

## Rachel E. Dubrofsky

---

Department of Communication  
4202 E. Fowler Ave, CIS 1040  
University of South Florida  
Tampa, FL 33620  
Office Phone: 813-974-6817  
rdubrofsky@usf.edu

### Education

PhD, University of Illinois, Urbana-Champaign, Institute of Communications Research, 2005

PhD candidate, York University, Sociology, 1998-2000

MA, York University, Interdisciplinary Studies, 1998

BA, Concordia University, Liberal Arts College, with distinction; honors in English Literature; major in Western Civilization and Culture, 1993

### Professional Positions

Professor, Department of Communication, University of South Florida, 2022-present  
Affiliated Faculty, Department of Women's and Gender Studies, University of South Florida, 2011-present  
Affiliated Faculty, Department of Humanities and Cultural Studies, University of South Florida, 2010-present

Associate Professor (Tenured), Department of Communication, University of South Florida, 2013-2022

Assistant Professor, Department of Communication, University of South Florida, 2007-13

Visiting Assistant Professor, Department of Communication, University of South Florida, 2006-07

Post-Doctoral Fellow, Communications, University of Illinois, Urbana-Champaign, 2005-06

### Publications

#### *Books*

Dubrofsky, Rachel E. (December 2022). *Authenticating Whiteness: Karens, Selfies, and Pop Stars*. University Press of Mississippi.

Dubrofsky, Rachel E. & Shoshana Magnet (Eds). (2015). *Feminist Surveillance Studies*. Duke University Press.

**Book reviews:** *International Review of Performance Arts and Digital Media* (2015), *New Formations* (2015), *Afterimage* (2016), *New Media and Society* (2016), *Critical Studies in Media Communication* (audio, 2016), *Feminist Media Studies* (2016), *Signs* (2017), *The Drama Review* (2017), *Theoretical Criminology* (2017), *International Journal of Communication* (2018)

Dubrofsky, Rachel E. (2011). *The Surveillance of Women on Reality TV: Watching The Bachelor and The Bachelorette*. Rowman & Littlefield, Critical Studies in Television series (edited by Mark Andrejevic).

**Book reviews:** *Communication Review* (2012), *Popular Communication* (2012), *Surveillance & Society* (2012), *Communication* (2013), *Quarterly Journal of Speech* (2013)

#### *Refereed Journal Articles*

Dubrofsky, Rachel E. & Marina Levina. (2020). The labor of consent: affect, agency and whiteness in the age of# metoo. *Critical Studies in Media Communication*, 37(5), 409-423.

Dubrofsky, Rachel E. (2016). "A Vernacular of Surveillance: Taylor Swift and Miley Cyrus Perform White Authenticity," *Surveillance & Society*, 14(2), 184-196.

Dubrofsky, Rachel E. & Emily Ryalls. (2014). "'The Hunger Games': Authenticating Whiteness and Femininity under Surveillance." *Critical Studies in Media Communication*, 31(5), 395-409.

Dubrofsky, Rachel E. (2013). "Singing to the Tune of Postracism: Jewishness, Blackness, and Whiteness on Glee," *Communication, Culture & Critique*, 6(1), 82-102.

Dubrofsky, Rachel E. (2011). "Surveillance on Reality TV and Facebook: From Authenticity to Flowing Data," *Communication Theory*, 21(2), 11-129.

Dubrofsky, Rachel E. (2009). "Fallen Women on Reality TV: A Pornography of Emotion." *Feminist Media Studies*, 9(3), 353-368.

Dubrofsky, Rachel E. & Antoine Hardy. (2008). "Performing Race in *Flavor of Love* and *The Bachelor*." *Critical Studies in Media Communication*, 25(4), 373-392. [invited article for special issue]

Dubrofsky, Rachel E. (2007). "Therapeutics of the Self: Surveillance in the Service of the Therapeutic." *Television and New Media*, 8(4), 263-284.

Dubrofsky, Rachel E. (2006). "The Bachelor: Whiteness in the Harem." *Critical Studies in Media Communication*, 23(1), 39-56.

