Application for the State of Florida Healthcare Innovation Competition

Please complete the application and email it to: fhiccomp@gmail.com

Selection Criteria:

Please remember:
We are looking for energetic, innovative and passionate healthcare innovators. Competitive applicants will address a specific and pressing unmet need in the healthcare industry. For example, solutions of interest may improve patient engagement, provider effectiveness or preventative health and wellness; and provide solutions for healthcare challenges.
We will consider individuals with innovations at various stages of development, from fully developed concepts and prototypes to finished products and services.
A panel of healthcare experts and executives including representatives from Florida Blue, the USF Center for Entrepreneurship and Tampa Bay healthcare executives will review your application.
Submissions will be judged based upon the:
1) Nature of the innovation
2) Likelihood of technical success
3) Definition of the unmet market need
4) Strength of solution’s unique value proposition

Please respect word limits for your answers. (Only first 150 words per answer will be reviewed)

Submitter’s Name:
Email:
Phone:
Location:
Website: (If applicable)
Brief bio of presenter including details about education and work experience:
(150 word limit)

What healthcare challenge or need does your idea/concept/product/service address?
(150 word limit)

What is your product/service?
(150 word limit)
Who is the end user of your solution?
- Consumer/Patient or Caregiver
- Clinician, Nurse or other Healthcare Provider
- Hospital, Health System or other Provider Site
- Insurance Company
- Pharmaceutical Company
- Employer
- Other

Who is the primary paying customer for your solution?
- Consumer/Patient
- Acute, Primary or Community Care Provider
- Clinician, Nurse or other Healthcare Provider
- Healthcare Commissioner
- Insurance Company
- Pharmaceutical Company
- Employer
- Other

What is your value proposition? How is it unique?
(150 word limit)

What is your business model?
(150 word limit)

Which countries/markets are you interested in targeting initially and why?
(150 word limit)
What three primary goals would you like to accomplish during the Healthcare Innovation Competition?
(150 word limit)

Who do you see as the main competition for your innovation?
(150 word limit)

Which of the following best describes the stage of your solution?
- Concept - no prototype developed
- Prototype Developed - no current users
- Prototype Developed - pilot users
- Prototype Developed - paying customers
- Fully Developed Product/Service

Which healthcare category best describes your idea/concept/product/service?
- Operational Efficiency
- Care Delivery
- Evidence-Based Decision Making
- Data Analytics and Security
- Devices, Diagnostics and Therapeutics
- Medication Adherence and Disease Management
- Telemedicine and Telehealth
- Wellness and Prevention
- Patient-Centered Practices