

# Josephine K. Boumis

## Curriculum Vitae

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### EDUCATION

- Ph.D.**                      **University of South Florida**                      *Tampa, FL*  
2020 – 2024              Communication  
Specializations: Advanced Statistics, Interpersonal, and Health Communication
- M.A.**                      **Michigan State University**                      *East Lansing, MI*  
2017 – 2020              Communication  
Advisor: Dr. Sandi W. Smith  
Committee: Drs. Amanda J. Holmstrom and Merry Morash  
Cumulative GPA of 4.0  
Thesis: Supportive Communication, Avoidance Efficacy, and Offenders' Substance Avoidance
- B.A.**                      **Michigan State University**                      *East Lansing, MI*  
2015 – 2018              Communication, with high honors  
Additional major in Psychology  
Minor in Public Relations  
Honors College  
Cumulative GPA of 3.98
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### PUBLICATIONS

#### Peer-Reviewed Publications

- Silk, K. J., Walling, B. M., Totzkay, D., Mulroy, M., Smith, S. W., Quaderer, T., **Boumis, J. K.**, & Thomas, B. (2019). Continuing medical education as a translation science opportunity for health communication researchers: The BCERP Model. *Health Communication*. doi:10.1080/10410236.2019.1625003
- Huang, K. T., Ball, C., Francis, J., Ratan, R., **Boumis, J. K.**, & Fordham, J. (2019). Augmented versus virtual reality in education: An exploratory study examining science knowledge retention when using augmented reality/virtual reality mobile applications. *Cyberpsychology, Behavior, and Social Networking*, 22(2), 105-110. doi:10.1089/cyber.2018.0150

#### Manuscripts Under Review for Publication

- Ratan, R., **Boumis, J. K.**, Kuang, S., Gambino, A., & Huang, K. T. (2020). *Stereotype Threat Effects of a STEM Game in Augmented and Virtual Reality* [Manuscript submitted for publication]. Department of Media and Information, Michigan State University.
- Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A. J., Zhang, L., Allard, A., & **Boumis, J. K.** (2020). *Self-conscious emotions and esteem support: The effectiveness of esteem support in alleviating*

*shame and guilt* [Manuscript submitted for publication]. Department of Communication, Michigan State University.

Mason, A. J., Shebib, S. J., **Boumis, J. K.**, Allard, A., Holmstrom, A. J., & Mazur, A. P. (2020). *Seeing invisible support: Understanding provider motivation, intent, and enactment of support* [Manuscript submitted for publication]. Department of Communication, Michigan State University.

### **Manuscripts in Preparation for Publication**

Holmstrom, A. J., Shebib, S. J., **Boumis, J. K.**, Mason, A. J., & Allard, A. (2020). *Support gaps during the COVID-19 pandemic: Effects on well-being* [Manuscript in publication]. Department of Communication, Michigan State University.

Totzkay, D., Silk, K. J., Thomas, B., Walling, B. M., Park, S., **Boumis, J. K.**, & Smith, S. W. (2020). *Women's understanding of windows of susceptibility and the role of the environment in breast cancer risk* [Manuscript in preparation]. Department of Communication, Michigan State University.

**Boumis, J. K.** (2020). *An evaluative assessment of an American breast cancer campaign* [Manuscript in preparation]. Department of Communication, Michigan State University.

Walling, B. M., Boehm, M., Oung, P., **Boumis, J. K.**, Smith, S. W., & Silk, K. J. (2020). *Qualitative evaluation of continuing medical education for pediatric healthcare providers on breast cancer and the environment* [Manuscript in preparation]. Department of Communication, Michigan State University.

Shebib, S. J., **Boumis, J. K.**, Allard, A., Holmstrom, A. J., Mason, A. J., Lim, S., & Poland, T. (May, 2021). *The role of tactile communication in esteem support conversations*. Department of Communication, Michigan State University.

### **Conference Presentations**

Ratan, R., **Boumis, J. K.**, McNeill, G., Desrochers, A., Taskas, S., & Makki, T. (May, 2021). *The Proteus Effect as an implicit measure of misogyny induced through a mascot avatar* [Extended abstract submitted for presentation]. International Communication Association's 71st Annual Conference, Denver, CO, United States – Virtual Conference.

Shebib, S. J., **Boumis, J. K.**, Allard, A., Holmstrom, A. J., Mason, A. J., Lim, S., & Poland, T. (May, 2021). *The role of tactile communication in esteem support conversations* [Paper submitted for presentation]. International Communication Association's 71st Annual Conference, Denver, CO, United States – Virtual Conference.

Ratan, R., **Boumis, J. K.**, Kuang, S., Gambino, A., & Huang, K. T. (May, 2021). *Video games to STEM gender stereotypes: Differential effects of augmented and virtual reality modality on attitudes about women in STEM* [Paper submitted for presentation]. International Communication Association's 71st Annual Conference, Denver, CO, United States – Virtual Conference.

