>Non-Athletes</td>
<td>10,870</td>
<td>3.82</td>
<td>1154</td>
<td>26</td>
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</table>

## Transfer Admission Profile Comparison

<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>Incoming GPA</th>
<th>Incoming Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Transfers</td>
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<td></td>
</tr>
<tr>
<td>Athletes</td>
<td>258</td>
<td>2.96</td>
<td>56</td>
</tr>
<tr>
<td>Non-Athletes</td>
<td>19,262</td>
<td>3.14</td>
<td>66</td>
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<tr>
<td>All Lower Level Transfers</td>
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<tr>
<td>Athletes</td>
<td>95</td>
<td>2.92</td>
<td>34</td>
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<tr>
<td>Non-Athletes</td>
<td>6,684</td>
<td>3.20</td>
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<tr>
<td>All Upper Level Transfers</td>
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<tr>
<td>Athletes</td>
<td>163</td>
<td>2.98</td>
<td>68</td>
</tr>
<tr>
<td>Non-Athletes</td>
<td>12,578</td>
<td>3.13</td>
<td>75</td>
</tr>
</tbody>
</table>
Student Athlete Academic Success

- Credit hours: 28.2 in 2015 (versus 23.3 non-athletes)
- Online courses: 87% in 2015 (versus 74% non-athletes)
- Top degrees awarded: Health, Comm, Criminology
<table>
<thead>
<tr>
<th>FTIC Athletes’ Contributions to Student Success at USF Tampa</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1-Year Retention (2011-2015 Cohorts)</strong>: 86.6%</td>
</tr>
<tr>
<td><strong>2-Year Retention (2011-2014 Cohorts)</strong>: 76.9%</td>
</tr>
<tr>
<td><strong>3-Year Retention (2011-2013 Cohorts)</strong>: 62.3%</td>
</tr>
<tr>
<td><strong>4-Year Graduation (2011-2013 Cohorts)</strong>: 48.2%</td>
</tr>
</tbody>
</table>

- **Student Athlete Academic Impact**
- **Contribution to key Preeminence metrics**

**Academics & Campus Environment Committee agenda - New Business - Information Items**
Executive Summary

- Student athletes continue to do as well as or better than non-athletes in terms of retention, progression, and graduation
- More research on breakdown of regular admits, directors admits, and deans admits
- Incorporate Athletics practices into USF Student Success model?
Issue: USF Sarasota-Manatee Focused Update

Proposed action: Present the USFSM Sarasota-Manatee Update

Executive Summary:

A focused update on applications for Fall, 2017 with special attention to Accounting and Education. Additional information regarding completion rates of first Freshman class will be presented.

Financial Impact: N/A

Strategic Goal(s) Item Supports:
BOT Committee Review Date: ACE April 6, 2017
Supporting Documentation Online (please circle): Yes No
USF System or Institution specific: USFSM
Prepared by: Terry Osborn, Regional Vice Chancellor, USFSM
Freshman Class

• 41% graduated in 4 years from USFSM, USFSP or USFT or received an AA certificate
• 25% dropped out due to academic or other reasons
• 9% transferred within USF system but have not graduated
• 25% continuing education
  – 17% can graduate in year 5
  – 6% will graduate in year 6
  – 2% will take longer than 6 years total
Freshman Class

4 year graduation: 31%
6 year graduation: 23%

Total graduation within 6 years: 54%

Places USFSM in the middle third of institutions within the USF and SUS systems.
Applications

- Fall 2017:
  - 775 Applications
  - 294 Admitted
- Fall 2016:
  - 588 Applications
  - 206 Admitted
- Accounting
  - Fall 2017: 32
  - Fall 2016: 15
- Education (Pre-Elementary)
  - Fall 2017: 73
  - Fall 2016: 52
Agenda Item IV.f.

USF Board of Trustees
(June 8, 2017)

Issue: Update on the Role of a Regional University

Proposed action: Information Item

Executive Summary: This is an update from the January presentation on regional universities and efforts underway at USF St. Petersburg to support student retention and completion. It was requested by Trustee Lamb at that January meeting that we bring back in April a brief report on the results of those early efforts. The full January report included information on the role of a regional university and how USF St Petersburg compares with IPEDS institutional peer universities and aspirational peer universities, but this update will only include information about retention and completion efforts at USF St Petersburg as requested.

