1. General Statement: For use in most general publications, such as brochures, events programs, etc.

The University of South Florida System is a high-impact, global research system dedicated to student success. The USF System includes three institutions: USF; USF St. Petersburg; and USF Sarasota-Manatee. The institutions are separately accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. All institutions have distinct missions and their own detailed strategic plans. Serving over 49,000 students, the USF System has an annual budget of $1.6 billion and an annual economic impact of $4.4 billion. USF is a member of the American Athletic Conference.

2. Abbreviated Statement: For use on forms, recruitment and employment advertisements and posters.

USF is a high-impact, global research university dedicated to student success.