

# LAUREL H. FRIEDMAN, PhD

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## EDUCATION

- 2016 University of California, San Diego  
Ph.D. in Communication  
Dissertation: Control, Cure, and Prevention: Situating Global Response to Tuberculosis in San Diego County
- 2009 University of California, San Diego  
M.A. in Communication
- 2005 University of South Florida  
B.A. in Liberal Studies with Distinction (A thesis degree combining coursework from Communication, Anthropology, and Fine Arts, overseen by Bruce Cochrane)
- 2003 South East Center of Photographic Studies, Daytona State College  
A.S. in Photography

## APPOINTMENTS

- Dec. 2016- **Visiting Assistant Professor.** Department of Communication. University of South Florida.

## RESEARCH AND PROFESSIONAL EXPERIENCE

- 2017 **Research Consultant.** Laboratory of Comparative Human Cognition. University of California San Diego.
- 2016 **Visiting Scholar.** Department of Sociology. Boğaziçi University. Istanbul, Turkey.
- 2015-2016 **Research Assistant.** Laboratory of Comparative Human Cognition. University of California San Diego.
- 2013-2014 **Visiting Scholar.** Department of Global Communication. American University of Paris. Paris, France.
- Spring 2013 **Evaluation Research and Qualitative Methods Specialist.** Jacobs Center for Neighborhood Innovation. San Diego, CA.
- 2012-2013 **Research Assistant.** Laboratory of Comparative Human Cognition, University of California San Diego.
- 2004-2007 **Social & Behavioral Researcher and Program Development.** Department of Child and Family Studies, Florida Mental Health Institute (Now College of Behavioral & Community Sciences). University of South Florida.
- 2004-2005 **Research Consultant.** National Alliance of Multi-Ethnic Behavioral Health Associations. Owings Mills, MD.
- 2005 **Copy and Content Editor.** Isaacs, M. R., Huang, L. N., Hernandez, M., & Echo-Hawk, H. (2005). The road to evidence: The intersection of evidence-based practices and cultural competence in children's mental health. A CMHS Policy Paper.

## FELLOWSHIPS, GRANTS, AND AWARDS

- 2015 Doctoral Research Fellowship, Laboratory of Comparative Human Cognition, University of California, San Diego
- 2015 Malcolm R. Stacey Memorial Scholarship Fund Research and Writing Grant
- 2015 University of California, San Diego Dissertation Writing Fellowship
- 2014 Malcolm R. Stacey Memorial Scholarship Fund Research and Writing Grant
- 2012 Summer Residency: Disability, Design, Curation, UC Humanities Research Institute
- 2012 Department of Communication Research Grant
- 2012 Teaching Fellowship Grant, Center for Teaching Development, University of California, San Diego
- 2012 Department of Communication Summer Research Fellowship, University of California, San Diego
- 2011 Department of Communication Summer Research Fellowship, University of California, San Diego
- 2009 New York Times Educational/Cultural Funding for documentary work on *A Divided Friendship*
- 2007-2011 Eugene Cota-Robles Fellowship, University of California: Four years of tuition, fees, and stipend
- 2005 University of South Florida photography grant for ethnographic work on Tomatoes, Peanuts, Fresh Squeezed Juice: A Visual Ethnography

## PUBLICATIONS

### Peer Reviewed Books:

Friedman, L. (In preparation). *Global Health Discourse Protocols in a Community Context: Communicating Locally about Tuberculosis*. Critical Cultural Studies in Global Health Communication. New York, NY: Routledge.

### Journal Articles:

Friedman Aytes, L. (2016, October). This time nothing: An autoethnographic visual illness narrative. *The Intima, a Journal of Narrative Medicine*, online at <http://www.theintima.org/this-time-nothing-reflections-on-storytelling>.

### Journal Articles under Revision:

Friedman, L. "Boundary Object Theory and Infectious Disease Control: Tuberculosis as Concept, Object, and Consequence."

**Journal Articles in Preparation:**

Friedman, L. "Space, Place, and Public Health: Mapping a Public Health Center and Global Infectious Disease Policy."

Friedman, L. "Compulsory Patients and Willing Participants: Navigating Power Relationships in an Ethnography of Tuberculosis."

**Research Monographs and Reports:**

Friedman, L., Callejas, L., Nesman, T., Mowery, D., & Gamache, P. (2006). Research with African American Populations. In M. Hernandez, T. Nesman, M. Isaacs, M., & L.M. Callejas (Eds.). (2006). *Examining the research base supporting culturally competent children's mental health services (pub. no. 240-1)* (pp. 23-56). Tampa, FL: University of South Florida, Louis de la Parte Florida Mental Health Institute, Research & Training Center for Children's Mental Health.

