

Curriculum Vitae  
**Sonia Rains Ivancic**

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**Address:**

Department of Communication  
4202 E. Fowler Ave, CIS 3058  
University of South Florida  
Tampa, FL 33620-7800

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**Education**

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**Doctor of Philosophy**

August 2018

Ohio University, Athens, OH

GPA: 4.0

School of Communication Studies, Scripps College of Communication

Areas of Specialization: Organizational Communication and Health Communication

Certificate: Women's, Gender, and Sexuality Studies

Advisor: Dr. Lynn M. Harter

Committee Members: Dr. Laura W. Black, Dr. Brittany Peterson, & Dr. Risa Whitson

Dissertation: *Connecting People and Places to Foster Food Justice: A Poststructural Feminist and Aesthetic Account of a Social Benefit Organization*

**Master of Arts**

May 2014

University of Colorado Boulder, Boulder, CO

GPA: 4.0

Department of Communication

Advisor: Dr. Larry Frey

Committee Members: Dr. Leah Sprain & Dr. Marlia Banning

Thesis: *Growing Gardens and Nourishing Communities: The Communicative Construction of Community through Urban Agriculture*

**Bachelor of Arts (Magna Cum Laude)**

May 2008

University of Puget Sound, Tacoma, WA

GPA: 3.83

Communication Studies, Business and Leadership

Advisor: Dr. Renee Houston

**Scholarly Interests**

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My organizational and health communication scholarship explores how diverse bodies, food, and health inequalities assume meaning through societal discourses, relational interactions, and institutional practices. Guided by a feminist, narrative, and aesthetic perspective and the pursuit of social justice, I explore how people organize to foster well-being and for progressive social change. My research and creative activities are inspired by questions such as: How do discourse and materiality constitute organizations and organizational practices? How do we organize around embodied difference? How are food production and consumption sites of discursive struggle, resistance, and control? How do power relations and narratives about well-being inscribe/produce bodies? What can we learn about communication from the study of organizing around food and health inequalities? How is social justice enabled or constrained by neoliberal organizing models? Under what conditions can art and counter-narratives foster social change? What dilemmas characterize the pursuit of compassionate ways of living and working together?

## Teaching Appointments

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### Assistant Professor

University of South Florida, Department of Communication 2019-present

### Visiting Assistant Professor

University of Puget Sound, Department of Communication Studies 2018-2019

### Graduate Teaching Associate

Ohio University, School of Communication Studies 2014-2018

### Graduate Teaching Assistant

University of Colorado Boulder, Department of Communication 2012-2014

### Courses Taught

#### University of Puget Sound

COMM 230: Communication Theory (Face to Face [FTF]; Instructor of Record)

COMM 160: Organizational Communication (FTF; Instructor of Record)

SSI 118 (Seminar in Scholarly Inquiry): Doing Gender (FTF; Instructor of Record)

#### Ohio University

COMS 2050: Techniques of Group Discussion (FTF and online; Instructor of Record)

COMS 1100: Communication Among Cultures (FTF; Instructor of Record)

COMS 1030: Fundamentals of Public Speaking (FTF and online; Instructor of Record)

COMS 1020: Introduction to Undergraduate Communication Studies (FTF; Teaching Assistant)

#### University of Colorado Boulder

COMM 2400: Discourse, Cultures, and Identities (FTF; Instructor of Record)

COMM 1210: Perspectives on Human Communication (FTF; Teaching Assistant)

## Scholarly Activity and Awards

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### Journal Articles

**Ivancic, S. R.** (2018). Body sovereignty and body liability in the wake of an ‘obesity epidemic’:

A poststructural analysis of the soda ban. *Health Communication*, 33, 1243–1256.

doi:10.1080/10410236.2017.1351266

**Ivancic, S. R.** (2017). Gluttony for a cause or feeding the food insecure? Contradictions in combating food insecurity through private philanthropy. *Health Communication*, 32, 1441–1444. doi:10.1080/10410236.2016.1222562

Sprain, L. & **Ivancic, S. R.** (2017). Communicating openness in deliberation. *Communication Monographs*, 84, 241–257. doi:10.1080/03637751.2016.1257141

Harter, L. M., Ruhl, S. R., **Ivancic, S.**, & Quinlan, M. M. (2017). Storytelling and social activism in health organizing. *Management Communication Quarterly*, 31, 314-320. doi:10.1177/0893318916688090

**Ivancic, S. R.** & Hosek, A. M. (2017). Visual representations of academic misconduct to enhance information literacy skills. *Communication Teacher*, 31, 116-124. doi:10.1080/17404622.2017.1285419

