Bachelor of Arts in Interdisciplinary Social Sciences/Mass Communications

ISS offers concentrations in 25 different areas. The program prepares students for the holistic problem solving required in the public and private sector (business, government, legal, and non-profit), as well as further study in graduate school.

Entry-Level Positions
- Advertising & Promotion Managers
- Broadcast News Analyst
- Copy Writer
- Correspondence Clerks
- Editor
- Entertainment Agent
- Market Research Analyst
- Media Buyer
- Meeting, Convention, Event Planner
- Newscaster
- Photo Editor
- Public Relations Specialist
- Producer
- Program Directors
- Reporters and Correspondents
- Technical Writer

Curriculum Information
Eight Semester Plan for ISS/Mass Communications

Positions with a Graduate Degree
- Communications Teachers, Postsecondary

Professional Organizations and Related Resources
- American Society of Magazine Editors
- Newspaper Guild
- National Newspaper Association
- National Newspaper Publisher Association
- National Association of Broadcasters
- Online News Association
- Association of National Advertisers
- American Advertising Federation
- Public Relations Society of America

Where else can I find information?
- Occupational Outlook Handbook
- O*NET Online
- USF Career Services