

USF POLICE DEPARTMENT MEDIA RELEASE

DATE: May 7, 2014

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SUBJECT: USF Police Department Encourages Drivers to Buckle Up. Every Trip. Every Time.

[Tampa, FL] –The USF Police Department will be conducting a “Click It or Ticket” campaign May 19 through June 1, 2014. Officers will be placing special emphasis on enforcement of seat belt laws. USFPD wants to remind all drivers, whether they’re traveling across the country or just across town, that one of the best ways to ensure a safe arrival is to buckle up, every trip, every time.

According to the U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA), seat belts saved more than 12,500 lives nationwide during 2010 alone. In fact, research shows that the risk of fatal injury to front seat passenger car occupants is reduced by 45 percent, and the risk of moderate to serious injury is reduced by 50 percent, when seat belts are worn correctly.

Yet, too many people are still not getting the message. Fifty-one percent of the 22,187 passenger vehicle occupants who were killed in motor vehicle crashes during 2010 were NOT wearing seat belts at the time of their fatal crashes.

Seat belts save lives, please buckle up, every trip, every time, so you can arrive safely at your destination.

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