Friedman, L., Callejas, L., Nesman, T., Mowery, D., & Gamache, P. (2006). Research with Asian Pacific Islander Populations. In M. Hernandez, T. Nesman, M. Isaacs, M., & L.M. Callejas (Eds.). (2006). *Examining the research base supporting culturally competent children's mental health services. (pub. no. 240-1)* (pp. 57-82). Tampa, FL: University of South Florida, Louis de la Parte Florida Mental Health Institute, Research & Training Center for Children's Mental Health.

Friedman, L. (2005). Literature review and analysis: Evidence-based treatment/intervention and practices for mental health related to racial/ethnic populations. Tampa, FL: National Alliance of Multi-ethnic Behavioral Health Associations.

**CONFERENCE PRESENTATIONS**

Friedman, L. (2018, May). *Global Health and Community Context: Communicating Locally about Tuberculosis*. Paper presented at the International Institute for Qualitative Methodology Conference, Banff, Alberta, Canada.

Friedman, L. (2013, October). *What's your story? Questions of power and publics in the treatment of tuberculosis*. Paper presented at the Qualitative Health Research Conference, Halifax, Nova Scotia, Canada.

Friedman, L. (2012, September). *Discourses of Tuberculosis in San Diego County*. Paper presented at the TB Education and Training Network Annual Conference, Atlanta, GA.

Friedman, L. (2012, April). *This Time Nothing: Materiality and Visual Praxis in Illness Narrative*. Paper presented at the Cultural Studies Association's Annual Conference, San Diego, CA.

Friedman, L. (2012, April). *The Wellcome Collection: Dialogism in Museums*. Paper presented at the Presentation for the Cultural Studies Association's Annual Conference, San Diego, CA.

Friedman, L. (2011, November). *Ethnographic Methods in a study on Tuberculosis*. Paper presented at the CommGarden Graduate Conference, San Diego, CA.

Friedman, L. (2011, May). *Visual Methods: Theory Meets Praxis*. Paper presented at the CommGarden Graduate Conference, San Diego, CA.

Friedman, L. (2009, April). *This Time Nothing: Analysis of a Visual Narrative*. Paper presented at the Examined Life: Writing and the Art of Medicine, Iowa City, IA.

Friedman, L. (2009, February). *A Divided Friendship*. Video screening and panel discussion at the 31st Annual CineFestival, San Antonio, TX.

- Hernandez, M. & Friedman, L. (2007, May). Organizational and research based strategies for increasing access and utilization of mental health services for diverse populations. Presented at the Building on Family Strengths conference, Portland, OR.
- Hernandez, M., Nesman, T., Callejas, L. & Friedman, L. (March, 2007). *Organizational and research-based strategies for increasing access and utilization of mental health services for diverse populations*. Workshop presented at the 20<sup>th</sup> annual research and training center conference on a System of Care for Children's Mental Health: Expanding the Research Base Tampa, FL.
- Batsche, C., Chiriboga, D., Hernandez, M., & Friedman, L. (2007, March). *Defining what we mean by mental health disparity: Finding a shared definition to drive research and development in the field*. Topical Discussion at the 20<sup>th</sup> Annual Research and Training Center Conference on a System of Care for Children's Mental Health, Tampa, FL.
- Friedman, L., Batsche, C., Chiriboga, D., & Hernandez, M. (2007, March). Defining what we mean by mental health disparity: Finding a shared definition to drive research and development in the field. Poster presentation at the 20<sup>th</sup> Annual Research and Training Center Conference on a System of Care for Children's Mental Health, Tampa, FL.
- Mackinnon-Lewis, C., Friedman, L., & Wienke-Totura, C. (2007). *Graduate certificate in children's mental health*. Poster presentation at the 20<sup>th</sup> annual meeting of A System of Care for Children's Mental Health: Expanding the Research Base, Tampa, FL.
- Mackinnon-Lewis, C. Wienke-Totura, C., & Friedman, L. (2007). *Graduate certificate in children's mental health*. Paper presentation at the 20<sup>th</sup> annual meeting of A System of Care for Children's Mental Health: Expanding the Research Base, Tampa, FL.
- Friedman, L. (2006, February). Evidence-based practices and their impact on families and consumers of color. Symposium Presentation (Hernandez, M., Isaacs, M., Echo-Hawk, H., & Aguilar-Gaxiola, S., Symposium Chairs) at the 19th Annual Research and Training Center Conference on a System of Care for Children's Mental Health, Tampa, FL.
- Friedman, L., Mowery, D., Hernandez, M., Nesman, T., Maylott, M., & Burrus, T. (2006, February). Examining the research supporting cultural competence in children's mental health: Latino Populations. Poster presented at the 19th Annual Research and Training Center Conference on a System of Care for Children's Mental Health, Tampa, FL.

