

## SINGLE SOURCE CERTIFICATION

Authority is requested to make the following purchase under the provision of USF System Regulation USF4.02010(IV)(A)(2)(b) as a non-competitive purchase available from only one source. By submitting this form, department acknowledges that existing [exemptions](#) will not apply to this purchase. Single source requests exceeding \$150,000 must be signed by a Procurement Director and posted publicly for (3) business days.

DATE: 12/6/2023

ITEM(S): Vu One System

PRICE: \$ 374,308.79

FUND #: 03725

SUPPLIER ID: 0000096933

REQUISITION#: \_\_\_\_\_

SUPPLIER NAME: Vu Technologies

FEDERAL GRANT:  Y  N

**In your words, describe the equipment, commodity, or contractual service. Explain how these specifications are essential to the accomplishment of your work:**

the Vu One System includes an LED wall (ranging from 16ft to 45ft), media server, camera tracking, virtual studio, content library, and installation and training. The Vu One will be used for education, training, simulation, and more in support of our Digital Learning strategic goals. The LED tiles are modular and can be arranged in different shapes and sizes to fit the needs of the project. The LED tiles are also high-resolution and high-brightness, ensuring that the images on the screen are crisp and vivid. This system is compatible with the existing LED Volume from Vu Technologies, which is a custom-engineered solution that uses patented technology and installation approach. The LED Volume from Vu Technologies is one of the largest and most advanced in the world, and has been used for various projects such as commercials, music videos, and feature films.

**In your own words, describe the reason(s) the item is not subject to competition from other sources and how the stated specification(s) restrict the requisition to only one supplier. Description may include unique features/compatibility/specifications/availability/delivery time frame etc. (Note: Price is not a valid reason).**

See attached description for Single Source

Since we already own a Vu Technologies LED volume and their specific technology is proprietary, they are the only company that we can use to expand our existing system due to compatibility needs.

**In your own words, describe the due diligence conducted to validate this supplier as Single Source. Description SHOULD list all other suppliers with item(s)/service(s) with similar functions, your efforts to identify other suppliers, and why these suppliers would not qualify to submit a competitive quote.**

See attached description for Single Source

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DocuSigned by:

Brianne Mater 01/05/2024

START 01/05/2024 END 1/9/2024

Approved By (Procurement)

DATE

PUBLIC POSTING DATES

Authority: USF4.02010(IV)(A)(2)(b)

Last Modified: 05/10/2021

**OFFICE OF THE UNIVERSITY CONTROLLER, PROCUREMENT SERVICES**

University of South Florida | 4202 E Fowler Avenue, | Tampa, FL 33620-4301

813-974-2481 | usf.edu/

## Why Virtual Production?

Virtual Production combines live-action footage and 3D computer graphics for real time, in-camera effects, revolutionizing the way we produce videos. This technology will allow our team to provide faculty with the ability to develop more content for their online courses in less time with a higher level of quality and engagement for students. It also breaks down barriers with regards to availability of location filming. With virtual production, faculty will be able to film virtually anywhere in the world at no additional cost. Students will benefit greatly from the high level of production quality in their courses as it provides opportunity for greater engagement.

Along with the benefits afforded to online students, our production studio will benefit a number of face-to-face students as well. Our team will work with both Zimmerman School and College of the Arts students to train them to use the technology and set them up for future job opportunities in virtual production.

### Reasoning for Single Source Purchasing:

Vū Studios are the only LED volume manufacturer/distributor that sells a turnkey solution for virtual production.

When investing in LED volumes (high-resolution LED video walls) for virtual production, there are many different aspects to consider where to purchase from and what is needed to execute a proper system. In order to use an LED volume for virtual production, you need to purchase the appropriate number of LED panels, a camera tracking system, a computer system with very custom specifications to operate the LED panels as well as the software needed to run the graphics systems.

Most companies provide and source only one part of this solution. This can be quite an undertaking, costing not only a lot of money but also a lot of extra time spent researching and sourcing the best vendors for all aspects.

Vū Studios specializes in creating custom turnkey studio solutions based on the customers' needs and takes the guess work out of the entire process for virtual production, the only company that offers it.

Along with this, they offer unmatched, hands-on training to get our team up and running. Adding to that, since Vū Studios are local to Tampa with close ties to USF and its headquarters are less than 3 miles from our studio, their availability for customer support and training is unmatched.