Hosek, A. M., C., Munz, S., Bistodeau, K., Jama, Z., Frisbie, A., & **Ivancic, S. R.** (2017). Basic communication course students' perceptions of the purpose and their role in the peer feedback process. *Basic Communication Course Annual*, 29, 29-52. Available at <http://ecommons.udayton.edu/bcca/vol29/iss1/5>

### **Book Chapters**

Peterson, B. L., & **Ivancic, S.** (2017). Content of communication. C. R. Scott, & L. Lewis (Eds.), *The International Encyclopedia of Organizational Communication* (pp. 1-12). Chichester, England: Wiley Blackwell Publishers.

**Ivancic, S. R.** (2015, 2016, 2017). Keeping it classy in college: A no-nonsense guide to academic integrity. In A. Hosek & S. Munz (Eds.), *Student guidebook for COMS 1030: Fundamentals of Public Speaking* (pp. 33-38). Cincinnati, OH: Van-Griner.

### **Creative Analytic Scholarship**

**Ivancic, S. R.** (Assistant Producer). (2015). *Creative Abundance*. Feature-length documentary produced by L.M. Harter & E. Shaw. Athens, OH: WOUB Center for Public Media. *Creative Abundance* profiles the efforts of activists working alongside individuals with disabilities who embrace an asset-approach for organizational innovation and social change. Accepted for national distribution by the National Education Television Association (NETA) to PBS affiliate stations from February 2016-2019.

### **Conference Presentations**

Black, L. W., **Ivancic S. R.**, & Weller, M. R. (2019, February). "I'm deteriorating, I'm aging... but sometimes I play really well": Embodied identity paradoxes in a women's recreational soccer group. Paper to be presented to the panel "Expertise, Experience and Evidence in Arguments about Women's Health," competitively selected by the Health Communication Interest Group at the Western States Communication Association Convention, Seattle, WA.

**Ivancic, S. R.**, Schraedley, M. K., Brandhorst, J. K., Eger, E. K., Eddington, S. M., & Bruscella, J. (2018, November). "Playing" with Ethics in Organizational Research: Communicating the Embodied Dilemmas of Early Career Scholars. A panel competitively selected by the Organizational Communication Division presented at the National Communication Association (NCA) Convention, Salt Lake City, UT.

Okamoto, K. E. & Ivancic, S. R. (2018, November). *Walking the Political Line at Home*. Paper presented to the panel “The Personal is Political: Bodily Experience in a Post-Trump World” for the Ethnography Division, NCA, Salt Lake City, UT.

Ivancic, S. R. (2017, November). *Localwashing Global, Corporate Food*. Competitively selected paper presented at the Organizational Communication Division, NCA, Houston, TX.

Ivancic, S. R. (2017, October). *Connecting People and Places to Foster Food Justice: A Poststructural Feminist and Aesthetic Account of a Social Benefit Organization*. Competitively selected proposal presented at the Organizational Communication Mini Conference, Athens, OH.

Ivancic, S. R. (2017, July). *In Pursuit of Food Justice...Who, How, and Toward What Ends?* Competitively selected proposal presented at the Aspen Engaged Scholarship Conference, Aspen, CO.

Ford, J. & Ivancic, S. R. (2017, July). *Navigating an Organizational Landscape Indifferent to Sexual Harassment Through Engaged Scholarship*. Competitively selected proposal presented at the Aspen Engaged Scholarship Conference, Aspen, CO.

Ivancic, S. R. (2016, November). *Gluttony for a Cause or Feeding the Food Insecure? Constituting Contradicting Frames for a Fundraising Even through Materiality and Discourse*. Competitively selected paper presented at the Activism and Social Justice Division, NCA Convention, Philadelphia, PA.  
**Top Paper Panel. Top 3 Paper.**

Ivancic, S. R. (2016, November). *Biopower and Disciplining Bodies in the wake of an 'obesity epidemic': A Poststructural Feminist Analysis of the Soda Ban*. Competitively selected paper presented at the Social Construction Interest Group, NCA Convention, Philadelphia, PA. **Top Paper Panel.**  
**NCA Donald P. Cushman Memorial Award winner (Top Student Paper at NCA).**

Hosek, A. M., Bistodeau, K. C., Munz, S., Jama, Z., Frisbie, A., & Ivancic, S. R. (2016, November). *Communication Students' Perceptions of the Purpose and their Role in the Peer Feedback Process*. Competitively selected paper presented at the Basic Course Division, NCA Convention, Philadelphia, PA. **Top Paper.**

Ivancic, S. R. (2016, October). *“Throwing Flowers into the Fire”: Women of Appalachia Constructing Counter-Narratives Through Art and Organizing*. Competitively selected paper presented at the Organization for the Study of Communication, Language, and Gender Conference, Oak Park, IL.

