Syllabus

ARH3001 INTRODUCTION TO ART (3 credit hours)
WINTERSESSION 2014

INSTRUCTOR

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COURSE DESCRIPTION

This course offers students an enhanced appreciation and understanding of art. Students will critically evaluate a broad range of imagery, media, artists, movements and historical periods in the visual arts.

COURSE TOPICS

This course will cover the following content areas with varying degrees of emphasis:

1. A survey of art forms, media, and processes
2. The relationship between form and content
3. The value of art
4. Deriving meaning from art
5. Techniques for critiquing art
6. Art as a social construct
7. The role of art in local, national, and/or global communities.

REQUIRED TEXTBOOK

*Gateways to Art: Understanding the Visual Arts*, Publisher: Thames and Hudson. ISBN 978-0-500-28956-3

Note: Other formats for the textbook are available and acceptable, such as loose leaf/three-hole punch, and e-book online or downloadable versions. You will also find rental options available.

The optional *Gateways to Art Journal for Museum and Gallery Projects*, available free with some textbook versions, is NOT required.
COURSE OBJECTIVES

This course is a general introduction to the visual arts, designed to encourage a deeper appreciation of art and the creative process. Students will acquire a vocabulary of art and investigate the expressive and communicative language of form and composition. The relationship between form (line, shape, value, space, etc.) and content (meaning) within a work of art will be examined. Students will also examine the various processes (materials and techniques) and terminology used to create art. Key works of art, artists, and styles in both western and non-western cultures will be introduced. Through a thematic examination, students will survey the cultural and social influences of art across time and in various historical contexts.

STATEMENT OF STUDENT OUTCOMES

Upon completion of this course, successful students will demonstrate the ability to:

1. Think critically through demonstrating interpretive ability and cultural literacy.
2. Reflect critically upon the human condition.
3. Differentiate among key works of art, artists and styles in both western and non-western cultures.
4. Analyze works of art as expressions of individual and human values within an historical and social context.
5. Develop an appreciation for the aesthetic principles that guide or govern art.

Introduction to Art is included in the University of South Florida’s Foundations of Knowledge and Learning Core Curriculum. It is certified for Fine Arts under the following dimensions: Critical Thinking, Inquiry-based Learning, Creative and Interpretive Processes and Experiences, and Historical Context and Processes. Tests and written work will measure not only students’ retention of factual information but ability to apply knowledge, understanding and analysis to visual production across time and cultures. For instance, students will be asked to compare and contrast form, content and subject matter of specific images. Students will be expected to demonstrate awareness of symbolic systems across time and cultures. Assessments including written work and true/false and multiple choice quizzes that will measure students’ ability to apply their understanding of historical context to the development of styles and movements within the study of both western and non-western art history.

EMAILING THE INSTRUCTOR

If an answer to your question cannot be found in the online resources available (Syllabus, FAQs, CANVAS Announcements), of course, feel free to email your instructor. I am happy to help! Please follow these simple guidelines:

1. Briefly explain your concern in the subject line. Do not leave the subject line blank.
2. Your FIRST & LAST NAME must be typed in the body or closing of the email.
3. Use clear language and polite salutation.
GRADING POLICY AND ASSESSMENT

Grades will be calculated in the following manner. For assignment details, see descriptions.

<table>
<thead>
<tr>
<th>Assessment Item</th>
<th>% of Grade</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Quizzes</td>
<td>8% each</td>
<td>40</td>
</tr>
<tr>
<td>Discussion Board Intro Assignment</td>
<td>10%</td>
<td>10</td>
</tr>
<tr>
<td>Two Brief Essays</td>
<td>10% each</td>
<td>20</td>
</tr>
<tr>
<td>Unit Project: Create!</td>
<td>15%</td>
<td>15</td>
</tr>
<tr>
<td>Unit Project: Curate!</td>
<td>15%</td>
<td>15</td>
</tr>
<tr>
<td><strong>NOTE: There will be NO midterm or final exam.</strong></td>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
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Grading Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>90% to 100%</td>
</tr>
<tr>
<td>B</td>
<td>80% to &lt; 90%</td>
</tr>
<tr>
<td>C</td>
<td>70% to &lt; 80%</td>
</tr>
<tr>
<td>D</td>
<td>60% to &lt; 70%</td>
</tr>
<tr>
<td>F</td>
<td>0% to &lt; 60%</td>
</tr>
</tbody>
</table>

