



● AACSB

● MBA

● Schools

International Rankings

Accredited

USF Muma College of Business is one of 981 business colleges worldwide that are accredited by AACSB International, and is among the 194 that are dually accredited in business and accounting.

Full-Time MBA

The USF Muma College of Business's full-time MBA program was ranked among the top 250 programs by *QS's World University Rankings of Global MBA and Business Master's Programs of 2022*.

Executive MBA

According to *CEO Magazine*, the Executive MBA program was ranked No. 64 globally for 2022.

School of Marketing and Innovation

QS's World University Rankings of Global MBA and Business Master's Programs of 2022 ranked the master's program in marketing in the top 100.

SportBusiness sifted through 1,000 survey responses from alumni and course leaders of sport and entertainment management programs around the world to rank the top 40 institutions in 2022. The Vinik Sport & Entertainment Management Program has enjoyed a near 100 percent job placement rate since its 2012 inception.

No. **3**
in the world

No. **3**
in the U.S.

No. **1**
in Florida

Kate Tiedemann School of Business and Finance

QS's World University Rankings of Global MBA and Business Master's Programs of 2022 ranked the master's program in finance in the top 50.



Schools

Faculty

Student Program

International Rankings

School of Information Systems and Management

Researchers in the School of Information Systems and Management were ranked No. 94 in the nation from 2018 to 2022 for the number of publications in IS journals, according to a ranking released in 2023 by the University of Texas at Dallas. The UTD 24 ranking counts only publications in the top 24 information systems journals.

QS's World University Rankings of Global MBA and Business Master's Programs of 2022 ranked the master's program in business analytics and information systems in the top 80 and the master's program in management in the top 140.

Faculty at the USF Muma College of Business

A study by Stanford University placed six USF Muma College of Business faculty among the top 2% of scientists in the world. The elite ranking is based on their career-long impact in their fields of study, according to rankings released in 2021. Another five faculty were recognized for making a single-year impact in 2020 based on research citation metrics and other factors.

USF Tampa Campus Chapter of Beta Alpha Psi

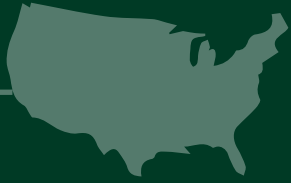
The USF Tampa campus chapter of Beta Alpha Psi has been recognized as a superior chapter for the past 3 years. It is also one of only 10 chapters world wide to be recognized as a KPMG Gold Chapter and the only chapter to have received the award since its inception 10 years ago.

USF St. Petersburg Campus Chapter of Beta Alpha Psi

The USF St. Petersburg campus chapter of Beta Alpha Psi has been recognized as a superior chapter for the past 15 years.



Points of Pride



MBA

National Rankings

Online MBA

The Muma College of Business' online MBA program ranked No. 19 overall and No. 15 among public universities – on the *U.S. News and World Report's* annual survey released in January 2023. The program made huge strides from its ranking at No. 31 one year prior in the same survey.

Online MBA Report, in its most recent ranking, placed the online MBA program No. 25 on a list of the 50 best online MBA programs in the United States.

Poets&Quants named the online MBA program No. 25 in the country and in its ranking of the Best Online MBA Programs of 2023.

The *Best Schools* ranking of the 50 best online MBA programs in the nation put our online MBA at No. 29. For 2023, *The Princeton Review* ranked the online MBA program at No. 19 in the country and No. 10 among U.S. public universities.

Executive MBA

In addition, according to the *CEO Magazine*, the Executive MBA program was ranked No. 64 globally.

Part-Time MBA

The part-time MBA program ranked No. 68 among public and private universities in the *U.S. News and World Report's* 2023-2024 Best Business Schools national rankings.

The part-time MBA program ranked No. 29 in the country and No. 18 among public universities, according to *Fortune* magazine's ranking for 2023.

Full-Time MBA

The full-time MBA program ranked No. 2 in Florida, No. 39 among public universities, and No. 73 overall in *U.S. News and World Report's* 2023-2024 Best Business Schools national rankings.

M.S.

Master of Science Programs

In 2023, TFE Times ranked five Muma College of Business graduate programs: the Master of Science in Management was ranked No. 22, the Master of Science in Business Analytics and Information Systems was ranked No. 26, the Master of Science in Marketing was ranked No. 31, the Master of Science in Finance was ranked No. 77, and the Master of Science in Accountancy was ranked No. 97.

Schools

School of Hospitality and Tourism Management

The Muma College of Business' School of Hospitality and Tourism Management is professionally and academically accredited by the Accreditation Commission of Programs in Hospitality Administration. The gold-standard accreditation was announced in July 2020 and officially acknowledges the high academic and professional standards achieved by the school and affirms its standing among elite hospitality programs nationwide.



UNIVERSITY of
SOUTH FLORIDA
Muma College of Business

Points of Pride



National Rankings

USF Center for Entrepreneurship

For 2023, the USF Center for Entrepreneurship's graduate program ranked No. 9 nationwide, No. 5 among public universities, and No. 1 in the south, according to *Entrepreneur* magazine and *The Princeton Review*. The graduate program has been in the magazine's national rankings for more than a decade.

USF Center for Entrepreneurship was named to the 2019 Top 20 list of best programs in the nation by *CEOWORLD* magazine. The ranking puts the center at No. 18 and is the only Florida program on the list.

The Muma College of Business graduate program in entrepreneurship was ranked among the top 50 in the nation by *Intelligent.com*, a resource for online degree rankings and higher education planning. The comprehensive research guide is based on an assessment of 210 accredited colleges and universities in the nation. Each program is evaluated based on curriculum quality, graduation rate, reputation and post-graduate employment.



Additional
Accolades

Additional Accolades

Business Honors Program

USF has the first Business Honors Program in Florida, helping the university to recruit high achieving students from across the nation. The average high school GPA for incoming Business Honors Program students was 4.04, with an average ACT score of 27.5 and average SAT score of 1220.

All graduates of the Business Honors Program held internships and have a study abroad experience. For the last three years, every Business Honors Program student has had a job or acceptance to a graduate program a graduation. The Bulls Business Community – a living-learning center for honors students and other top performers – has been the home for 512 students since its inception in 2007.

Corporate Mentor Program

The Corporate Mentor Program served 115 first-generation college students with 135 mentors participating from fall 2020 - spring 2021. Fifty-nine Tampa Bay area companies engaged with the program.

Job Placement

USF Muma College of Business has the highest business job placement rate among state schools with 66.4 percent of graduates starting out in positions making at least \$40K.