Reprinted (2010, 2012) in *Race, Class & Gender: An Anthology*, M. L. Andersen & P. Hill Collins (Eds). 7<sup>th</sup> ed & 8<sup>th</sup> Ed. Wadsworth Cengage Learning.

Dubrofsky, Rachel E. (2002). "Ally McBeal as Postfeminist Icon: the Aestheticizing and Fetishizing of the Independent Working Woman." *Communication Review*, 5(4), 265-284. [invited article for special issue]

*Book Chapters*

- Dubrofsky, Rachel E. (2019) “Authentic Trump: Monstrous Whiteness” in *Interrogating the Communicative Power of Whiteness*, edited by D. M. McIntosh, D. G. Moon, & T. K. Nakayama. Routledge.
- Dubrofsky, Rachel E. & Shoshana A. Magnet. (2015). Introduction: Feminist Surveillance Studies: Critical Interventions. In Rachel E. Dubrofsky and Shoshana A. Magnet (eds.), *Feminist Surveillance Studies*. Durham, NC: Duke University Press.
- Dubrofsky, Rachel E. and Megan M. Wood. (2015). Chapter 5: Gender, Race, and Authenticity: Celebrity Women Tweeting for the Gaze. In Rachel E. Dubrofsky and Shoshana A. Magnet (eds.), *Feminist Surveillance Studies*. Durham, NC: Duke University Press.
- Dubrofsky, Rachel E. (2014). “*The Bachelorette’s* Postfeminist Therapy: Transforming Women for Love” in *A Companion to Reality Television*, Laurie Ouellette (Ed). Blackwell Publishing. [invited chapter].
- Dubrofsky, Rachel E. (2009). “Therapeutics of the Self: Surveillance in the Service of the Therapeutic” in *The New Media of Surveillance*, Kelly Gates & Shoshana Magnet (Eds). Routledge. [invited chapter, reprinted & revised from *Television and New Media* (above)]

*Commentaries and Forums*

- Dubrofsky, Rachel E. (2018). “Frayed Edges: Selfies, Auschwitz, and a Blushing,” a/b: Auto/Biography Studies, 33(3), 595-603 [invited for a special issue: "Lives Outside the Lines: Gender and Genre"]  
Reprinted (2020) in *Life Writing Outside the Lines: Gender and Genre in the Americas*, 1st Edition, edited by Eva C. Karpinski, Ricia A. Chansky, Routledge.
- Dubrofsky, Rachel E. (2016). “Authentic Trump: Yearning for Civility.” *Television & New Media*, 17(7), 663–666. [invited for Special Section: “The Reality Celebrity of Donald Trump”]
- Dubrofsky, Rachel E. & Megan M. Wood. (2014). “Posting Racism and Sexism: Authenticity, Agency and Self-Reflexivity in Social Media,” commentary section on critical feminist interventions in new media studies for *Communication and Critical/Cultural Studies*, 11(3), 282-287. [invited and refereed]
- Ryalls, Emily & Rachel E. Dubrofsky. (2014). “*The Hunger Games*: Heroic Whiteness and Femininity,” *Communication Currents*, 9(4). [invited]

*Encyclopedia Entry*

- Dubrofsky, Rachel E. (2010). “Surveillance and the Panopticon” in *Encyclopedia of Identity*, Ronald L. Jackson (Ed). Sage Publications, 803-806. [invited and refereed]

*Book Review*

- Dubrofsky, Rachel E. (May, 2013). Review of *Post-Global Network and Everyday Life*, Edited by Marina Levina and Grant Kien, in *Convergence*.

## Awards

Faculty Recognition Award (in recognition of dedication, commitment, and outstanding contribution to the graduate student community) awarded by graduate students in Department of Communication, University of South Florida, awarded in both 2009 and 2021

HUB Award (awarded by graduate students for contributions to graduate MA student success), Graduate Communication Association, Department of Communication, University of South Florida, 2018

Outstanding Article Award, Critical and Cultural Studies Division of the National Communication Association, 2007 (for “The Bachelor: Whiteness in the Harem” in *Critical Studies in Media Communication*)