Financial Impact: Improving PBF metrics for academic progress and completion directly impacts potential funding for the USF System and USF St Petersburg.

Strategic Goal(s) Item Supports: USF Strategic Goals: 1,3,4 USFSP Strategic Goals 1,2,4,6
BOT Committee Review Date: Academics and Campus Environment, April 6, 2017
Supporting Documentation Online (please circle): Yes No
USF System or Institution specific: University of South Florida, St. Petersburg (USFSP)
Prepared by: Martin Tadlock, USFSP Regional Vice Chancellor of Academic Affairs
USFSP Academic Progress and Completion Efforts: Update
MARTIN TADLOCK
April 2017
USFSP Efforts: Student Contact

• Student Success Courses and COMPASS will be revised during summer 2017.
• Retention specialist hired March 3:
  • Have identified and are reaching out to ‘stop outs’ (100 seniors from F16; 3 who needed to apply to graduate)
  • Identify students at 95% completion who left and reach out
• Research: *Why Students Leave*. Preliminary report presented to USFSP cabinet three weeks ago.
USFSP Efforts: Technology

- **College Scheduler** implemented March 6.
- **Appian** student case management system demo March 23.
- Identification of early alert system in progress.
USFSP Efforts: Financial

- Identifying a process to provide assistance to graduating seniors who might not otherwise have enough funding to graduate.
- Director of Financial Aid serving on Academic Affairs Council.
- Searching for affordable housing options. Preliminary discussion with local apartment complex for 60 units in progress.
USFSP Efforts: Admissions

- Improvement in the incoming student profile. Current GPAs for summer and fall deposits are 3.42 and 3.84 respectively, compared to 3.34 and 3.82 last year.
- Strategic Enrollment Management Plan focused on recruitment, retention, and completion in draft.
- SEMP committee meets bi-weekly and has ownership of recruit, admit, persist, complete cycle efforts.
USFSP Efforts: Champions for PBF Metrics

- A PBF Champion was selected for each Performance Based Funding Metric.
  - Each champion leads efforts to improve their assigned metric.
  - Each champion reports out to the Strategic Enrollment Management Committee and reports at other institutional meetings.

<table>
<thead>
<tr>
<th>SEM Team PBF Metric Champions:</th>
<th></th>
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<tbody>
<tr>
<td>#1: N/A</td>
<td>IR - data</td>
</tr>
<tr>
<td>#2: Patti Helton</td>
<td>Regional Vice Chancellor of Student Affairs</td>
</tr>
<tr>
<td>#3: David Everingham</td>
<td>Reg. Asst. Vice Chancellor for Budget and Finance (data)</td>
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<tr>
<td>#4: Shari Schwartz w/Andrew Konapelsky</td>
<td>Registrar Note: PBF #4 and #9 Champions are combining efforts Asst. Registrar Assoc. Dean, CAS Assoc. Dean, KTCOB Director Academic Advising</td>
</tr>
<tr>
<td></td>
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</tr>
<tr>
<td>#9: Cyndie Collins</td>
<td></td>
</tr>
<tr>
<td>#5: Cyndie Collins Jacob Diaz</td>
<td>Director Academic Advising Dean of Students/Dir. Housing</td>
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<tr>
<td>#6: Susan Toler Gary Patterson Donna Knudsen</td>
<td>Assoc. Dean, CAS Assoc. Dean, KTCOB Director Graduate Studies</td>
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<td>#8: Donna Knudsen</td>
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<td>#10: N/A</td>
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</table>
USFSP Efforts: Programmatic

- Four-year course plans and degree maps for every major are shared with students during advisement and published on web.
- Partnership with St. Petersburg College via the FUSE program; increased programs from 7 to 12.
- Online 1 credit course for students who ‘stopped out.’
  - Enrollment of 6 students fall 2016; One completed
  - Two students enrolled spring 2017 semester
USFSP Efforts: Programmatic

- *Master Academic Plan* in final draft.
- *Council on Student Success* meets monthly.
- Identification of ‘gatekeeper’ courses and revision will begin in fall 2017.