Mason, A. J., Shebib, S. J., **Boumis, J. K.**, Allard, A., Holmstrom, A. J., & Mazur, A. P. (November, 2020). *Seeing invisible support: Understanding provider motivation, intent, and enactment of support* [Paper presentation]. National Communication Association's 106th Annual Convention, Indianapolis, IN, United States – Virtual Convention.

Walling, B. M., Totzkay, D., Thomas, B. D., Smith, S. W., Silk, K. J., **Boumis, J. K.**, Oung, P., & Hanigan, M. (May, 2020). *Feasibility of a continuing medical education course on disseminating emerging science*

*on breast cancer and environment connection* [Paper presentation]. International Communication Association's 70th Annual Conference, Gold Coast, Australia – Virtual Conference.

Holmstrom, A. J., Shebib, S. J., Mazur, A. P., Mason, A., Zhang, L., Allard, A., & **Boumis, J. K.** (May, 2020). *Self-conscious emotions and esteem support: The effectiveness of esteem support in alleviating shame and guilt* [Paper presentation]. International Communication Association's 70th Annual Conference, Gold Coast, Australia – Virtual Conference.

**Boumis, J. K.**, Walling, B. M., Thomas, B., Totzkay, D., Smith, S. W., & Silk, K. J. (April, 2020). *Comparisons between pediatricians' and nurses' evaluations and implementation of a training on breast cancer and the environment* [Poster presentation]. Kentucky Conference on Health Communication's 16th Biennial meeting, Lexington, KY, United States.

Totzkay, D., Silk, K. J., Thomas, B., Walling, B. M., Park, S., **Boumis, J. K.**, & Smith, S. W. (November, 2019). *Women's understanding of windows of susceptibility and the role of the environment in breast cancer risk* [Paper presentation]. National Communication Association's 105th Annual Convention, Baltimore, MD, United States.

Silk, K. J., Walling, B. M., Totzkay, D., Mulroy, M., Smith, S. W., Quaderer, T., & **Boumis, J. K.** (May, 2019). *Continuing medical education as a translation science opportunity for health communication researchers: The BCERP Model* [Paper presentation]. International Communication Association's 69th Annual Conference, Washington, D.C., United States.

Walling, B. M., Totzkay, D., Silk, K. J., Park, S., & **Boumis, J. K.** (May, 2019). *Window of susceptibility knowledge and concern about breast cancer and the environment: Results from community-based formative research* [Poster presentation]. D. C. Health Communication Conference's 5th Biennial meeting, Fairfax, VA, United States.

### Thesis Title

Supportive Communication, Avoidance Efficacy, and Offenders' Substance Avoidance

## RESEARCH EXPERIENCE

*University of South Florida*

*Tampa, FL*

### Graduate Research Assistant

Aug. 2020 – Present

Under Dr. Marleah Dean Kruzel

*Michigan State University*

*East Lansing, MI*

### Graduate Fellowship for the Broad Art Museum

May 2020 – July 2020

*Research Assistant for Broad Communications*

- » Engaged in preliminary research concerning adult online engagement
- » Sought and cumulated secondary data from arts and culture organizations
- » Used the exploratory research to generate a questionnaire that was delivered to the museum's members

### Graduate Research Assistant

Nov. 2019 – March 2020

*Interviewer under Dr. Merry Morash*

- » Trained to conduct hour long one-on-one interviews with men and women on probation or parole concerning multiple topics such as challenges faced and support received
- » Visited probation and parole agencies in Michigan to recruit interviewees and conduct interviews

**Research Team Member**

Aug. 2019 – Present

*Under Dr. Amanda Holmstrom*

- » Attended weekly meetings alongside other graduate students to discuss various research projects
- » Helped review surveys, research materials, and papers regarding social support in different contexts such a friendly touch, gender and sex differences, and online networking

**Graduate Research Assistant**

May 2019 – Present

*Unitizing and Coding Trainee under PhD Candidate Brandon Walling*

- » Created a unitizing and coding spreadsheet that was adopted by the research team
- » Worked alongside another student under training to reach coding reliability
- » Was trained to recognize disclosure strategies about depression and to code social support provided to the discloser through online responses

**Graduate Research Assistant**

Sept. 2018 – Present

*Under Dr. Rabindra Ratan*

- » Collected data in the lab by conducting different studies involving virtual reality
- » Helped review and edit multiple research papers on topics such as STEM attitudes and the Proteus effect

**Research Team Member**

Aug. 2018 – Dec. 2019

*Under Drs. Sandi Smith and Kami Silk*

- » Attended weekly meetings alongside other graduate students to discuss various research projects
- » Helped review surveys, research materials, and papers regarding breast cancer research in different contexts such as CME trainings, pediatric healthcare providers, and windows of susceptibility

