

**FALL 2019**

# **COM 6001 - Theories and Histories of Communication**

Monday, 6:30PM – 9:15PM, CIS 3057  
Dr. Mahuya Pal and Dr. Steve R. Wilson

---

This course introduces students to theory and research in communication, with a view to cultivating an appreciation for the interdisciplinary nature of communication study. A central aim of the course is to provide conceptual and historical orientation to some of the enduring questions, core research traditions, and significant theoretical perspectives that animate communication study in Anglo-American scholarship. Students will become conversant with the major epistemological, ontological, and axiological issues that underpin the discipline of communication.

Because of its place in the curriculum, the course is designed to provide all students, regardless of area of specialty, with a grounding in the various debates and dialogues that characterize the field. Other goals of the course are to introduce students to the thinking, reading, and writing required of graduate study in the field, and to the communication program at USF. In addition to critical engagement with classic and contemporary texts written by communication scholars, we will also hear presentations by USF faculty members. Through readings, discussions, written work, and presentations students will be exposed to the traditions, concepts, and practices that are necessary to graduate work in this program.

*For more information on the course, please contact  
Mahuya Pal: [mpale@usf.edu](mailto:mpale@usf.edu)  
Steve Wilson: [wilson52@usf.edu](mailto:wilson52@usf.edu)*

**FALL 2019**

# **COM 7325 - Qualitative Research**

Tuesday, 5:45PM - 8:30PM, CIS 3057  
Dr. Mariaelena Bartesaghi

---

Thou shalt not sit  
With statisticians nor commit  
A social science.  
W. H. Auden

In this course, you will experience, reflect on, and critically interrogate a set of naturalistic research approaches with particular attention to the methods used in ethnographic inquiry (participant observation and intensive interviews). Our time in class will be spent weaving the following three strands: (1) practical and analytic issues in the doing of naturalistic research, (2) ongoing data collection and analysis, and (3) affecting the necessary changes in how we approach what we are interested in studying as “data” and “field.” We will also pay careful attention to writing as social practice in all its stages, from field notes, to transcription, to analysis and elaboration of theoretical claims. Frequent workshops will allow us to brainstorm ideas, hone or skills, and learn from each other.

*For more information on the course, please contact  
Mariaelena Bartesaghi: [mbartesaghi@usf.edu](mailto:mbartesaghi@usf.edu)*

**FALL 2019**

# **COM 7933 - Communication Ethics**

Tuesday, 2:00PM – 4:45PM, CIS 3057

Dr. Lori Roscoe

---

This class will explore the one big question in ethics: How should I live? Ethical beliefs shape the way we live -- what we do, what we make, how we communicate, and the world we create through these choices. Human beings are rational, thinking, choosing, and communicating creatures, and also emotional, intuitive, spontaneous, and mysterious. We all have the capacity to make conscious choices, although we often act out habit, or in line with the views of the crowd. Ethical communications must avoid perceiving their commonsense perceptions of ethics as being universal perceptions of right and wrong adhered to by all rational or good people.

We will explore communication ethics from a variety of perspectives, including the work of Ronald Arnett. Arnett discusses how an individual's ethical framework for living is a combination of commonsense, theories, and learning. Michael Hyde, another well-known communication ethicist, adds reflection and introspection as tools for ethical living. Hilde Lindemann extends and deepens her narrative approach to ethics and bioethics by demonstrating how identity and personhood are achievements that depend upon the help and participation of others. Carol Gilligan discusses social justice as an extension of her earlier work on how women's ethical perspectives have been discounted and discredited. And Edmund Pellegrino's work on ethical principles as applied to medicine will also be explored. These are just a few of the communication ethicists whose work we will be exploring.

*For more information on the course, please contact  
Lori Roscoe: [lroscoe@usf.edu](mailto:lroscoe@usf.edu)*

**FALL 2019**

# **COM 7933 - Applied Communication**

Wednesday, 2:00PM – 4:45PM, CIS 3057

Dr. Marleah Dean Kruzel

---

“Communication scholars, teachers, and practitioners have always been concerned with understanding and managing significant real-world issues and problems, starting with the goal of making people better public speakers. In the last half century, the study of communication expanded to include many areas and topics that were unknown to the founders of the field—interpersonal and family communication, group and organizational communication, health and aging communication, and communication media and technology, to name only a few. Some communication scholars focus on theoretical issues related to these areas and topics, whereas others approach them from a more practical perspective, seeking to develop knowledge that both advances the discipline and, hopefully, improves some aspect of people’s lives. The study of real-world communication concerns, issues, and problems is known as *applied communication research*.” - *Handbook of Applied Communication Research*

As this quote demonstrates, this course will explore the history and current status of applied communication scholarship—including the controversies and dilemmas that applied communication scholars face, the common issues that confront them, the methods they employ, and the communication contexts they examine.