ASSIGNMENT DESCRIPTIONS

- **Quizzes**: Timed quizzes composed of multiple choice or true/false questions. Each quiz is composed of 20 questions.
- **Discussion Board Intro Assignment**: You will introduce yourself and respond to question prompts, posting your response to the class discussion board.
- **Brief Essay**: Two short essay responses (500 words minimum).
- **Unit Project, Create!**: Students will create a composition (collage) per project guidelines. Record and share your work by either taking a picture or scanning – a simple camera phone will do. Students will post to class discussion board.
- **Unit Project, Curate!**: Students will individually curate a “virtual exhibition” of works via GoogleArtProject.com and respond to questions provided in assignment details. Students will post to the class discussion board.
- **Extra Credit**: There will be a creative & fun extra credit opportunity provided in the final week of the course.

AN IMPORTANT NOTE ABOUT THE WINTERSESSION

The Winter session is extremely short compared to the regular spring or fall semesters. For this reason, it is your responsibility to make extra effort and note the due dates and times for all assignments.

Several assignments, although open for several days at a time, will close on the same date. Therefore it is highly suggested that you NOT wait until the last minute to complete your work. Last minute technical difficulties will not exempt you from receiving the late penalty on assignments.

Also note that all assignments will open at the start of the session, so you may of course work ahead, keeping careful notes of individual due dates. Remember: mark your calendars and pace yourself!
LATE POLICY

One of the nice things about an online course is that you have the freedom of working at your convenience. However, it is very easy to neglect the work until the due date. Please remember that assignments are to be submitted by 11:59PM (Eastern Time Zone) on the due date or they are considered late.

Late work will be accepted on all assignments, up to two calendar days past the due date. Note that a penalty of 25% will be deducted from all assignments submitted late.

MAKE-UP WORK

Make-ups will be given only in the case of severe circumstances such as documented illness, medical emergency, deaths in the family or court imposed legal obligations (e.g. jury duty). What is considered severe is at the discretion of the instructor and all circumstances will require written documentation (such as doctor’s note, dean’s note, etc.) which covers the full dates of the assignment period or a reasonable portion thereof. Students must email the instructor within 48 hours of the missed assignment.

INCOMPLETE POLICY

An “Incomplete” grade (I) will only be granted in exceptional circumstances at the sole discretion of the instructor. Incompletes are to be used only when the student has completed the majority of the coursework, is only missing a small percentage of assignments due to unforeseen situations and is otherwise earning a passing grade. The instructor has the right to request documentation of the reasons why an incomplete is sought. The student must make a request and a contract must be negotiated before the last day of class. If an agreement is not reached and the student does not turn in missing work before the established deadline, then an incomplete will not be granted.

ATTENDANCE POLICY

We have no class meetings. The concept of attendance changes in an online course. Students enrolled in a traditional three-credit class during the Fall/Spring semesters spend approximately three hours per week in a classroom environment and are expected to spend the same amount of time or more outside of class for study and completion of assignments. This expectation increases in our short Wintersession course. Because we do not meet face-to-face, I expect you to spend an equivalent period of time reading the assigned text, participating in the interactive aspects of the course and completing assignments.

FIRST DAY ATTENDANCE

During the first week of class, students must submit the Syllabus Quiz to be found in the “Getting Started!” module in CANVAS. This will certify that you read and understand the expectations of this course and it will serve as first day attendance.
USF EMAIL ADDRESS

For a successful completion of this course you must maintain a USF email address and check it often. Do not use email accounts other than your USF account for course communication.

