

GUEST LECTURE

# KEVIN COE

*Between Christian America and Pluralist America:  
Presidential Communication about Marginalized Groups*

Friday, March 29, 2019

2:00 – 3:30 PM

Performance Lab, CIS 3020

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U.S. Presidents sometimes invoke marginalized groups in their public communication, signaling as they do so the ostensible parameters of national identity.

This talk considers the implications of this unique form of presidential communication, then illustrates the contours of this discourse in the case of marginalized religious groups.



**Kevin Coe** is an Associate Professor in the Department of Communication at the University of Utah.

Professor Coe's research focuses on the interaction of political rhetoric, news media, and public opinion.

**Presented by:**  
**USF Department of Communication**  
**&**  
**USF Zimmerman School of Advertising**  
**and Mass Communications**

