1. **General Statement:** For use in most general publications, such as brochures, events programs, etc.

The University of South Florida, established in 1956 and located in Tampa, is a high-impact, global research university dedicated to student success. The USF System includes three, separately accredited institutions: USF; USF St. Petersburg; and USF Sarasota-Manatee. Serving more than 49,000 students, the USF System has an annual budget of $1.6 billion and an annual economic impact of $4.4 billion. USF is ranked in the Top 30 nationally for research expenditures among public universities, according to the National Science Foundation. In 2016, the Florida Legislature designated USF as “Emerging Preeminent,” placing USF in an elite category among the state’s 12 public universities. USF is a member of the American Athletic Conference.

2. **Abbreviated Statement:** For use on forms, recruitment and employment advertisements and posters.

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