CANVAS ANNOUNCEMENTS

CANVAS announcements are an important source of course communication. You are advised to log into CANVAS and read announcements regularly. Your failure to keep up-to-date with course communication may cause you to miss out on very important information.

CANVAS ACCESS

- **Obtaining a Net ID:** CANVAS is the software interface used by the university to conduct online courses. To use CANVAS you need to have a Net ID, which is provided to you by the University. If you do not yet have a Net ID, please see the following link: [http://it.usf.edu/services/netid](http://it.usf.edu/services/netid)

- **Accessing the course through CANVAS:** Enrolled students with a Net ID can access CANVAS by using this link: [https://usflearn.instructure.com](https://usflearn.instructure.com).

- **CANVAS Tutorials:** CANVAS tutorials can be found in the Student Quickstart Guide at [http://guides.instructure.com/m/8470](http://guides.instructure.com/m/8470). CANVAS Video Guides are available here: [http://guides.instructure.com/m/4210](http://guides.instructure.com/m/4210).

- **IT Assistance:** USF Information Technology (IT) provides students CANVAS assistance, including interactive chat, seven days a week. All information can be found at this link: [http://it.usf.edu/help](http://it.usf.edu/help).

REQUIRED TECHNOLOGY

- **High Speed Internet:** Students will be accessing various online media including videos, websites, flash exercises, and other forms of interactive media and virtual experiences. Students should have access to a high-speed Internet connection in order to experience the course as it has been designed. If you do not have high-speed connectivity at home, please note that all USF campus computers have high-speed access as do most local libraries and public Internet hotspots.

- **Word Processing Software:** The Museum Report **must** be turned in formatted as a .doc or .docx file, therefore students are strongly advised to use Microsoft Word for this class. If you use other word processing software, you may convert to .rtf. **Other file types such as .odt, .pdf, .txt are NOT accepted.**

- **Players/Readers:** Certain materials will be embedded in flash movies or be in PDF format so you should also have access to the latest version of **Adobe Flash Player** and **Adobe Acrobat Reader**. If you have questions, please contact IT.

- **Browsers:** Be sure to download the latest version of your browser so that you may have the best viewing experience of the materials in this course.

- **Camera:** We will have a creative project in the course. You will need access to a camera or scanner to document and share your work for the assignments. A simple camera phone will do, you don't need anything special. See details in the assignment description.
COURSE NOTES

Students DO NOT have permission to sell or provide access to course information. Non-enrolled users are not authorized to view course materials.

NOTES ON RELIGIOUS OBSERVANCE

Students who anticipate the necessity of being unable to dedicate time to a specific assignment due to the observation of a major religious observance must provide notice of the date(s) to the instructor, in writing, by the second week of classes.

ADA STATEMENT

Students in need of academic accommodations for a disability may consult with Students with Disabilities Services to arrange appropriate accommodations. Students are required to give reasonable notice prior to requesting an accommodation.

ACADEMIC INTEGRITY

The University of South Florida has an account with an automated plagiarism detection service, which allows instructors and students to submit student assignments to be checked for plagiarism. I reserve the right to request that assignments be submitted as electronic files to the plagiarism detection service in CANVAS. Assignments are compared automatically with a database of journal articles, web articles, and previously submitted papers. The instructor receives a report showing exactly how a student’s paper was plagiarized.

Acts of plagiarism are taken seriously in this course. For more information on academic integrity, what constitutes plagiarism and the possible sanctions for particular violations, refer to the USF undergraduate catalog: [http://www.ugs.usf.edu/catalogs/1213/pdf/AcademicIntegrityOfStudents.pdf](http://www.ugs.usf.edu/catalogs/1213/pdf/AcademicIntegrityOfStudents.pdf).
COURSE STRUCTURE AND SCHEDULE

A unit consists of readings, presentations, videos, and assignments. Everything will open on the first day of class, Monday, December 15th. Feel free to work ahead.

