Compiled by a team from the Muma College of Business, the study shows that America’s fastest-rising university had a total economic impact of $6.02 billion in fiscal 2019-20. For reference, USF’s economic impact would be like having roughly 10-15 Super Bowls in one city per year, based on data from host cities.

In the 2019-20 fiscal year, USF-related direct spending, together with ripple effects, supported 68,704 jobs in Florida. Many of the jobs supported by USF are in high-skill, high-wage, knowledge-based industries, such as life sciences, information technology and financial services.

Every dollar in state funding helped generate $14.07 in economic output. USF received state support of $427.8 million in the 2019-20 fiscal year.
$1.43 Billion

REVENUE GENERATED

In addition to the Florida taxpayer money provided to support the institution, USF generated $1.43 billion in additional revenues ranging from support from the federal government and private-sector to intercollegiate athletic revenues and other auxiliary enterprises.

USF spending generated more than $600 million in federal, state and local tax revenue.

$600 Million
TAX REVENUE

$535.4 Million
RESEARCH IMPACT

The university amassed a record total of $535.4 million in research contracts and grants, building a powerful research and innovation enterprise that produces new knowledge and technologies.

LEVERAGED SUPPORT
Every dollar in state support leveraged $3.33 from other non-state government sources for USF during the 2019-20 fiscal year.