

**Parameswari Mukherjee**

Department of Communication  
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**Education**

**Doctor of Philosophy in Communication**

**University of South Florida (Expected graduation: May 2023)**

Major: Health Communication

Minor: Organizational Communication and Critical Pedagogy

Dissertation Title: Organizing and Communicating Health: A Culture-Centered Necrocapitalist Inquiry on Groundwater Contamination in Rural West Bengal

Dissertation Chair: Dr. Ambar Basu

Dissertation Committee: Dr. Patrice Buzzanell, Dr. Mahuya Pal, and Dr. Heather Zoller

**Master's in Communication**

**University of Cincinnati (2017-2019)**

Major: Health Communication

Minor: Dialogue, and Advanced Critical and Rhetorical Theory

MA thesis: Analyzing the Discourse of Community Participation within a Multistakeholder Arsenic Remediation and Intervention in West Bengal

Thesis Chair: Dr. Shaunak Sastry

Thesis Committee: Dr. Zhuo Ban, Dr. Steve Depoe, and Dr. Heather Zoller

**NSHM Institute of Media and Communication, India**

**Postgraduate Diploma** in Media and Communication

Major: Journalism across Media

Minor: Short Film Making and Research Techniques

**University of Calcutta, India**

**Bachelor of Science** in Geography (Hons.) with Focus on Human Geography, Hydrology, Climate Change, GIS and Remote Sensing, Statistical Methods

Minor: Political Science and Economics

**Academic Appointments**

Graduate Teaching Associate, University of South Florida, 2019- present

Graduate Teaching Assistant, University of Cincinnati, 2017-2019

Graduate Research Assistant, University of Cincinnati, Spring, 2018

### Honors and Awards

- National Communication Association Doctoral Honors Seminar, George Mason University, 2022
- Judith S. Trent Graduate Student Research Award Recognition of Outstanding Performance, Department of Communication, University of Cincinnati, 2018-2019
- Diversity and Equity Leader certificate, University of Cincinnati, 2018

### Research

#### I. Interests

**Health Communication and Organizational Communication:** I locate my research at the intersection of health communication and organizational communication, specifically looking at how cultural members residing in underserved communities communicate the overlaps between drinking water insecurity, access, and health. With particular emphasis on how water is organized by various powerful local and global stakeholders in marginalized spaces, I examine the values that are embedded and prioritized within health and water organizing processes and practices/framings. I examine questions around power, how it is positioned in various human and non-human actors, and resource distribution in and as a way of interrogating the entanglement between health and well-being in low-income communities.

#### Dialogue and Listening:

Embracing a mix of methods such as critical ethnography and reflexivity, my research as a pedagogical activity centers the local articulations of power and access emerging through dialogue and listening. By centering voices in marginalized spaces, I privilege marginalized epistemologies aimed towards equity in knowledge production.

#### II. Publications

##### A. Peer-reviewed Journal Article

Basu, A., **Mukherjee, P.** (2022). India's Covid gestures: From *maitri* to coloniality. *Communication and Critical/Cultural Studies Journal*. Taylor & Francis. <https://doi.org/10.1080/14791420.2022.2064529>.

**Mukherjee, P.,** & Sastry, S. (2020). Problem Definition and Community Participation in Environmental Health Interventions: An Exploratory Study of Groundwater Arsenic Remediation. *Health Communication*, 1-9. <https://doi.org/10.1080/10410236.2020.1864891>.

##### B. Book Chapter

McRae, C., Basu, A., **Mukherjee, P.,** & McDowell, M. (Accepted). Critical intercultural communication at the margins: performative listening and solidarity. In *Listening, Community Engagement, and Peacebuilding: International Perspectives* (pp. not known). New York, NY: Routledge.

C. Encyclopedia Entry

**Mukherjee, P.**, & Basu, A. (accepted). Critical approaches. *Wiley international encyclopedia of health communication*.

D. Manuscript in Progress

**Mukherjee, P.** A Decolonial Approach in Introduction to Public Speaking Classrooms to Promote Active Learning Via Small Group Work. To be submitted to *Communication Teacher*.

**Mukherjee, P.**, & Ivancic, S.R. Stakeholders Communicating the Constitutive Sociomaterial Entanglement of Discourse, Matter and Health in a Culture-centered Approach-based Study of Arsenic Groundwater Poisoning in West Bengal. To be submitted to *Journal of Applied Communication*.

Sastry, S., B, Siegenthaler., **Mukherjee, P.**, S, Abdul Raheem., & Basu, A. (Submitted). Locating Community in Appeals for Community Participation in COVID-19 Vaccine Discourse: A Critical Analysis of Public Health Communication in the United States. To be submitted to *Human Communication Research*.