## Grants

Recipient, Humanities Institute Summer Grant (\$5000), 2016

Recipient, Faculty International Travel Grant (\$2500), 2014, 2018, 2020

## Teaching

### University of South Florida

#### Undergraduate

*Reality TV*

*Race and Gender in Popular Film and Television*

*Analyzing Culture and Media*

*Critical Issues: Social Media* (online course)

#### Graduate

*Critical Studies of Media*

*Critical Methods* (required for PhDs)

*Critical Surveillance Studies* (PhD Seminar)

*Critical Cultural Studies* (required for MAs)

## Advising

### *PhD Students: Major Professor*

Major Professor, Kailin Regutti (2021-present)

Major Co-Professor (with Diana Leon-Boys), Camille Ruiz Mangual (2021-present)

Major Professor, Hannah Lay (2020-2022)

Major Professor, Erick Viera (2018-2019)

Major Professor, Amanda Leblanc (2015-2018)

Current Position: Visiting Professor of Instruction, University of South Florida,  
Department of Women’s and Gender Studies

Major Professor, Mark McCarthy (2013-2018)

Major Professor, Alisha Menzies (2011-2016)

Current position: Interim Dean, Honors College, University of Tampa, Department  
of Communication

Co-Major Professor, Tasha Rennels (now Dunn) (2012-2015)

Current Position: Associate Professor, University of Toledo, Department of  
Communication

Major Professor, Emily Ryalls (2008-2011)  
Current position: Associate Professor, Cal Poly San Luis Obispo, Interdisciplinary  
Studies in Liberal Arts

*PhD Students: Committee Member*

Committee Member, Westley Johnson (2020-2021)  
Committee Member, Simon Rousset (2016-2021)  
Committee Member, Ryan D'Souza (2016-2019)  
Committee Member, Christina Magalona (2018-2021)  
Committee Member, Amanda Firestone (2008-2014)

*PhD Students: External Member*

External Examiner, Mary McGill, Department of Communication, Galway University,  
Ireland (2020)  
External Committee Member, Martina Baldwin, Institute of Communications Research,  
University of Illinois, Champaign-Urbana (2012-2016)

*Masters Students: Major Professor*

Major Professor, Thesis, Madi Cerce (2021-present)  
Major Professor, Thesis, Zane Willard (2021-present)  
Major Professor, Thesis, Camille Ruiz Mangual (2020-2021)  
Major Professor, Thesis, Jessica Rauchberg (2018-2019)  
Major Professor, Thesis, Robert Bruce (2013-2015)  
Major Professor, Thesis, Megan M. Wood (2012-2013)  
Major Professor, Amanda Hargen (2009-2011)

*Masters Students: Committee Member*

Committee Member, Laura Mattson (2018-2020)  
Committee Member, Reign Harvey (2016-2018)  
Committee Member, Erick Viera (2016-2018)  
Committee Member, Dana Schoewalter, (2007-2009)

*Masters Students: External Member*

External Committee Member, Proposal, Al Blanchard, Department of Humanities and  
Cultural Studies, USF (2019)

*Undergraduate Students*

Undergraduate Honors Thesis Director, Carrie Murawski (2012-2013)  
Undergraduate Honors Thesis Director, Elena Gardner (2020)

**Keynotes & Plenary Talks**

Keynote, Women's Month, "Culture Matters: Surveillance, Reality TV and Trump,"  
Communication Department and Women and Gender Studies Department at North Dakota  
State University, Fargo, 2019

Keynote, "Monsters, Selfies, and Auschwitz: Gendering and Racializing Authenticity," 14th  
Midwest Interdisciplinary Graduate Conference, University of Wisconsin-Milwaukee, 2019

Plenary, "Frayed Edges: Mediating Women in Popular Culture," at The International Auto/Biography Association, Lives Outside the Lines: Gender and Genre in the Americas: A Symposium in Honour of Marlene Kadar, Toronto 2017

### **Invited Talks**

"Don Lemon, Rachel Maddow and Trump," Department Colloquium, University of Utah, Department of Communication, 2019

"Gendering and Racializing Authenticity: Selfies, Auschwitz and Monsters," Department Colloquium, Communication Department and Women and Gender Studies Department at North Dakota State University, Fargo, 2019

