

# QUALITATIVE METHODS

**COM 7325 | CRN: 87173**

In this class, students will learn how to conduct research using qualitative methodology. More specifically, we will explore the theoretical foundations, philosophical assumptions, and practical applications of qualitative research. Students will learn about all steps of the research process such as: how to design a study, conduct fieldwork, interview participants, analyze data, and communicate results effectively. We will also examine how to assess the value of knowledge claims and evaluate rigor in interpretive inquiry. Throughout the course, we will discuss articles about craft and exemplary studies that embody diverse topics, designs, theory, methods, and styles of writing. Ultimately, students will develop the ability to talk about their own orientation towards methods.

*\*Grad students from outside the Communication Department must contact the instructor to request permission to take this course.*

FALL 2022

Thursday 2:30 PM – 4:45 PM  
Hybrid

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