Bachelor of Arts/Science in General Business

The General Business major provides students with substantial preparation in two functional areas of business and prepares them for positions in a business world that is increasingly interdisciplinary and values cross-functional. In this major, students have the flexibility to choose two business minors (functional areas) to best suit their interests.

**Entry-Level Positions**

- Business Intelligence Analyst
- Human Resources Specialist
- Human Resources Managers
- Purchasing Managers
- Financial Managers
- Loan Officers
- Sales Managers

**Curriculum Information**

- General Business Eight Semester Plan

**Positions with a Graduate Degree**

- Business Professor
- Chief Executive

**Professional Organizations and Related Resources**

- Small Business Administration
- Business and Finance Career Resources
- Society for Human Resource Management
- Manufacturer’s Agents National Association

Where else can I find information on this major?

- Occupational Outlook Handbook
- O*NET Online
- USF Career Services