**Honors Research Seminar**

Aug. 2016 – Sept. 2017

*Undergraduate Researcher under Dr. Rabindra Ratan*

- » Worked with a professor and other superiors to develop a research question and experiment design
- » Developed the credentials necessary for the study to be approved by the Institutional Review Board and SONA System
- » Supervised and conducted the research lab in which the experiment took place for over nine weeks

**Undergraduate Research Assistant**

Jan. 2017 – May 2017

*Social Support Coding Trainee under Dr. Amanda Holmstrom and PhD Candidate Samantha Shebib*

- » Underwent training alongside seven others for a research project
- » Was taught coding for social support to personally analyze about 108 transcripts that derived from a previous study

**Undergraduate Research Assistant**

Jan. 2016 – May 2016

*Moral Coding Trainee under Dr. Ron Tamborini*

- » Underwent moral coding training alongside three other students to be applied to 25 films total for a research project
  - » Learned to have self-delegated time management by personally coding six movies for moral intuitions on final project
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## TEACHING EXPERIENCE

*University of South Florida*

### **Graduate Teaching Assistant**

SPC 2608: Public Speaking – 1 course

*Tampa, FL*

Fall 2020

*Michigan State University*

### **Graduate Teaching Assistant**

COM 225: An Introduction to Interpersonal Communication – 1 course

- » Attended every lecture to take notes and assist with students' questions
- » Assisted in grading and proctoring exams
- » Taught one lecture on interpersonal conflict in front of approximately 200 students

*East Lansing, MI*

Fall 2019

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## PROFESSIONAL EXPERIENCE

*Michigan State University*

### **Communication Digital Strategy Team**

*Digital Strategy Manager for MSU's Department of Communication*

- » Designed and posted content weekly to social media sites
- » Managed undergraduates working on the team by leading meetings and designating tasks
- » Created the first-ever newsletter for the department

*East Lansing, MI*

Sept. 2019 – June 2020

### **MSU Infrastructure Planning and Facilities**

*Media and Communications Assistant for the Strategic Initiatives Department*

- » Developed content for the IPF website and bi-weekly newsletter
- » Interviewed IPF employees, took pictures and videos of story subjects, and discovered new events to write about
- » Worked closely with a supervisor to create roughly three stories a week

Sept. 2018 – Aug. 2019

### **Social Media and Research Internship**

*Co-Manager of the MSU Support Staff Facebook Group*

- » Managed the Facebook group daily by creating and uploading content, and oversaw all activity within the group
- » Responsible for encouraging, informing, and engaging MSU support staff
- » Grew the membership by 365 members and saw a significant increase in activity throughout the group in engagement with posts and each other

Aug. 2017 – May 2018

*Grand Rapids, MI*

### **Old Navy**

*Sales Associate/Cashier/Shipment Worker*

- » Trained other employees in the fitting rooms, floor customer service, and cashier positions
- » Obtained a record setting amount of Old Navy Cards (91), which received corporate recognition for the achievement
- » Handled new shipment and excelled in customer service and fitting room service when working on the floor

Oct. 2013 – Aug. 2017

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## **SERVICE**

### Department Service

*Michigan State University*

Association of Graduate Students in Communication

- » Social Chair Aug. 2019 – May 2020
    - Organized, set up, and attended various activities for graduate students
    - Coordinated with faculty, staff, and other student groups for the planning and execution of events
  - » Master's Affairs Committee Aug. 2017 – May 2020
    - Advised the department on issues pertaining to the master's program
    - Met with and corresponded with prospective students
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## **ACTIVITIES, HONORS, AND AWARDS**

### **NIEHS Extramural Paper of the Month**

August, 2019

- » For *Continuing medical education as a translational science opportunity for health communication researchers: The BCERP model.*

### **Awarded the Dr. David and Patricia Nix "Miss MSU" Barron Endowed Scholarship**

- » In the College of Communication Arts and Sciences at Michigan State University for the 2017-2018 academic year

### **Advertising and Public Relations a la Mediterranean Study Abroad**

May – July 2017

- » Gained a greater sense of global awareness through multiple courses taken in central Rome, Italy over six weeks
- » Attended the Cannes Lions Festival of Creativity in Cannes, France
- » Navigated multiple cities and countries while participating in interactive classwork such as tours and projects

### **University Undergraduate Research and Arts Forum (UURAF)**

East Lansing, MI

*Group Leader*

April 2017

- » Chosen as the group leader to organize and create the layout of a presentation
- » Presented the findings after working on a study for nearly eight months with three other group members

### **Wonder's Hall Government**

East Lansing, MI

*President*

Aug. 2015 – May 2016

- » Held general assembly meetings with residents and the public that consistently had an attendance of at least 24 people
  - » Oversaw approximately 10 projects each semester that affected the 1,150 residents of Wonders Hall
-