Bachelor of Science in Applied Science/Information Studies: Information Architecture

The Information Architecture concentration provides students with the foundational technical knowledge, information design theory, and best practices supporting designing, organizing, classifying, and improving web sites and other online applications, organization intranets, social networking applications and online communities, and software for a variety of organizations. The Information Architect's career opportunities may be in information architecture, project management, design, analysis, usability testing, planning, user interaction design, universal access design, web database design, customer management, and other information related fields.

Entry-Level Positions
- Information (Systems) Architect
- Web Developer
- Software Developer
- Web Administrator
- Information Security Analyst
- Medical Records and Health Technician
- Computer Network Architect
- Database Architect

Curriculum Information
- Eight Semester Plan

Positions with a Graduate Degree
- Intelligence (Information) Analyst
- Librarian

Professional Organizations and Related Resources
- The Information Architecture Institute
- American Library Association
- National Center for Women & Information Technology

Where else can I find information on this major?

- Occupational Outlook Handbook
- O*Net Online
- USF Career Services