"A Selfie at Auschwitz and a Monster in the White House: Racializing and Gendering Authenticity," Department Colloquium, University of Utah, Department of Communication, 2018

"Feminist Interventions in Surveillance Studies & Why Twitter and Kim Kardashian Matter," Spring Graduate Student Colloquium, Department of Communication, University of Chapel Hill, Charlotte, 2016

"Feminist Interventions in Surveillance Studies," Colloquium Presentation, University of Memphis, Department of Communication, Memphis, 2016

"Feminist Interventions in Surveillance Studies & Miley and Kim K's Twitpix," Homegrown Humanities Series, Humanities Institute, University of South Florida, Tampa, 2015

"Under Surveillance: Mediating Race and Gender," States of Surveillance Symposium, Surveillance Studies Research Center, University of Kansas, Lawrence, 2015

"Gazing at Miley and Kim K's Twitpix: Race and Gender Under Surveillance," Surveillance Studies Center Seminar, Queens University, Kingston, 2014.

"The Bachelor: Bodies, Race and Therapeutics of the Self," Public Lecture, Concordia University, Simone de Beauvoir Institute, Montreal, 2006.

"Women in Reality TV: Confession and Therapy under Surveillance," Public Lecture, Le Moyne College, Department of Sociology, Syracuse, 2006.

"Applying to Graduate Schools in Canada and the U.S.," York University, Fine Arts Cultural Studies Program, Toronto, 2006.

"Life in Interdisciplinary Studies: An Alien has Landed in a Wonderful Place," York University, Interdisciplinary Studies Program, Toronto, 2001.

## Conference Papers

- Competitive Paper, Top Contributed Papers in Performance Studies, “Authenticity as a Strategy of Whiteness,” National Communication Association convention, Seattle, 2021.
- IDEA Spotlight Panel Presenter, “’Woke’ Whiteness: An Inclusion, Diversity, Equity, & Access Spotlight Panel,” National Communication Association convention, Seattle, 2021.
- Competitive Paper, “Inferential Surveillance: Authenticity,” Surveillance Studies Network Conference, Rotterdam, Erasmus University, 2020 [conference cancelled due to COVID].
- Competitive Paper, co-presenter, “Metoo, Choice and Agency: Consent as Affective Labor,” National Communication Association convention, Baltimore, 2019.
- Competitive Paper, “Beyond contexts of Surveillance: Surveillance in the Everyday,” International Sociological Association, Toronto, 2018.
- Roundtable Participant, “Trumped: Media in the Age of Trump,” Society for Cinema and Media Studies, Toronto, 2018.
- Roundtable Participant, “Critical Surveillance Studies,” National Communication Association convention, Dallas, 2017.
- Roundtable Chair & Participant, “Critical Surveillance Studies,” National Communication Association convention, Philadelphia, 2016.
- Paper (part of a competitive panel), “UnREAL: Too hip to be Racist or Sexist,” National Communication Association convention, Philadelphia, 2016.
- Competitive Paper, “Taylor Swift Can’t Shake it Off: Performing Authentic Whiteness,” National Communication Association convention, Las Vegas, 2015.
- Competitive Paper, “Auschwitz Selfie: Happiness and Death on Twitter,” Affect Theory Conference, Millersville University, Millersville, 2015.
- Paper (part of a competitive panel), “Surveillance, Self-reflexivity and Authenticity: Posting Racism and Sexism,” National Communication Association convention, Chicago, 2014.
- Roundtable participant, “A Culture of Tough Jews: Rhetorical Regeneration and the Politics of Identity,” National Communication Association convention, Chicago, 2014.
- Competitive Paper (co-authored with Shoshana Magnet), “Feminist Surveillance Studies,” The 6<sup>th</sup> Biannual Surveillance and Society Conference, Barcelona, Spain 2014.
- Competitive Paper, “From the Gaze to Surveillance: Gendered and Racialized Identities in Social Media,” Frontiers of New Media Symposium, University of Utah, 2013.
- Competitive Paper (co-presenter/co-author with Emily Ryalls), “‘The Hunger Games’: Authenticating Whiteness and Femininity under Surveillance,” National Communication Association convention, Washington DC, 2013.