Ivancic, S. R. (2016, August). *Transforming Charity-Driven Models of Social Change in an Era of Neoliberalism*. Competitively selected proposal presented at the Aspen Engaged Scholarship Conference, Aspen, CO.

Ivancic, S. R. (2015, November). *Connections Between Food and Dialogue: Food as a Gift, Corruption, and Complication*. Competitively selected paper presented to the Ethnography Division, NCA Convention, Las Vegas, NV.

**Ivancic, S. R.** (2015, November). *Growing Gardens and Diffusing Politics: A Grounded Practical Theory Examination of an Organization's Attempt to Make Food "Apolitical."* Competitively selected paper presented to the Applied Communication Division, NCA Convention, Las Vegas, NV.

**Ivancic, S. R. & Munz, S.** (2015, October). *From the Classroom to the Community: Supporting and Challenging Students in the Classroom, and Encouraging Student Engagement.* Panel presented at the Communication Conference of the Americas, Medellín, Columbia.

**Ivancic, S. R.** (2015, April). *Growing Gardens and Nourishing Communities: The Communicative Construction of Community through Urban Agriculture.* Paper presented to the panel ("The Convergence of Food Politics and Communication Studies: An Examination of Food Cooperatives, Community Supported Agriculture, and Community Identity") for the Organizational and Professional Communication Interest Group, Central States Communication Association, Madison, WI. **Top Panel Award.**

**Ivancic, S. R.** (2014, February). *No Sugar in the "Nanny" State: Neoliberal Rhetoric and Characterizations of the Obesity Epidemic in Arguments Regarding New York's Soda Ban.* Competitively selected paper presented to the Rhetoric and Public Address Interest Group, Western States Communication Association Convention, Anaheim, CA.

**Ivancic, S. R. & Sprain, L.** (2013, November). *Communicating Openness in Deliberation.* Competitively selected paper presented to the Political Communication Division, NCA Convention, Washington DC. **Top Paper.**

**Ivancic, S. R.** (2007, November). *Reading Between the Headlines: A Framing Analysis of Portrayals of Homelessness in the Tacoma News Tribune Between 2003 and 2007.* Paper presented on competitively selected panel to the Applied Communication Division, NCA Convention, Chicago, IL.

**Ivancic, S. R.** (2007, April). *Reading between the headlines: Negative Depictions of Homelessness in the Tacoma News Tribune and its Effect on Public Perception.* Competitively selected paper presented at the Northwest Communication Association Convention, Coeur d'Alene, ID.

### *Honors and Awards*

**Outstanding Researcher** 2018  
Ohio University, School of Communication Studies  
Awarded to a graduate student for outstanding achievement in research and publishing.

**Summer Doctoral Seminar: Constructing Resilience in Career** 2017  
Wayne State University, Department of Communication  
Competitively selected to attend a funded seminar with instructor Dr. Patrice Buzzanell on enriching our theoretical and practical understandings of resilience.

- Paul H. Boase Family Scholarship** 2017  
Ohio University, School of Communication Studies  
Awarded to a student demonstrating outstanding work in communication studies.
- Donald P. Cushman Memorial Award** 2016  
National Communication Association, Philadelphia, PA  
This award honors the top-ranked student-authored paper from all NCA units that competitively rank papers at the NCA Annual Convention.
- Schey Endowed Scholarship** 2016  
Ohio University, School of Communication studies  
Awarded to a second-year PhD student demonstrating leadership, service to the community, and applied scholarship.
- Graduate Student Leadership Award** 2016  
Ohio University, School of Communication Studies  
Peer-voted award given to a graduate student demonstrating excellence in leadership and service to the department.
- W. H. Baisinger Outstanding Graduate** 2008  
Department of Communication Studies, University of Puget Sound  
Given to a single student for outstanding achievement in communication studies.

#### *Invited Lectures*

**Ivancic, S. R.** & Okamoto K. E. (2016, October). *Qualitative approaches to research*. Guest lecture in Introduction to Undergraduate Communication Studies, Athens, OH.

**Ivancic, S. R.** (2015, 2016, 2017). Led a workshop for Public Speaking Graduate Associates to help them lead the “Visual representations of academic misconduct” activity in their classes.

