

## 2019 OUR Shirt On Sale Now

The USF OUR shirt is the official t-shirt for all USF athletic events. The OUR Shirt campaign, which is coordinated by Student Government, aims to unify the USF community by providing an affordable option for students, faculty, and staff to wear in support of USF. The shirt is meant to serve as a visual representation of the bull pride students and fans are unified by.

Every year, USF faculty members, staff, and students can submit an OUR shirt design. Then, the designs are voted on by students during the Student Body General Elections. This year, the winning t-shirt was designed



by OAS employee, Colton Morgan (pictured above). Go get yours at the bookstore now for five dollars!



On the Job: Groundskeeper, **Michael Holloway**, blowing away leaves and dirt from Alumni Drive.

### Reminders



Don't forget to nominate a deserving coworker for an **Excellence Award!**



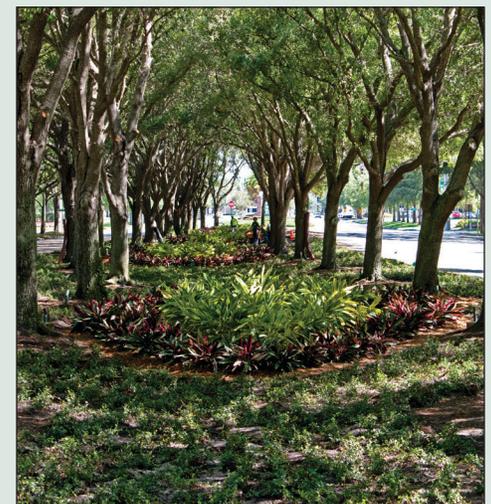
Contact the Communication Pillar at [OASCommPillar@usf.edu](mailto:OASCommPillar@usf.edu) with ideas or suggestions!

## Keeping Campus Beautiful

Typically, in regards to higher education, academics is the focus. However, there are many other factors that will sway prospective students when choosing their school. One major factor in a students' decision is the campus environment. When a university looks good, it appeals to prospective students from the second they step on campus. At the same time, a well-landscaped campus provides a more engaging environment for current students.

This summer, the Planning team has developed multiple projects to improve the appearance of USF. Recently, the focus has been on the campus walking tour route and the first impression of

visitors. The landscaping team will be installing trees, flowers and shrubs in several areas around campus including the entrance to the Patel Center, OPM, Campus Recreation and the Morsani center as well as a couple of the USF corner monuments. These additions are meant to improve aesthetics and create a more cohesive look throughout campus while also using Florida-friendly landscaping materials. Shuang Hao, the Facilities Management Landscape Architect, says, aside from landscape maintenance, there are site-specific conditions that drive plant selection, including, sun vs. shade, water requirements vs. drought tolerance and visibility.



*Pictured above is the first completed project, the median at the Collins Boulevard entrance.*

## PATS Remodeled

At the end of April, Parking and Transportation Service's offices began renovations. The new signage implemented last month has already brought major improvements to the outside of the building, but there are also big changes happening inside the building.



*Parking and Transportation's front desk during renovations.*

PATS employees have a lot to look forward to when the main building reopens. The renovations being done will improve the working environment of PATS immensely. These renovations include new roofing, a new HVAC system, and new lighting. The PATS building will also be showcasing the service philosophy in order to motivate employees and remind them of the OAS vision.



All three PATS buildings, PTA,PTB, and PTO, are currently undergoing renovations. The buildings are set to be complete by June 3rd, so look forward to seeing photos of the finished buildings in next month's newsletter.

## USF Announces the Judy Genshaft Honors College



*A rendering of the new Judy Genshaft Honors College.*

USF System President Judy Genshaft and her husband Steven Greenbaum made a \$20 million donation to help fund a new five-story honors college building which will be located east of Cooper Hall. "You're supposed to go into retirement quietly, but today she (Judy Genshaft) is lifting the trajectory as she goes into retirement." Jordan Zimmerman, Chair of the USF Board of Trustees, said during this historic announcement on May 22. The current honors college is still housed within the John & Grace Allen building, the first building ever on campus, and this new facility will help the college grow by 800 students! While Genshaft will be stepping down as system president, effective July 1st, her legacy will live on in this new building bearing her name.