- Roundtable participant, "Critical feminist interventions in new media studies," National Communication Association convention, Washington DC, 2013.
- Competitive Paper, "*Glee*: Singing and Dancing to the Tune of Postracism," Console-ing Passions convention, Boston, 2012. [accepted but not presented]
- Competitive Paper, "Data Falling Off the Page: Tracking Surveilled Subjects." International Communication Association convention, Boston, 2011.
- Invited Paper (co-presenter/co-author with Antoine Hardy), "Performing Race in *Flavor of Love* and *The Bachelor*," National Communication Association convention, San Diego, 2008.
- Paper (part of a competitive panel), "Women under Surveillance on the Smallscreen," National Communication Association convention, Chicago, 2007.
- Position Paper, "Surveillance on the Smallscreen: Governing Women's Bodies," National Communication Association Summer convention, Orono (Maine), 2007.
- Competitive Paper, "Putting Therapy under Surveillance," National Communication Association convention, San Antonio, 2006.
- Paper (part of a competitive panel), "A Postfeminist Nirvana: No More Difficult Choices," National Communication Association convention, Boston, 2005.
- Paper (part of a competitive panel), "Whiteness in the Harem," National Communication Association convention, Boston, 2005.
- Paper (part of a competitive panel), "Reality TV: Surveillance Verifies an Authentic Self," International Communication Association convention, New York City, 2005.
- Paper (part of a competitive panel), "Surveillance of Emotion and Confession: Technologies to Authenticate Women," Crossroads in Cultural Studies convention, University of Illinois, Urbana-Champaign, 2004.
- Paper (part of a competitive panel), "Reality-Based Relationship Shows: The Female Body as a Spectacle of Choice and Empowerment," National Communication Association convention, Miami, 2003.
- Paper (part of a competitive panel), "Reality-Based Relationship Shows: Confessing and Surveying the 'Free' American Woman," National Communication Association convention, Miami, 2003.
- Paper (part of a competitive panel), "Ally McBeal: Sexualizing and Fetishizing the Independent Working Woman," National Communication Association Convention, New Orleans, 2002.
- Paper (part of a competitive panel), "Ally McBeal as Postfeminist Icon: the Aestheticizing and Fetishizing of the Independent Working Woman," Third Annual Graduate Symposium on Women's and Gender History, University of Illinois, Urbana-Champaign, 2001.



Paper (part of a competitive panel), "Female Consumption of Popular Culture as Drag Performance?" National Communication Association convention, Atlanta, 2001.

Competitive Paper, "The Structures of Appeal in Ally McBeal: Recognition, Identification and Desire," competitive paper, American Sociological Association convention, Washington D.C., 2000.

Competitive Paper, "The 120 Per Cent Woman: Garfinkel's Agnes, Desire and Ideology," competitive paper, Sociology Conference, York University, Toronto, 1999.

### **Additional Conference Participation**

Panel Respondent, "Surviving (Through) Truths: Constructions of Race, Ethnicity, and Citizenship in Direct-to-Consumer Genetic Testing," National Communication Association convention, Baltimore, 2019.

Workshop Leader, "Black Panther's Cinematic Performativity & The Future of Africana Inquiry in Communication," National Communication Association convention, Salt Lake City, 2018.

Panel Respondent, "Reality, Spectacle, and the Play of Post-Nation," National Communication Association convention, Salt Lake City, 2018.

Chair & Panel Respondent, "Critical/Cultural Communication and Media Roundtable," National Communication Association convention, Dallas, 2017.

Panel Respondent, "The Racial Politics of the Post-Truth," National Communication Association convention, Dallas, 2017.

Panel Respondent, "Whose Text is It Anyway? Adult Expectations, Textual Evolution and Girls' Media," National Communication Association convention, Dallas, 2017.

Roundtable Chair, "Critical Surveillance Studies," National Communication Association convention, Dallas, 2017.

Panel Respondent, "Apocalyptic Dreams: Troubled Futures in the Post-Millennial Moment," National Communication Association convention, Las Vegas, 2015.

