Welcome to the sun-drenched, subtropical paradise of Tampa Bay. Here’s the first thing you should know: There’s a lot to do here. We’ll help you figure out where to start.

Comprised of three main cities—Tampa, St. Petersburg and Clearwater—the Tampa Bay area is an ideal destination for nature enthusiasts, art-lovers, foodies, athletes and adventurers. The region’s quirky personality (yes, we do have an annual pirate festival) is mirrored by an eclectic landscape—everything from barrier islands to mangrove tunnels and Class II river rapids. And our range of activities is just as diverse. We’ve compiled some of our favorites so you can plan an unforgettable Florida adventure.

Dive into Nature
Kayak through mangrove tunnels at Weedon Island. Sunbathe on the sugar-white sand of Clearwater Beach, voted the best in the U.S. Meet a manatee—or, if you’re feeling adventurous, an alligator. From stunning sunsets to weird wildlife, Florida nature is unlike any other. Our beautiful year-round weather makes us one of the nation’s most desirable destinations to enjoy all your favorite outdoor attractions. Be sure to say hi to Winter, star of “Dolphin Tale,” at the Clearwater Marine Aquarium.

Taste Tampa Bay
From fresh-caught seafood to countless craft breweries, the Tampa Bay area is a foodie’s paradise. Culinary experiences range from the exotic (alligator hush puppies) to the famous (Cuban sandwiches). Our favorite dining destinations include Sparkman Wharf’s waterfront eateries and a local Thai Temple’s Sunday market.

Bring the Family
Whether you’re looking for thrills or you just want to chill, we’ve got you covered. Our theme park excursions range from the stomach-dropping roller coasters of Busch Gardens to the lazy rivers and water slides of Adventure Island. You can step into the prehistoric past by exploring Dinosaur World, a zany theme park (formerly an alligator farm) featuring hundreds of life-size dinosaur statues. And if you’re up for a short road trip, LEGOLAND, Walt Disney World and Universal Orlando are just one to two hours away. With this many nearby attractions, your family will never want to leave.

Explore the Arts
The Tampa Bay area is home to one-of-a-kind museums, performing arts centers, and the largest collection of Salvador Dali’s work in the nation. Explore the museums and performing arts center clustered along Tampa’s picturesque Riverwalk. Then visit nearby St. Petersburg (accessible by both car and ferry), which hosts the largest collection of Salvador Dali’s work in the nation.

Get Your Game On
Tampa Bay is ideal for outdoor sports ranging from golf to deep-sea fishing. But it’s more than just a great place to work on your game: You can also cheer on one of our professional sports teams. Hockey, football, baseball, soccer—we’ve got it all.