

Interested in designing your own research study?

In ENC 4931 (Research Methods), you *get* to design a study, conduct your research, and discover conclusions.



Types of research methods covered:

- qualitative
- quantitative
- mixed
- bibliographic

Students will learn to:

- find/evaluate online sources
- create a sampling plan
- design a survey
- integrate usability features
- create visualizations

Workplace research is framed around the concept of ‘research as discovery.’ Mimicking PTC workplaces, students will be immersed in scenario where they define a problem, gather data, analyze relevant aspects of the data, and compile and present the results.

ENC 4931 (Hybrid Course): M/W 2-315

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