Public Speaking for Professionals
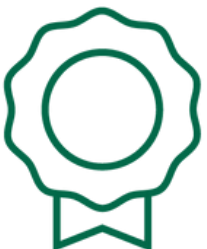
Why Public Speaking?

Public speaking is an essential skill for professionals at all levels, both in the workplace and in personal circles. By gaining experience in creating and carrying out formal presentations, you set yourself up for professional success, developing a skillset that allows you to effectively communicate with coworkers and peers.

Improving your public speaking skills enhances your ability to interact with others, as well as your ability to communicate ideas and persuade others.

As communication is an essential part of everyday life, honing your ability to do so effectively can open up new professional pathways, and put you ahead of the crowd.
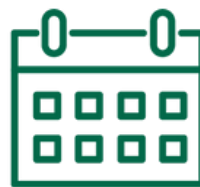
About the Course

This course serves to prepare professionals in researching, creating, and executing formal presentations. Participants will develop their communication skills, and learn strategies for a wide range of public speaking situations, from workplace presentations to formal occasions. Aimed at professionals who wish to gain experience in delivering formal presentations, the course is delivered in a fully-online, self-paced format, to accommodate for busy work schedules. There are no prerequisites or additional materials, and participants are not required to speak in front of an audience. On average, the course takes approximately four hours to complete, though participants have two weeks after registration to complete the modules.

Badge | Digital Certificate

100% Online Program

Flexible, Self-Paced Study

Open to the Public

Public Speaking for Professionals

Modules

This program is organized into four modules, each containing videos and printable learning resources. The modules are each accompanied by a quiz and an interactive activity, to test yourself and practice what you have learned.

By the end of this course, participants will be able to:

- develop detailed content and speaking outlines
- research, develop, and prepare formal presentations
- identify and apply audience analysis strategies in formal presentations
- develop and deliver verbal in-speech citations

Module 1: Organizing Professional Presentations

Module 2: Audience Analysis & Adapting Presentations

Module 3: Developing Speaker Credibility

Module 4: Delivering Presentations Confidently

Program Details

Format: 100% Online, Self-Paced

Target Audience:

Time Requirement: Approximately 4 Hours. Can be completed in multiple sessions.

Deadline: Content is accessible 14 Days after registration.

Modules: 4

Fee: $495

Language: English

Pre-Requisites & Required Materials: None

Ready to Begin? Register Now: https://rb.gy/2sy2l0

Technical Questions? Contact Kevin Hitt at kevinhitt@usf.edu

Course Questions? Contact Dr. Aubrey Huber at aubreyahuber@usf.edu