## Welcoming New Additions...

**Derrick Hill**, Manager, Building & Maintenance Operations  
*Facilities Management*

**Samuel Santiago**, Transit Bus Driver  
*Parking & Transportation Services*

**Latoria Witt**, Transit Bus Driver  
*Parking & Transportation Services*

**Dominic Vasquez**, Custodial Worker  
*Facilities Management*

**Mark Shriner**, Custodial Worker  
*Facilities Management*

**Syed Meerza**, Fiscal & Business Specialist  
*Administrative Services Business Center*

**Daniel Eger**, Facilities Project Manager  
*Facilities Management*

## Anniversaries May 2019

### Facilities Management

Dick Saa	25
Carrie Towner	24
William Brantley	22
Toufic Mounme	22
Glen Aleo	18
Fariba Nazari	18
Marilyn Thomas	18
Linda Harper	16
Lori Woodlee	16
Charlene Womack	15
Carlos Hernandez Vasquez	14
Stacy Brown	12
David Gilbert	12
James Niblett	12
Jose Rivera Rodriguez	12
Carla McNeel	10
Ethel Palmore	10
Veronica Weatherspoon	10
Hai Le	9
Chaddy Hanwisai	8
Jose Pagan-Rodriguez	8
Raymond Smith	8
Rob Risavy	6
Gregory Hanchell	4
Roxie Johnson	4
Wilson Bull	3
Katherine Ogelvie	3
Sylvester Powell	3
Jennifer Hood	2

### Parking & Transportation Services

Glenn Dutton	16
Tracy Williams	15
Teasa Lejeune	10
Sakeena Phillips	3
Joseph Fazio	2
Ericka Fipps	2

## Logo Changes

Last fall, USF revealed that the university was rebranding. This rebrand signaled a new era for the university and celebrated our accomplishments so far. Included in this was a marketing initiative called “A Future Without Limits” and a new academic logo. This new logo featured a lime-green image of a charging bull. Throughout the body of the bull, there are parts that pay homage to the bull statues found on each campus. The logo was meant to be a singular, powerful representation of the entire USF system.

Joe Hice, the Vice President of the University Communications and Marketing department (UCM) said they believed the logo was “a positive representation of [USF’s] pride and optimism”. Changing a university logo is always a big risk, and fans do not always welcome change, but, as Hice said, “we wouldn’t be bulls if we didn’t take risks”. Since the charging bull logo was first unveiled, there has been significant backlash. USF staff, students, and alumni did not feel it represented the university well, even after it was modified in March.



UCM took the feedback and listened to it. The outcome is that USF will no longer be using the charging bull logo, and instead, will be adopting the “Iconic Bull U” for the entire university, which was previously only used for USF athletics. The “A Future Without Limits” marketing campaign, which was launched in Spring, will continue with the Bull U logo. USF will also be returning to the traditional green-and-gold color palette.

The process of removing the charging bull logo and transitioning into using the Iconic Bull U will begin immediately and continue throughout the summer.

## Updating Email Signatures

To better align with the emerging new brand, Administrative Services will stop using the “Excellence Exceeds Expectations” graphic and will update email signatures to reflect the recent logo change. All employees should have received an email with the “Iconic Bull U” logo graphic so they can easily transfer it into their own email signatures. This email also includes detailed instructions on how to change your email signature in Outlook if you are unsure of how to do this.

Your signature should include your name, title, division, “University of South Florida”, and your phone number. Additionally, you may include your email address, mailing address, website address, or an alternate phone number, if you would like. All text should be USF green( RGB values: red=0, green=103, blue=71) and in the font Calibri. Your name should be in bold, and 14 point font while all other text should be in 11 point font. Below, is an example of what your new email signature should look like. Make sure your name and contact information follow the specifications listed above.



## Anniversaries (cont.)

### Business Center

Hollie Chancey	27
James Scull	13

### VP Office

Dorinda Agosto	6
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## Retirements

### Nainan Desai (24 years)

Assistant Director  
Facilities Management

### Jorge Nieto (9 years)

Manager, Building & Maintenance  
Operations  
Facilities Management

Is there something you would like to see in the OAS newsletter? Is your department volunteering somewhere or holding a special event? Let us know any feedback/ideas you have by sending them to [aaronnichols@usf.edu](mailto:aaronnichols@usf.edu)

# SERVICE PHILOSOPHY

“WE **IMPACT** LIVES EVERY DAY BY **EXCEEDING** EXPECTATIONS AND CREATING **WOW** MOMENTS”