## INVITED TALKS

- Friedman, L. (2017, April). *Boundary object theory and infectious disease control: Negotiating among situated notions of disease*. Paper presented at the Department of Communication Colloquium. University of South Florida: Tampa, FL.
- Friedman, L. (2014, March). *Advertising, consumption, and desire*. Guest lecture for Media, Youth and Global Popular Culture. American University of Paris: Paris, France.
- Friedman, L. (2014, February). *Subculture and Cultural Flows*. Guest lecture for Media, Youth and Global Popular Culture. American University of Paris: Paris, France.
- Friedman, L. (2013, June). *The Future of Communication Research: Questions of Power and Publics*. Invited Keynote Panelist at UCSD's Department of Communication's 30th Anniversary Celebration. San Diego, CA.
- Friedman, L. (2008, May). *Illness Narrative and Visual Methods*. Invited speaker for the National Alliance of Multi-Ethnic Behavioral Health Association policy meeting. Baltimore, MD.

**SELECTED MEDIA PRODUCTION WORK**

- 2009 A Divided Friendship. A collaborative documentary short focusing on the construction of a triple-enforced border wall in Southern California. Film screenings throughout San Diego, CineFestival 2009, and Binational Association of Schools of Communication Conference 2009.
- 2005 Tomatoes, Peanuts, and Fresh Squeezed Juice: A Visual Ethnography exploring central Florida roadside produce stands and the people behind them.
- 2004 Platform Florida: Travel, Adventure, and Motion.
- 2003 Florida Boom Towns. A Visual Ethnography that examines the boom towns that emerges as a result of large-scale growth during the 1920s as they exist today.

**TEACHING****Instructor, University of South Florida**

- 2017 & 2018 Media and Illness
- 2017 & 2018 Women and Communication (Cross-listed with the Women's and Gender Studies)
- 2017 Health Communication

**Instructor, University of California, San Diego**

- 2014 Living and Dying: Communication, Media & Politics of Medicine
- 2012 Introduction to Communication and Culture
- 2008 Co Instructor: Journalism: Writing & Reporting the News, University of California, San Diego Academic Connections Program

**Teaching Assistant, University of California, San Diego**

- 2013 Contemporary Minority Media Makers
- 2011-2012 Muir College Critical Writing Program
- 2011 Television and the Public
- 2011 Advertising and Society
- 2010-2011 Methods of Media Production
- 2010 Communication and Culture
- 2009 Introduction to Communication
- 2009 Gender Studies: Archive of Anorexia

**TEACHING RELATED CERTIFICATION AND TRAINING**

- Present Participant. Online instructor certification course. Online Faculty Development, Innovative Education, University of South Florida.
- May 2018 Participant. Summer Teaching Symposium (STS-05), Motivating Students. Academy for Teaching and Learning Excellence, University of South Florida.

## ACADEMIC AND PROFESSIONAL SERVICE

2017	Reviewer, International Communication Association, Health Communication and Feminist Scholarship Divisions
2017	Reviewer, <i>Qualitative Research in Medicine &amp; Healthcare</i>
2016	Reviewer, <i>Health Communication</i>
2015	Reviewer, <i>Health Communication</i>
2014	Peer reviewer, <i>Health Communication</i>
2012-2014	Graduate intellectual life coordinator, Department of Communication, UCSD
Spring 2011	Planning board, Department of Communication Graduate Conference, UCSD
Fall 2011	Planning board, Department of Communication Graduate Conference, UCSD
2009-2011	Undergraduate Curriculum Development Committee, Department of Communication, UCSD
2008-2010	Chancellor's Committee for the Status of Women Representative, UCSD
2008	Hiring Committee Member for Department of Communication, UCSD,
2007-2009	Representative at the General Council of UCSD Graduate Student Association

## PROFESSIONAL AFFILIATIONS

International Communication Association

## COMMUNITY ENGAGEMENT

2012-2014	Volunteer at Health and Human Services Agency, working the field of health communication. Tasks included assessing appointment reminder strategies and patient follow through; testing and redesigning outreach and informational documents with focus groups; and working with the CureTB Referral Program, a binational program that supports continuity of care for individuals with active TB and their contacts by facilitating the exchange of information between health systems. San Diego, CA.
2010	Worked with Casa Mantay, a non-profit organization that shelters, orientates and teaches useful skills to teenage mothers from 12 to 18 years old and their children. Cuzco, Peru.
2006-2007	Participated as an inaugural member of USF's Service Learning Leadership Academy, which combining training and discussion meetings with service in year-long community projects. Collected visual and oral histories of elderly members of East Tampa, a historic community and part of Florida's Front Porch Initiative working toward holistic community revitalization. Tampa, FL.
2005	Worked with the Chico Mendes Foundation, which focuses on reforestation and is based in Pachaj, Guatemala.
2005	Worked with Casa Xejaju's La Pedrera Project, which aims to encourage the development of a self-supportive economy and culture in the indigenous communities of La Pedrera and Xelaju, Guatemala, 2005.