Panel Respondent, "Debunking the 'Mommy Myth': Challenging Representations of Motherhood in Popular Media," National Communication Association convention, Orlando, 2012.

Panel Respondent, "Dissecting the Dead: Critical Perspectives on Apocalyptic Narratives in 'The Walking Dead,'" National Communication Association convention, Orlando, 2012.

Panel Respondent, "Speaking of Good Girls Gone Bad: Race, Gender, and Class Politics Surrounding U.S. Media Representations of the 'Female Culture Crisis,'" National Communication Association convention, New Orleans, 2011.

Panel Respondent, "This Isn't Your Mother's Panel: Cultural Constructions of Modern Motherhood," panel respondent, National Communication Association convention, Chicago, 2009.

Panel Chair, "Identity: Representation, Performance, Remembering," National Communication Association convention, Chicago, 2009.

Panel Respondent, "Ethnic Jewesses in Performance," panel respondent, National Communication Association convention, San Diego, 2008.

Panel Chair, "Finding Treasure in the Trash: Critical Merits of Trashy Reality TV," panel chair, National Communication Association convention, Chicago, 2007.

Panel Respondent and Chair, "Aesthetics and Economies of Internet Alternaporn," Console-ing Passions convention, Milwaukee, 2006.

Panel Chair, "Surveillance Societies, Past and Present," National Communication Association convention, San Antonio, 2006.

Panel Chair, "Postfeminism for Whom? Men? Women? Moms? Activists?" National Communication Association convention, Boston, 2005.

Panel Chair, "Charting Modes of Rhetorical Activism," National Communication Association Convention, Chicago, 2004.

Panel Chair & Session Organizer, "Exploring Reality TV: Laboring to Commodify the Self through Spectacle and Surveillance," Crossroads in Cultural Studies convention, University of Illinois, Urbana-Champaign, 2004.

Session Organizer, "Exploring Reality TV: Marriage, Infidelity, Empowerment and a (former) Playboy Bunny," Crossroads in Cultural Studies convention, University of Illinois, Urbana-Champaign, 2004.

Session Organizer, "Exploring Reality TV: Globalism and Nationality," Crossroads in Cultural Studies convention, University of Illinois, Urbana-Champaign, 2004.

Panel Chair, "Girls, Feminism, Empowerment and Football: Gender on the Small-Screen," National Communication Association convention, Miami, 2003.

Panel Chair, "Rock Stars, Storytellers, Bloodsuckers and Snap! Queens: Queering Cultural Spaces and Practices," National Communication Association convention, Atlanta, 2001.

Refereed Roundtable Participant, "The 120 Per Cent Woman: Garfinkel's Agnes, Desire and Ideology," American Sociological Association Conference, Washington D.C., 2000.

### **Editorial Boards**

Member, Editorial Board, *Communication and Critical/Cultural Studies*, 2013-present

Member, Editorial Board, *Critical Studies in Media Communication*, 2007-present

Member, Editorial Board, *Journal of Communication Inquiry*, 2019

Member, Editorial Board, *Television & New Media*, 2017-Present

Member, Editorial Board, *Surveillance & Society*, 2015-Present

Member, Editorial Board, special issue of *Communication Studies* on New Directions in Critical Television Studies, 2011

Member, Editorial Board, *Communication Yearbook 39*, 2014

### **Development**

Member, Diversity, Equity and Inclusion (DEI) Council, 2021-present

Member, Model of Excellence, 2021-2022

College of Arts and Sciences Innovative Education Online Course Development Program, University of South Florida, Summer 2016

Designing Courses for Significant Learning Certificate, Spring 2016

### **Professional Service**

Member, Publications Council, *National Communication Association*, 2021-present

Chair, Annual Surveillance Studies Book Award Committee, Surveillance Studies Network, 2015

Research Associate, Simone de Beauvoir Institute, Concordia University, 2005-2012

Workshop Leader, "Applying to PhD Programs in Canada and the U.S.," Interdisciplinary Studies Program, York University, 2001

Author, "From A Teaching Assistant's Perspective: Teaching 'Communication in Everyday Life,'" Social Sciences Department, York University, 1999