*For more information on the course, please contact  
Marleah Dean Kruzel: [marleahdeank@usf.edu](mailto:marleahdeank@usf.edu)*

**FALL 2019**

# **COM 6345 - Contemporary Cultural Studies**

Thursday, 2:00PM - 4:45PM, CIS 3057

Dr. Aisha Durham

---

The course will provide an opportunity for students to become familiar with major theoretical frameworks and methodological approaches in cultural studies to understand contemporary social life.

The central theme of the course is past presence. Class and capitalism are key areas where Florida will serve as the main site of critical cultural inquiry. The key areas will anchor graduate-led discussion as well as text-based, independent research about a cultural product, process, performance, or practice. Hallian cultural studies approaches that blend the popular with sustained analyses of structure will be emphasized, and comparative, intersectional perspectives privileging minoritized, diasporic bodies will be integrated. Canonical (and historical) texts will be placed alongside contemporary and focused, book-length discussions to map the trajectory of the field and to address the implications of cultural studies as a political-intellectual project today. Along with the key areas, the course theme will engage a range of topics from precarity and competitive consumption to postfeminism and postrace. Each course module will elucidate the interrelationship between the state, economy, and civil society, and the course as a whole will provide the language and a framework to examine the dynamic ways citizens, consumers, and cultural actors make meaning or make sense of our social world.

The course is intended to provide an introduction to cultural studies as an interdisciplinary field and as a critical approach employed to analyze a specific conjuncture. It is structured to provide practical professional training considering students will perform peer paper reviews, present abbreviated research findings, and submit a collaborative journal-ready manuscript draft by the end of the course. At the close of the course, students should be able to:

- Identify the key thinkers, criticism and debates within contemporary cultural studies
- Analyze popular media texts related to Florida using critical cultural studies approaches
- Craft a collaborative journal-ready manuscript about addresses past presence in Florida

*For more information on the course, please contact  
Aisha Durham: [aishadurham@usf.edu](mailto:aishadurham@usf.edu)*

**FALL 2019**

# **SPC 6934 - Pedagogy and Performance**

Thursday, 6:30PM - 9:15PM, CIS 3020

Dr. Aubrey Huber

---

In this course we will approach the study of pedagogy theoretically and pragmatically through a performance lens. Theorizing the classroom as a site of research, we will discuss how pedagogical spaces, practitioners, and students are performatively produced. Throughout the course, students will blend theory, practice, and embodiment to craft aesthetic performances, exercises for publication, and a cumulative pedagogical research paper. The goal of this course is to carefully consider the philosophical and practical implications of teaching and learning through a performance perspective.

*For more information on the course, please contact  
Aubrey Huber: [aubreyhuber@usf.edu](mailto:aubreyhuber@usf.edu)*

**FALL 2019**

# **SPC 6934 - Autoethnography**

Wednesday, 6:30PM – 9:15PM, CIS 3057

Dr. Keith Berry

---

This MA/PH.D. course examines autoethnography, an approach to research and writing that creatively and experimentally foregrounds the self's experiences with others in culture. Autoethnography entails engaging with practices of reflexivity and vulnerable storytelling to convey and explore difficult and sometimes painful social problems. In this course, the benefits and challenges of using autoethnographic approaches in the study of communication and cultural identity, and related areas and fields, will be of particular interest.

Assignments will include a range of readings, several discussion facilitations, a short writing or two, and a larger autoethnographic essay that we'll work on throughout the semester. Given the personal nature of this method, an openness to new modes of inquiry, candid dialogue, and (safe) risk taking will be vital to our learning and overall experience. No previous experience with autoethnography is necessary to do well in and benefit from the course.

*For more information on the course, please contact  
Keith Berry: [keithberry@usf.edu](mailto:keithberry@usf.edu)*