Please submit all assignments, projects, and quizzes by the DUE DATE listed below. *(Late work will be accepted on all assignments, up to two calendar days past the due date. Note that a penalty of 25% will be deducted from all assignments submitted late.)*

### Getting Started!

<table>
<thead>
<tr>
<th>Topic</th>
<th>Readings</th>
<th>Presentations, Videos</th>
<th>Assignment, Quiz, Project</th>
<th>DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overview of Course</td>
<td>Review syllabus and FAQs</td>
<td>Video: Introduction to Course</td>
<td>Syllabus Quiz (First Day Attendance)</td>
<td>12/20/14</td>
</tr>
</tbody>
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### Unit 1: Introduction

<table>
<thead>
<tr>
<th>Topic</th>
<th>Readings</th>
<th>Presentations, Videos</th>
<th>Assignment, Quiz, Project</th>
<th>DUE DATE</th>
</tr>
</thead>
</table>

### Unit 2: Fundamentals: The Language of Art

<table>
<thead>
<tr>
<th>Topic</th>
<th>Readings</th>
<th>Presentations, Videos</th>
<th>Assignment, Quiz, Project</th>
<th>DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Formal Elements of Art</td>
<td>Chapters 1.1 to 1.5; pp. 501-502</td>
<td>Presentation: Formal Elements of Art</td>
<td>Quiz 1 (covers both the Formal Elements and Principles of Design)</td>
<td>12/20/14</td>
</tr>
<tr>
<td>Principles of Design</td>
<td>Chapters 1.6 to 1.9; pp. 422-426</td>
<td>Presentation: Principles of Design</td>
<td></td>
<td>12/20/14</td>
</tr>
<tr>
<td>Art and Meaning</td>
<td>Chapter 1.10</td>
<td>Presentation: Art and Meaning</td>
<td>Project: Create!</td>
<td>12/20/14</td>
</tr>
</tbody>
</table>

(see also Presentations: Formal Elements & Principles of Design)
### Unit 3 Media and Processes

<table>
<thead>
<tr>
<th>Topic</th>
<th>Readings</th>
<th>Presentations, Videos</th>
<th>Assignment, Quiz, Project</th>
<th>DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drawing &amp; Painting</td>
<td>Chapter 2.1, 2.2; pp. 411-415 (Impressionism); 437-438 (Abstract Expressionism); 508-511 (Art and Illusion)</td>
<td>Presentation: Drawing &amp; Painting</td>
<td>Quiz 2</td>
<td>12/27/14</td>
</tr>
<tr>
<td>Printmaking &amp; Camera Arts</td>
<td>Chapter 2.3, 2.5; pp. 236-239; 438-439 (Pop Art)</td>
<td>Presentation: Printmaking &amp; Camera Arts</td>
<td>Quiz 3</td>
<td>12/27/14</td>
</tr>
<tr>
<td>Three Dimensional Media &amp;</td>
<td>Chapter 2.7 to 2.9; pp. 392-393 (Depictions of David); 429-431 (Dada)</td>
<td>Presentation: Three Dimensional Media &amp; Alternative Processes</td>
<td>Quiz 4</td>
<td>12/27/14</td>
</tr>
<tr>
<td>Alternative Processes</td>
<td></td>
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<tr>
<td>Art &amp; Cultural Exchange</td>
<td>pp. 344-345</td>
<td>Video: Converging Cultures</td>
<td>Brief Essay Response</td>
<td>12/27/14</td>
</tr>
</tbody>
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### Unit 4: Themes & Historical Context

<table>
<thead>
<tr>
<th>Creative Extra Credit Opportunity Announced</th>
<th>Assignment, Quiz, Project</th>
<th>DUE DATE</th>
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</thead>
<tbody>
<tr>
<td>Art, Expression &amp; the Body</td>
<td>Quiz 5</td>
<td>01/02/15</td>
</tr>
<tr>
<td>Art and Society</td>
<td>Brief Essay Response</td>
<td>01/02/15</td>
</tr>
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</table>

NO FINAL EXAM ; CLASS ENDS 01/02/2015; Please note that the last day of class falls on a Friday, therefore your final assignments are due on that date and not the usual Saturday deadline.