Workshop Leader, "Negotiating Successful Supervision," Interdisciplinary Studies Program, York University, 1998

Author, "Negotiating Successful Supervision," Interdisciplinary Studies Program, York University, 1998

### **University Service**

Member, Council on Racial Justice, Faculty Senate, University of South Florida, 2021-present

Diversity Liaison for Department of Communication, CAS Diversity Committee, University of South Florida, 2020-present

Chair, Equity, Social Justice and Accountability Committee, Department of Communication, University of South Florida, 2019-present

Chair, Hiring Search Committee, Tenure-Track Latinx and Digital Media, Department of Communication, University of South Florida, 2019-2020

Elected Member, Executive Committee, Department of Communication, University of South Florida, Fall 2015, 2018-2019, 2019-2020

Grazier Lecture Criteria Development, Department of Communication, University of South Florida, 2017-2018

Member, College of Arts and Sciences SHUM Tenure & Promotion Committee, 2017-2019

Member, Faculty Senate Honors and Awards Committee, 2016-2018

Member, Graduate Program Committee, Department of Communication, University of South Florida, 2008-2009, 2010-2011, 2012-2013, 2017-2018

Member, Search Committee (Lecturer), Department of Communication, University of South Florida, 2015-2016, 2017-2018

Member, Undergraduate Committee, Department of Communication, University of South Florida, 2016-2017

Member, Faculty Evaluation Committee, Department of Communication, University of South Florida, 2009-2010, Fall 2015

Chair, Faculty Evaluation Committee, Department of Communication, University of South Florida, Spring 2015

Chair, Search Process Committee, Department of Communication, University of South Florida, 2014

Co-Chair, Faculty Evaluation Committee, Department of Communication, University of South Florida, 2013-2014

Member, Search Committee (Postdoctoral Candidate), Department of Communication, University of South Florida, Spring 2014

Faculty Supervisor for the course Com 3051 (Analyzing Culture and Media), Department of Communication, University of South Florida, 2013-present

Chair, Search Committee (Visiting Assistant Professor), Department of Communication, University of South Florida, Spring 2013

Member, Governance Document Committee, Department of Communication, University of South Florida, Spring 2013

Member, Search Committee (two Tenure Track Faculty), Department of Communication, University of South Florida, 2011-2012

Faculty Supervisor for the course SPC 3653 (Popular Forms of Communication), Department of Communication, University of South Florida, Spring 2010

Computer Committee Member, College of Arts and Sciences, University of South Florida, 2008-2013

Student Grievance Committee, College of Arts and Sciences, University of South Florida, Fall 2008

## Media

Interviewed and quoted by Shirley Li for *The Atlantic* “I Didn’t Realize How Much of a Machine It Is.” March 28, 2021.

Interviewed and quoted by Cady Lang for *Time* “Matt James Is the First Black Bachelor. But He Alone Can’t Solve the Franchise’s Issues With Race,” January 11, 2021.

Interviewed and quoted by Amerley Ollennu for *Glamour UK* “Racism is rampant on reality tv and Netflix’s Million Dollar Beach House is just the tip of the iceberg,” September 22, 2020.

Interviewed and quoted by Imran Siddiquee for *Bitch Magazine* “Love and Surveillance: Dating Shows Channel More Than Reality,” Fall 2020, appeared in print in April 2021 .

Interviewed and quoted by Breena Kerr for *Rolling Stone* for “Why No Sex Is the New Sex on Reality TV,” May 12, 2020.

Interviewed and quoted by Whitney Kimball for *Gizmodo* for “Holy Shit, Reportedly,” December 19, 2019.

Interviewed and quoted by Marisa Iati for *The Washington Post* for “The Biggest Loser got a makeover, but Experts Say the new season is only slightly less harmful,” December 13, 2019.

Interviewed and quoted by Arwa Mahdawi for *The Guardian* for “There’s a dark side to women’s health apps: ‘Menstrual surveillance,’” April 13, 2019.

Interviewed and quoted by David Nakamura for *The Washington Post* for “Formal and casual White House photos show distance between Trump and increasingly diverse nation,” April 4, 2019.

