Bachelor of Arts in Mass Communications/Journalism—New Editorial

Members of the media gather information, prepare stories, and make broadcasts that inform the public about local, state, national and international events; present points of view on current issues; and report on the actions of public officials, corporate executives, interest groups, and others who exercise power. Alumni from the School of Mass Communications work at some of the prestigious media outlets in the country including the St. Petersburg Times, NBC News and CNN.

Entry-Level Positions

Advertising & Promotion Managers
Broadcast News Analyst
Copy Writer
Correspondence Clerks
Editor
Entertainment Agent
Market Research Analyst
Media Buyer
Meeting, Convention, Event Planner
Newscaster
Photo Editor
Public Relations Specialist
Producer
Program Directors
Reporters and Correspondents
Technical Writer

Curriculum Information

Mass Communications/Journalism - New Editorial
Eight Semester Plan

Positions with a Graduate Degree

Communications Teachers, Postsecondary

Professional Organizations and Related Resources

American Society of Magazine Editors
Newspaper Guild
National Newspaper Association
National Newspaper Publisher Association
National Association of Broadcasters
Online News Association
Association of National Advertisers
American Advertising Federation
Public Relations Society of America

Where else can I find information?

Occupational Outlook Handbook
O*NET Online
USF Career Services