**III. Conference Presentations**

Sastry, S., B, Siegenthaler., **Mukherjee, P.**, S, Abdul Raheem., & Basu, A. (2022). Locating Community in Appeals for Community Participation in COVID-19 Vaccine Discourse: A Critical Analysis of Public Health Communication in the United States. To be presented at the *National Communication Association*, New Orleans.

**Mukherjee, P.**, (2022). Organizing and Communicating Health: A Culture-Centered Necrocapitalist Inquiry on Groundwater Contamination in Rural West Bengal. To be presented at *Organizational Communication Mini Conference*, University of Texas at Austin, Texas.

**Mukherjee, P.**, & Ivancic, S.R. (2022). Stakeholders Communicating the Constitutive Sociomaterial Entanglement of Discourse, Matter and Health in a Culture-centered approach-based study of Arsenic Groundwater Poisoning in West Bengal. *International Communication Association*, Virtual.

**Mukherjee, P.**, & Baker, J. (2020). 'I Can't Stop Drinking Water While at Work!': Communicating Career Oriented Discourses of Structure and Rationality in the Context of Arsenic Groundwater Poisoning in West Bengal, India. *National Communication Association*, Virtual.

**Mukherjee, P.**, & Sastry, S., (2020). Local Perspectives, Geogenic Problems: An Exploratory Study on Problem Construction in a Multi-stakeholder Groundwater Arsenic Mitigation Intervention. *International Communication Association*, Virtual.

**Mukherjee, P.** (2020). APA: Developing Group Work with Undergraduate Students. *Dr. Aubrey Huber's 2020 Pedagogy workshop series*. Department of Communication, University of South Florida, Florida.

**Mukherjee, P.** (2018). Analyzing the Discourse of Community Participation within a Multi-Stakeholder Arsenic Remediation and Intervention in West Bengal. *Department of Communication Roundtable*, University of Cincinnati, Ohio.

Lynch, J., Schaff, A., Ward, H., Chauveau, P., **Mukherjee, P.**, Ndambakuwa, M., & O'Rear, J. (2018). Touring the Stem Cell Frontier: Rhetorical Formations in Stem Cell Clinic Rhetoric. *National Communication Association*. Salt Lake City, Utah.

Calfano, B., Jennings, N., Chauveau, & P., **Mukherjee, P.** (2018). Finding Common Ground: Political Polarization and Community Dialogue. *10th Annual Equity & Inclusion Conference*. University of Cincinnati, Ohio.

#### **IV. Fellowship and Grants**

70<sup>th</sup> Annual Conference of the International Communication Association Presentation Travel Grant, Awarded then cancelled as conference went virtual, (2020).

National Communication Association Student Caucus Travel Grant, Salt Lake City, Utah. (2019). (\$300). Funded.

#### **Professional Affiliations**

- National Communication Association
- International Communication Association

#### **Service**

- Co-Chair for Equity, Social Justice, and Accountability Committee in the Department of Communication. 2022-2023
- Ad Hoc Reviewer for *Health Communication*, 2021
- Ad Hoc Reviewer Ohio Communication Journal, 2022
- Ad Hoc Reviewer for Qualitative Research in Medicine & Healthcare, 2020
- Advisory board for International Graduate Instructor SPC2608 Introduction to Public Speaking, Department of Communication, 2022-2023
- Advisory board for Graduate Instructor SPC2608 Introduction to Public Speaking, Department of Communication, 2020-2021
- Resource Manager, Graduate Communication Association Executive Board, Department of Communication, USF, Tampa, 2020-2021
- Organizational Communication Mini Conference Planning Team, University of South Florida, 2020

#### **Teaching**

## **I. Teaching Interests**

- Health Communication
- Organizational Communication
- Interpersonal Communication
- Small Group Communication
- Public Speaking
- Global Cultural Health Communication
- Intercultural Communication
- Globalization
- Qualitative Research Methods
- Postcolonial Theory in Communication

## **II. Courses Taught – University of South Florida**

### Undergraduate Instructor of Record

- Health Communication
- Interpersonal Communication
- Introduction to Public Speaking

### Undergraduate Teaching Assistant

- Organizational Communication  
Graduate Teaching Assistant under the Supervision of Dr. Mahuya Pal
- Introduction to Communication  
Graduate Teaching Assistant under the Supervision of Dr. Laurel Friedman

## **III. Course Taught- University of Cincinnati**

### Undergraduate Instructor of record

- Introduction to Public Speaking

## **IV. Teaching Certification**

Certified Online Educator, Online Instructor Certification, 2020, Innovative Education, University of South Florida, 2020-2021

## **References**

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