Interviewed and quoted by Arwa Mahdawi for *The Guardian* for “Is Lena Dunham’s ‘hipster racism’ just old-fashioned prejudice?” November 25, 2017.

Interviewed by Minelle Mahtani for *Sense of Place with Minelle Mahtani* about The Bachelorette and Race, June 9, 2017.

Interviewed and quoted by Meredith Blake for the *LA Times* for “Why are ‘The Bachelor’ and ‘The Bachelorette’ so white? Lifetime’s ‘UnREAL’ explores the issue,” March 26, 2016.

Interviewed and quoted by Lauren Loftus at *Washington Post* for “How hate-watching ‘The Bachelor’ became a competitive sport,” January 12, 2016.

Interviewed and quoted by Stephanie Hayes at *The Tampa Bay Times* for “Freefall tackles dark side of reality TV with ‘American Monkey,’” March 10, 2014.

Interviewed and quoted by Elissa Strauss at *Salon.com* for “The hipster racism of reality TV Bravo's "Princesses: Long Island" is just the latest reality show to act like ethnic caricatures are fair game now,” July 16, 2013.

Interviewed by Chelsea Bullock for *Fembot Collective: BAD (Books Aren't Dead) Series* about my book *Under Surveillance: Watching The Bachelor and The Bachelorette*. Aired April 1, 2013.

Interviewed by Benjamin Myers and Desiree Rowe for *The Critical Lede Podcast* about my book *Under Surveillance: Watching The Bachelor and The Bachelorette*. Aired May 23, 2012.

Interviewed and quoted by Elvia Malagon at *The Ledger* for “Judd Offered his Own Reality Television Show,” August 19, 2011.

Interviewed and quoted by Kate Parham at *USA Today* for “Is reality TV hurting us?” September 2011.

Interviewed and quoted by Joyce Tang at the Daily Beast for “*The Bachelor's* Real Life Soap Opera,” June 24, 2010.

Interviewed by CBC Radio Breakaway for a story on Madonna. June 21, 2006.

Interviewed and quoted by T'Cha Dunlevy at the *Montreal Gazette* for the story “Madonna still the matron saint of pop music,” June 17, 2006.

Interviewed and quoted by Natasha Aimée Hall at the *Montreal Gazette* for story “The greeting-card industry says a lot about society, and what it's saying isn't so warm and fuzzy anymore,” August 20, 2005.

## **Reviewer**

### *Journals*

*Communication Inquiry*  
*Communication Review*  
*Communication Studies*  
*Communication Theory*  
*Communication and Critical/Cultural Studies*  
*Critical Studies in Media Communication*  
*Feminist Media Studies*  
*Interfacings*  
*Journal of Communication Inquiry*  
*Journal of Leisure Studies*  
*New Media and Society*  
*Popular Communication*  
*Qualitative Research in Communication*  
*Sociological Forum*  
*Southern Communication Journal*  
*Surveillance and Society*  
*Symbolic Interaction*

*TV and New Media*

*Books*

Duke University Press, 2018  
Rutgers University Press, 2017  
Blackwell Publishing, 2010

*Grants*

Social Sciences and Humanities Research Council of Canada (SSHRC), 2013, 2014  
National Science Foundation, Economics Program, April 2018

*Conference Submissions*

Critical and Cultural Studies Division, National Communication Association, 2004, 2005,  
2006, 2007, 2008, 2009, 2010, 2012, 2016, 2017, 2019, 2020, 2021  
Popular Media and Culture Division, International Communication Association, 2021

*Awards*

Critical Cultural Studies Division, National Communication Association, Distinguished Scholar  
Award Committee, 2019-2020

Golden Anniversary Monograph Award Committee, National Communication Association,  
2019-2020

Surveillance & Society Network, Chair, Annual Book Award Committee, 2016

Critical and Cultural Studies Division, National Communication Association, dissertation  
awards, 2010

Critical and Cultural Studies Division, National Communication Association, book awards,  
2008

Critical and Cultural Studies Division, National Communication Association, article awards,  
2005

**Memberships**

National Communication Association  
International Communication Association  
Society for Cinema and Media Studies

**Languages**

Fluent in English and French