#### *Workshops and Seminars Attended*

- Online Teaching and Facilitation Training** 2017  
Ohio University
- Graduate Associate Teacher Training** 2014  
Ohio University, School of Communication Studies

### **Administrative Experience** \_\_\_\_\_

- Assistant to the Graduate Director**, Ohio University, Communication Studies 2015-2016
- Created an annual recruitment weekend for admitted graduate students.
  - Organized Ohio University’s table at the NCA Graduate School Open House.

- Facilitated the Communication Studies Research Pool, composed of 2,000 undergraduate students. Assigned participants to research studies and managed all communication between instructors, researchers, and participants.

## Service Activities

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### Service to the Discipline

<b>Panel Chair.</b> NCA Convention, Activism and Social Justice Division. Panel: Food and/as Economic Justice: Intersectional Activism Across the Food Chain.	2018
<b>Reviewer.</b> <i>Journal of Public Deliberation.</i>	2016-2019
<b>Reviewer.</b> <i>Children, Youth and Environments.</i>	2018
<b>Reviewer.</b> <i>Kentucky Journal of Communication.</i>	2017
<b>Copy Editor.</b> <i>Journal of Public Deliberation.</i>	2015-2018
<b>Conference Paper Reviewer:</b>	
Organizational Communication Division, NCA Convention.	2019
Ethnography Division, NCA Convention.	2018
Social Construction Division, NCA Convention.	2017
Student Division, NCA Convention.	2016
Short Courses, Eastern Communication Association Conference.	2016
<b>Registration Volunteer.</b> NCA Convention.	2015

### Service to the School & University

<b>Graduate Student Grant Review Committee.</b> <i>Graduate Student Senate, Ohio University</i> Reviewed grant proposals with a committee of interdisciplinary graduate students.	2016-2017
<b>Graduate Student Representative on Hiring Committee.</b> <i>School of Communication Studies, Ohio University</i> Competitively selected to serve on the hiring committee for a tenure track organizational communication professor.	2016
<b>Co-President, Communication Graduate Student Association.</b>	2013-2014
<b>Publicity Chair, Communication Graduate Student Association.</b> <i>Department of Communication, University of Colorado Boulder</i> Elected by peers to serve as an executive member of our graduate student organization.	2012-2013
<b>Planned Graduate Student Recruitment Weekend.</b> <i>Department of Communication, University of Colorado Boulder</i> Worked with two other graduate students to coordinate events, arrange housing and transportation for students admitted to the graduate program and were visiting the university.	2013

### Service to the Community

<b>Community Food Initiatives (CFI), Athens, OH</b> Volunteer, PR Committee member, CFI blog contributor Volunteered in various capacities, helping CFI increase local food sovereignty and food security through harnessing Southeast Ohio's assets (seeds, soil, land, cooking and canning knowledge).	2017-2018
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**Bounty on the Bricks**, Athens, OH 2015-2016  
Volunteer  
Attended monthly meetings with various community stakeholders to plan an annual dinner fundraiser to raise money for local food banks and food pantries.

**Growing Gardens**, Boulder, CO 2013-2014  
Volunteer  
Helped an urban agriculture organization harvest, weed, and sell food at a weekly CSA.

## **Professional and Consulting Experience** \_\_\_\_\_

### **Graduate Assistant**

Columbus Public Health (CPH), Institute for Active Living, Columbus, OH 2016  
Assisted with the Healthy Eating and Get Active initiatives. Helped plan and create documents for community conversations around a Local Food Action Plan. Helped plan and coordinate a Farm to Fork dinner to raise money for Columbus community gardens and wrote grant letters to fund this dinner. Attended meetings with community garden leaders. Worked at the Columbus Public Health Farmers Market by helping individuals in the Supplemental Nutrition Assistance Program (SNAP) learn about doubling their SNAP benefits at Columbus farmers markets.

**Professional Consultant** 2014

**Graduate Summer Associate** 2013

Extreme Arts + Sciences, Seattle, WA  
Assisted with design, documentation, and training for an app that Microsoft used as a presentation tool during the Cannes Lions International Festival of Creativity. This app-based presentation approach helped Microsoft to communicate the value of its products, and it now is being rolled out globally across the organization. Responsible for assisting with project management for the Advertising and Online presentation at Microsoft's annual MGX Conference, which had 900 attendants. Developed MGX content for the head of Microsoft divisions to help those divisions to communicate Microsoft's internal facing goals and challenges, and to formulate a cohesive organizational narrative.